

Accenture Salesforce Hackathon

*Salesforce Solutions
for a Sustainable Business*

Day five – Sustainability
May 10th, 2022

Agenda

Accenture Salesforce
Hackathon – Day 5:
Sustainability

What will you do today?

- | **#Quiz** Day 4
- | **#Meet** Sustainability coaches of the day
- | **#Frame** key sustainability regulations and concepts
- | **#Learn** what Sustainability means at Accenture
- | **#Be** a Sustainable Business Designer
- | **#Get** to know the Salesforce Solution for Sustainability

Day 4 quiz

Accenture Salesforce
Hackathon – Day 5:
Sustainability



Accenture Salesforce Academy

Tech Training Lab – Quiz Time

Day 4 - Quiz Time Solution:

01

Service Cloud is:

Service Cloud is an **easy-to-use customer service application** that can help you provide and track excellent service.



Knowledge articles :

Knowledge articles can be used for example to resolve customer cases

02

03

A Report is:

A report is a list of records (like opportunities or accounts) that meet the criteria you define. But reports are much more than simple lists. To get the data you need, you can filter, group, and do math on records. You can even display them graphically in a chart!



Accenture Salesforce Academy

Tech Training Lab – Quiz Time

Day 4 - Quiz Time Solution:

04

Chatter features:

Chatter is the river of your Salesforce organization (org).
The key feature of chatter is FEED



Opportunity Report:

In Order to see the open Opportunities grouped by Stage a summary report must be used.
Summary reports are similar to tabular reports, but also allow you to group rows of data, view subtotals, and create charts.
Summary reports give us many more options for organizing the data, and are great to be used in dashboards.

05

ACCENTURE SALESFORCE ACADEMY

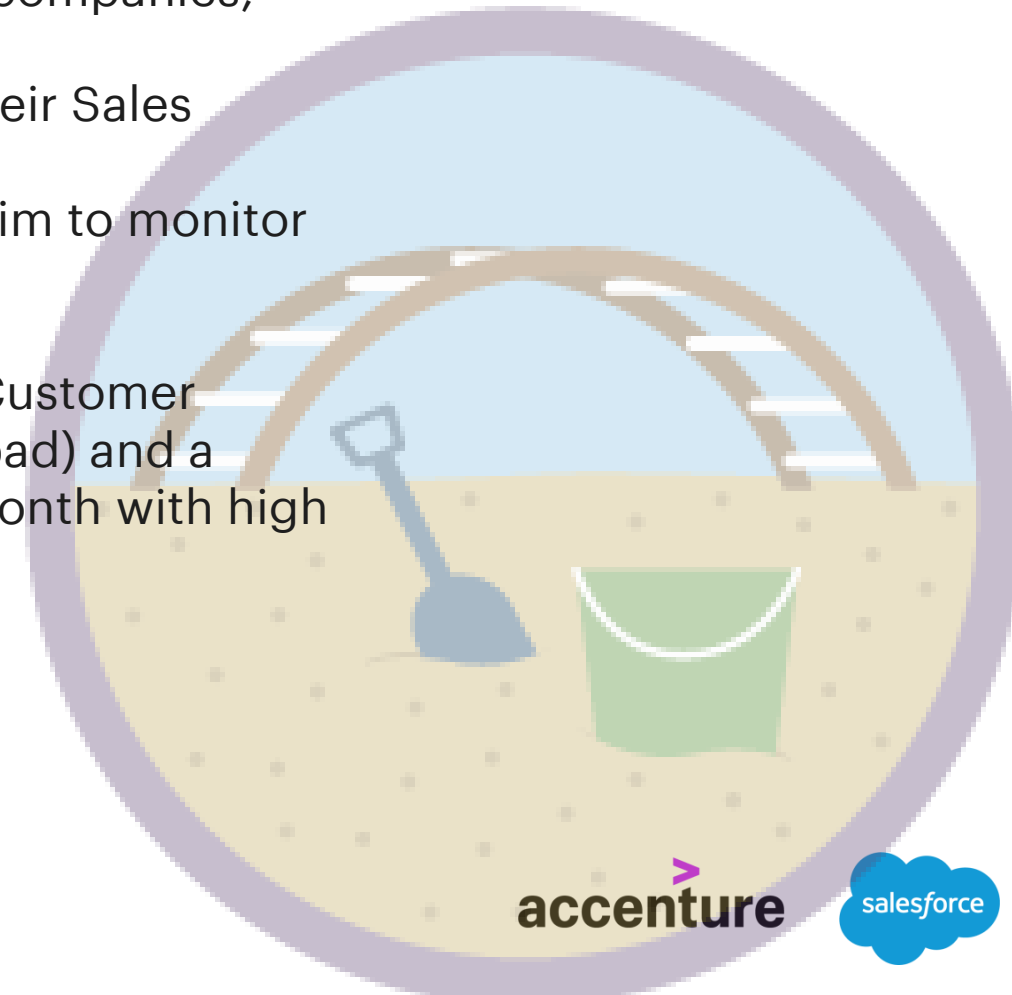
HANDS – ON CHALLENGE

Your Customer is a firm that sells mobile phones to big companies, the MOBILE SRL.

The MOBILE SRL asks you to meet the requirement of their Sales Agents.

A Sales Agent ask you to create a dashboard that help him to monitor the “Customer Satisfaction”.

More in depth, they want to see a report counting the Customer Satisfaction group by month with low rank (very bad, bad) and a report counting the Customer Satisfaction group by month with high rank (very good, good)



Choose your team Name



Greenfoot

Waves&Wind

Groundworker

New Ager

Healthfull

Summer Breeze

Fast Tracker

Space warp

Merlins

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#Meet Sustainability coaches of the day

Accenture Salesforce Hackathon – Day 5: Sustainability



Alessio Russo >  

*Senior Manager @Accenture, SFBG
Sustainability Practice Lead
Experience Cloud Lead
#Changemaker*



Luigi Leone

*Management Consultant @Accenture, SFBG
Sustainability Practice Member
#Changemaker*

DAY 5. NEW DAY, NEW PEOPLE. INTRODUCING:

Alessio Russo 



Educational & professional background:

- Computer Engineering Degree
- Salesforce Application Architect

Passions:

- Triathlon
- Crossfit
- Radio

Favourite quotes/phrases:

- "Even a cheesburger has its usability"

Fun facts:

- my colleagues often call me "the teacher"
- I once went on television in a corps de ballet

Innovations:

- Designed a prototype of an app that won a competition and was used for sharing gardens
- Won an award for the design of a site dedicated to the world of utilities at a national level

Why I love my job @Accenture:

- I love to meet people and share my experiences



DAY 5. NEW DAY, NEW PEOPLE. INTRODUCING:

Luigi Leone



Educational & professional background:

- Technology Innovation MSc @Bocconi University
- CRM process designer across industries

Passions:

- Sports
- Tech (e.g wearables)
- Finance & Investments
- Sustainability & Green Economy

Favourite quotes/phrases:

