

Facoltà di Economia
Università di Roma "Tor Vergata"
Corso di laurea in Scienze Economiche
Anno accademico 2016/17
Primo semestre

Corso:

Sviluppo Industriale e Innovazione

Docente

Prof. Riccardo Cappellin

LEZIONE 11

II MODELLO DEI NETWORK E I PROCESSI DI APPRENDIMENTO INTERATTIVO

Riccardo Cappellin, Corso di Economia Industriale, Università di Roma "Tor Vergata"

ISTAT: <http://www.istat.it/it/archivio/145089>

Il sistema di tavole input-output

Disponibile il quadro intersettoriale di Contabilità nazionale secondo il Sec 2010: tavole delle risorse e degli impieghi (anni 2010 e 2011) e tavole simmetriche (anno 2010)

L'istat rende disponibili le tavole delle risorse e degli impieghi (o tavole *supply and use*) ai prezzi correnti e ai prezzi dell'anno precedente per gli anni 2010 e 2011, coerenti con gli aggregati di Contabilità nazionale secondo il Sec 2010, diffusi il 22 settembre 2014.

Completano il quadro intersettoriale le tavole simmetriche ai prezzi base

, basate sulla tecnologia di branca, relative all'anno 2010, che vengono aggiornate ogni cinque anni.

La classificazione utilizzata per le attività economiche è la Nace Rev. 2 mentre quella per i prodotti è la Cpa 2008. Le due classificazioni sono tra loro perfettamente allineate in modo che, a ciascun livello di aggregazione, la Cpa mostri i principali raggruppamenti di prodotti delle corrispondenti branche della classificazione Nace.

Le tavole risorse impieghi sono fornite per due diversi livelli di dettaglio: 1) a 63 branche di attività economica e 63 raggruppamenti di prodotti; 2) a 20 branche di attività economica e a 20 raggruppamenti di prodotti. Le due classificazioni escludono l'attività delle organizzazioni e degli organismi extraterritoriali.

Le tavole simmetriche sono fornite a 63 branche di attività economica o a 63 raggruppamenti di prodotti, con l'esclusione dell'attività delle organizzazioni e degli organismi extraterritoriali.

Per maggiori dettagli consultare la nota informativa.

Totale (1)	Spesa per finalità finanziarie	Spesa per lo scopo di bilancio (ISF)	Spesa per consumi finali	Investimenti lordi	Opportunità valore	Variazione delle scorte e oggetti di valore	Variazione degli investimenti	Esportazioni nette	Totale risparmio netto (1) - (2)
37.145	18.036	7	22	18.956	416	225	226	442	4.882
6529	495	0	464	7.930	0	-6	-6	94	1.018
10.192	0	0	0	10.192	42	44	44	246	3.185
48.957	0.719	0	0	47.179	42	44	44	181	7.465
53.956	62.775	5	101	62.880	428	6	1.958	2.419	89.529
37.145	31.026	4	20	31.190	1.102	26	1.245	1.270	32.992
67.427	6.739	14	90	67.427	4.250	25	2.722	2.722	67.542
18.928	2.628	0	6	18.928	82	2	380	482	5.017
12.892	718	0	12	12.174	72	5	2	7	1.111
15.792	16.211	0	15	16.211	172	5	86	178	728
51.262	6.231	11	12	49.029	1.425	4	261	1.880	11.480
30.228	2.465	1	27	27.763	534	14	556	50	8.600
18.888	3.713	9	53	18.346	20	4	189	150	112.219
34.966	3.621	1	28	31.345	1.054	24	106	1.500	112.219
20.728	6.851	11	58	19.629	8.653	116	733	910	21.351
20.352	5.781	14	20	19.155	6.205	11	1.103	1.203	18.614
22.675	20.385	13	13	20.410	10.221	0	-138	10.085	24.263
8.400	7.889	8	10	7.889	7.518	88	4	8.681	11.927
8.400	7.889	1	7	8.400	8.400	35	1	8.822	11.345
67.702	17.620	10	107	17.620	1.429	10	6	1.426	897
28.423	6.673	4	157	28.423	1.221	0	1	124	1.028
100.088	10.743	1	1.359	12.083	141.495	5	-2	141.498	1.824
38.197	67.123	3	1.416	58.543	12.555	119	62	241	12.566
20.245	84.479	40	3.002	87.421	7.285	357	44	361	7.647
3.803	4.863	43	109	5.120	1.601	2	0	82	3.040
7.265	5.385	0	135	5.542	43	0	0	43	1.540
6.118	1.075	0	4	6.118	1.001	1	-1	64	569
21.579	77.538	1.213	815	79.553	59	3	0	102	46
11.004	4.824	4	6	11.004	1.169	1	-2	1.178	1.044
29.292	20.147	7	32	20.185	2.443	2	62	2.508	6.292
71.303	16.729	3	25	16.729	1.789	0	0	1.899	1.725
5.762	13.817	0	6	13.823	59	0	0	150	1.282
62.742	153.929	3	1.384	154.982	10.333	0	0	10.338	1.781
70.658	3.929	401	300	4.297	2.813	2	2	2.820	1.781
3.188	52	84	182	3.500	6.253	0	3	6.261	1.052
18.113	89	0	23	18.113	92	45	0	46	1.107
15.466	2.893	0	10	15.466	101	1	2	103	1.682
5.882	4.025	0	96	5.911	38	0	0	38	1.885
12.514	4.167	2	1.523	5.722	183	2	4	184	3.518
3.534	1.650	0	1	3.534	132.644	0	0	365	99
10.527	17.483	348	90.492	108.974	102	96	37	132	1.044
3.025	3.425	835	16.629	19.931	10	0	0	410	920
8.316	1.150	1.225	7.865	86	7	1	7	86	252
4.156	2.631	2.717	1.300	6.728	67	0	0	67	50
2.057	21.795	95	123	22.017	38	0	3	39	114
0	18.006	0	0	18.006	0	0	0	0	0
1.633.151	617.714	8.719	328.990	1.215.433	304.867	2.070	7.288	3.957	314.224
1.873.555	384.224	8.719	327.528	1.320.550	320.102	2.241	7.288	3.259	320.530

Riccardo Cappellin, Corso di Economia Industriale, Università di Roma "Tor Vergata"



Ministero dell'Economia e delle Finanze
Dipartimento del Tesoro

Analisi e Programmazione
Economico Finanziaria

Note Tematiche
N°7 - Novembre 2008

ANALISI INPUT-OUTPUT: PRESUPPOSTI TEORICI E POSSIBILI APPLICAZIONI

Di: Adele Galasso *, Giancarlo Infantino **

1. Modello I/O nazionale

Con riferimento alla sezione delle branche produttive, per un generico *input* della branca *j* proveniente dalla branca *i* indichiamo con:

- ρ_{ij} il flusso di produzione interna,
- x_{ij} il flusso di importazione,
- x_j il flusso totale.

Con riferimento alla sezione delle risorse primarie, relativamente ai fattori primari della branca della branca *j*, indichiamo con:

- W_j i salari,
- S_j gli oneri sociali,
- K_j gli altri redditi,
- D_j gli ammortamenti,
- T_j le imposte indirette al netto dei contributi conenti alla produzione.

