

Patrizia Baffioni

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Young professional with over 6 years of experience in impact finance, social entrepreneurship, project management and international development.

Work experience

Roots of Impact – Frankfurt, Germany (02/2017-present)

Roots of Impact is a specialised advisory firm focused on creating effective solutions for financing impact at scale.

- *Lead Impact-Linked Finance Programs (07/2020-present)*
 - Design and launch of the Open Platform initiative for Impact-Linked Finance
 - Develop operational standards for program implementation
 - Lead program implementation of Impact-Linked Finance programs
- *Project Manager (02/2017-06/2020)*
 - Managed various Social Impact Incentive (SIINC) programs in vocational skills development, WASH, and off-grid energy sector. This include: screening, assessment and selection of enterprises, business and impact due diligence, structuring of transactions, stakeholder management

United Nations Industrial Development Organisation (UNIDO) – Belgium, Austria (07/2014-08/2018)

UNIDO is a specialized agency of the United Nations that promotes industrial development for poverty reduction, inclusive globalization and environmental sustainability.

- *Social Impact Coordinator – remote (10/2017-08/2018)*
 - Developed the Social Impact Strategy for the Entrepreneurs for Social Change (E4SC) programme
 - Conducted training on Impact Management for 25 social entrepreneurs
- *Junior expert in Capacity building – Vienna, Austria (03/2016-12/2016)*
 - Involved in technical cooperation projects in Chad, Benin and Haiti. My tasks included: selection and recruitment of experts; procurement of technical equipment; drafting of reports, Terms of Reference; budget monitoring and revision (SAP); project coordination and reporting
- *Communications expert – Brussels, Belgium (01/2015-02/2016)*
 - Responsible for the communication strategy for the UNIDO Brussels Office
 - *Main tasks and responsibilities:* media content development (social media, press releases, storytelling); monitoring of the European Commission services relevant to the work of UNIDO; focal point for the UN Communication Group
- *Intern – Brussels, Belgium (07/2014-09/2014)*
 - *Main tasks:* research on European Commission's CSR policy, event management, reporting, administrative tasks

MakeSense – France/Italy (10/2014-01/2015)

Global Partnerships Coordinator

MakeSense is an international community and accelerator program for social enterprises.

- Developed the partnership strategy of MakeSense and launched the local chapters in Italy (Rome and Milan)

Yunus Social Business – Frankfurt, Germany (03/2014-06/2014)

Social Business Consultant

Yunus Social Business accelerates and finances social businesses.

- *Main tasks:* data analysis for the Investor Report; social impact measurement; presentations for the Accelerator Program; proposal writing

Education

09/2017-11/2019 Frankfurt, Germany	Frankfurt School of Finance and Management Master of Leadership in Development Finance
09/2012-11/2014 Rome, Italy	Università degli Studi "Tor Vergata" Master of Science (Msc) in Business Administration
09/2013-01/2014 Paris, France	Université Vincennes-Saint-Denis (Paris VIII) Erasmus (International Economics)
09/2009-10/2012 Rome, Italy	Università degli Studi "La Sapienza" Bachelor in International Economic Relations

Other engagements

10/2017-present	Member of the Global Shapers Community in Frankfurt Covered the following leadership roles: Vice-Curator (2018/2019), Curator (2019/2020), Impact Officer (2020/2021)
07/2014-12/2016	Member of the MakeSense Community: community development in Italy, Belgium; organization of design thinking workshops for social entrepreneurs Member of the Board of Governance (2015/2016)

Skills and competences

Language skills

English: fluent

French: fluent

Italian, Polish: native

Spanish: intermediate

IT skills

Proficient with Microsoft Office and the operative system Mac OS X Proficient with SAP (PPM, Travel and Procurement)