

Rupert Younger is the founder and director of the Oxford University Centre for Corporate Reputation, and Chair of the Enacting Purpose Initiative, a multi-institution partnership between the University of Oxford, the University of California, Berkeley, Federated Hermes, the law firm Wachtell Lipton Rosen & Katz and the British Academy. He is also a leading commentator on reputation matters relating to corporations and institutions around the world.

He has published two books - *The Reputation Game* (an international bestseller now published in six languages, co-authored with David Waller) and *The Activist Manifesto* (published in two languages, co-authored with Frank Partnoy) - and teaches on the Oxford MBA and a number of Oxford programmes for senior executives. He is also the academic director for Oxford's Corporate Affairs Academy.

Rupert is a member of the Senior Common Rooms at Worcester College, Oxford, and at St Antony's College, Oxford, and is a Trustee and Chair of the Governance & Nominations Committee of the international mine clearance and humanitarian charity The Halo Trust. He chaired Oxford University's Socially Responsible Investment Review Committee of Council (2012-17), and was appointed by HM The Queen as High Sheriff of Hampshire for 2013-14. He is a member of the Royal Company of Archers, the Queen's Bodyguard in Scotland, and he has an MA (Hons) from the University of Aberdeen.