Notazioni

Destinazione \ Origine	Impieghi Intermedi				Impieghi Finali						
	Agricoltura	Industria	Trasporti	Servizi	Tot. Impieghi Intermedi	Consumi privati	Consumi pubblici	Investimenti	Variazioni scorte	Esportazioni	Tot. Impieghi
Agricoltura	X11	X12	X13	X14	ΣX_{1j}	C1	G1	I1	VS1	E1	R1
Industria	X21	X22	X23	X24	ΣX_{2j}	C2	G2	I2	VS2	E2	R2
Trasporti	X31	X32	X33	X34	ΣX_{3j}	C3	G3	I3	VS3	E3	R3
Servizi	X41	X42	X43	X44	ΣX_{4j}	C4	G4	I4	VS4	E4	R4
Totale costi intermedi	ΣX_{11}	ΣX_{12}	ΣX_{13}	ΣX_{14}	ΣX_{1j}	ΣC_i	ΣG_i	ΣI_i	ΣVS_i	ΣE_i	ΣR_i
Conti Produzione e Distribuzione Valore Aggiunto											
Totale costi intermedi	ΣX_{11}	ΣX_{12}	ΣX_{13}	ΣX_{14}	ΣX_{1j}						
Redditi lavoro	W1	W2	W3	W4	ΣW_j						
Altri redditi	K1	K2	K3	K4	ΣK_j						
Valore aggiunto	V1	V2	V3	V4	ΣV_j						
Produzione al costo dei fattori	X1	X2	X3	X4	ΣX_j						
Risorse Disponibili											
Produzione al costo dei fattori	X1	X2	X3	X4	ΣX_j						
Impostazioni indirette	M1	M2	M3	M4	ΣM_j						
Imposte indirette	Im1	Im2	Im3	Im4	ΣIm_j						
Totale risorse	R1	R2	R3	R4	ΣR_j						

Tav. II.1 – Matrice I/O

Siot 2000	Agricoltura ed industria ed industria estrattiva		Industria e costruzioni		Servizi		Totale		Totale impieghi finali		Totale impieghi ai prezzi	
	Agricoltura ed industria estrattiva	Industria e costruzioni	Servizi	Totale	Totale impieghi finali	Totale impieghi ai prezzi						
Agricoltura ed industria estrattiva	6 025	62 835	8 763	77 623	15 650	93 273						
Industria e costruzioni	8 922	403 241	154 751	566 915	636 799	1 203 714						
Servizi	5 441	202 823	364 334	572 598	745 438	1 318 036						
Totale	20 388	668 898	527 849	1 217 135	1 397 887	2 615 022						
Imposte meno contributi ai prod	440	11 124	21 752	33 316	93 704	127 020						
Totale consumi intermedi/Im	20 828	680 022	549 600	1 250 451	1 491 591	2 742 042						
Redditi da lavoro dipendente	8 731	147 846	310 816	467 393								
Altre imposte nette sulla produz	808	14 603	18 840	34 251								
Ammortamenti	8 883	50 052	93 421	152 355								
Risultato netto di gestione	15 133	90 349	304 555	410 037								
Risultato lordo di gestione	24 016	140 400	397 976	562 393								
Valore aggiunto ai prezzi base	33 555	302 850	727 631	1 064 036								
Produzione ai prezzi base	54 383	982 872	1 277 232	2 314 487								
Importazioni	38 889	220 842	40 804	300 535								
Totale Risorse	93 273	1 203 714	1 318 036	2 615 022								

Tav. II.2- Matrice dei coefficienti diretti

Dom 2000	Agricoltura ed industria estrattiva	Industria e costruzioni	Servizi	Totale
	Agricoltura ed industria estrattiva	0,1011	0,0293	0,0059
Industria e costruzioni	0,1550	0,2863	0,1070	0,1843
Servizi	0,0951	0,1906	0,2678	0,2310
Totale	0,3512	0,5062	0,3808	0,4333
Totale costi di prodotti importati cif	0,0237	0,1744	0,0325	0,0926
Imposte meno contributi ai prodotti	0,0081	0,0113	0,0170	0,0144
Totale consumi intermedi/impieghi finali ai prezzi di acquisto	0,3830	0,6919	0,4303	0,5403
<i>ULA dipendenti (1000 ULA)</i>	<i>0,0093</i>	<i>0,0053</i>	<i>0,0083</i>	<i>0,0070</i>
<i>ULA totali (1000 ULA)</i>	<i>0,0277</i>	<i>0,0070</i>	<i>0,0118</i>	<i>0,0101</i>
Redditi da lavoro dipendente	0,1605	0,1504	0,2434	0,2019
Altre imposte nette sulla produzione	0,0149	0,0149	0,0148	0,0148
<i>Capitale netto totale (mln di euro 2000)</i>	<i>2,6476</i>	<i>0,7240</i>	<i>2,1399</i>	<i>1,5506</i>
Ammortamenti	0,1633	0,0509	0,0731	0,0658
Risultato netto di gestione	0,2783	0,0919	0,2384	0,1772
Risultato lordo di gestione	0,4416	0,1428	0,3116	0,2430
Valore aggiunto ai prezzi base	0,6170	0,3081	0,5697	0,4597
Produzione ai prezzi base	1,0000	1,0000	1,0000	1,0000

8

Riccardo Cappellin, Corso di Economia Industriale, Università di Roma "Tor Vergata"

Le tavole input-output nella contabilità nazionale

Da Wikipedia, l'enciclopedia libera.

Le tavole simmetriche

Si tratta di tavole che hanno la stessa struttura della tavola degli impieghi a prezzi base, ma a differenza di questa, che è una matrice prodotto x branca, hanno uguali intestazioni per le righe e le colonne. Vi sono:

- una *tavola branca per branca*, che indica le relazioni interindustriali, ovvero quanto della produzione di ciascuna branca è impiegato nell'attività produttiva delle altre;
- una *tavola prodotto per prodotto*, che indica le relazioni tecnologiche, ovvero i prodotti necessari per la produzione di ciascun prodotto, indipendentemente dalla branca di provenienza.

Le tavole sono due, mentre la **matrice di Leontief** è unica, in quanto nel metodo di Leontief branca e prodotto coincidono (ad esempio, l'output del settore agricolo è costituito solo da prodotti agricoli), mentre nel metodo rettangolare si considerano anche le produzioni secondarie.

Si cerca comunque di riallocare le produzioni secondarie lungo le righe o lungo le colonne, secondo il tipo di tavola, utilizzando due metodi, a loro volta basati su due ipotesi:

- tecnologia di prodotto*: si assume che ciascun bene sia prodotto sempre con la stessa tecnologia;
- tecnologia di branca*: si assume che ciascuna branca utilizzi la stessa tecnologia per tutte le sue produzioni, anche per le secondarie.

Ne segue che entrambe le tavole vengono in realtà costruite ciascuna in due versioni, una secondo la prima ipotesi e una secondo l'altra.

