

CURRICULUM VITAE

Personal Information Surname / Name Home Address Office Telephone Mobile E-mail Nationality Status Date and Place of Birth	CHELI SIMONETTA 12 rue Charles V 75004 Paris, FRANCE +33 (0)1 5369 7281 +33 6 86491481 Simonetta.Cheli@esa.int Italian Married 31 December 1963, Siena, Italy
Work Experience Name and address of employer Position held Main activities and responsibilities	Since July 1st, 2017 European Space Agency (ESA) Headquarters 24, rue du Général Bertrand - 75345 Paris, France Head of Strategy, Programme & Coordination Office, Directorate of Earth Observation Programmes – ESA Headquarters (Paris, France) <ul style="list-style-type: none"> - Responsible for formulating the EO strategy and policy - Preparing EO programme proposals for Ministerial Councils - Member of Future EO programme Steering Committee and responsible for Future Eo Review - Managing relations with International partners and representing ESA in International fora - Managing relations with European Union (Parliament, Commission, Council, EU Agencies) - Managing programme Board secretariats (PB-EO/DOSTAG) - Secretary of Bilateral WG ESA/NASA on Earth Observation JPPG - Member of WGs of ESA on Relations with ISRO (India), JAXA (Japan) and CSA (Canada) - Representing ESA in CEOS and GEO Meetings - Managing relations with Member States, Industry and European Institutions (EU, EUMETSAT...) - Managing communication activities for the Directorate - Responsible for the Phi Experience at ESRIN - Coordinating the Director Office (preparation of Council, Bilaterals with DG and with other Directorates, EMB, Management Meetings) - Managing VIP events for the Directorate - Managing EO Staff Secondment in European Commission
Dates Position Held	June 2016 - June 2017 Acting Head of Strategy, Programme & Coordination Office, Directorate of Earth Observation Programmes – ESA Headquarters (Paris, France)
Dates	March 2007 – June 2016



Position held	Head of Coordination Office, Directorate of Earth Observation Programmes <i>ESA Headquarters (Paris, France) – from June 2015 to June 2017</i> <i>ESA ESRIN (Frascati, Rome) – from March 2007 to June 2016</i>
Main activities and responsibilities	<ul style="list-style-type: none"> - Relations with European Union, European Organisations and ESA Member States - Relations with Meteorological Organizations (Eumetsat, ECMWF, WMO) - Coordination of International Relations for the Directorate and relations with International Organizations including CEOS and GEO - Coordinating the Director's Office (preparation of Council, Ministerial meetings etc.) - Coordination of communication activities for the Directorate (meetings, launch campaigns, exhibits, VIP visits etc.) - Representing ESA in International fora (e.g. UN, COP) - Member of the European Commission GMES Advisory Committee and ESA joint undertaking - Working Groups on communication on Galileo - Member of ESA /Portugal / Greece Task Force
Dates	June 1999 – March 2007
Position held	Head of the Public and Institutional Relations Office <i>ESA ESRIN (Frascati, Rome)</i>
Main activities and responsibilities	<ul style="list-style-type: none"> - Institutional Relations and communication activities and institutional relations with Italy, Spain and Portugal - Coordination of corporate communication activities of ESA, in the field of Earth Observation, satellite navigation and telecommunications - Communication activities for ESRIN establishment and ESAC (Spain) - Media relations, set up of media partnerships, ESA Web page, spokesperson for ESA in Italy, Spain and Portugal - Responsible for Exhibits, VIP visits, preparation of relevant PR material - Management of satellite launch communication campaigns (Artemis, Envisat, Swarm, Cryosat, GOCE, Giove B etc.)
Dates	Oct. 1997 – June 1999
Position held	Responsible for Strategy Directorate of Strategy and International Relations <i>ESA Headquarters (Paris, France)</i>
Main activities and responsibilities	<ul style="list-style-type: none"> - Support to the Director General and to the Programme Directors on ESA's strategy - In charge of Relations with member countries of ESA (institutional contracts with Ministries, parliament) and other European organisations - Relations with French, UK and Italian delegations in preparation of Ministerial Council meetings - Relations with non-Member States (Portugal, Greece, Luxembourg) and negotiation of cooperation agreements - Member of ESA Working Group on the accession of new Member States (Finland, Portugal, Luxembourg) - Invited Advisory Board member of the United Nations Technical Commission VII – Resources and Environment Monitoring - Secretary to the Director General Working Group on the Agency's evolution, chaired by M. Davies (BNSC) - Representing ESA as observer in the Western European Union (WEU) Parliamentary Assembly and Council of Europe
Dates	Oct. 1988 – Oct. 1997

