

Digital Management Consulting

a.y. 2022/23

Sample test for attending students

Question 1 – Fundamentals of Management Consulting

Describe the roles consultants can play in supporting their clients

Question 2 – Fundamentals of Management Consulting Projects

Describe the major reasons for failure during the implementation phase and comment on the consultant vs. client responsibilities

Question 3 – Digital Management Consulting Challenges

Comment on how “facilitated networks” can disrupt the MC industry

Question 4 – The two assigned papers

Describe the main “drivers of MC success” and the actions to be taken by MCFs to improve their offer to clients as described in the Systematic Literature Review on the topic.

Sample test for non-attending students

Question 1 – Fundamentals of Management Consulting OR Fundamentals of Management Consulting Projects

Describe how a consulting team can be effectively managed and motivated.

Question 2 – Digital Management Consulting Challenges OR the two assigned papers

Describe the main “drivers of MC success” and the actions to be taken by MCFs to improve their offer to clients as described in the Systematic Literature Review on the topic.

Question 3 – Design Thinking and Customer Journey

Describe how divergent and convergent phases are coming into play within the Design Thinking approach.

Question 4 – Agile Project Management and Scrum

Describe the key roles in an agile/scrum team.