9

Uso delle tavole per analisi e previsione

La struttura di una tavola simmetrica può essere rappresentata simbolicamente come nello schema seguente (nel quale si prescinde, per semplicità, dagli scambi con l'estero):

$$\begin{bmatrix} X_{11} & X_{12} & X_{12} \\ X_{21} & X_{22} & X_{23} \\ X_{31} & X_{32} & X_{33} \end{bmatrix} \begin{bmatrix} X_1 \\ X_2 \\ X_3 \end{bmatrix} \begin{bmatrix} c_1 & i_1 \\ c_2 & i_2 \\ c_3 & i_3 \end{bmatrix} \begin{bmatrix} Z_1 \\ Z_2 \\ Z_3 \end{bmatrix} \begin{bmatrix} X_1 \\ X_2 \\ X_3 \end{bmatrix}$$

$$\begin{bmatrix} X_1 & X_2 & X_3 \\ Y_1 & Y_2 & Y_3 \\ X_1 & X_2 & X_3 \end{bmatrix} \begin{bmatrix} X_1 \\ X_2 \\ X_3 \end{bmatrix} \begin{bmatrix} C \\ I \\ Z \end{bmatrix} \begin{bmatrix} X \\ Y \\ X \end{bmatrix}$$

Metodi di calcolo del PIL

Utilizzo della matrice

La matrice (X_{ij}) in alto a sinistra, detta *matrice intermedia*, è la vera e propria parte simmetrica (prodotto × prodotto oppure branca × branca), contenente gli impieghi intermedi. Procedendo verso destra si hanno:

- le somme per riga (prodotto o branca fornitrice) degli impieghi intermedi, X_i ;
- gli impieghi finali di riga, costituiti dai consumi c_i , dagli investimenti i e dalle loro somme Z_i ;
- gli impieghi totali di riga, X_i .

Procedendo verso il basso:

10

Riccardo Cappellin, Corso di Economia Industriale, Università di Roma "Tor Vergata"

- le somme per colonna (prodotto o branca utilizzatrice) degli impieghi intermedi, X_i , seguite dalle somme degli impieghi intermedi, finali (consumi e investimenti) e totali;
- i **valori equiuniti** per prodotto o per branca a prezzo di mercato, Y_j , ed il loro totale, il **prodotto interno lordo** Y^L (v. il **Conto della produzione**);
- i costi totali per prodotto o branca e la loro somma, la produzione totale X .

Considerando le n righe e colonne della matrice intermedia, per ciascuna riga si ha:

$$X_i = X_i + Z_i = \sum_{j=1}^n x_{ij} + Z_i$$

e per ciascuna colonna:

$$X_j = X_j + Y_j = \sum_{i=1}^n x_{ij} + Y_j$$

Sommando poi su tutte le righe e colonne:

$$\sum_{i=1}^n X_i = \sum_{i=1}^n \sum_{j=1}^n x_{ij} + \sum_{i=1}^n Z_i = X + Z = X$$

ed anche:

$$\sum_{j=1}^n X_j = \sum_{j=1}^n \sum_{i=1}^n x_{ij} + \sum_{j=1}^n Y_j = X + Y = X$$

Ne segue $Y=Z$; essendo $Z=C+I$, si ha l'identità macroeconomica:

$$Y = C + I$$

Lo schema costituisce il presupposto delle attività di analisi e di previsione, di cui sono esempi l'analisi strutturale e l'analisi di impatto.

Analisi strutturale

Una tavola prodotto × prodotto o branca × branca consente di analizzare le interrelazioni del sistema economico.

11

Ad esempio, i *coefficienti di spesa ricavabili* da una tavola prodotto \times prodotto:

$$a_{ij} = \frac{x_{ij}}{X_j}$$

consentono di determinare le unità monetarie del prodotto i necessarie per produrre un'unità monetaria del prodotto j .

Dalla tavola branca \times branca, invece, si possono ricavare *coefficienti di mercato*:

$$s_{ij} = \frac{x_{ij}}{X_i}$$

che dicono quanto della produzione della branca i è utilizzato nell'attività produttiva della branca j .

Analisi di impatto

Poiché, in linea di massima, ciascun prodotto viene realizzato usando altri prodotti e ciascuna branca usa i prodotti di altre branche, qualsiasi variazione nel livello della produzione di un prodotto o da parte di una branca ha effetti su tutti gli altri.

Per valutare tali effetti, si osserva che:

$$x_{ij} = a_{ij}X_j$$

quindi:

$$X_i = AX_i$$

dove X è il vettore dei flussi intermedi, A è la matrice dei coefficienti di spesa e X è il vettore della produzione.

Ne segue:

$$X = AX + Z, \quad X - AX = Z, \quad (I - A)X = Z, \quad X = (I - A)^{-1}Z$$

Gli elementi della matrice $(I - A)^{-1}$, detta «*inversa di Leontief*», indicano quante unità del prodotto della i -esima riga sono globalmente necessarie per soddisfare una domanda finale unitaria del prodotto j .

12

Se cambia la domanda finale di un prodotto, la somma degli elementi della i -esima riga della matrice esprime gli *effetti ricevuti* dal prodotto i ; la somma degli elementi della j -esima colonna esprime gli *effetti distribuiti* dal prodotto j .

13

Cappellin, R. and Wink, R. (2009), **International Knowledge and Innovation Networks: Knowledge Creation and Innovation in Medium Technology Clusters**. Cheltenham: Edward Elgar Publishing.

http://books.google.it/books?id=1BpclGekx18C&printsec=frontcover&source=ebs_navlinks_s#v=onepage&q=&f=false

Cap. 4.9, pp. 116-119

9. The model of knowledge and innovation networks

The relationships between the firms become **more complex, risky** and require to be redesigned in a long-term perspective.

The role of **interactive learning process** for knowledge creation and the access to **tacit knowledge** underline the importance of the concept of **knowledge and innovation networks**

In fact, **networks are an appropriate form of organization** facilitating the interaction and the flows of information and knowledge. Knowledge circulates within networks through formal and informal institutions. Explicit or codified knowledge may be exchanged on technology markets.

14

Riccardo Cappellin, Corso di Economia Industriale, Università di Roma "Tor Vergata"

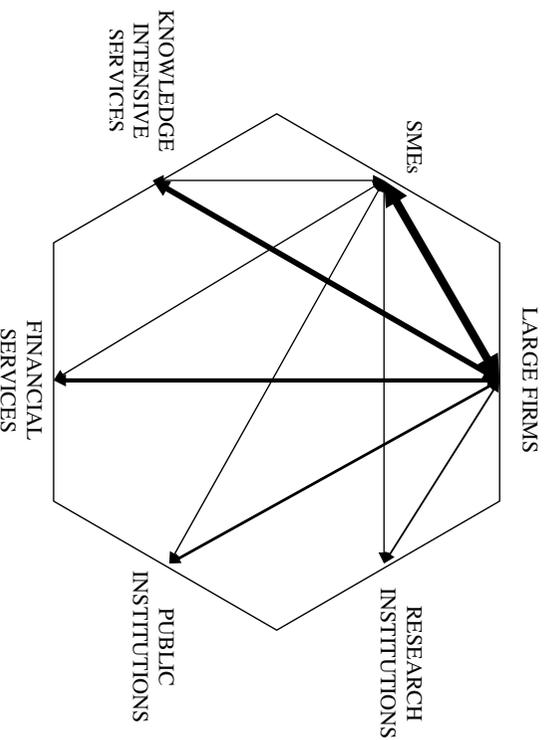


Figure 4: Information and knowledge links in a regional innovation system

The structure of a network can be illustrated by the relationships between various actors, which can be classified in six groups: large industrial firms, industrial SMEs, business services, financial services, research institutions and public institutions, as indicated in figure 4.

15

In particular, the structure of a network is characterized by:

- **nodes**, which may be firms and other private and public actors,
- **links**, which connect directly or indirectly the various nodes,
- **flows**, which may be material or immaterial, such as product, services, financial, labour, power, information and knowledge flows,
- **distances**, which may be geographical but also technological, organizational, cultural, institutional and determines obstacles or transaction costs in the circulation of the flows,
- **infrastructures**, which may be material or immaterial, such as norms, institutions and social capital, and reduce the transaction costs, thus facilitating the circulation of the flows between the nodes.

