

**BACHELOR  
IN BUSINESS  
ADMINISTRATION  
LAUREA IN ECONOMIA  
E MANAGEMENT**

**UNIVERSITY OF ROME  
TOR VERGATA**



# WELCOME

**If a solid background in management and in an internationally open environment are what you want for your study career, we are the right choice for you.**

**Our programme is a unique blend of the experience of the bachelor degree in *Economia e Management* and the expertise of the *MSc in Business Administration*. The Bachelor Degree in *Economia e Management* is the most established bachelor offered by the School of Economics, Tor Vergata.**

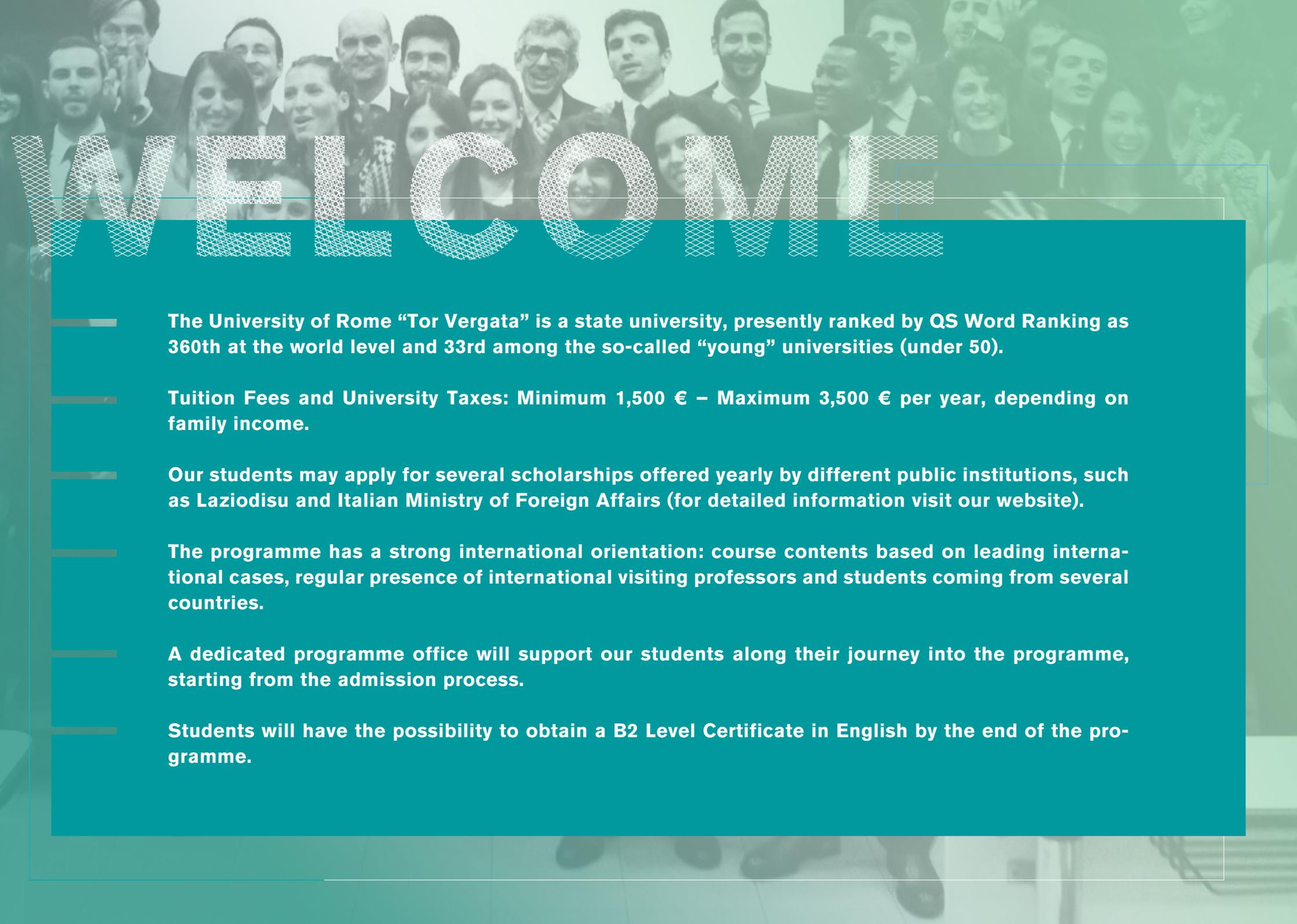
**High teaching standards, an international environment, applied courses and placement support is what underlies our winning formula.**