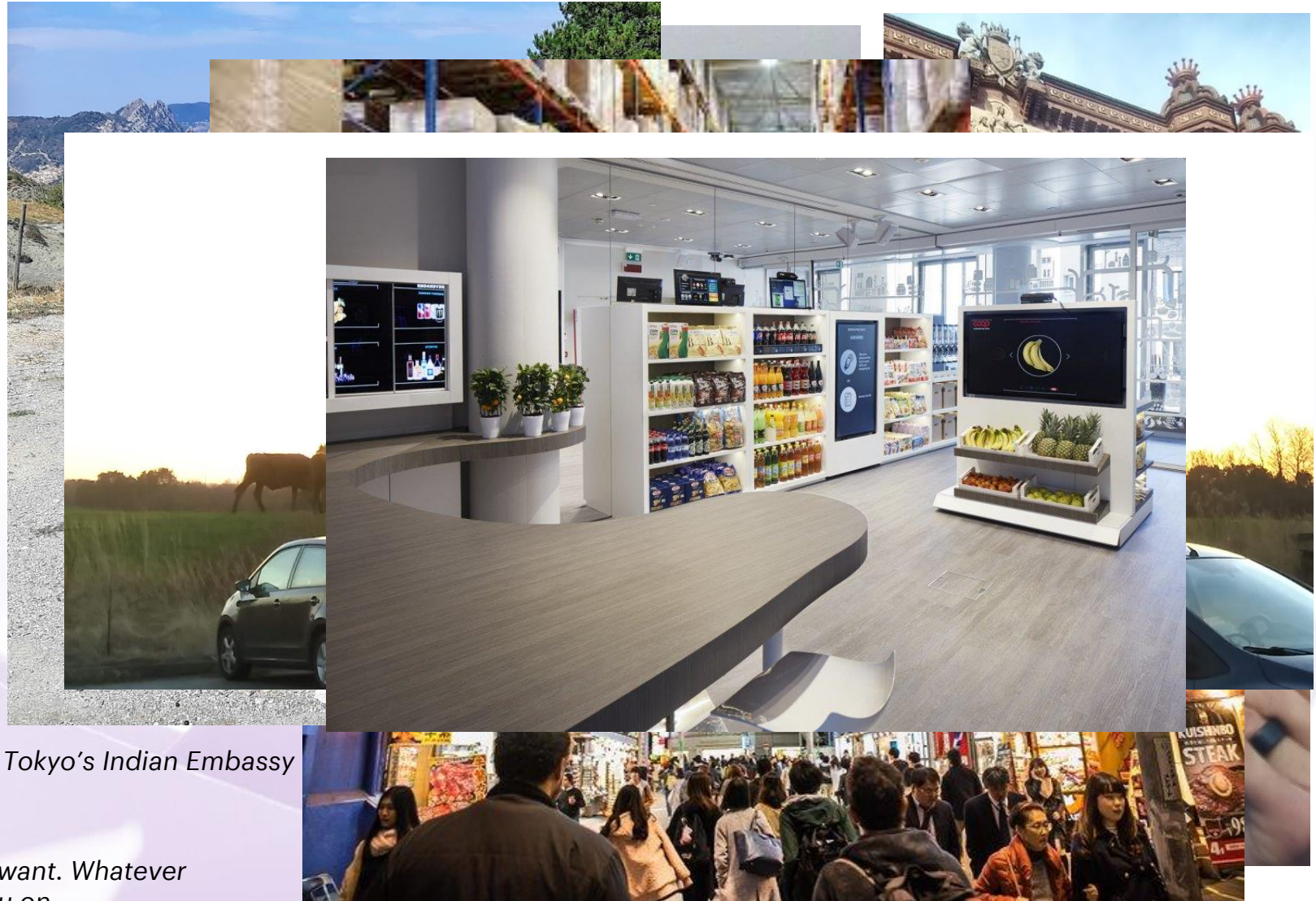
- "We never fail, we always learn"
- "Challenge the assumptions"

Fun facts:

- First Italian to request an Indian Student Visa from Tokyo's Indian Embassy
- First soccer referee with no insults in its career

Why I love my job @Accenture:

- Every day is different. You can learn whatever you want. Whatever you want to do, Accenture has a project to staff you on.



#Frame key sustainability
concepts & regulations

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Hackathon – Day 5:
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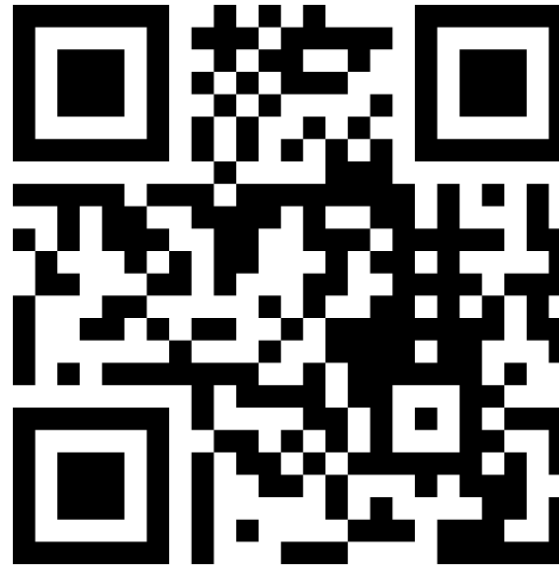
«WHAT WILL YOUR VERSE BE?»

(Quale sarà il tuo contributo? - quote from the movie «Dead Poets Society», «L'attimo fuggente», 1998)



Describe in one word/a few words what #sustainability means for YOU

Visti **menti.com**
insert code **1641 7437** or scan
the QR Code



*To deliver on the promise
of technology and
human ingenuity.*

Your Answer are:

Describe in one word/a few words
what #sustainability means for YOU

protection
bright future
environment
hope
maximize without damaging
future
wasteless
health environment
circular economy
long term view
health life
healthy life
long-term value
climate resilience
can go on indefinitely





Percentage of C-suite executives who...

Identify 'becoming a truly sustainable and responsible business' as a top priority:

73%



Have developed an action plan for adopting and scaling sustainable practices:

70%



across the entire organization

30%



for some business units

[Source: 'Shaping the Sustainable Organization' report, Accenture \(2021\)](#)



Sustainability is a top CEO agenda imperative

Percentage of executives who...

% of CEOs that say they are engaging in cross-sectoral initiatives on greenhouse gas (GHG) reduction



% of CEOs that say they have begun measuring and reporting scope 3 GHG emissions, yet only **16%** are doing so at an advanced level



% of CEOs that say difficulty in measuring ESG data across the value chain is a barrier to sustainability



% of CEOs that say they have already started advancing net-zero business model, yet only **16%** say they are at an advanced level



% of CEOs that say have begun deploying new and circular business models



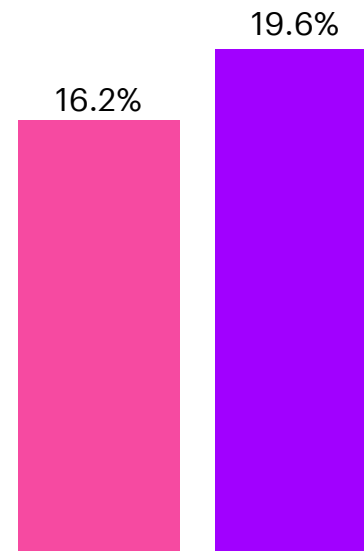
Source: Accenture UN Global Compact CEO Sustainability Study OCT2021

Strong Sustainability DNA is associated with higher financial return

Organizations with the most deeply embedded Sustainability DNA outperform peers by 21% on both profitability and positive environmental and societal outcomes

21%

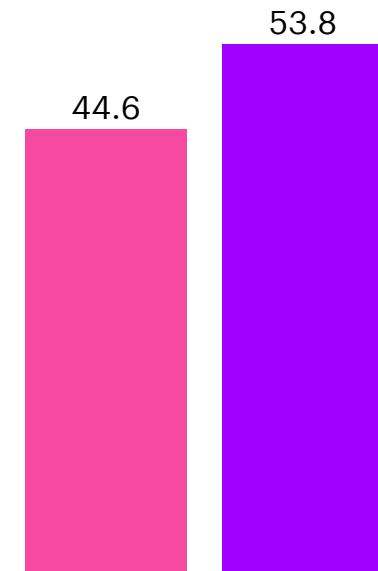
higher EBITDA margin
(+3.4 percentage points)



