

# Bachelor of International Business Administration (BIBA)

AY 2024 – 2025

Course plan for  
EXCHANGE STUDENTS

2300, avenue des Moulins  
34185 Montpellier Cedex 4  
France

Tél : +33 (0)4 67 10 25 00  
Fax : +33 (0)4 67 45 13 56

[montpellier-bs.com](http://montpellier-bs.com)



## Summary

BIBA 2 - 2 <sup>nd</sup> Semester Course Plan .....	Page 3
BIBA 3 - 1 <sup>st</sup> Semester Course Plan .....	Page 5
BIBA 3 - 2 <sup>nd</sup> Semester Course Plan .....	Page 6

# Bachelor of International Business administration - 2<sup>nd</sup> Year AY 2024/2025

## Preamble

### **Credit Transfer Only**

Students who have achieved, in their home university, 1 year (eq. 60 ECTS credits) in a Bachelor program will take some or all the courses of the year 2 of our BIBA program.

Only the 2<sup>nd</sup> semester (Spring Semester – Semester 4 of the BIBA program) will be available for an exchange period.

Students must register for at least 20 ECTS credits per semester.

**Objectives:** Apply management tools and methods while being cognizant of societal and environmental issues and contribute to the company's activities in a multicultural context.

Semester 2 (Spring) courses	Teaching Language	Nbre of teaching Hours	ECTS Credits
<b>Teaching Unit (TU) - Digital and Analytical Competences</b>			
Financial Statements Analysis	EN	30	4
Data Management	EN	24	3
<b>Total TU</b>		<b>54</b>	<b>7</b>
<b>TU - Organisational and Behavioral Competences</b>			
Sales and Negotiation Techniques	EN	30	4
Design Thinking	EN	24	3
Project Management	EN	24	3
<b>Total TU</b>		<b>78</b>	<b>10</b>
<b>TU - Open-Mindness and Responsibility</b>			
Responsible Management	EN	24	3
Hackathon - SD Challenge	EN	21	3
<b>Total TU</b>		<b>45</b>	<b>6</b>
<b>TU - Interdisciplinary Skills</b>			
International Week 4	EN	15	2
Introduction to Academic Writing	EN	15	1
French as a Foreign Language - FLE	FR	45	3
<b>Total TU</b>		<b>75</b>	<b>6</b>
<b>Total for the semester</b>		<b>252</b>	<b>29</b>

*Please note: students who would like to join our bilingual program (most courses taught in French + some courses taught in English) must show proof of proficiency for both languages. Please contact [exchange-incoming@montpellier-bs.com](mailto:exchange-incoming@montpellier-bs.com).*

# Bachelor of International Business Administration – 3<sup>rd</sup> Year AY 2024/2025

## Preamble

**IMPORTANT:** As the number of places available in BIBA Year 3 is limited, priority will be given to double degree students over credit transfer students.

**Option 1 - Credit Transfer:** Students who have achieved, in their home university, 2 years (eq. 120 ECTS credits) in a Bachelor program will take some or all the courses of the year 3 (final year) of our BIBA program.

Credit transfer students must register for at least 20 ECTS credits per semester.  
Students can study one semester (either semester one or two) or the academic year.

**Option 2 - Double Degree:** Students who have achieved, in their home university, min. 2 years (eq. 120 ECTS credits) in one of the Bachelor programs indicated in the cooperation agreement signed with their home university, will follow the **whole course plan of the 3<sup>rd</sup> year (Licence 3)** of our Bachelor of International Business Administration (BIBA) program – *Diplôme en Management International des Affaires*, visé BAC+3 Grade de Licence, level 6 (180 ECTS).

**Objectives :** Mobilize one’s critical thinking capacity to conduct activities within the company and propose solutions adapted to a globalized and digitalized environment.

Semester 1 (Fall) courses	Teaching Language	Nbre of teaching Hours	ECTS Credits
<b>Teaching Unit (TU) 1 - Digital and Analytical Competences</b>			
Corporate Finance *	EN	30	4
Management Information Systems	EN	30	4
International Economics and Sustainability	EN	30	4
<b>Total TU1</b>		<b>90</b>	<b>12</b>
<b>TU2 - Commercial and Entrepreneurial Competences</b>			
International Marketing	EN	30	4
Sustainable Business Models and Value Creation	EN	30	4
<b>Total TU2</b>		<b>60</b>	<b>8</b>
<b>TU3 - Organisational and Behavioral Competences</b>			
Organisational Behaviour & International HRM	EN	30	4
Managing Otherwise	EN	15	2
<b>Total TU3</b>		<b>45</b>	<b>6</b>
<b>TU4 - Open-mindedness and Communication</b>			
French Culture and Society	EN	30	2
French as a Foreign Language - FLE	EN	30	2
<b>Total TU4</b>		<b>60</b>	<b>4</b>
<b>Total Semester 1</b>		<b>255</b>	<b>30</b>

Semester 2 (Spring) courses	Teaching Language	Nbre of teaching Hours	ECTS Credits
<b>TU5 - Entrepreneurial and Managerial Competences</b>			
Strategic Management	EN	30	4
Digital Business Transformation **	EN	30	4
Sustainable Supply Chains	EN	30	4
Start Up Week	EN	30	4
<b>Total TU5</b>		<b>120</b>	<b>16</b>
<b>TU6 - Professional Focus</b>			
<b>Elective Courses - Choose 3 courses from the list below:</b>			
Audit and Control	EN	24	3
Corporate Reputation	EN	24	3
International Financial Markets	EN	24	3
French Luxury & Excellence	EN	24	3
Retail Management Technology	EN	24	3
Introduction to Digital Marketing	EN	24	3
Introduction to Social Entrepreneurship	EN	24	3
Doing Business in/with the US	EN	24	3
Empower your Potential	EN	24	3
<b>Total TU6</b>		<b>72</b>	<b>9</b>
<b>TU7 - Interdisciplinary Competences</b>			
Business Game - Sustainable Development	EN	24	3
French as a Foreign Language - FLE	EN	30	2
<b>Total TU7</b>		<b>54</b>	<b>5</b>
<b>Total Semester 2</b>		<b>246</b>	<b>30</b>
<b>Total Academic Year</b>		<b>501</b>	<b>60</b>

**\* Pre-requisites for Corporate Finance**

Students are supposed to have a basic knowledge of:

- Reading and understanding financial statements ;
- Doing calculations with a spreadsheet and an electronic calculator.

To review these concepts and techniques, some supplementary handouts will be provided.

**\*\* Pre-requisite for Digital Business Transformation**

The course builds upon concepts seen in the first semester in the courses on *Management of Information Systems* and *Sustainable Business Models and Value Creation*.