Network relations present **five characteristics**.

First of all, the relationship between two nodes is characterized by a **precise direction and a hierarchical character**.

Secondly, each node has a **specific function**.

Thirdly, the various networks are **interconnected between themselves**.

Fourth, networks have a **different geographical reach**.

Fifth, the relations existing within a specific network **in a particular time** are normally related to the relations existing in the previous periods.

16

In fact, networks can be analysed in a dynamic perspective and are characterized by their flexibility. Their evolution (figure 5) is related to:

- the change in the **nodes** and in the **capabilities** of the various nodes,
- the change in the **intensity of the various flows**,
- the **creation and disappearance of some links**,
- the **change in the alternative paths** linking directly or indirectly the same nodes,
- the **creation of hard or soft infrastructures** between particular nodes,
- the path of evolution of the **overall structure of the network**.

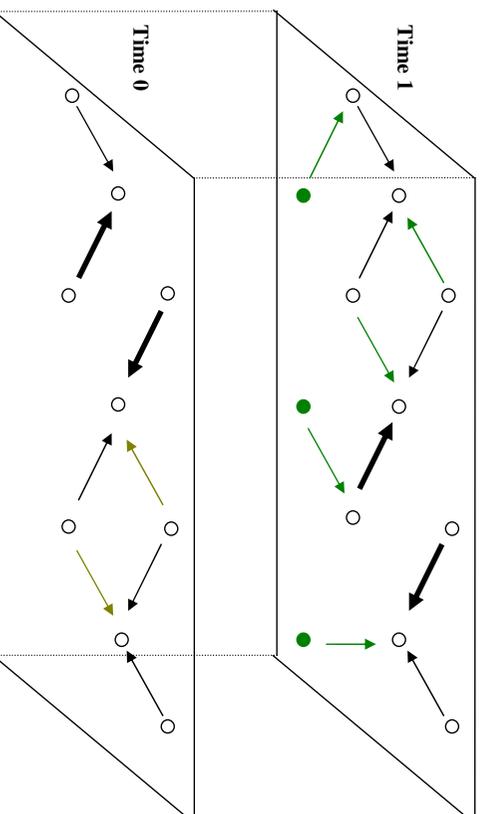


Figure 5: The evolution of the network form

17

The network approach is **very different from the neoclassical approach**

In the model of the networks the **firms are all different** and integrated between them through different types of relations.

The network paradigm **underlines the vertical dimension** of the relations of production integration between the firms.

The crucial characteristic of a network of firms is indicated by the **concepts of integration, sequential interaction, circulation, diffusion, feedback, recursive processes, symbiosis and co-evolution.**

Reference:

* Cappellin, R. (2009), *La governance dell'innovazione: libero mercato e concertazione nell'economia della conoscenza*, *Rivista di Politica Economica*, 99, 4-6: 221-282.

<http://www.rivistapoliticaeconomica.it/2009/apr-giu/Cappellin.pdf>

Cappellin, R. and Wink, R. (2009), **International Knowledge and Innovation Networks: Knowledge Creation and Innovation in Medium Technology Clusters**. Cheltenham: Edward Elgar Publishing.

http://books.google.it/books?id=IBpclGekx18C&printsec=frontcover&source=eb_s_navlinks_s#v=onepage&q=&f=false

Cap. 4.12, pp. 127-130

12. Three types and phases of a regional innovation network

Regional production systems are evolving from the model of industrial clusters and industrial districts based on many rather homogenous firms linked by flows of knowledge spill-over to the model of territorial innovation networks made by complementary specialized firms, linked by formal forms of cooperation in production, commercial and technological field, not only locally but increasingly also at the interregional and international level. Territorial networks may be classified into three types of networks: "ecological networks", "identity networks" and "strategic networks", which have different characteristics, as indicated in table 7.

'**Ecology networks**' may be assimilated to 'agglomeration economies', which are also defined as "localization economies" or "urbanization economies".

'**Identity networks**' are based on specialised intermediate institutions ("social capital"). They may be defined as places of collective learning.

Table 7: Types and phases of a regional innovation network

	Ecological networks	Identity networks	Strategy networks
Type of relationship	External economies	Exchange	Joint investment
Form of interaction	Interdependence	Cooperation	Strategic coordination
Self-consciousness	Objective homogeneity	Subjective factors, intended relationships, sense of identity	Subjective factors, intended relationships, joint aims
Formalism	Informal relationships: imitation	Informal relationships: trust relationships	Formal relationships: contracts
External support	Geographical proximity	Common infrastructures, intermediate institutions and social capital	Joint decision making and policy making
Key knowledge Base	Symbolic/synthetic knowledge	Synthetic/symbolic knowledge	Analytical/ synthetic knowledge
Key knowledge Phase	Exploitation	Examination/ Exploitation	Exploration/ Examination
Knowledge interaction	Knowledge spill-over	Interactive learning	TKM and R&D
Differentiation process	Homogeneity	Autonomous specialization	Division of tasks
Innovation	Process	Organizational	Product
New firms	Imitative	More specialized	Innovative
Sectors	Low tech	Medium tech	High tech

20

'Strategy networks' are based on cooperative agreements between firms and other organisations. They are the result of negotiations, agreements on specific strategies and the creation of formal and explicit 'joint ventures' by the participating actors.

These three types of networks are characterized by different forms of knowledge interactions. In fact, knowledge spill-overs characterize the ecological networks, interactive learning processes are characterizing the identity networks and explicit governance of knowledge relations between the various local and non local actors is a characteristic of strategy networks.

Moreover, it is useful to distinguish three types knowledge (Asheim and Coenen, 2005, Asheim, Boschma and Cooke, 2007), such as: 1) the science based or "analytical" knowledge, which is important in high tech sectors, 2) the engineering based or "synthetic" knowledge, which is most important in medium technology sectors, and 3) the creativity based or "symbolic" knowledge, which is most important in low technology sectors.

The shift to the model of "strategy" networks implies the design and creation of specific infrastructures, institutions and procedures, which may facilitate the knowledge flows. These policy measures may be represented by the "territorial knowledge management" and the "competence centres", in the case of synthetic or engineering based knowledge, and by international integrated projects and networks of excellence, in the case of analytic or science based knowledge.

21

Table 8: The knowledge flows in different types of networks

Forms of governance ----- Types of knowledge	Ecological networks	Identity networks	Strategic networks
Symbolic knowledge	Localized knowledge spillover, labour mobility, competitors imitations	Interactive learning within professional communities	Interdisciplinary integration and collaboration
Synthetic knowledge	Localized knowledge spillover, labour mobility, competitors imitations	Interactive learning between SMEs and with clients	Technological collaborations within the supply chain
Analytic knowledge	Localized knowledge spillover, university education	Technology transfers from universities and service centres to SMEs	Joint R&D projects and networks of centres of excellence

22

Cappellin, R. and Wink, R. (2009), **International Knowledge and Innovation Networks: Knowledge Creation and Innovation in Medium Technology Clusters**. Cheltenham: Edward Elgar Publishing.

http://books.google.it/books?id=1BpclGekx18C&printsec=frontcover&source=eb_s_navlinks_s#v=onepage&q=&f=false

Cap. 4.18, pp. 159-161

18. The evolution of industrial clusters toward the “learning region”

The factors of competitiveness of a cluster have changed.

