

Course catalogue: English taught courses for Exchange students 2021-2022

Undergraduate / Graduate	Year of study*	Field of study	Course title **	Fall- Spring semester ***	ECTS
Undergraduate	B1	Global Management	Management science	FALL	3
Undergraduate	B1	Global Management	Mathematics for business	FALL	3
Undergraduate	B1	Global Management	Excel/VBA	FALL	3
Undergraduate	B1	Global Management	International institutions	FALL	3
Undergraduate	B1	Global Management	Financial accounting	FALL/SPRING****	3
Undergraduate	B1	Global Management	Marketing	FALL/SPRING	3
Undergraduate	B1	Global Management	Finance	SPRING	3
Undergraduate	B1	Global Management	Business economics	SPRING	3
Undergraduate	B1	Global Management	Global climate change	SPRING	3
Undergraduate	B1	Global Management	Probability	FALL/SPRING	3
Undergraduate	B1	Global Management	Algorithmic	FALL/SPRING	3
Undergraduate	B1	Global Management	Research methodology	SPRING	3
Undergraduate	B3	Global Management	Strategic diagnosis	FALL	6
Undergraduate	B3	Global Management	Organizational behavior	FALL	6
Undergraduate	B3	Global Management	Finance	FALL	6
Undergraduate	B3	Global Management	Financial controlling	FALL	6
Undergraduate	B3	Global Management	Doing business abroad	FALL	3
Undergraduate	B3	Global Management	CSR and business ethics	SPRING	6
Undergraduate	B3	Global Management	Management theory and practice	SPRING	6
Undergraduate	B3	Global Management	Marketing and customer relationship management	SPRING	3
Undergraduate	B3	Global Management	Quantitative methods	SPRING	3
Undergraduate	B3	Global Management	Information technology for management	SPRING	3
Undergraduate	B3	Global Management	Business Game	SPRING	2
Undergraduate	B3	Management	Project Management	FALL	3
Undergraduate	B3	Management	Organizational Behaviour	SPRING	3
Undergraduate	B3	Marketing	Project Management (common course with L3 management)	FALL	3
Undergraduate	B3	Marketing	Organizational Behaviour (common course with L3 management)	SPRING	3
Graduate	M1	Human Resource Management	Fundamentals in International Human Resources Management	FALL	2
Graduate	M1	Human Resource Management	Corporate Social Responsibility	FALL	3
Graduate	M1	Management control and organisational auditing	Strategic Management (track M1 CGAO)	FALL	4

Graduate	M1	Management control and organisational auditing	Management Accounting	SPRING	2
Graduate	M1	Marketing	Customer Relation Management	FALL	2,5
Graduate	M1	International Marketing of Innovation	International Strategic Marketing, Market Analysis & Planning	FALL	4
Graduate	M1	International Marketing of Innovation	Digital Marketing & Consumer Behavior in the Digital World	FALL	8
Graduate	M1	International Marketing of Innovation	Innovation Management (a. Customer Engagement, b. Technology Acceptance)	FALL	4
Graduate	M1	International Marketing of Innovation	CRM & Sustainable Marketing	FALL	8
Graduate	M1	International Marketing of Innovation	Business Research Methodology	FALL	3
Graduate	M1	Finance	Foundations of Asset Pricing	FALL	6
Graduate	M1	Finance	Introduction to corporate valuation	FALL	6
Graduate	M1	Finance	Mathematics for finance and insurance	FALL	6
Graduate	M1	Finance	Business Economics	FALL	6
Graduate	M1	Finance	Introduction to financial accounting and reporting	FALL	4
Graduate	M1	Finance	Financial markets	SPRING	6
Graduate	M1	Finance	Principles of corporate finance	SPRING	6
Graduate	M1	Finance	Econometrics	SPRING	6
Graduate	M1	Management Stratégique	Corporate Finance	FALL	5
Graduate	M1	Management Stratégique	Advanced Strategy	SPRING	3
Graduate	M1	International Management	Strategic Management	FALL	6
Graduate	M1	International Management	Quantitative Data Analysis	FALL	6
Graduate	M1	International Management	Accounting	FALL	6
Graduate	M1	International Management	Organizational Behaviour	FALL	6
Graduate	M1	International Management	Introduction to research (Strategy)	FALL	2
Graduate	M1	International Management	Managing Business Information and Technology	FALL	4
Graduate	M1	International Management	Finance	SPRING	5
Graduate	M1	International Management	International Marketing	SPRING	5
Graduate	M1	International Management	International Strategy	SPRING	5
Graduate	M1	International Management	Business plan and Entrepreneurship	SPRING	5

Graduate	M1	International Management	Excel for professionals	SPRING	2
Graduate	M2	Business Development	Growth Strategy	FALL	7
Graduate	M2	Business Development	International Business Development	FALL	7
Graduate	M2	Business Development	Organisational architecture and business transformation	FALL	4
Graduate	M2	International Management	Cross-cultural Management & International HRM	FALL	6
Graduate	M2	International Management	International Management Control	FALL	6
Graduate	M2	International Management	Digital Marketing	FALL	4
Graduate	M2	International Management	Export and international trade	FALL	4
Graduate	M2	International Management	Supply chain management	FALL	4
Graduate	M2	International Management	Advanced Strategy & International Business Development	FALL	6
Graduate	M2	International Human Resource Management	AI impacts & Ethics	FALL	3
Graduate	M2	International Human Resource Management	Organizational Digital Development		
Graduate	M2	International Human Resource Management	Organizational Change Management	FALL	3
Graduate	M2	International Human Resource Management	Corporate communication	FALL	2
Graduate	M2	International Human Resource Management	HRM policy & strategy	FALL	6
Graduate	M2	International Human Resource Management	Corporate Social Responsibility & Responsible Leadership		
Graduate	M2	International Human Resource Management	Strategic HR planning	FALL	2
Graduate	M2	International Human Resource Management	Recruitment & Career	FALL	3
Graduate	M2	International Human Resource Management	Labor relations & collective bargaining	FALL	3
Graduate	M2	International Human Resource Management	Training	FALL	2
Graduate	M2	International Human Resource Management	Compensation management & policy	FALL	3

Graduate	M2	International Human Resource Management	Management of the training performance	FALL	4
Graduate	M2	International Human Resource Management	Payroll Management Control		
Graduate	M2	International Human Resource Management	HR management for value creation		
Graduate	M2	International Human Resource Management	Organizational Behavior & Managing HR in a crisis	FALL	3
Graduate	M2	International Human Resource Management	Leadership & Team management	FALL	4
Graduate	M2	International Human Resource Management	Intercultural management		
Graduate	M2	International Human Resource Management	Expatriate management	FALL	3
Graduate	M2	International Human Resource Management	International and comparative labor law	FALL	5
Graduate	M2	Management control and organisational auditing	Strategic Environmental analysis	SPRING	2
Graduate	M2	Management control and organisational auditing	Change Management	SPRING	2

* "B" = Bachelor (from year 1 to year 3) "M" = "Master" (from year 1 to year 2)

**Some courses might be taught *online or in a hybrid format* (on campus & online).

*** FALL semester : from September to December 2021. SPRING semester : from January to May 2022

****FALL/SPRING semester: from November 22nd to mid February 2022

FIND MORE DETAILS ON OUR ONLINE COURSE CATALOGUE: <https://tsm-education.fr/en/exchange-students>