



Dear Marketing Students,

Below you can find the grading from the written test related to the Pre-Exam Winter Call (29 October, 2021).

Before giving you some details, let me sincerely thank you for all your efforts and for the experience shared in class and online. I am very happy I could meet some of you face-to-face (at least during the written test!)

Some information:

- 1) **Those who are in green** have passed the exam and I will directly register the grade on Delphi by the 15th of November, 2021. If a student belonging to this cluster wants to refuse the grade, please send me an email before the 15th of November.
- 2) **Those who are in blue**, have decided to do the marketing case, so I will freeze the grade. Four important things. *First*, with the marketing plan some of you can achieve the 30 cum laude (30 cum laude is achieved if you take a final mark of 31/30). *Second*, you can always decide not to perform it. *Third*, remember to deliver the case one week before the planned winter call (I prefer it to be printed, so I can write down notes to improve it for the national competition). *Fourth*, once you have delivered the case you must book the exam on the Delphi system, as I can register the grade only if you have booked the exam. *Of important note*, if you decide to perform it also for the competition, I suggest you to write it directly in Italian language. All information related to the case must be included in the winter session Delphi registration system (first or second call, depending on when you will deliver the case).
- 3) **Those who are in red** did not pass the exam. You pass the exam only if you achieve a minimum of 18 (you cannot pass the exam if you achieve the 18 with the addition of the marketing case). Please do not write in order to ask for possibilities to pass. In fact, students will have the opportunity to re-take the exam in the winter session (info on the exact dates: <https://economia.uniroma2.it/ba/business-administration-economics/corso/esami/749/>). If the student is an Erasmus who is coming back home, she/he will have the possibility to take it in an oral form on the Teams platform, by regularly booking the exam on the Delphi system.
- 4) **Those who are in orange** will be registered with Prof Poggesi (remember to write it on the notes on the Delphi registration).

Wishing you all the very best as always plus a great day!

MMingione



RESULTS

Id Nr.	Q1	Q2	Q3	Grade
309961	17,5	12	24	18
309676	15	3	16	11
309733	12	12	10	11
270754	12	1	0	4
150603	10	20	15	15
310501	18	0	18	12
278739	30	26	30	29
278765	30	25,5	26	27
278819	25	27	28	27
291868	29	28	29	29
292019 ¹	29,5	29,5	0	20*
278771	15	17	5	12
278722	29	29,5	17,5	25
309386	17,5	25	17,5	20
294874	30	30	29,5	30
309411	24	19,5	20	21
278747	25	23,5	23	24
278859	25	27,5	29	27

¹ Given previous conversations with this student, I will not register the grade, as I know the student wants to refuse it.



278724	24	29	26	26
278732	30	27	30	29
278755	16	17	3	12
309422	24	17	14	18
278738	25	0	16,5	14
278757	30	30	30	30
278708	23	26	24	24
308166	15	17	3	12
278854	30	30	29	30
278881	29	30	29	29
278710	15	20	10	15
309206	27	16	23	22
278787	23	23,5	15,5	21
278873	14,5	25	23	21
278719	30	27	30	29
309525	10	3	3	5
284096	15	14	0	10
278815	29	30	28	29
309668	0	0	0	0
278754	30	29,5	29,5	30
308620	0	2	0	1
309764	28,5	12	3	15



309765	15	0	0	5
309508	19	28,5	24	24
278718	26	28	17,5	24
278759	28	24,5	17,5	23
309778	25	20	15	20
308642	16	25	12	18
308637	18	24	13	18
309791	17,5	13	15	15
278766	30	27,5	29,5	29
278746	29	30	30	30
308499	28,5	23,5	24	25
280686	17	10	3	10
278845	15	26,5	30	24
278753	29	26,5	12	23
278812	27	30	28	28
278725	25	18	16	20
309877	10	3	10	8
279654	17	5	10	11
309682	16	0	1	6
278816	26,5	29,5	30	29
278888	29	28,5	29,5	29
278737	30	29,5	29,5	30



309925	10	2	0	4
309149	15	15	8	13
309671	15	26,5	12	18
308826	0	0	0	0
278868	28	29,5	10	23
278789	28,5	21	17,5	22
278777	18	14	0	11
278712	30	29	29	29
278736	28,5	29	27,5	28
278729	12	8	5	8
278804	23	23,5	25	24
309881	25	13	15	18
278944	30	26,5	27	28
278769	28	17,5	22	23
309744	10	8	0	6
309743	24,5	16,5	17	19
283122	5	1	10	5
278785	30	29	30	30
309677	24,5	23,5	8	19
280444	12	15	6	11
278711	30	26	30	29
278730	25,5	24,5	15	22



309489	5	18	0	8
310299	15	10	16	14
309442	13,5	17,5	13	15
267561	29	30	30	30
278707	28,5	26	25,5	27