EBITDA Margin (% 2017-2020)

21%

higher sustainability performance
(+9.2 index points)

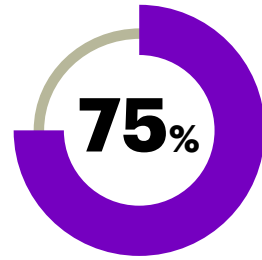


Sustainability Performance (Score /100)

● Bottom quartile ● Top quartile

Source: Accenture analysis; Arabesque S-Ray; S&P Capital IQ

Technology as Change Enabler to Adapt & Unlock Business Opportunities



of CEOs say they are **investing in digital** to address sustainability challenges



Leaders will use **new technologies** to turn the **sustainability agenda** into a real agenda, not just for their own firm but also for what they do in the market. Axel A. Weber, UBS Group AG¹

Technology drives **sustainability progress**

\$9Tr

Potential **annual economic benefits** by 2030 from digital solutions that catalyse SDG achievement²

The Economist

Nov 4th '19

The **biggest expected benefits** from technology as it relates to corporate sustainability are **increased innovation, internal efficiency and revenue growth**.³

Sustainable technology acts as a **business value lever**

You Can't **Manage** What You Don't **Measure**: Key **ESG** Standards & Pillars

ESG STANDARDS



CDP
2000



GRI
2000



UN SDGs
2015



SBTI
2015

[link](#)



TCFD
2017



SASB
2018



WEF IBC
2020



IFRS
2021

ESG PILLARS

ENVIRONMENT

- Scopes 1, 2, 3 emissions
- Waste diversion
- Water tracking
- Land usage
- Global warming potential
- Biodiversity

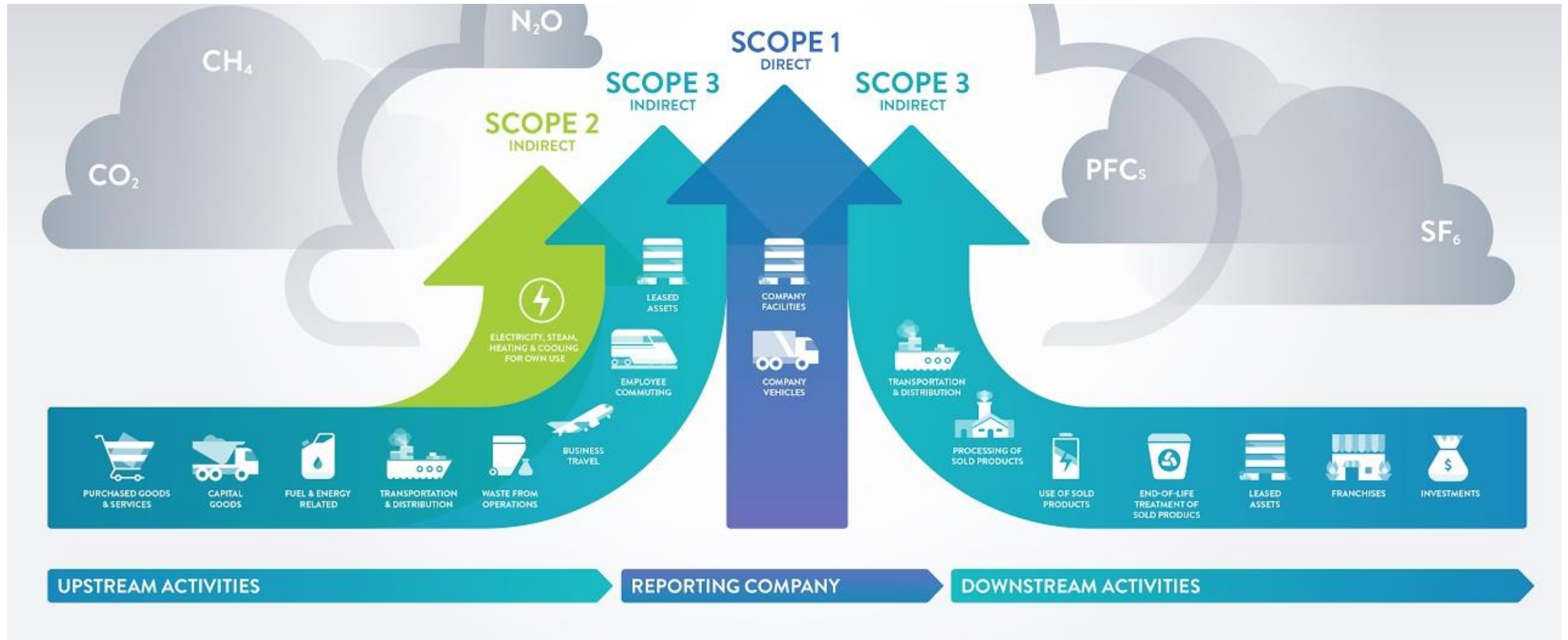
SOCIAL

- Community engagement
- Employee engagement
- Gender pay parity
- Inclusion & diversity
- Risk for incidents of child, forced, or compulsory labor
- Health & safety
- Training provided

GOVERNANCE

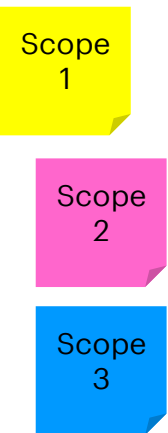
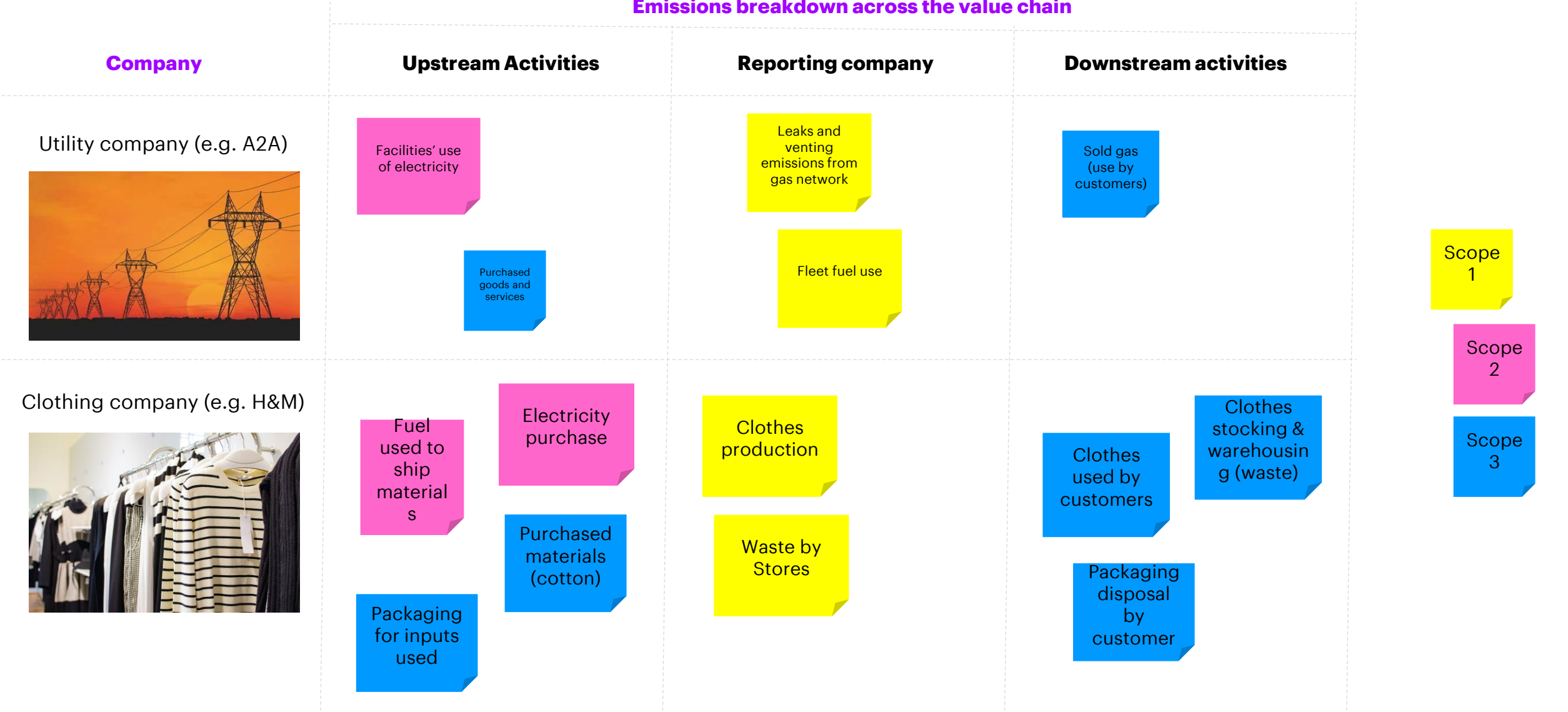
- Anti-competitive behavior mitigation
- Anti-corruption mitigation
- Litigation payments
- Mission/purpose
- Governance body composition
- Protected ethics advice & reporting mechanisms
- Integrating risk & opportunity into business process