Defining a region as a ‘learning region’ means that the actors of the system are committed to an interactive learning process allowing the development of knowledge, know-how and other capabilities required for creating innovation and maintaining regional competitiveness (Maillat and Kebir, 1999).

The objective of a ‘learning region’ is the integration of tacit or traditional production knowledge, which is bounded within the local context, with the codified knowledge available at the world level, in order to stimulate the regional endogenous potential. A ‘learning region’ may represent the final outcome of the evolution of an ‘industrial district’.

23

The increasing complexity of technology requires a broadening of the scope of the technologies to be adopted.

Traditional boundaries between pure and basic research and applied research can no longer hold and medium and high-technology knowledge should be connected in industrial products. This means the need to connect synthetic or traditional engineering and problem-solving knowledge with analytical or science-based knowledge.

The transfer of scientific knowledge to SMEs requires a long-term effort for strengthening the multi-dimensioned and multi-institutional regional knowledge infrastructure.

Moreover, the increasing complexity and differentiation of needs by the users require that firms improve their cognitive proximity with the users.

The more radical an innovation is the more important it is to change the cognitive perspective of the customers on needs and solutions so that they will be satisfied by the innovation. Consequently, knowledge exploitation requires a perspective on potential demanders, their hidden, needs and channels to reach them. That requires to invest in the design, the perceived quality and the brand value of the product or services and to improve the relationships between the industrial firms and the modern knowledge intensive business services (KIBS) (Muller and Zenker, 2001). Thus, **symbolic or creativity-based knowledge has to be combined with technological excellence or synthetic knowledge.**

24

Table 11: From an industrial to a knowledge economy in medium technology clusters

Knowledge economy: competitiveness through innovation, high creativity		
Governance: identity Networks	Interactive learning and incremental innovation	Systemic innovation and territorial knowledge management
	Process innovation, technology suppliers, competitors imitation and lock-in effect	Vertical integration, large firms and technology transfers to subcontractors
Industrial economy: cost competition, low creativity		Governance: strategic networks

The linkages between SMEs in the process of interactive learning within a cluster are often informal, rather chaotic and time-consuming. That highlights the need for an explicit effort to be devoted to the organization of knowledge networks and knowledge interactions between the firms and the shift from a model of automatic free market interdependence, as in ‘identity’ networks, to a strategic model, as in the ‘strategic’ networks. Table 11 illustrates this shift.

25

The risks of lock-in in traditional productions and technologies. In the perspective of a knowledge economy, identity networks imply, as indicated above, interactive learning and incremental innovation. However, regional production systems may evolve toward the form of 'strategy networks', which are based on intended relationships and formalized cooperative agreements between firms and other organisations.

Strategy networks imply **forms of central coordination**, the creation of procedures for the exchange of information, **the codification of individual tacit knowledge and the investment in the creation of collective codified knowledge**.

Instead of traditional ways of control within a strategic process, strategic governance is needed. **The model of "territorial knowledge management"** aims to formulate a theoretical framework for such a governance to enhance the adoption of systemic innovations, which are based on the **coordination of the investments made by various SMEs and are focused on strategic joint projects**.

Cappellin, R. (2003), Networks and Technological Change in Regional Clusters in Bröcker, J., Dohse, D. and Soltwedel, R. eds., **Innovation Clusters and Interregional Competition**, Springer Verlag, Heidelberg.

The neoclassical model of the production function

In a neoclassical model, the growth of the production in a regional or national economy is determined through the tool of the aggregate production function, which indicates the effect on the production level of the use of various production factors, such as capital (K) and labor (L), given the characteristics of the technology (T), as this latter is supposed constant among all firms, as indicated in figure 1.

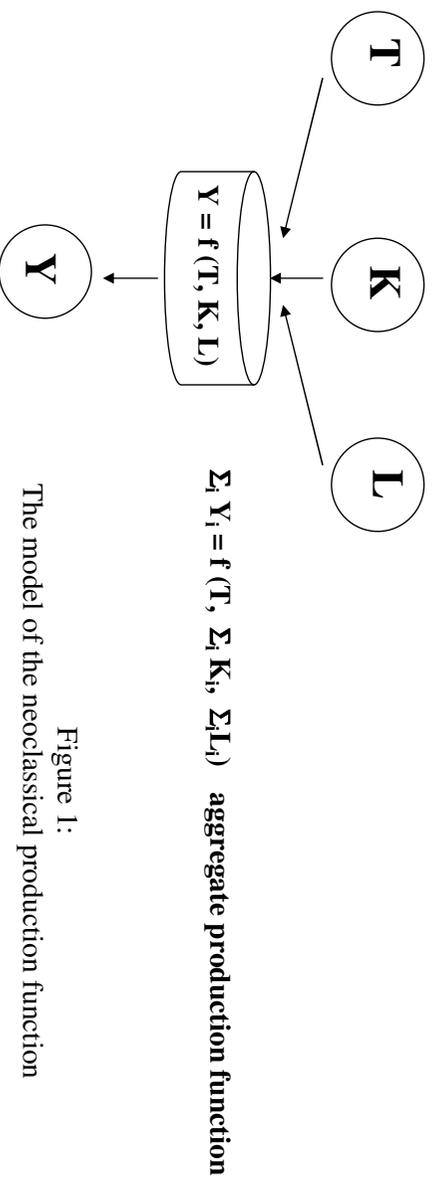


Figure 1:
The model of the neoclassical production function

The networks of firms in the local production systems

According to the approach of “territorial networks” the various forms of integration or the various networks, which may be identified in a local economy, may be described as in table 1 (Cappellin and Orsenigo 2000).

Table 1: Different networks in a local production system

<p><i>Technological integration,</i> pointed out by the development of the local production know how, the sharing of knowledge and values promoted by learning processes on the job, the continuous education of the workers, the vocational education of young workers, the joint investments in R&D by local firms and the technological cooperation with external firms.</p>
<p><i>Integration of the local labor market,</i> related with the cooperation between the workers and the firms and the mobility of the workers between the firms of the same sector and also the capability to attract qualified workers from other regions and from other sectors.</p>
<p><i>Production integration between the firms,</i> through subcontracting relationships between the firms which play a crucial role in promoting the gradual diversification of the local productions.</p>
<p><i>Integration between the service sectors and the manufacturing firms,</i> related to the development of modern commercial distribution services, transport and logistic services and also qualified services in the certification of the quality of the productions and in the diffusion of modern technologies.</p>

28

<p><i>Financial integration of the firms,</i> as it is indicated by the creation of groups made by several firms belonging to the same entrepreneurial family and by pro-active bank-industry relationships, which promote the creation of spin-off and the capability to attract external investments or the investments of local firms in other countries and regions.</p>
<p><i>Territorial integration at the local level,</i> which requires an improvement in the infrastructure endowment and it is linked to an effective physical planning aiming to defend the quality of the territory.</p>
<p><i>Social and cultural integration,</i> which determines the existence of a local identity and the creation of the consensus within the local community on a shared developed strategy.</p>
<p><i>Relationships of institutional integration,</i> which are related to the development of local administrative capabilities and the capability of the local institution to interact with the regional and national institutions in the implementation of strategic development projects.</p>
<p><i>Territorial integration at the interregional and international level,</i> which leads to a greater openness in an interregional perspective, to the development of a local “foreign policy” or of a “territorial marketing” measures, which are crucial in attracting external investments and in promoting the internationalization of local firms.</p>

29

An analytical representation of the model of territorial networks

The firms of a local production system may be represented as in the figure 2:

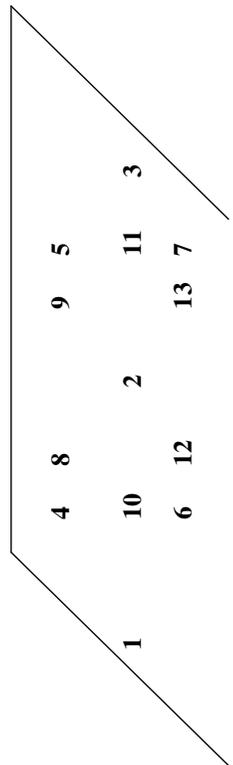


Fig. 2 The firm in a local production system

According to a network perspective, the working of a national or regional economy is explained by the integration between the various firms. These relationships may concern the same four variables, such as product (Y), labor (L), capital (K) and technology (T), which are traditionally considered in the neoclassical model of the production function. That allows to extend this model to the case of four interactive networks. Thus, an economic system may be described by four functional networks, as indicated in figure 3.

