

Assaf Parker
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Assaf is the Head of Digital Health Technologies department within the Israeli Ministry of Health. Assaf leads multiple digital health initiatives, from concept design to implementation, that are dedicated to finding new, innovative, and cutting-edge digital health solutions for various national and organizational challenges.

Assaf and his team are cultivating cross-sector collaborations, designing solutions and enabling technological integration that will enhance digital transformation, all while taking advantage of the emerging local and international MedTech industries. This includes efforts such as challenge tenders, financial incentive programs for digital technology implementation, upscaling initiatives and many others that seek to empower patients and health organizations to provide better healthcare for all.

Before joining the Ministry of Health, Assaf worked in the private sector, mainly in the fields of management operations, customer relations and economics. He holds a B.A. in Economics and Business Administration from Ben Gurion University and a B.Sc in Industrial Engineering and Management from Afeka College.