

EXTRA-ACTIVITY SEMINAR

Tor Vergata University: bachelor courses in "Business Administration & Economics", "Business & Economics", "Business Administration"

May 2018

SEMINAR: *"Technical Patterns And Behaviors In Trading Financial Instruments"*

INSTRUCTOR: *Prof. Vittorio de Pedys*

COURSE: *18 hours*

CFU: *3 for Extra Activities*

ATTENDANCE: *minimum 50% of the lectures*

SEMINAR BACKGROUND:

Like it or not finance is probably the most important driving force behind economic phenomena. The huge money flows happening on financial markets have direct impact on everyone's life. Activity on international financial markets is reported daily as front page news across the world's media, describing what markets do, bubbles, acquisitions, speculations, trends, etc. This seminar will look into this phenomena exploring trading techniques used by market participants on international markets.

LEARNING OBJECTIVES:

This course aims at giving some technical instruments to sufficiently understand how financial markets move, how financial instruments are traded on the relevant markets (stock markets, foreign exchange markets, Over-the-counter markets, commodities markets, derivatives markets), how to interpret daily price movements. At the end of the seminar students should be familiar not only with different trading techniques but also capable of making some decisions about buying and selling of different financial instruments.

PRE-REQUISITES:

This is not an advanced course, giving the limited amount of hours, but a basic knowledge of corporate finance concepts is necessary, in particular about the different forms of liabilities that corporation issue in order to raise funds.

CONTENTS:

International financial markets

Financial trading instruments

Fundamental analysis

Technical analysis

Trading techniques

Behavioral finance

Risk management

DELIVERY METHOD:

A mix of some front end teaching, video tutorials, interactive observation of real-time financial markets, advises and analyses by some of the world's experts.

TEACHING MATERIAL:

Provided by the Instructor

EVALUATION:

A final essay or project agreed with the instructor which gives a PASS/NO PASS result

TEXTBOOKS:

P. Dybdahl Hede "Financial decision-making and investor behaviour", 2012 Bookboon.com

Z.Bodie, A.Kane, A. Marcus "Investments", Global edition

J.Murphy "Technical analysis of the futures markets" NY Institute of Finance, Prentice-Hall, 1986