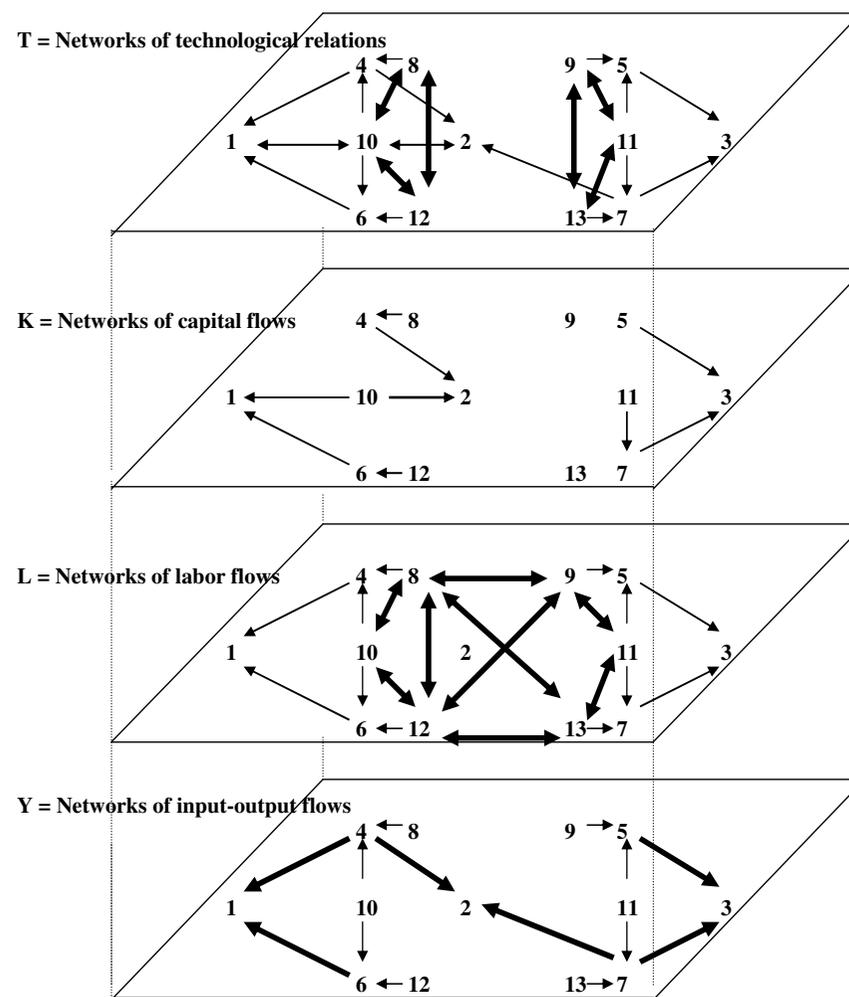


Fig. 3: The connectivity between the flows of production factors, technology and productions

A matrix representation of networks

The flows between the various firms indicated in the various networks of figure 2 may be also **represented in a matrix form**. In particular, the commercial flows of products and services (Y), the relationships of financial control (K) and the relationships of technological dependence or co-operation (T) between the various firms may be represented with the matrices along the diagonal of table 2.

	1	2	3		1	2	3		1	2	3
1											
2		T			TK				TN		TY
3											
1											
2		KT			K				KN		KY
3											
1											
2		NT			NK				N		NY
3											
1											
2		YT			YK				YN		Y
3											

Table 2: The connectivity between flows of goods, labor, capital and technology

32

Clearly, the elements of these matrices indicate first of all the existence or the absence of those relations between the nodes, which were considered in the networks of figure 2. However, a matrix representation, allows also to illustrate in a clearer way some further crucial characteristics of a network and of the relationships between different networks.

In particular, these matrices may be used to represent **three crucial dimensions of the relations between the nodes of a network**, such as the **intensity of the flows** (x_{ij}), the level of the reciprocal **distance** (d_{ij}) and the existence of adequate **infrastructures** (f_{ij}) in the connection between two nodes.

Thus, **the flows** (x_{ij}) **from a node (i) to a node (j) may consist of flows of goods, financial flows, information, workers**, or other variables. The flows may be measured in monetary or physical term according to their respective nature.

These matrices may also be used in order to **represent the distance** (d_{ij}) **between two nodes** or the obstacles, which hinder the relation between the actors (i) and (j). The distance may be measured not only in a geographical perspective (e.g. transport costs), but also in a “functional” perspective as organizational distance (e.g. “transaction costs”) and technological distance (e.g. “technology gap”). Thus, it may be expressed through different units of measurement, according to the nature of the relations represented in the specific network considered and the unit of measurement of the particular flow (x_{ij}).

33

Thirdly, these matrices may be used to **represent the stocks of infrastructures** (f_{ij}) allowing a tight integration between the various nodes and facilitating the flows between them. Clearly these infrastructures are important in order to reduce the distance between two particular nodes (d_{ij}) and to increase the respective flows (X_{ij}). In particular, the infrastructures of a network may be represented by:

- **material infrastructures**, such as the existence of transport, ICT and Internet connections,
- **immaterial infrastructures**, such as the existence of institutions, organizations and rules, which govern and coordinate the relations between the actors considered and, thus, decrease the transaction costs between them.

Two nodes, which are not directly linked, may be indirectly linked by the existence of the complex links **through various intermediate nodes**. In particular, within a particular network or matrix, the average unit flow (X_{ij}/X_j) indicates the units of the production of firm (i) required in the production of one unit of the firm (j). This ratio, differently from the Input Output model, is not constant. Thus, **the total distance and the cost (transaction cost) in linking two nodes (i) e (j)**, which are not directly linked between themselves, may be measured as:

$$C_{ij} = \sum_s \sum_z A d_{is} (X_{is}/X_s)(X_{sz}/X_z)(X_{zj}/X_j) + \sum_s \sum_z A d_{sz} (X_{sz}/X_z)(X_{zj}/X_j) + \sum_z A d_{zj} (X_{zj}/X_j)$$

when up to two consecutive intermediate nodes (s) and (z) are considered.