Position held	Responsible for International Relations Director General's Cabinet – International Relations <i>ESA Headquarters (Paris, France)</i>	
Main activities and responsibilities	<ul style="list-style-type: none"> - Responsible for cooperation with the European Commission in Brussels. - Member of various Commission Working Groups (representing ESA in the Commissioner Bangemann Working Group on Satellite communication, satellite navigation WG) and expert in various European Commission studies. - Member of ESA / EC Working Group - In charge of relations with the European Parliament - International cooperation with Japan, South East Africa and Africa in the field of Space Programmes and Applications (telecommunications, remote sensing) - Negotiation of agreements in the utilization of space technologies and satellite data with international partners - Negotiation with legal affairs on bilateral cooperation agreements with Central and Eastern European Countries - Promotion of space related technologies through Cooperative programmes with governmental, regional and International organizations (CEC, Eutelsat, FAO, African development Bank, WEU, United Nations) - Coordination, organization and co-financing of training activities in Europe, Asia and Africa. Organization of training programmes at ESA establishments in Europe. Member of various EC expert groups and TEB committees (on Data Policy) - Member of ESA's delegations in CEOS Plenary and UNISPACE 3 - Secretary of the Bilateral ESA/Japan Annual Meeting - Member of ESTEC 2020 Working Group 	
Dates	Jan. 1988 – Sept. 1988	
Position held	Research Contract with CNR	
Main activities and responsibilities	Research for a comparative study on the Italian Administration and the administrative system of the European Union	
Dates	Sept. 1987 – Jan. 1988	
Name and address of employer	Commission of the European Communities - Brussels	
Position held	Remunerated stage at the Commission of European Communities, Cabinet of Commissioner Ripa di Meana and General Directorate (Culture, Information, Communication) (<i>Brussels, Belgium</i>)	
Main activities and responsibilities	<ul style="list-style-type: none"> - Legal dossiers of the Division - Coordination with other European organisations on copyright and Europe Transfrontier Broadcasting directive 	
Education and Training	Year	Title of qualification awarded
	May 2007	Women Leadership Course – ESA
	April 2006	ESA Leadership II Course - Powerful Self Awareness and Communication
	Oct 2005	ESA Leadership I Course
	Apr-June 2002	ESA management Development Programme - Oxford Limited (Brussels, Belgium)
	June 2002	Selection, Interview Training - ESA
	Oct. 1996	Course on leaders in the information Age: roles and responsibilities Aspen Institute (Italy)

