

M.Sc. in Finance and Banking, 2014/2015

Department of Economics and Finance University of Rome "Tor Vergata"

Meeting the Practitioners

Pioneer Investment

Giovanni Liccardo- Research Analyst

April 29, 2.00pm classroom S11 (2° floor, Building Didattica)

Giovanni LICCARDO is research analyst of the Economic and Market Research team, part of the Global Strategy and Marketing team. He is responsible to analyse the trends in the asset management industry in order to evaluate the effective and potential markets for the company. Giovanni Liccardo has been working at Pioneer Investments since 2014. Before joining Pioneer, he earned a PhD in Banking and Finance at University of Rome Tor Vergata (2010-2014) and worked at Unicredit Group as credit risk manager (2007).

He is graduated in Economics at the University of Rome Tor Vergata and has been teaching Economics of Financial Institutions at LUM University.

Pioneer Investments (<u>www.pioneerinvestments.com</u>) is a global investment manager dedicated, constantly since 1928, to preserving and increasing client assets. The main activity is the management and distribution of investment funds and alternative investments.

Pioneer investments culture is passionate about delivering consistent and superior investment solutions to its clients. Their values are core to the way they conduct their business:

- Excellence: striving for continuous improvement;
- Integrity: placing the client's interests first and being accountable;
- Customer centricity: putting ourselves in the client's shoes and meeting their expectations;
- Commitment: behaving like owners rather than employees of the company;
- Trust: recognizing that we are all part of the client value chain.