

Business Strategies – Backup - BSC: Template Teamwork

	Strategic Objectives	Measures/ Metrics	Targets	Initiatives/ Actions
Financial Perspective				
Customer Perspective				
Process Perspective				
Learning and Growth Perspective	<ol style="list-style-type: none"> 1. Provide training 2. Provide professional development 3. Increase the digital skills of employees in the company 	<ol style="list-style-type: none"> 1. N. Of employees enrolled in the training 2. % of digital transformation 3. N. Of skilled workers participating in training development 4. Investments in employee qualification (in € m) 	<ol style="list-style-type: none"> 1. In 2022 to 2023, 9,000 trainees worldwide 2. 50% of new employees are digital talents or IT skilled. 3. In 2022 to 2023, 85 workers take part in "Skilled Worker in Focus" development program. 4. 130 millions invested in employee qualification. 	<ol style="list-style-type: none"> 1. High-quality vocational training such as the "Daimler Training System". 2. Recruit digital talents and create a digital management culture and organization. 3. "Skilled Worker in Focus" development program. 4. Investing in their educational path outside the company.