Laurea / B.A. in Global Governance

**Academic Year 2024-2025
Syllabus
"Applied English"
CFU 6
Prof D. Brown and Prof H. Ibrahim**

Course Description

The course is divided into two modules (and two classes, in order to ensure appropriate class dynamics):

First Module, Applied English – 'Communication Techniques and Presenting Yourself', Prof. Douglas Brown, 3 CFU

Second Module, Applied English – 'Introduction to Critical Human Rights Thoughts and Social Justice', Prof. Hauwa Ibrahim, 3 CFU

First Module: Prof. D. Brown

Applied English – 'Communication Techniques and Presenting Yourself'

The aim of this module is to strengthen each student's confidence and skills with spoken and written English generally, as well as to build up their communication skills for inter-cultural understanding, academic requirements and working in professional environments. The themes of self-management and team-working will run through all of the course topics.

Teaching Method

A wide variety of formal, practical and creative teaching techniques and materials will be used in order to support the instruction and guidance of developing skills for clear communication, writing, public speaking, debate and self-expression. Active student involvement is expected in preparation for classes and participating in class exercises and activities.

Schedule of Possible Topics (depending upon the needs of the class and students)

Topic 1	Communication Skills Group roles and dynamics Barriers to effective communication Interpersonal, listening and debating skills
Topic 2	Public Speaking and Presentation Confidence and self-esteem Vocal and physical awareness Use of storytelling techniques
Topic 3	Formal Written Communication, Writing Styles of essays, reports and academic papers Description, analysis and conclusions Research, citation and plagiarism
Topic 4	Writing Skills Reflective and exploratory writing Being subjective and objective Formality, informality and creativity
Topic 5	People Management Self Management Working in teams Leadership

Textbooks and Materials

Throughout classes, the Professor will draw material from the following publications:

Topic 1: Heller, R. and Hindle, T., *The Essential Manager's Handbook* (2016), DK, Penguin Random House, London.

Topic 2: Rodenburg, P. (2007) *Presence*, Penguin, London.

Lloyd-Hughes, S. (2011) *How to be Brilliant at Public Speaking. Any Audience. Any Situation.*, Pearson Life, London.

Topic 3: Reid, M. (2012) *Report Writing*, Palgrove Macmillan, London.

Topic 4: Bassot, B. (2013) *The Reflective Journal,* Palgrove Macmillan, London.

Topic 5: Drucker, P. (2007) *Management Challenges for the 21st Century*, Routledge, London.

Zander, R. & Zander, B. (2000) *The Art of Possibility*, Penguin, London.

Some of these publications are difficult to source and others are general in nature, so a number of readings and sources will be supplied by the Professor and other suitable books - on Public Speaking (Topic 2) and People Management (Topic 5), for example - can be researched and chosen by students.

Introduction

Knowledge of communication skills, inter-cultural understanding, human rights and social justice are essential for understanding the core values of global interactions. The first module by Prof. Brown, Applied English, will strengthen student confidence with communication skills and inter-cultural understanding, as well as encourage self-management and teamwork. This second module will provide the practice for students of such skills from a human rights and social justice lens.

Knowledge is increasing becoming borderless. The World of Algorithms, artificial intelligence, robotics, cookies, and Chat Generative Pre-Trained Transformer, (ChatGPT) among others are fast taking center stage in global governance exchanges. Understanding and engaging with global governance is being redefined. Students are likely to come to this module with even greater acumen of the world they aspire to leave for the next generation. This second module will introduce basic concepts to reinforce blurs between traditional and domestic boundaries in this complex environment where the most powerful private companies through surveillance capitalism are becoming stateless superpowers, transcending boundaries as non-state authorities, determining our fundamental rights, duties and responsibilities and redefining social justice. The age of Surveillance Capitalism is intriguing-- our world is becoming a collection of internally borderless mega-regional consortiums–these amalgamations are emerging as the building blocks of the future world order.

Herein, Human rights and Social justice need to encapsulate the essence of the future. As we aspire to understand the future so that our colloquy won't just be about an idealistic past or the challenging present, we will attempt to measure our mindset from a physical and virtual connectivity, building new and more stable loyalties to a "world that is more geodesic than geographical."

