

## **MANAGEMENT AND ORGANIZATION**

### **TEACHING STAFF RESPONSIBLE FOR THE MODULE:**

**Gianpaolo Abatecola**, PhD., Associate Professor of Management

**Office:** Tor Vergata University  
Department of Management and Law  
Research Building, Room No. 55 (First Floor)  
Via Columbia 2, 00133, Rome, Italy

**Office Hours:** to be weekly checked on the web site  
**Office Phone:** +39(0)672595518

**E-mail:** [gianpaolo.abatecola@uniroma2.it](mailto:gianpaolo.abatecola@uniroma2.it)

### **PRE-REQUISITES FOR THE COURSE**

None

### **LEARNING OBJECTIVES**

The course aims to provide undergraduate students with an exhaustive explanation of the classical principles of management and organization. In particular, based on the classical and to date internationally recognized *systemic approach* to management (e.g. Koontz, O'Donnell and Weihrich, 1980), the course is composed of the following main parts:

- **The Basis of Management**
- **Planning**
- **Organizing**
- **Staffing**
- **Leading**
- **Controlling**

Moreover, during the course a specific focus will be given to the management of innovation.

### **TEACHING METHODS**

Not only theoretical, the teaching approach is featured by a strong practitioner input through 'live' case discussions, international speakers and group presentations.

### **MAIN REFERENCE**

Koontz, H. Weihrich, H., *Essentials of Management. An International Perspective*, McGraw-Hill Custom Publishing, 2015.

### **ADDITIONAL REFERENCES**

Cafferata, R. (2016), Darwinist Connections between the Systemness of Social Organizations and their Evolution, *Journal of Management and Governance*, 20(1), 19-44.

### **EXAM**

The exam is mainly composed of a "4 Open-ended question" *written* test (2 hours). On this premise, ATTENDING students will have the possibility to improve their final evaluation through preparing groups projects which will be discussed at the end of the course.

### **TEACHING EVALUATIONS**

As far as every academic year is concerned, the students' satisfaction about the courses taught at the University of Rome Tor Vergata is officially collected through on-line anonymous questionnaires. On this premise, the data below summarize the yearly evaluation achieved by the course of Management and Organization.

General Management(*)	a.y. 2014/15
Are the Exam Rules Clearly Defined?	3.7
Is the Class Timetable Respected?	3.7
Are the Office Hours Respected?	3.8
Are the Lectures Interesting and Clear?	3.7
Is the Working Load Appropriate?	3.6
Are the Class Materials Appropriate?	3.6
Overall, Am I interested to this Class?	3.8
Overall, Am I Satisfied with this Class?	3.8
<b>Overall</b>	<b>3.7/4</b>

\* The score can range from 1 (minimum) to 4 (maximum).

## **ANALYTICAL SYLLABUS - FIRST MODULE**

<b>Date</b>	<b>Topic</b>	<b>References</b>	<b>Lecturer</b>
Feb, 23	Introduction to Management (Part I)	<b>Chapter I</b>	<b>G. Abatecola</b>
Feb, 24	Introduction to Management (Part II)	<b>Chapter I</b>	<b>G. Abatecola</b>
Feb, 25	The Evolution of Management Thought (Part III)	<b>Chapter I</b>	<b>G. Abatecola</b>
Mar, 1	Facebook, Amazon, Uber	<b>Chapter I (Class Discussion)</b>	<b>G. Abatecola</b>
Mar, 2	Corporate Social Responsibility	<b>Chapter II</b>	<b>D. Grandic <sup>(1)</sup></b>
Mar, 3	Environment	<b>Chapter II Cafferata (2016)</b>	<b>G. Abatecola</b>
Mar, 8	Global Management (Part I)	<b>Chapter III</b>	<b>G. Abatecola</b>
Mar, 9	Global Management Culture (Part II)	<b>Chapter III</b>	<b>G. Abatecola</b>
Mar, 10	Culture - McDonald's	<b>Chapter III (Class Discussion)</b>	<b>G. Abatecola</b>
Mar, 15	Planning	<b>Chapter IV</b>	<b>G. Abatecola</b>
Mar, 16	Strategy Tools (Part I)	<b>Chapter V</b>	<b>M. Cristofaro <sup>(2)</sup></b>
Mar, 17	Strategy Tools (Part II)	<b>Chapter V (Class Discussion)</b>	<b>M. Cristofaro</b>

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<sup>(1)</sup> Dajana Grandic successfully concluded her PhD. in Management at the University of Rome Tor Vergata in 2013. She currently works as an international consultant at FAO. Her research interests mainly lie in the fields of corporate social responsibility and sustainable development.

<sup>(2)</sup> Matteo Cristofaro is a PhD. student in Management at the University of Rome Tor Vergata. His main research interests mainly lie in the fields of decision making, strategy, and organizational evolution.

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Mar, 22	Strategy - KPIs	Chapter V	S. Lombardi <sup>(3)</sup>
Mar, 23	Strategy Tools (Part III)	Chapter V (Class Discussion)	G. Abatecola
Mar, 24	Decision Making	Chapter VI	G. Abatecola
Mar, 29	Creativity	Chapter VI	N. Kazeemargi <sup>(4)</sup>
Mar, 30	The Nature of Organizing	Chapter VII	G. Abatecola
Mar, 31	Organization Structure: Departmentation	Chapter VIII	G. Abatecola

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<sup>(3)</sup> Stefano Lombardi is a Senior Manager in Accenture - Strategy, Finance & Performance Management Department.

<sup>(4)</sup> Niloofar Kazemargi is a PhD. student in Management at the University of Rome Tor Vergata. Her research interests mainly lie in the fields of leadership, innovation and supply chain management.

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