Focus On Scope 1, Scope 2 & Scope 3 Emission Types



Examples of Scope 1, Scope 2 & Scope 3 Emissions

Emissions breakdown across the value chain



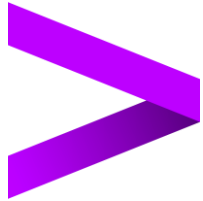
#Learn what Sustainability means at Accenture

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At Accenture we do meaningful work. Work that has six shades of value.

2021



Let there be change

Purpose

Our North Star,
why we exist.

*To deliver on the promise
of technology and
human ingenuity.*

Strategy 2025

Our action plan to
achieve our purpose.

Delivering 360° value by embracing change



[The Accenture 360° Value Reporting Experience:](#)



Measuring value in all directions



"Sustainability Is The New Digital"



Accenture 
@Accenture

...

Our CEO @JulieSweet at @wef #DavosAgenda:
"Sustainability is the new digital—Our research said, companies who embrace both technology & sustainability are 2.5x more likely to be tomorrow's leaders." Watch the replay of her Harnessing the #4IR panel here: accntu.re/3t2vxnl

"In 2025, we'll be talking about how every business is a sustainable business."

Julie Sweet
Chair & CEO



How Accenture Delivers On The Sustainability Value Promise



Responsible company

Becoming a sustainability leader means adhering to the highest ESG standards while maintaining performance at scale.



Sustainability services

Sustainability is a vehicle for creating value. Our offerings consider sustainability as integral to helping achieve your business goals.



Sustainability by design

We infuse sustainability into every aspect of what we do and design from the start with sustainability in mind.



Responsible citizen

We create impact and offer solutions for all communities where we work and live around the globe.

"In 2025, we'll be talking about how every business is a sustainable business."

Julie Sweet
Chair & CEO



How Accenture Delivers On The Sustainability Value Promise

GOALS

PROGRESS

V

Path to Net-Zero

UNGC Business Ambition for 1.5° Pledge

Joined 1,100 companies in pledging to help keep global warming below 1.5° Celsius

Meet our science-based target by 2025

Reduce absolute greenhouse gas (GHG) emissions by 11%, our Scope 1 and 2 GHG emissions by 65%, and Scope 1, 2 and 3 emissions per unit of revenue intensity by 40%, against our 2016 baseline

65%

Reduction in total emissions from our 2016 baseline

Scope 1 and 2 reduced by 72%

Emissions per unit of revenue reduced by 76%

Net-zero emissions by 2025

Focus first on actual reductions across our Scope 1, 2 and 3 emissions:

100% renewable electricity by 2023

Require 90% of our key suppliers* to disclose their environmental targets and actions to reduce emissions by 2025

To address remaining emissions, invest in nature-based carbon removal solutions

53%

Renewable electricity powering our offices and centers around the world

58%

Of our key suppliers* disclosed targets and 60% have disclosed actions to reduce their emissions

13M+

Investing in nature-based carbon removals expected to remove an estimated 13+ million metric tons of carbon over the next 20 years

*Key suppliers are defined as vendors that represent a significant portion of our 2019 Scope 3 emissions.



Supplier Diversity



Graduate 250 diverse suppliers

Through our Diverse Supplier Development Program by end of fiscal 2023

196

Graduates of our Diverse Supplier Development Program

Ethics & Compliance



Maintain 90%+

Completion rates for Ethics & Compliance training

99%

Completed Ethics & Compliance training

Source Accenture: United Nations Global Compact: Communication on Progress 2021

We Can Do This. Together.

Salesforce and Accenture Expand Partnership to Drive Sustainability by empowering CEOs with the necessary information to drive meaningful change

Press Release New York January 26, 2021

"We're incredibly proud to be working with Accenture to help customers more readily drive sustainability programs that benefit all stakeholders and create business value."



MARC BENIOFF, Chief Executive Officer

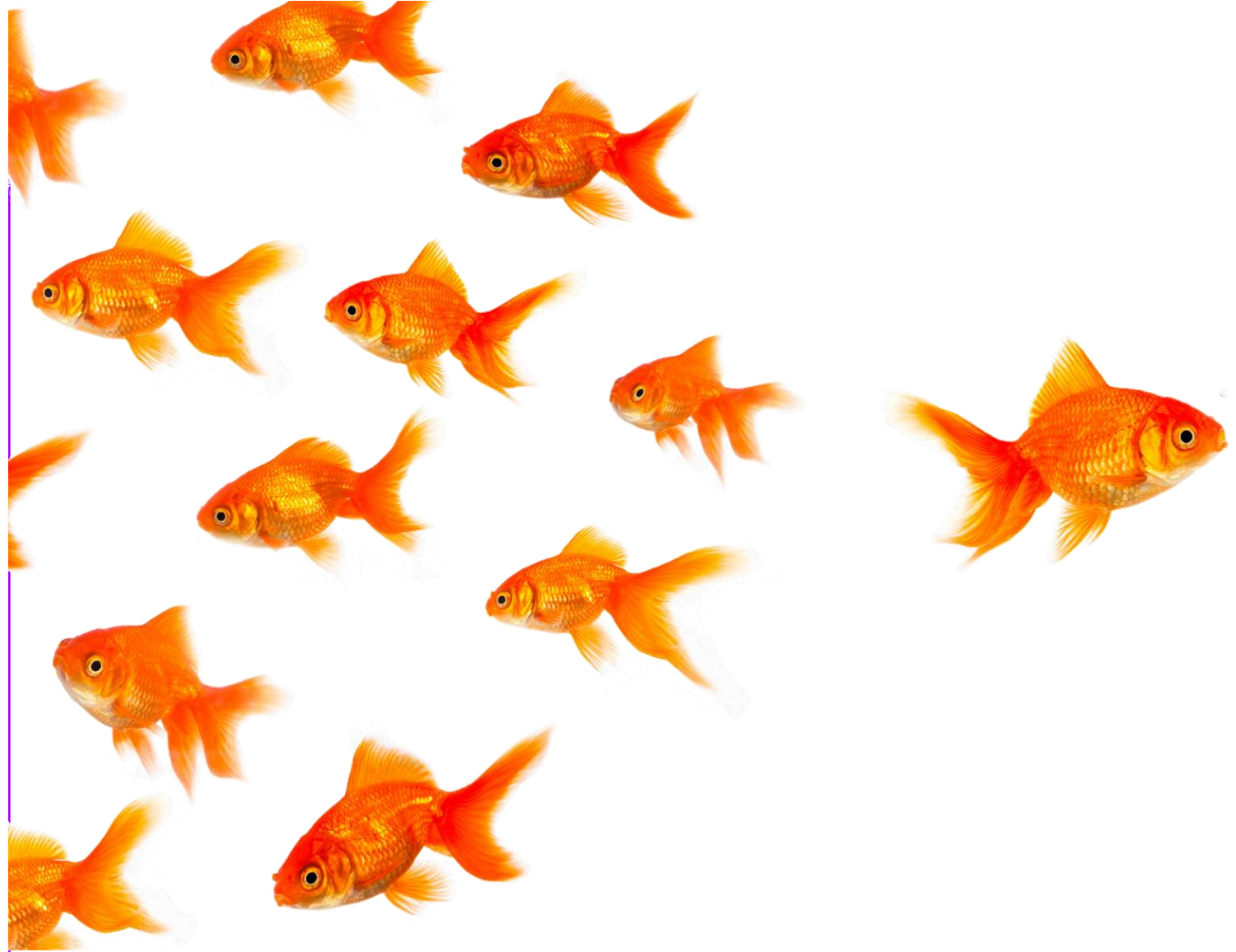
"Our clients' commitment to sustainability has never been greater. We are delighted to expand our partnership with Salesforce to help organizations both create value and deliver on their values."

