

University of Rome



DEPT. MANAGEMENT & LAW

BACHELOR DEGREE IN BUSINESS ADMINISTRATION & ECONOMICS

# ***Cost Analysis for Business Decisions***

***Syllabus***

***Academic Year 2024/2025***

**Dr. Gabriele Palozzi**

**[palozzi@economia.uniroma2.it](mailto:palozzi@economia.uniroma2.it)**

# **Course** **Purpose & Description**

This course introduces cost concepts and terminology, inventory control, capital asset selection, and performance measurement. Cost accounting provides key data to managers for planning and controlling, as well as data on costing products, services, and customers. By focusing on basic concepts, analyses, uses, and procedures, we recognize cost accounting as a managerial tool.

# Aims of the Course

## 1) Learning Skills

- Understanding of cost behaviour and related terminology
- Introduction to significance of “cost” in business decisions
- Definition of some skills for cost management
- Introduction of the concept of Managerial Control aimed at Business Planning

## 2) Applying Knowledge and Understanding

- Identification of direct and indirect cost
- Identification those costs have to be attributed and allocated
- Calculate the break-even point
- Understand those relevant items in cost computation
- Identification of Capital Budget main features

## 3) Making Judgements

- Comprehension of business internal reports
- Definition of the profitability of a particular business segment
- Comprehension of both Variable Cost and Full Cost Reporting

## 4) Communication Skills

- Discussion of cases study and exercises by using the appropriate terminology
- Providing Cost Accounting Reports aimed at inform business management

# Topics Content

## **Managerial VS Financial Accounting**

- Concepts of cost & expenses
- Planning & Control Process
- Product Cost and Period Cost
- Examine and solve case studies

## **Fundamentals of Cost Accounting**

- Differentiate between direct and indirect costs.
- Cost attribution and cost allocation
- Identify key components and terminology utilized within cost accounting.
- Examine and solve case studies

# **Topics Content**

## **Cost-Volume-Profit (CVP)**

- Distinguish among fixed, mixed, and variable costs.
- Calculate a break-even point using the elements of cost-volume-profit (CVP).
- Prepare income statements using both variable and absorption costing.
- Examine and solve case studies

## **Cost Allocation**

- Identify cost drivers for manufacturing and service activities.
- Calculate overhead rates using cost drivers.
- Compute allocation of overhead costs to cost pools, end products, and services.
- Examine and solve case studies

# **Topics Content**

## **Capital Budgeting Decisions**

- Capital Budgeting and Planning Investment: basic concepts
- The Net Present Value and the Internal Rate of Return
- Other approaches to capital budgeting decisions
- Examine and solve case studies

## **Supplementary worksheet & Further application**

## **Teaching Method**

The course will be a combination of lectures, problem-solving, case work, and interactive class discussion.

# Analytical Syllabus

## Section I:

### Managerial Accounting and Planning & Control

date	time	Room	topic	link to text book	slides
09/04/25	9 AM - 11 PM	S5	Course Introduction, Managerial Accounting vs Financial Accounting	Chapter 1	Section 1
10/04/25	9 AM - 11 PM	S5	Managerial Accounting vs Financial Accounting + Planning & Control Process	Chapter 1	Section 1
11/04/25	9 AM - 11 PM	S5	Practical Applications on Section 1	Chapter 1	Section 1

## Section II:

# Cost Behaviour, Operating Leverage & Profitability Analysis

date	time	Room	topic	link to text book	slides
16/04/25	9 AM - 11 PM	S5	Cost Behaviour & Operating Leverage	Chapter 2	Section 2
17/04/25	9 AM - 11 PM	S5	Operating Leverage & Profitability Analysis	Chapter 2	Section 2
18/04/25	9 AM - 11 PM	S5	Practical Applications on Section 2	Chapter 2	Section 2

## Section III:

# Cost, Volume, Profit Analysis – Pricing

date	time	Room	topic	link to text book	slides
23/04/25	9 AM - 11 PM	S5	Cost, Volume, Profit Analysis, Pricing	Chapter 3	Section 3
24/04/25	9 AM - 11 PM	S5	Cost, Volume, Profit Analysis, Pricing	Chapter 3	Section 3
30/04/25	9 AM - 11 PM	S5	Practical Applications on Section 3	Chapter 3	Section 3

# Section IV:

## Cost Accumulation, Tracing, Allocation

date	time	Room	topic	link to text book	slides
07/05/25	9 AM - 11 PM	S5	Cost Accumulation, Tracing and Allocation	Chapter 4	Section 4
08/05/25	9 AM - 11 PM	S5	Cost Accumulation, Tracing and Allocation	Chapter 4	Section 4
09/05/25	9 AM - 11 PM	S5	Allocating Service Center / Dept Cost	Chapter 4	Section 4
14/05/25	9 AM - 11 PM	S5	Practical Applications on Section 4	Chapter 4	Section 4
15/05/25	9 AM - 11 PM	S5	Practical Applications on Section 4	Chapter 4	Section 4

## Section V: Capital Investment Decision & Net Present Value

date	time	Room	topic	link to text book	slides
16/05/25	9 AM - 11 PM	S5	Capital Investment Decision, How calculate Present Values	Chapter 5/6	Section 5
21/05/25	9 AM - 11 PM	S5	How calculate Present Values Case Study	Chapter 5/6	Section 5
22/05/25	9 AM - 11 PM	S5	Practical Applications on Section 5	Chapter 5/6	Section 5
23/05/25	9 AM - 11 PM	S5	TECHNICAL TEST	-	-

# Main References

## **Book:**

V.A. (2016), Managerial Accounting - Basics of Cost Analysis;  
McGraw-Hill Education - CREATE  
ISBN: 9781308978611

## **Class materials:**

Slides and research material provided by the lecturer that can be downloaded from the course web page

## Criteria for student evaluation

The final exam consists in two compulsory parts that usually are held on the same day:

1) a **technical (written) exam** covering the entire course materials; it concerns with both theoretical questions and practical application. Minimum qualifying grade required to get credit: 18/30.

2) an **oral exam**.

# Criteria for student evaluation

**Written exam** - Students are asked to solve case study, exercise and answer open questions, multiple choice quizzes, true/false quizzes.

**Oral exam** - Students are asked to discuss their own written exam; then they are asked to answer to the case study questions and to focus on specific theoretical issues.

## PRE-EXAM

Pre-Exam is scheduled for the 29<sup>th</sup> MAY 2025

## Course Schedule

WED: 9 AM - 11 AM

THU : 9 AM - 11 AM

FRI: 9 AM - 11 AM

## Office Hours

Doc. Gabriele Palozzi: On-line, by appointment

Department of Business Management & Law

For further information please contact this e-mail addresses:

[palozzi@economia.uniroma2.it](mailto:palozzi@economia.uniroma2.it)

[dimartino@economia.uniroma2.it](mailto:dimartino@economia.uniroma2.it)

## CABD Microsoft Teams link:

<https://teams.microsoft.com/l/team/19%3ad07486acc30347f481d15f2f297bf6e7%40thread.tacv2/conversations?groupId=60a87919-5844-4ea0-8242-ae6c2ddd97f0&tenantId=24c5be2a-d764-40c5-9975-82d08ae47d0e>