

# Digital Management Consulting

## a.y. 2022/23

### Sample test for attending students

*Question 1 – Fundamentals of Management Consulting*

Describe the roles consultants can play in supporting their clients

*Question 2 – Fundamentals of Management Consulting Projects*

Describe the major reasons for failure during the implementation phase and comment on the consultant vs. client responsibilities

*Question 3 – Digital Management Consulting Challenges*

Comment on how “facilitated networks” can disrupt the MC industry

*Question 4 – The two assigned papers*

Describe the main “drivers of MC success” and the actions to be taken by MCFs to improve their offer to clients as described in the Systematic Literature Review on the topic.

### Sample test for non-attending students

*Question 1 – Fundamentals of Management Consulting OR Fundamentals of Management Consulting Projects*

Describe how a consulting team can be effectively managed and motivated.

*Question 2 – Digital Management Consulting Challenges OR the two assigned papers*

Describe the main “drivers of MC success” and the actions to be taken by MCFs to improve their offer to clients as described in the Systematic Literature Review on the topic.

*Question 3 – Design Thinking and Customer Journey*

Describe how divergent and convergent phases are coming into play within the Design Thinking approach.

*Question 4 – Agile Project Management and Scrum*

Describe the key roles in an agile/scrum team.