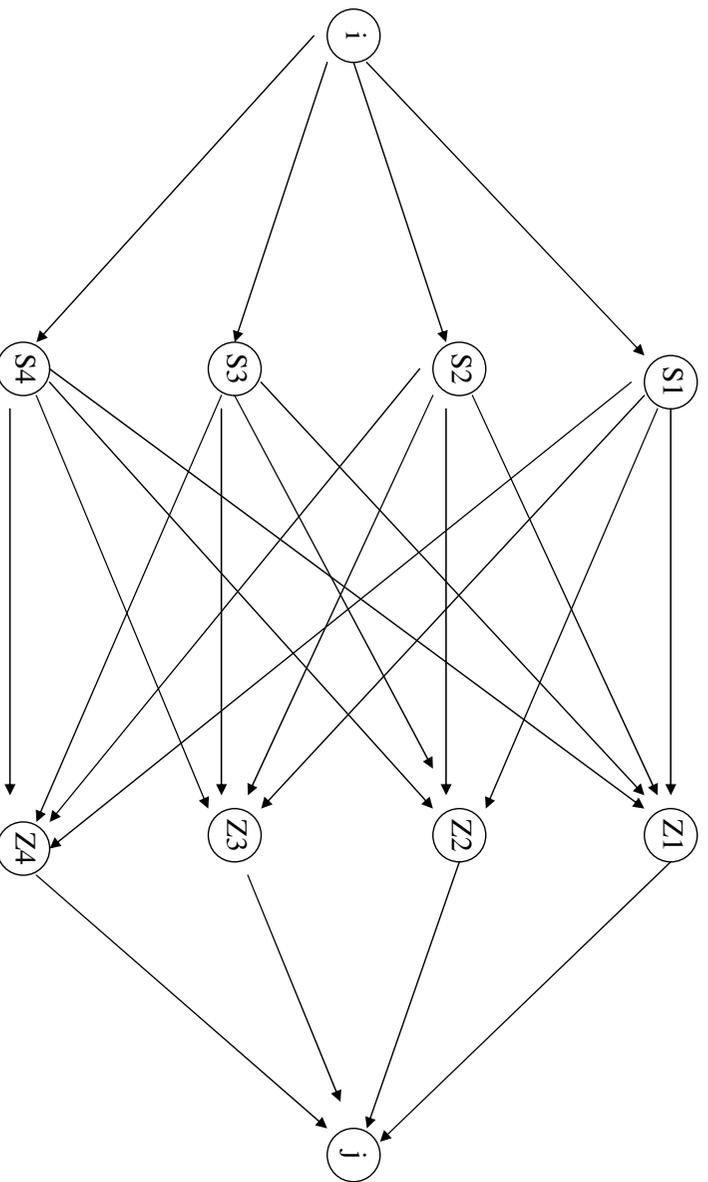


Fig. 5 – The indirect links between two nodes i and j through two intermediate nodes

The interdependence between different networks

The matrices, which are off the diagonal in table 2, may be defined as “transition” or “interconnection” matrices. In particular, the matrices TK and TN may indicate the effect of the process of knowledge creation on the competencies or the capabilities respectively of the capital and labor inputs. Instead, the interconnection matrices KY and LY of table 2 may be used to formally indicate respectively the productivity of capital and labor inputs on the output of the various firms.

An interconnection matrix allows to relate between themselves different measures of distance appropriate for two different networks. That allows to define a mathematical expression which measures the distance between two nodes, which do not belong to the same network, but are indirectly connected by another node. This latter performs the role of a gateway or of a synopsis, as it belongs to both considered networks.

In fact, the coefficient (AB_{dij}) of an interconnection matrix AB can indicate how to convert the cost of the distance between two specific nodes, as measured in the network A, according to the measurement unit of the distance in a different network B. For example two small firms belonging to two different local subcontracting networks or located in different regions/countries may be both financially controlled by the same large firm. That will certainly facilitate the future establishment of a direct subcontracting relations between these two small firms. Thus, the proximity between the two firms in the financial network reduces the obstacles or distance, which hinder a direct contact in the Input Output network and increases the probability of the establishing a direct link in this latter network.

36

In general terms, given two nodes (j) and (z), which may respectively belong to the networks A and B and are indirectly connected through various intermediate nodes (s) belonging to both A and B networks, the unit cost of the relation between these two nodes may be measured as:

$$C_{iz} = \sum_s AB_{ds} A_{d_{is}} (AX_{is}/AX_s) + \sum_s B_{d_{sz}} (BX_{sz}/BX_z)$$

where the coefficient ($AB_{d_{ij}}$) indicates the element of the interconnection or transition matrix between the network A and the network B and it allows to transform the measure of the distance in the network A in the unit of measurement of the distance in the network B, in order to compute the total transaction cost.

Therefore, the multilayer network model allows to identify relations, which may be measured in quantitative terms, not only within the same network, but also between different networks. In particular, instead of confusing different types of relationships existing between a set of nodes within the same network, the approach illustrated above is characterized by the distinction of different layers or different networks. The concept of interconnectivity between these different networks allows to represent each relationships or flow in a different network, while providing an analytical or quantitative framework to describe the interdependence between different types of relationships or flows.

37

The network model and the explanation of aggregate growth

In this model of multilayer networks, the output of a firm may be determined both by the demand of its products and by the supply of the intermediate inputs as also of the various production factors, indicated by the various flows represented in the four networks of figure 3.

In particular, the output of the economy will depends not only on the aggregate endowment of production factors, but also on the very different forms of organization of the material and immaterial flows between firms, institutions and others actors involved in the economic system.

The network model may be used as a growth model of the economy. In fact, the relationships between the network of Input Output flows (Y), the network of labor flows (L), the network of capital flows (K) and the network of technological relations (T) in the determination of the overall growth of the economy considered may be formally described with the following relationships:

- 1) *Output = n_1 (output flows, final local demand, export)*
- 2) *Final local demand = n_2 (output)*
- 3) *Export = n_3 (output/production capacity, external demand)*
- 4) *Output < Production capacity*
- 5) *Production capacity = Resources * Productivity*
- 6) *Resources = n_4 (input flows_t, , input flows_{t-n})*
- 7) *Productivity = n_5 (knowledge flows_t, , knowledge flows_{t-n})*
- 8) *knowledge flows_t = n_6 (output flows, input flows, knowledge flows)_{t-1}*
- 9) *input flows_t = n_7 (output flows, input flows, knowledge flows)_{t-1}*
- 10) *output flows_t = n_8 (output flows, input flows, knowledge flows)_{t-1}*

Where:

Relationship:1) indicates that the production of an economy is equal to the flows of products (X_{ij}) which are sold by the different firms to other firms and to the final internal and external demand.

Relationship 2) indicates the levels of the final demand (consumption, investment, public expenditure) as a function of the income

Relationship 3) indicates the level of exports as a function of the output capacity and of the external demand

Relationship 4) indicates that the level of production of the various firms is lower or equal to their respective production capacity.

Relationship 5) indicates that the production capacity of the individual firms is determined by the availability of resources (as labor and capital) times the respective productivity.

Relationship 6) indicates that the availability of resources depends on the flows of these resources in the same and in the previous period. The role of internal resources is underlined by the resource based theory of the firm.

Relationship 7) indicates that the productivity of resources is a function of the actual and previous flows of knowledge. The level of production is a function not only of the internal resources but also of the skills or capabilities to use these latter.

Relationships [8, 9 and 10] indicate that the structure of a network is linked to the structure of the same network and of that of other complementary networks in the previous periods.

Moreover, the relations [8, 9 and 10] indicate that **the evolution of the various networks is interdependent**, due to the existence links assuring their interconnectivity. **In fact, the form of the real flows of inputs and outputs affect the form of the knowledge flows**, while these latter determine the productivity of production factors and hence the overall output growth of the economy.

