



## CALL FOR EXTENDED ABSTRACTS

## PAPER DEVELOPMENT WORKSHOP: SECOND EDITION

Università degli Studi di Roma "Tor Vergata"

Facoltà di Economia
Dipartimento di Management e Diritto
Via Columbia, 2 – 00133 Roma
Rome (Italy)
May 17, 2024, from 9.30 am to 5.30 pm

Journal of Knowledge Management (JKM) http://www.emeraldgrouppublishing.com/jkm.htm

Journal of Intellectual Capital (JIC) <a href="http://www.emeraldgrouppublishing.com/jic.htm">http://www.emeraldgrouppublishing.com/jic.htm</a>

The Journal of Technology Transfer (JTT) https://www.springer.com/journal/10961

Entrepreneurship Theory and Practice (ETP)
<a href="https://journals.sagepub.com/home/etp">https://journals.sagepub.com/home/etp</a>

Technological Forecasting and Social Change (TFSC)

https://www.sciencedirect.com/journal/technological-forecasting-and-social-change

## **Technovation**

https://www.sciencedirect.com/journal/technovation

British Food Journal (BFJ)

https://www.emeraldgrouppublishing.com/journal/bfj

International Entrepreneurship and Management Journal (IEMJ)

https://link.springer.com/journal/11365

Technology in Society (TIS)

https://www.sciencedirect.com/journal/technology-in-society

Journal of Management History (JMH)

https://www.emeraldgrouppublishing.com/journal/jmh

The Editors of JKM (Journal of Knowledge Management), JIC (Journal of Intellectual Capital), JTT (The Journal of Technology Transfer), ETP (Entrepreneurship Theory and Practice), TFSC (Technological Forecasting and Social Change), Technovation, BFJ (British Food Journal), IEMJ (International Entrepreneurship and Management Journal), Technology in Society (TIS), and Journal of Management History (JMH), for the first time all together, and the workshop organizers, are delighted to invite the Italian Academic Community to join a Paper Development Workshop to be held in Rome, at the Università degli

Studi di Roma "Tor Vergata". The workshop will be held on **May 17<sup>th</sup> 2024**. The workshop offers a unique opportunity to present an extended abstract of original research, and to receive expert comments from the mentioned Editors in order to improve and submit original research to the journals. Works in progress or early stage research studies, fitting with the core aims and scopes of the journals, are strongly welcome. Participants interested in presenting their ideas should submit an extended abstract (please, see the form below) no later than **April 30<sup>th</sup> 2024** to the dedicated email address of the workshop: <a href="mailto:kmworkshop@uniroma2.it">kmworkshop@uniroma2.it</a>. New, original, innovative ideas presented by early stage career researchers are highly encouraged. There are no constraints in terms of methodology and/or framework. Participants willing just to join the workshop without presenting extended abstracts are anyway welcome to the discussion. *The aim of the workshop is to connect scholars from different streams of management research aiming at reading their research studies from different angles of view and perspectives: Knowledge Management, Intellectual Capital, Technology Transfer, Entrepreneurship, Technological Forecasting, Technology Innovation, Emerging Trends in Food Research, International Management and Entrepreneurship, Technological Change and Social Transformation, Management History.* 

The extended abstracts will be accepted by considering their originality, research rigor and validity. Submitters should clearly specify which "Chapter" of the Paper Development Workshop they are applying to (i.e. Knowledge Management, Intellectual Capital, Technology Transfer, Entrepreneurship, Technological Forecasting, Technology Innovation, Emerging Trends in Food Research, International Management and Entrepreneurship, Technological Change and Social Transformation, Management History). Additionally, the submitted abstracts should show a strong potential in terms of novel theoretical and empirical contribution to state-of-the-art literature. Papers should adhere to ethical standards consistent with those contained in **COPE Ethical** Guidelines (https://publicationethics.org/guidance/Guidelines). No quarantee of publication and no "fast track" are given to submitted and presented extended abstracts: the workshop aims at coaching and addressing the participants to submit prospectively fitting, original, novel and relevant researches to the partner journals; quality extended abstracts will be invited to be developed into complete papers for future journal submissions, which will anyway undergo the traditional blind peer-review processes.