JULIE SWEET, Chief Executive Officer

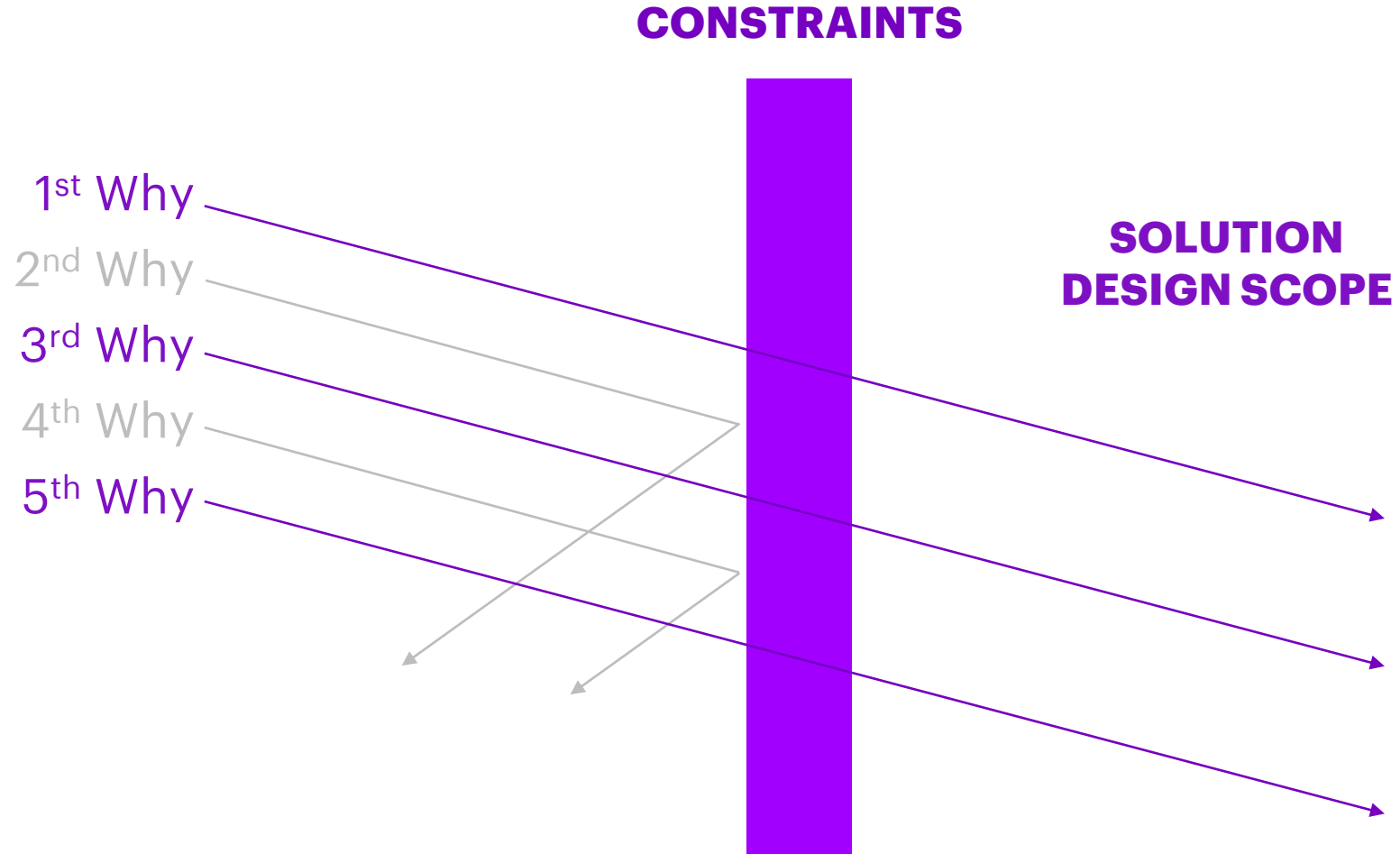


#Be a Sustainable
Business Designer

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Start with (5) Whys



Design **Definition**



The Pantone Chair 1969 © Verner Panton

“A creative, multidisciplinary and humanistic intellectual process, which addresses and provides solutions to everyday issues, large and small, related to economic, social and environmental challenges.”

- Agence Française des Designers/French Designers' Agency (AFD)

Design Aspects

How might we
design a successful sustainable
product/service/process?

Round-Robin like exercise! 😊



Design Aspects

A successful design
is “target-centric”
Design for whom?

Aesthetics

How the target will appreciate the external visual style of a product, a service, a concept