**I look forward to welcoming you to the University of Rome, Tor Vergata.**

*Corrado Cerruti*



Bachelor in Business Administration  
**Coordinator**



**The University of Rome “Tor Vergata” is a state university, presently ranked by QS World Ranking as 360th at the world level and 33rd among the so-called “young” universities (under 50).**

**Tuition Fees and University Taxes: Minimum 1,500 € – Maximum 3,500 € per year, depending on family income.**

**Our students may apply for several scholarships offered yearly by different public institutions, such as Laziodisu and Italian Ministry of Foreign Affairs (for detailed information visit our website).**

**The programme has a strong international orientation: course contents based on leading international cases, regular presence of international visiting professors and students coming from several countries.**

**A dedicated programme office will support our students along their journey into the programme, starting from the admission process.**

**Students will have the possibility to obtain a B2 Level Certificate in English by the end of the programme.**

# WHAT

**The bachelor programme in Business Administration is entirely taught in English, and it is offered as a Curriculum of the Laurea Triennale in Economia e Management (L-18 Scienze dell'Economia e della Gestione Aziendale).**

**It provides a solid knowledge in Management as well as Economics, Law, Quantitative Methods and Citizenship. This curriculum opens towards a Master programme in Business Administration or Management, or directly to the job market.**

**Our teaching approach merges theory and practice, providing economic models, managerial tools, case studies and group works.**

# WHERE

**The University of Rome Tor Vergata is ranked 33rd worldwide among the so-called “young” universities (QS Ranking) and the School of Economics is among top Schools in Italy (Censis-La Repubblica).**

**The Department of Business, Government and Philosophy Studies is an highly interdisciplinary department, offering more than 30 graduate and undergraduate programmes.**

**Tor Vergata is just 40 minutes away from Rome’s historic city centre, easily reached by public transportation. Our students can chose to live in the nearby Campus X “Tor Vergata”.**

# WHY

**The Bachelor in Business Administration adds a strong value to anyone's curriculum. It is fully taught in English and represents a strong plus an international carrier. It is part of the bachelor degree in Economia e Management, a top choice among students at our School of Economics in the past 10 years.**

**The effective combination of academic knowledge, training seminars and a constant interaction with companies allows BA students to get an early exposure to the business world. Our programme has a vast international network enabling students to spend time abroad through the Erasmus +, Overseas programme, and funded thesis research.**

**Our students may apply for several scholarships offered yearly by different public institutions.**

# WHEN

**Applications open in January and close in June for non-EU students and in September for EU students.**

**Courses begin in mid-September. However, international students are encouraged to arrive earlier in order to settle all the bureaucratic procedures in suitable time before the actual starting date.**

**International students will need to complete administrative duties set by Italian law, such as applying for a Codice Fiscale and a Permesso di Soggiorno. The Programme Office will assist students through the entire process.**

# WHO

**We are looking for students with a strong interest in Management, curious and open-minded, striving to develop an international career. We want them hungry to learn theories and applied tools and eager to work in teams and to experience training in companies.**

**Application requirements:**

- **Good high school standing (Diploma or in-progress official transcripts)**
- **English language Certification. Students not holding a certification will have to pass an English test at our School of Economics**
- **Motivational Letter**
- **Curriculum Vitae**

**Italian students attending CLEM admission test in Italian: if you pass this test, you are eligible for the bachelor in Business Administration as long as you can prove an adequate level of English knowledge.**

# PROGRAMME STRUCTURE

## COURSES IN ECONOMICS

—  
Microeconomics  
Global Economics  
Industrial Economics

## COURSES IN INTERNATIONAL LAW

—  
Private Law  
Public Law  
Commercial Law

## COURSES IN MANAGEMENT

—  
Fundamentals of Business  
Management and Organisation  
Financial Accounting  
Financial Analysis  
Business Strategy  
Marketing  
Distribution Management  
Service Management

## COURSES IN QUANTITATIVE METHODS

—  
Mathematics  
Statistics

**UNIVERSITY OF ROME TOR VERGATA  
SCHOOL OF ECONOMICS  
DEPARTMENT OF BUSINESS GOVERNMENT PHILOSOFY STUDIES**

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