Requirements

Participation, critical reflection on advancing justice; regular class attendance, active participation in discussion, read required readings, and submission of all assignments

Schedule of Topics

Lecture Number	Primary Subject	Assignment
01	Introduction: Demythologizing Human Right and its global dimensions	The Course syllabus, format, Structures and Q&A— Power Point Presentation. GG Students from STEAM Camps, 2024, Abuja, Nigeria, Share experiences.
02	Decolonizing Knowledge and the Question of the Archive	Prof. Achille Membe (Reading attached)

03	Our Social Dilemma	Democracy in the age of Artificial Intelligence: e.g.: Deep fake, AI chat box, generative AI… .
04	Making Human Rights Relevant in Global Governance	500 words; Topic: – Ready for submission
05	Trap in Transit—immigration and Social Justice	We will problematize the problem—Class conversation, see attached reading—Guest Lecturer
06	Moot Court	Reading Attached
07	Hot issues Hot Coffee/Tea	Eleven New Technologies in Artificial Intelligence: Exploring the latest trends.
08	Global Governance in the world	A Presentation
09	Moot Court	Student presentation
10	Moot Court	Students presentation
11	Différence, Répétition and Social Justice	Radical imagination of Human Rights and Social Justice. Power Point Presentation
12	The Story in us all—Our Human Rights, Our Dignity	Retracing my Steps (Attached Reading) students to share narratives of their journey—2 minutes each

Additional reading may be handed out during the class time

Assessment

First Module

Attending students will be graded by their preparation, attendance and active class participation; also by assessment of an individual 'Learning Portfolio'. The Learning Portfolio will be comprised of a collection of short assignments, which prepare students for the in-class activities, and short reflections based on the class activities, themes and issues which arise.

The format and due date of the Learning Portfolio will be set in agreement with the class, as will the penalties for late submission and re-submission.

The final mark for attending students will include 20% for participation in class, and 80% for the Learning Portfolio - which includes 40% for the set assignments and preparation for class, and 40% for the reflection.

Students who do not submit by the agreed due date, or fail the written work, will be required to fulfill the exam requirements of non-attending students, and be marked accordingly, which will be to submit an enhanced, supplemented Learning Portfolio, with content as set by the module Professor, and may include an academic paper on a topic and length set by the module Professor, covering a major theme of the module; plus, make a presentation to the professor covering the course material. The final mark

will comprise 40% for the formal written paper, 40% for the Learning Portfolio, and 20% for the oral exam.

Non-attending students will be expected to study the course material (course files and documents can be found on DIDA, and the set texts in the university library), then submit a Learning Portfolio, with content as set by the module Professor. This may also include an academic paper on a topic and length set by the module Professor, covering a major theme of the module; plus make a presentation to the professor based on that paper. In addition, during the presentation there may be questions requiring answers that clearly show familiarity with the themes and theories of the course.

The final mark will comprise 40% for the formal written paper, 40% for the Learning Portfolio and 20% for the oral exam.

Second Module

Grade Breakdown: Class Participation (20%)

Moot court preparation/participation (30%)

Paper (500 words) (10%)

Final essay (40%)

Non-attending students will be expected to read the course material (course files and documents can be found on the Global Governance home page, and the set texts in the library), submit an academic paper of around 2,500 words on a topic set by the module Professor, covering a major theme of the module.

Final grade: The final grade for the Exam of Applied English is the average of the grades obtained in the two Modules. You won't be able to keep the results of one of the modules for another round ("appello"): the exam must be completed in the same exam session and same round ("appello"), otherwise you will have to retake both modules' exams in another round ("appello") or session.

Office hours

Prof. Brown and Prof. Ibrahim are happy to meet students before and after classes, and by arrangement.

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NOTE: If you are an Erasmus or a non Global Governance student who would like to attend one or more courses in the Global Governance programme, please be aware that, before enrolling in the course, you should have read the code of conduct and the procedural rules characterizing our programme. We assume that, if you enroll in the course, you have read and accepted all Global Governance values and rules. Notice that attendance is expected from the very first lesson and you need to attend at least 80% of the course to be considered an attending student.

Description of the methods and criteria for testing learning

The examination assesses the student's overall preparation, ability to integrate the knowledge of the different parts of the program, consequentiality of reasoning, analytical ability and clarity of presentation, in accordance with the Dublin descriptors (1. knowledge and understanding; 2. applying knowledge and understanding; 3. making judgements; 4. learning skills; 5. communication skills).

The examination will be graded according to the following criteria:

Unsuitable: important deficiencies and/or inaccuracies in the knowledge and understanding of the topics; the topics are exposed in an incoherent manner and with inappropriate language.

18-20: barely sufficient knowledge and understanding of most of the topics, with some missing items; sufficient capacity for analysis; the topics are sometimes exposed in an inconsistent manner and with inappropriate/technical language;

21-23: basic knowledge and understanding of most of the topics; ability to analyze and synthesize correctly with sufficiently coherent logical argumentation, with possibly some inaccuracy in the technical language.

24-26: good knowledge and understanding of most of the topics; good analytical and synthetic skills with rigorously expressed arguments, though with possibly a few inaccuracies in the technical language.

27-29: complete knowledge and understanding of the topics; good capacity for analysis and synthesis. Arguments presented in a rigorous manner and with appropriate/technical language, with only minor inaccuracies.

30-30L: very good level of knowledge and thorough understanding of topics. Excellent analytical and synthetic skills and independent judgement. Arguments expressed in an original manner and in appropriate technical language.

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