Cost

How to meet target's budget constraints vs. cost related to production

Functionality

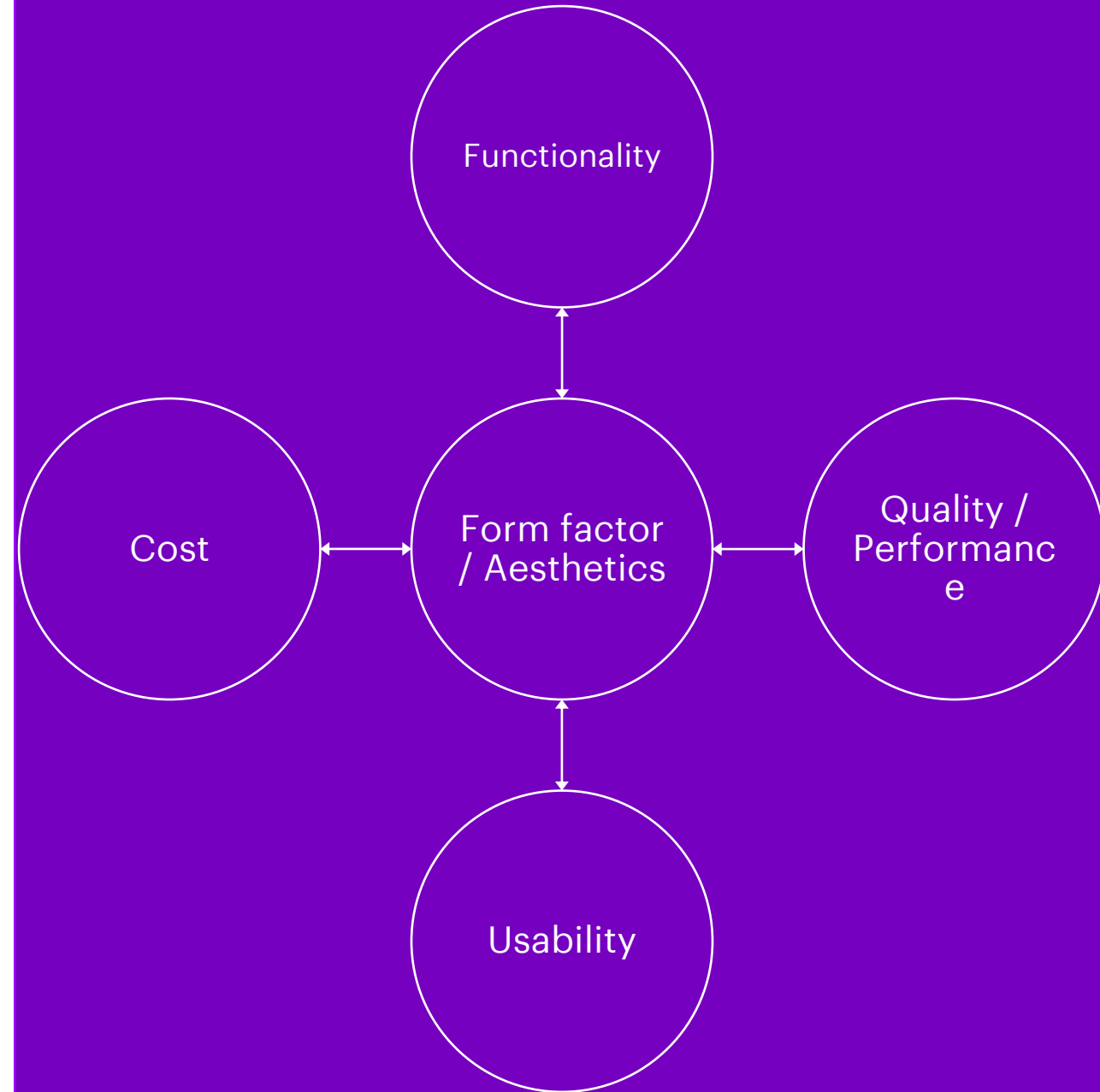
How the outcome is going to meet the target functional needs

Usability

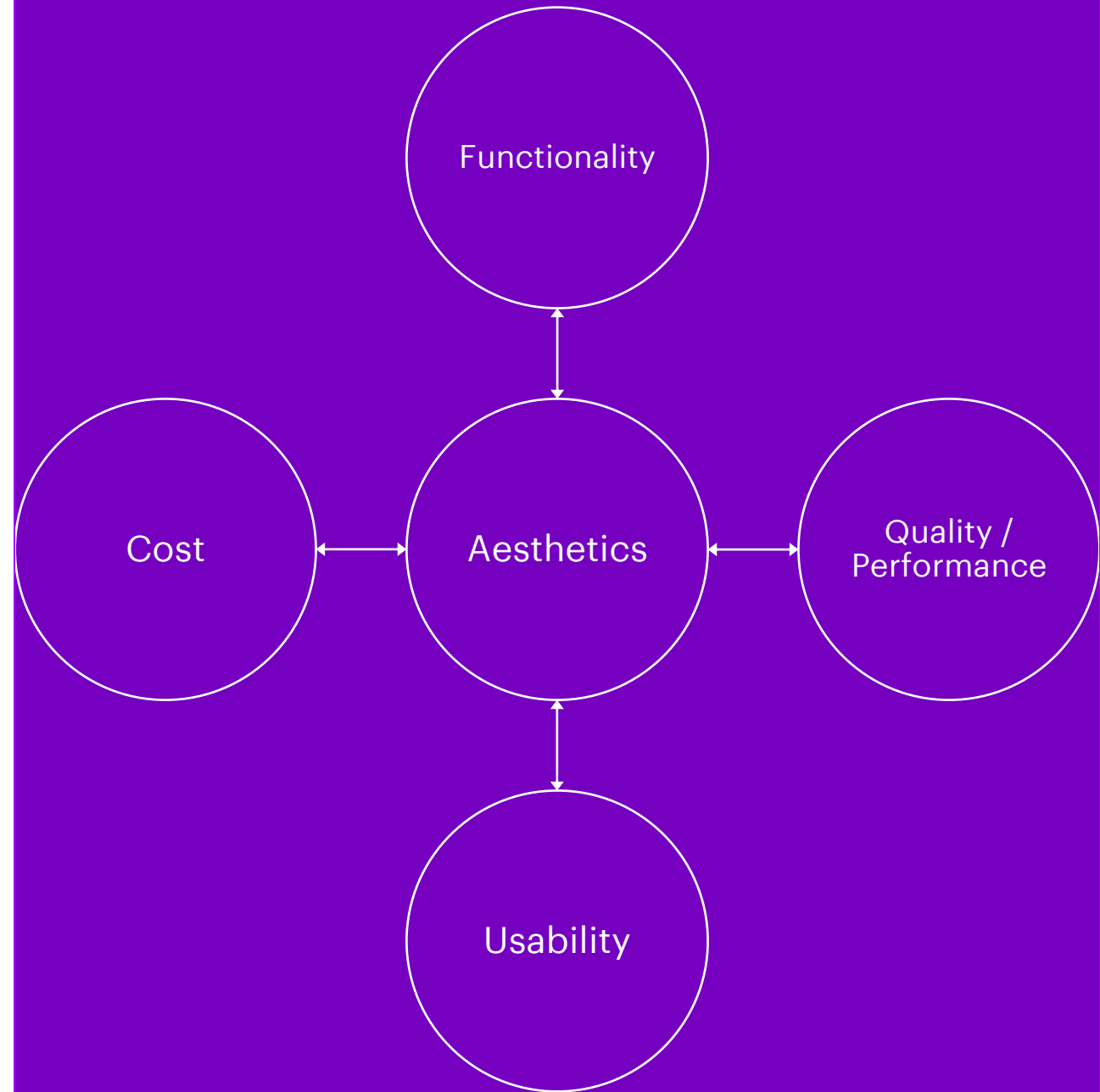
How easy and efficient will it be to use for the target

