

Hayden Sloan is a sustainability expert who has experience working in the US, China, Costa Rica, and Spain. She is the Strategic Director of Communications for **Race to Zero Waste**, streamlining goals and messaging for outreach, reports, fundraising, and special events. She has been involved in the zero waste movement since 2013, spearheading campaigns to advance zero waste and circular economy principles internationally. Hayden has experience in program development, environmental education and campaigning, project management, and conservation. She has an MA in International Sustainable Development from American University and an MA in Natural Resources Management from La Universidad para la Paz, along with a professional certificate in UNE-EN ISO 14001:2015 Environmental Management Systems. She is a PADI Divemaster who is passionate about ocean conservation and marine citizen science.