	1994-1996	Diploma of Advanced Studies (DEA) - Centre d'Études Diplomatiques et Stratégiques (Paris, France) Thesis on Information Society and the role of Europe			
	April 1991	Course on effective presentation techniques in English by Phoenix Training Limited			
	August 1988	CEC/Japan Study Programme for CEC trainees. Drafting of a report on high definition television (HDTV) in Europe and Japan			
	April 1987	Course on Management and marketing at Procter and Gamble (Rome, Italy)			
	Oct-Dec 1985	Research at United Nations (New York) and COMSAT (Washington, U.S.A)			
	1983-1987	Political Sciences Degree with focus on International Law - University "Cesare Alfieri" (Florence, Italy) Thesis on International Law "Principles of International Law in the field of Direct Broadcasting Satellites" Vote 110 cum laude			
	1982-1983	Undergraduate student at Yale University (CT,USA). Studies in Law and Economics			
	1977-1982	Classical Lycaeu High School "Dante Alighieri" (Florence, Italy)			
Languages					
Mother tongue	Italian				
Other languages	English	French	German	Spanish	
Self-assessment	Fluent	Fluent	Good	Excellent	
Publications and Nominations	<ul style="list-style-type: none">- Friend of the IAF Space Economy Committee (since Dec 2018)- Member of the International Institute of Space Law (since May 2018)- Member of Board of Directors IAI (Istituto Affari Internazionali) (since Oct 2012)- Numerous publications in International Space, Aeronautics, International and Strategic Politics, International journals on the issue of information, audio visual policy and Space (see attached detailed list of publications)- Chairman of various Working Groups and Member of International Committees of the European Union- Professor at the International Space University and Lecturer at the University of Milan, LUISS University and Sapienza University in Rome, Space Tech (ISU), Space Tech Delft- Member of the NASA Steering Committee for the CEOS Self Study (Jan 2011)- Member of IAF (International Astronautical Federation) Earth Observation Committee and Co-Chair of GEOS Sub Committee (Jan 2010-2017)- Member of ESA Staff Association Committee (SAC 1996-1998)- President of EURISY Programme Committee (until 2007)- Representing ESA in numerous International fora such as WEU Assembly, UN Agencies, EU fora and Conferences and NATO Defence College (Galileo Committee, Copernicus Committee in COP Meetings of the United Nations)- Representing ESA as spokesperson in TV programmes and radio interviews- Member of the EC Horizon 2020 Strategic Working Group- Member of ESA Board of International Charter on Space and Major Disasters- Professor at SIOI (Italian Society of International Organisations) for the Master on Space Policy (since 2017)- Member of the European Commission Group of Expert of Theme 5 (Environmental Climate & Climate of Horizon 2020)- Secretary of Bilateral WG ESA/NASA on Earth Observation JPPG- Member of WGs of ESA on Relations with ISRO (India), JAXA (Japan) and CSA (Canada)- Representing ESA in CEOS and GEO Meetings				
Academic Teaching Functions	<ul style="list-style-type: none">- Teaching in ECSL Summer Courses, SIOI Master on Space Policy, Delft Space Tech- Sapienza Master of Space Applications				

List of Awards	2021	Mariano Gago Award in European Science Policy
	2021	Milan Ambassador Award
	2020	ESA Team Award for the RACE (Rapid Action on EO and Covid19) with the EC
	2014	Special team recognition award on Sentinel-1 satellite
	2013	Certificate of Appreciation by ESA for Contribution to SMOS Satellite
	2012	Special Prize for professional contribution to Master Satellite Programme - University of Rome
	2012	ESA Team achievement award – ERS-2 16 Years of Operations
	2011	ESA Award for Corporate Team Achievement - Envisat Operations and Exploitation Phase
	2010	Special team recognition by ESA on the occasion of the launch CRYOSAT satellite
	2009	Special team recognition by ESA on the occasion of the launch GOCE satellite
	2006	ESA Award for Teamwork on the International Charter 'Space and Major Disasters'
	2005	ESA Team achievement award for professional dedications to the successful ENEIDE Mission
	2005	ESA Award for Outstanding performance, for significant contribution at ESA
	2004	Selected in the finals of the ROSA Prize. "Special prize for women in difficult careers" in Rome, Italy
	2004	World Water Day decennial (1994-2004) award by Provincia of Bari, Italy
	2003	Special award from the European Foundation for Space (EFS)
	2001	Certificate of appreciation for the creation of the new quality management systems of the Earth Observation Application Department of ESA (ISO 9001)
	2001	Special team recognition by ESA on the occasion of the launch ENVISAT satellite
	1995	Special team recognition by ESA on the occasion of the launch ERS-2 satellite
	1991	Special team recognition by ESA on the occasion of the launch ERS-1 satellite