Quality

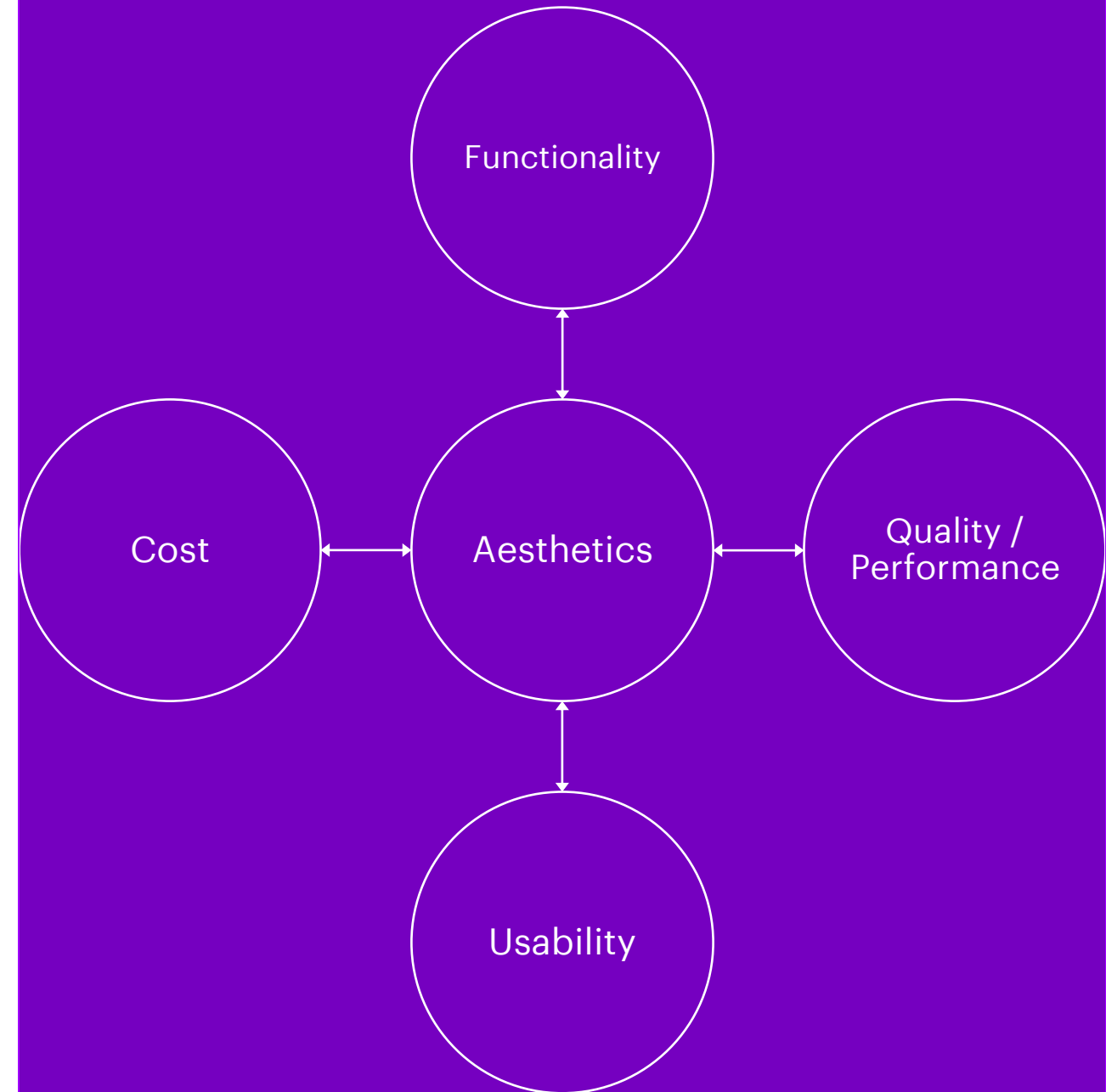
How it is going to meet the quality and performance targets



Which design aspect was prioritized for this product? Which is the target customer?



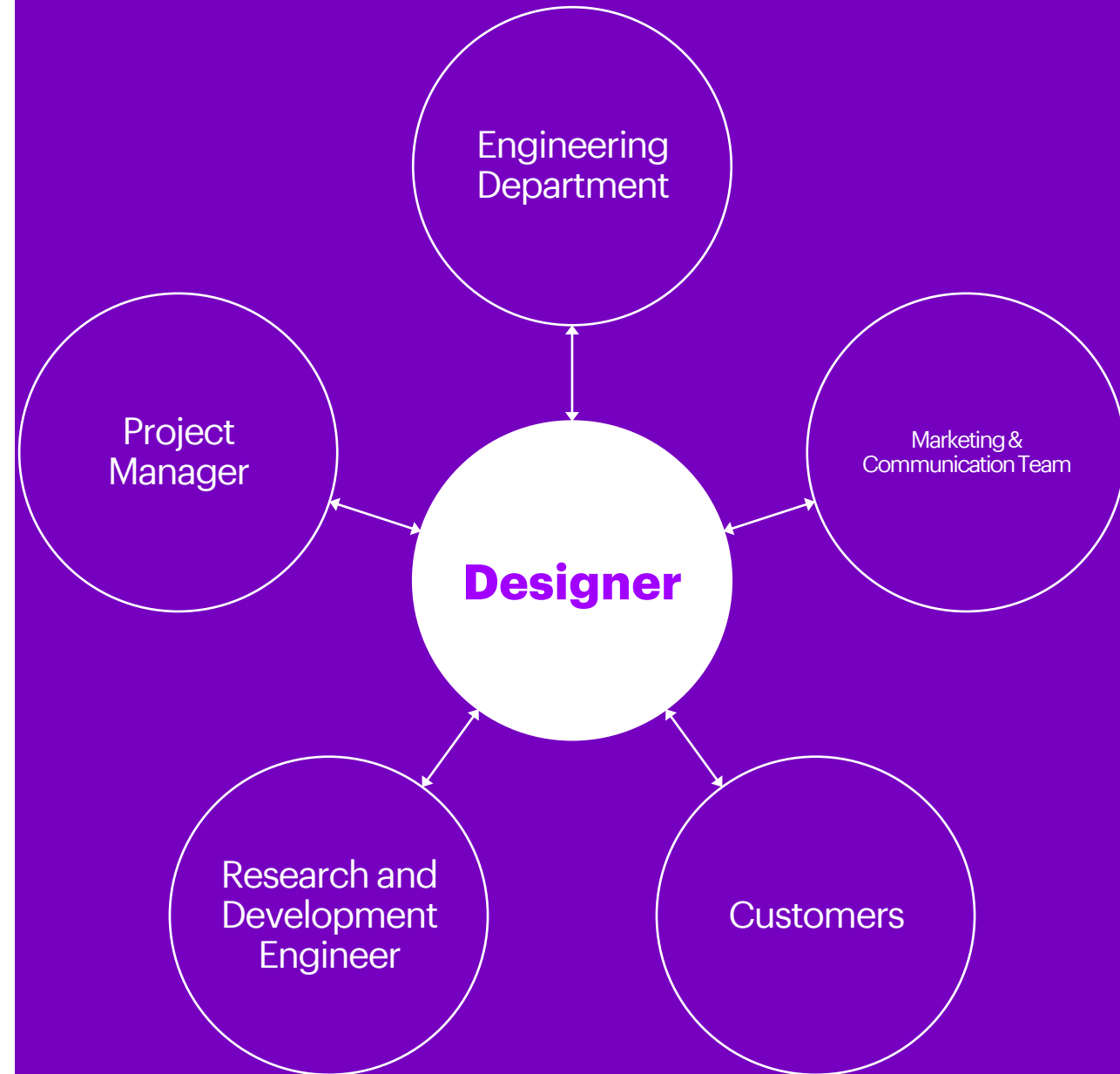
Which design aspect was prioritized for this product? Which is the target customer?



Designer's Ecosystem

The designer's role consists in adapting the product or service to the needs of its target according to factors extracted from a book of specifications (among other things). This work is not done alone but rather by interacting with all the different decisions makers and stakeholders, as the designer is rarely the only one.

However, in some cases, the designer is in fact the main decision maker and influences the rest of the process, most notably the engineering. For example, in the case of the [Renault Twingo](#), the designer's choices were preferred over those of the marketing teams that did not believe for a second in the success of the vehicle.