The workshop will include the keynote speeches by **Geoffrey Wood**, Co-Editor in Chief of the *Chartered ABS Journal Ranking*, Co-Editor in Chief of *Academy of Management Perspectives* and *Human Resource Management Journal*, and **Vijay Pereira**, Editor in Chief of *International Studies of Management & Organization* and Global Real Impact Editor of *Journal of Knowledge Management*. In the Paper Development Workshop, titled "Publishing Contemporary Research in Top Management Journals", high quality extended abstracts will be presented in parallel within ten Chapters: Knowledge Management (associated with the *Journal of Knowledge Management*), Intellectual Capital (associated with the *Journal of Intellectual Capital*), Technology Transfer (associated with the *Journal of Technology Transfer*), Entrepreneurship (associated with Entrepreneurship Theory and Practice), Technological Forecasting (associated with Technological Forecasting and Social Change), Technology Innovation (associated with Technovation), Emerging Trends in Food Research

(associated with the **British Food Journal**), International Management and Entrepreneurship (associated with the **International Entrepreneurship and Management Journal**), Technological Change and Social Transformation (associated with **Technology in Society**), Management History (associated with the **Journal of Management History**).

Those who wish to attend and have their works reviewed and discussed should submit an extended abstract (between 3,000 and 6,000 words of text excluding References; using Times New Roman 12pt font double spaced) no later than **April 30**<sup>th</sup> **2024** exclusively to the dedicated email address of the workshop: kmworkshop@uniroma2.it.

When submitting the extended abstract, <u>it is also strongly advised to put in cc the relative managing</u> <u>Editors of the relative partner journal of the chapter for which the abstract has been submitted</u>, i.e. to the following email addresses:

<u>Chapter Knowledge Management</u>: Armando Papa <u>apapa@unisa.it</u>; Valentina Cillo <u>valentina.cillo@unipegaso.it</u>

Chapter Intellectual Capital: Francesco Caputo francesco.caputo2@unina.it

<u>Chapter Technology Transfer</u>: Marco Romano <u>romanom@unict.it</u>

<u>Chapter Entrepreneurship</u>: Alfredo De Massis <u>alfredo.demassis@unibz.it</u>

<u>Chapter Technological Forecasting</u>: Francesco Schiavone <u>francesco.schiavone@uniparthenope.it</u>

<u>Chapter Technology Innovation</u>: Antonio Messeni Petruzzelli <u>antonio.messenipetruzzelli@poliba.it</u>

<u>Chapter Emerging Trends in Food Research</u>: Alberto Ferraris <u>alberto.ferraris@unito.it</u>

<u>Chapter International Management and Entrepreneurship</u>: Stefano Bresciani <u>stefano.bresciani@unito.it</u>

<u>Chapter Technological Change and Social Transformation</u>: Veronica Scuotto <u>veronica.scuotto@unina.it</u>

Chapter Management History: Matteo Cristofaro matteo.cristofaro@uniroma2.it

Abstracts will be selected for inclusion in the workshop on a competitive basis. At least one of the authors who will attend the workshop (to present and discuss the extended abstract) must be an early career researcher (from first year PhD student to assistant professor-RTD rankings), while no requirement is foreseen for any other co-authors/presenters, who can consequently be senior academics (Associate Professors, Full Professors) as well as practitioners or professionals.

## The extended abstract should be structured as follows:

- 1) Topic (among those above-mentioned) to which the extended abstract aims to contribute;
- 2) Title of the paper;
- 3) Full Name, Current position and Affiliation of the authors of the paper, indicating who will attend the workshop to present and discuss the paper;
- 4) Purpose;
- 5) Design/Methodology/Approach;
- 6) Findings;
- 7) Originality/Value;
- 8) Keywords;
- 9) References.

Notice of approval of the extended abstracts for inclusion in the workshop presentation will be given via email by May 7th, 2024.

There is no fee for attending the workshop as well as for having the paper reviewed and discussed, although participants will be responsible for their own travel and accommodation costs.

Scientific Committee: Paola Maria Anna Paniccia, Gianpaolo Abatecola, Silvia Baiocco, Matteo Cristofaro, Luna Leoni, Michela Mari, Sara Poggesi, Francesco Scafarto

*Organizing Committee*: Mario Cristiani, Chi Sheng Liu, Simona Margareta Mare, Antonella Monda, Pinalba Schilleci, Anastassia Zannoni