

COURSE

(Prof. Denita Cepiku)

TEACHING STAFF RESPONSIBLE FOR THE COURSE: Prof. Denita Cepiku

PRE-REQUISITES FOR THE COURSE: Business management

LEARNING OBJECTIVES

The program covers the fundamentals of public sector and non-profit management, in times in which the lines between public, non profit and private are becoming blurred, and is designed to introduce students to public management as an academic discipline and a field of practice, providing a foundation for understanding theoretical principles and applied techniques.

At the end of the course, students will be able to improve the performances of public and non profit organisations, either acting in quality of managers or through consultancy firms.

Students will develop knowledge and skills in the management process in areas related to: human resources; management of financial resources; organizational strategies, and the analytical techniques applied to maximizing effectiveness and efficiency in public service and in the third sector.

Beside lectures, seminars with public and non profit managers, case study discussions and short project works (essays) will enable the students to identify critical aspects of public and non profit management and propose solutions.

Class participation and presentations as well as discussion with public and non profit managers will enhance students' communication and dialogue capacities.

The students will become familiar with the main databases and international institutions' sources of data and analysis. This will allow a continuity of (autonomous) learning after the completion of the course.

TEACHING METHODS

Lectures and seminars.

Case study discussions.

Group essays and class presentations.

MAIN REFERENCES

Ewan Ferlie, Laurence E. Lynn, Christopher Pollitt (eds). *The Oxford Handbook of Public Management*. Ed. 2007.

Frumkin, Peter. 2002. "The Idea of a Nonprofit and Voluntary Sector". In *On Being Nonprofit: A Conceptual and Policy Primer*. Cambridge: Harvard University Press: p.1-28.

CASE DISCUSSIONS

The Fragile Success of School Reform in the Bronx.

The case of San Patrignano.

OTHER LEARNING SOURCES

Newspaper articles, videos and website addresses will be circulated during the course.

ATTENDANCE

80 % compulsory

EXAM

Oral exam on lectures and seminars: 60%

Case study discussions: 10%

Group essays and class presentations: 30%

ANALYTICAL SYLLABUS

Date	Time	Agenda	Lecture/Case discussion	Lecturer
		Public, non profit and private management compared.	lecture	
		The disciplinary field of public management.	lecture	
		Public Management, Democracy, and Politics.	lecture	
		The state and distinctiveness of the non profit sector.	lecture	
		Reform trends in OECD countries. Administrative and cultural traditions.	lecture	
		The New Public Management. The Public governance.	lecture	
		Networks and Inter-Organizational Management.	lecture	
		Decentralization.	lecture	

		Leadership and human resources management.	lecture	
		Strategic management.	lecture	
		Performance management.	lecture	
		Budgeting and accounting.	lecture	
		Quality management.	lecture	
		Social responsibility in public and non profit organizations.	lecture	
		Co-production.	lecture	
		New trends in philanthropy.	lecture	
		CASE STUDY: The Fragile Success of School Reform in the Bronx.	Case study	
		CASE STUDY: The case of San Patrignano.	Case study	