



TOR VERGATA
UNIVERSITÀ DEGLI STUDI DI ROMA

The Hard Path For The Technological Transformation

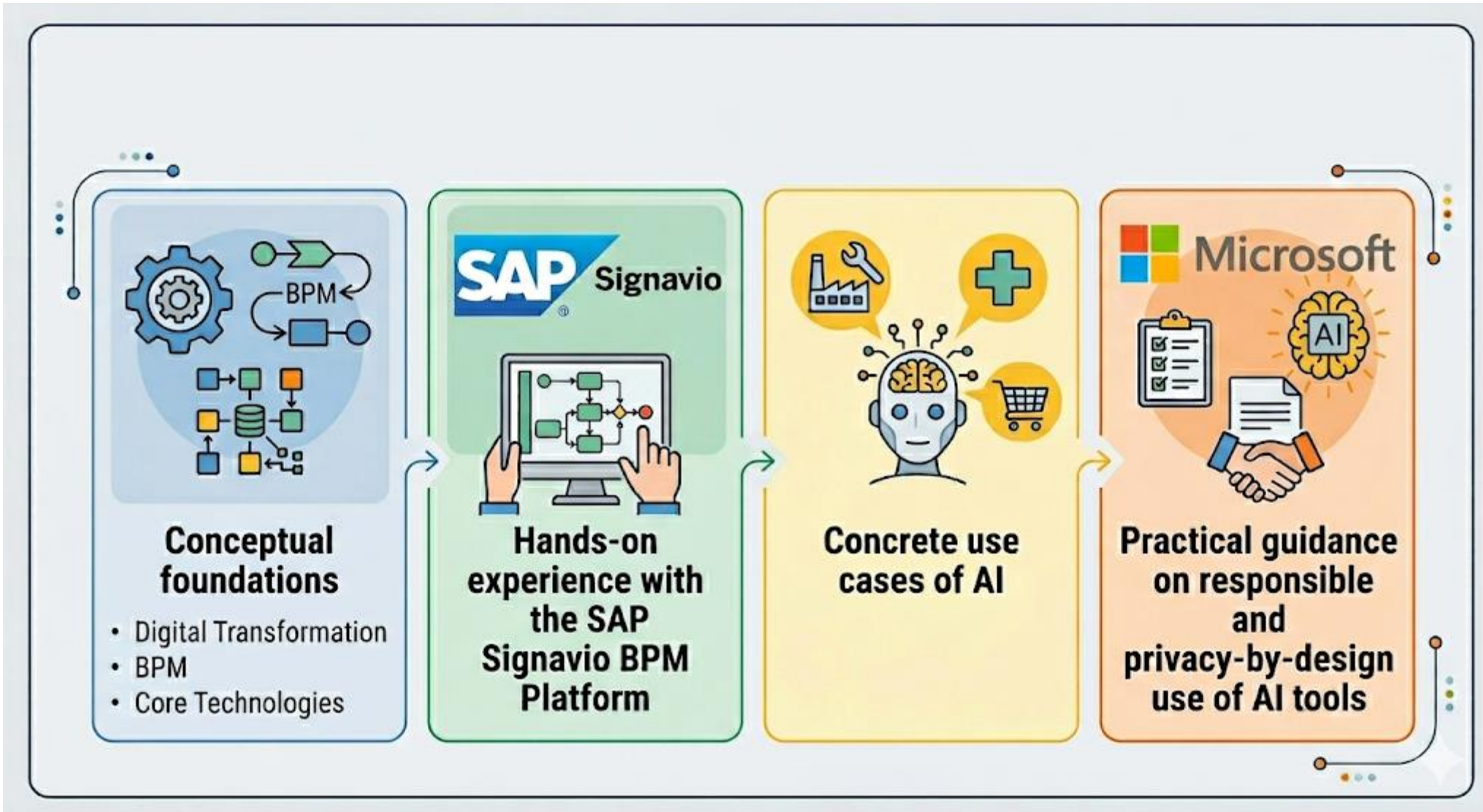
Course Presentation

Simone Ferretti Andrea Pellicci

Aim

- ▶ The course combines theoretical foundations and practical examples, adopts a hands-on and practice-oriented approach.
- ▶ The goal is to:
 - ▶ Understand how digital and technological transformation impacts organizations
 - ▶ Learn Core Technologies that enables innovations
 - ▶ Move beyond technology hype toward real business value
 - ▶ Learn to connect strategy, processes, technology, and governance

Topics



Calendar

Day	Lesson	Time
23 April	Digital Transformation and Business Process Management	14-16
24 April	SAP Signavio BPM Platform with hands on	14-17
30 April	Technological Transformation and Artificial Intelligence	14-17
07 May	Core Technologies	14-16
08 May	AI tools for academic research	14-16
15 May	AI Use Case: from hype to real business use	14-16
21 May	AI Privacy-by-design with Microsoft	14-16
29 May	EXAM	

Lecturers

Simone Ferretti

Working experience

University of Rome Tor Vergata: Head IT Department and Adjunct Professor

ISTAT: Digital Transformation and Risk Management Office

Education

PhD in Business Management

Degree in Economics

Lecturers

Andrea Pellicci

Working experience

Accenture: Project Manager in the telecommunications and media sector.

Istat - Istituto Nazionale di Statistica: Senior Technologist at the Central Directorate for Information Technologies, responsible for enterprise systems including SAP ERP, document management, risk management, sanctions management and whistleblowing.

Education

Degree in Electronic Engineering

Qualification to practice as a Professional Engineer

Lecturers

- ▶ Salvatore De Caro (SAP)
- ▶ Luca Moretti
- ▶ Giuseppe Cantone
- ▶ Pierluigi Pesce (Microsoft)
- ▶ Donato Pasqualicchio (Microsoft)

Exam

- ▶ Multiple choice questionnaire
- ▶ Topics covered in class
- ▶ Study materials: Slide presented and papers in Bibliography

Workload: 3 ECTS



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