

Business Strategies – Backup - BSC: Template Teamwork

	Strategic Objectives	Measures/ Metrics	Targets	Initiatives/ Actions
Financial Perspective	Reduction of fixed costs	Reduce by 17% (ratio: fixed cost/car unit)	Results by 2023 (+0.10% per month)	<ul style="list-style-type: none">• Pure play strategy• Product mix• Alleviate supply constraints
Customer Perspective				
Process Perspective				
Learning and Growth Perspective				