40

The flows within the various networks are affected by accessibility and receptivity or by the various forms of distance (geographical, organizational and institutional distance) and by the different characteristics of the nodes (cognitive distance). Distance is affected by the endowment and investments in soft and hard infrastructures. These investments indicated a link to the equation (1) as they are related to the use or demand of actual production.

The system may be solved in the eight types of unknown: the levels of input, productivity, production capacity and production of the various firms, subject to the constraint indicated by the inequality (2). Moreover, it may also determine the flows of material inputs (capital, labour), of knowledge and of output between the various firms.

Thus, the transition or interconnection matrices allow to investigate the mechanisms, which lead to an integration and even to a **co-evolution between the various functional networks**. In particular this integration is facilitated by closer geographical distance and it indicates the role of territory and of local institutions. In fact, **the territory allows an indirect relation between the different sectoral/functional networks**. Therefore, **local institutions, which design and implement sectoral policies**, such as transport policies, labor market policies and technological and industrial policies, are capable to modify the respective different functional networks and **should integrate these sectoral policies among themselves**, in order to enhance the development of territorially embedded firms.

Technological change and the evolving structure of networks

The approach of networks does not only allow to represent the spatial dimension, as it is indicated by the concept distance in a geographical or functional space illustrated in figure 3, but also the time dimension. In fact, the structure of a network is continuously changing, due to the establishment of new links between couples of actors and the change or rupture of the existing bilateral links. In particular, indirect links (“weak ties”) may gradually transform into direct links (“dyadic ties”).

The incentive for a couple of actors or nodes to establish a new link or also to increase/decrease an existing link depends on the respective perception of the other actor or node characteristics, such as its position within the overall network or its distance with other nodes, taken into account the existence of intermediate nodes.

Moreover, this incentive depend on the direct and indirect relationships developed in the past or the existence of a cumulative learning process.

Thus, the adoption of a network perspective allows to focus some new aspects of the process of technological change. In fact, in a network perspective, technological change may be interpreted as the result of the continuous or gradual search by each node, of the most appropriate level and form of integration or co-operation with the other nodes or actors within the network.

Technological change is related to the effort to adapt, decrease or also increase the distances (d_{ij}) and (Ab_{dij}) existing between the various nodes, by establishing new links or forms of connectivity, which may be both direct or indirect, and by improving and making more intense the existing links.

42

Technological change is similar to a process of iterative adaptation of the direct and indirect links between any couple of nodes in order to maximize their respective interaction and integration. That process does not depend not only on the distances (d_{ij}) and (Ab_{d_s}) but also on the recent history of these links.

This process of adaptation and co-evolution of the relationships between the nodes of a network may be defined as a process of learning and of knowledge accumulation.

43

A cognitive approach to knowledge networks

As in the models of neural networks, an innovation is the result of an **adaptive learning or searching process**, which leads to new synaptic connections of various nodes. A scientific breakthrough and an innovation occurs, when the **joint impulses or signals coming from other nodes** not only are **compatible** with the node considered, but also **overcome a certain threshold of intensity**. That allows the considered node to **perceive this stimulus**. The node may then decide whether to **conflict with it or rather to adapt to it**. In fact, whether the stimulus is compatible with the **existing cognitive system**, an interactive processing may lead to identify an incremental solution to an existing problem and that stimulates the act of **innovation**.

On the other hand, a **cognitive blockade or lock-in effect** may be determined by a **too low accessibility** or by a **too low receptivity**. In particular, the accessibility is affected by the existence of infrastructures and institutions which may decrease the distance between any two nodes. On the other hand, the receptivity is related mainly to the scope of the diversified knowledge available within a node, since that allows it to identify useful forms of complementarity in the relations with another node. Clearly also **time is a crucial factor** as it facilitates to perceive a continuous stimulus or to absorb and adapt gradually to it.

In particular, **technological change may be related to:**

- **the intensity of the interaction** between the various nodes of a network **through the existing links**. That is related to the **interactive characteristic** of technological change, as it is based on interactive learning processes,
- **the speed of change of the links** between the various nodes of a network **through the creation of new links**. That is related to the **combinatory characteristics** of technological change, which is made by an original combination of logical concepts or concrete artefacts, which may already known, but which were previously disjoint.

44

In fact, technological change is based on the interaction of various economic actors with different and complementary knowledge and competencies and on the integration of various abstract logical concepts or pieces of knowledge. Thus, **technological change has both a productive dimension and a cognitive dimension**.

The process of interaction is related to the changes in the division of labor (Cappellin 1983, Cappellin and Nijkamp 1990), **between different firms** or to the change in the adopted technologies and it is related to the flows of product and services, which jointly determine the overall national production and to the existence of adjustment or change costs.

The process of integration is related to the combination of information flows and to the process of knowledge creation, which has a crucial role in a modern **"learning economy"**.

These two processes demonstrate the tight connection or complementarity among the networks of production (Y) and those of the input flows (K and L) and the respective actors and the networks of knowledge flows (T), as indicated in figure 3.

Thus, **knowledge generates organizational change** (e.g. technological change and innovation and the change in the input-output flows between the firms and actors), while **knowledge is also generated** through the process of interactive learning **by organizational change**, which is related to the change in the structure of the networks of production relationships between the various firms and actors (Capra 1996).

45

The difference between the network model and the market model

The network approach is very different from the neoclassical approach, which represents the traditional base of economic analysis. On the other hand, in a methodological perspective, the **Input Output model** could be considered as the prototype of the network approach. The model of networks is also related to the concept of **transaction costs** (Coase 1992, Williamson 2000) and it is intermediate between the concept of market of the neoclassical approach and that of the hierarchy of the business economics.

While, the traditional neoclassical paradigm underlines the **horizontal dimension of the competition** between the firms on the market and the process of determination of an equilibrium price, the network paradigm underlines the **vertical dimension of the relations of production integration** between the firms, which participate to different phases of the value chain.

Within the neoclassical model of perfect competition the **firms are all equal** and connected through the **anonymous mechanism of the market**, while in the model of the networks the **firms are all different and integrated between them through different types of relations, which have an intentional character**.

In particular, within a network, a crucial role is performed by relations and processes of **exchange, negotiation, conflict, agreement and integration between actors**, which are different and potentially complementary. For example, the network model allows to interpret the relations of **vertical integration between clients and suppliers**, or the contracts between various firms collaborating in a **joint investment** or the joint creation of a new firm, to which the partners transfer particular resources for the achievement of a common aim.

46

The concept of equilibrium and the balance between the two forces of demand and supply characterize the neoclassical paradigm and seem a very rudimentary approach mainly based on the concepts of physics or mechanics. The crucial characteristic of a network of firms is not the **concept of equilibrium and disequilibrium**, as in the neoclassical model of the market, but rather the **concepts of integration, sequential interaction, circulation diffusion and feedback, recursive processes, symbiosis and co-evolution**.

Thus, the neoclassical approach is methodologically appropriate mainly in order to explain the mechanisms of **price determination** ("price theory"). Instead, the model of networks aims to analyse a **different type of problems, such as the characteristics of cognitive processes**. This aim is shared also by the research in other fields, such as: neurophysiology, artificial intelligence and also psychology, sociology, institutionalism and it seems particularly appropriate for the field of **economics of innovation**.

In conclusion, the **market of the neoclassical model may be considered as a network**. However, the market is a **very simple network**, in which **all actors are homogenous**, although they may have a different supply schedule, and the **distance or the transaction costs between actors are zero**.

47