The story of Sustainable Design



“You never change things by fighting the existing reality. To change something, build a new model that makes the existing model obsolete.”

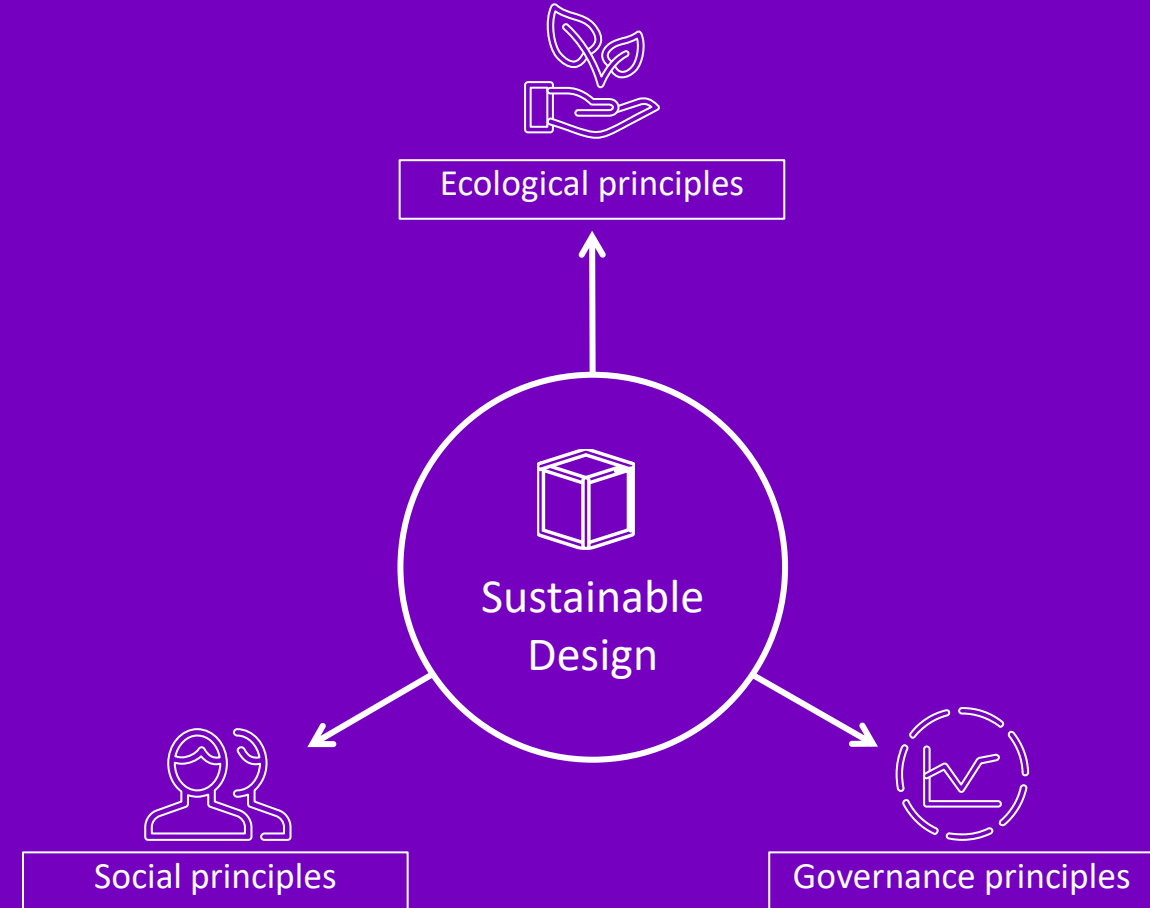
R. Buckminster Fuller

American architect, systems theorist, author, designer, inventor, philosopher, critic of work, and futurist.

Design & Sustainability

Sustainable design is the philosophy of designing physical objects, environments or services according to the **principles of social, economic and ecological sustainability**.

These principles, also called the **three pillars of sustainable development**, cannot be dissociated. They are linked by a global vision of sustainable development.



“All you need is love” and the right system of incentives

Bloomberg

• Live Now Markets Technology Politics Wealth Pursuits Opinion Businessweek Equality **Green**

**Green
+ Equality**

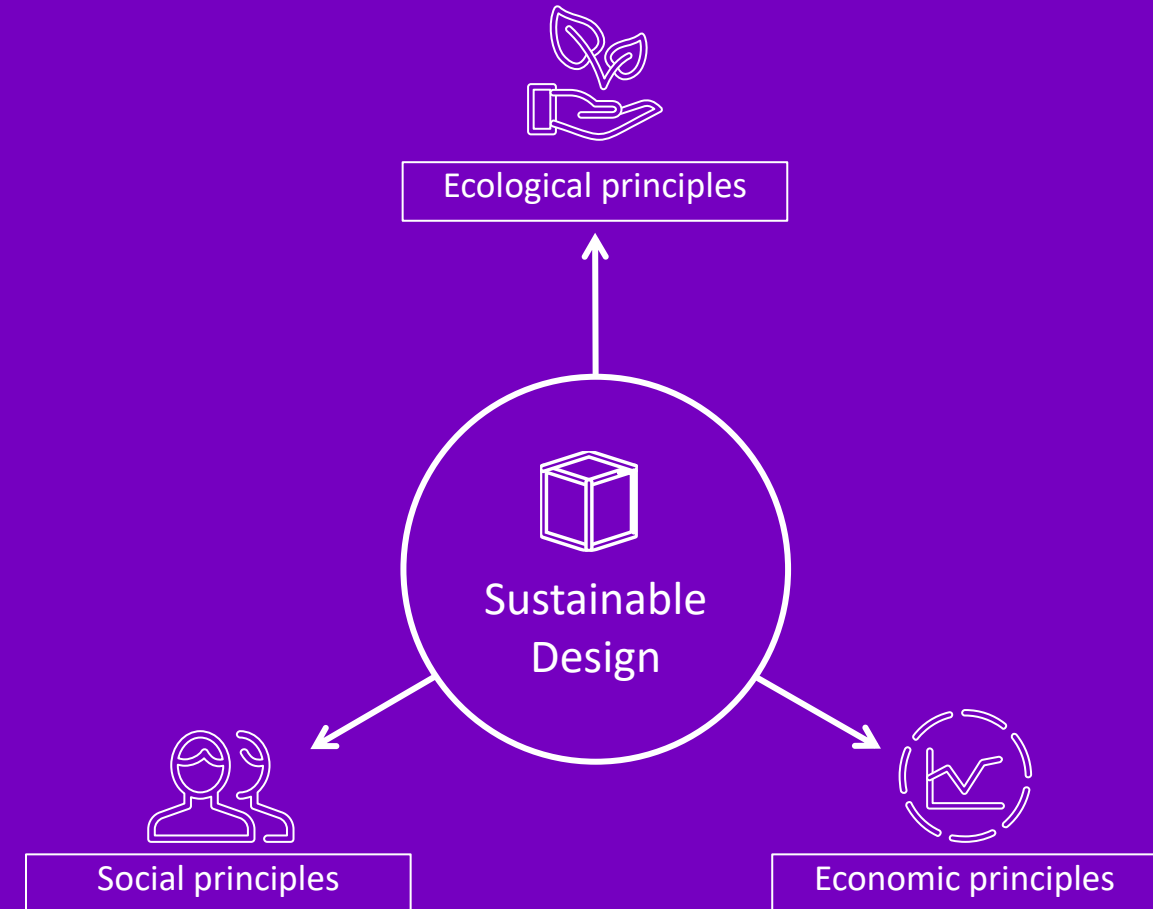
Mastercard to Tie All Employee Bonuses to Meeting ESG Goals



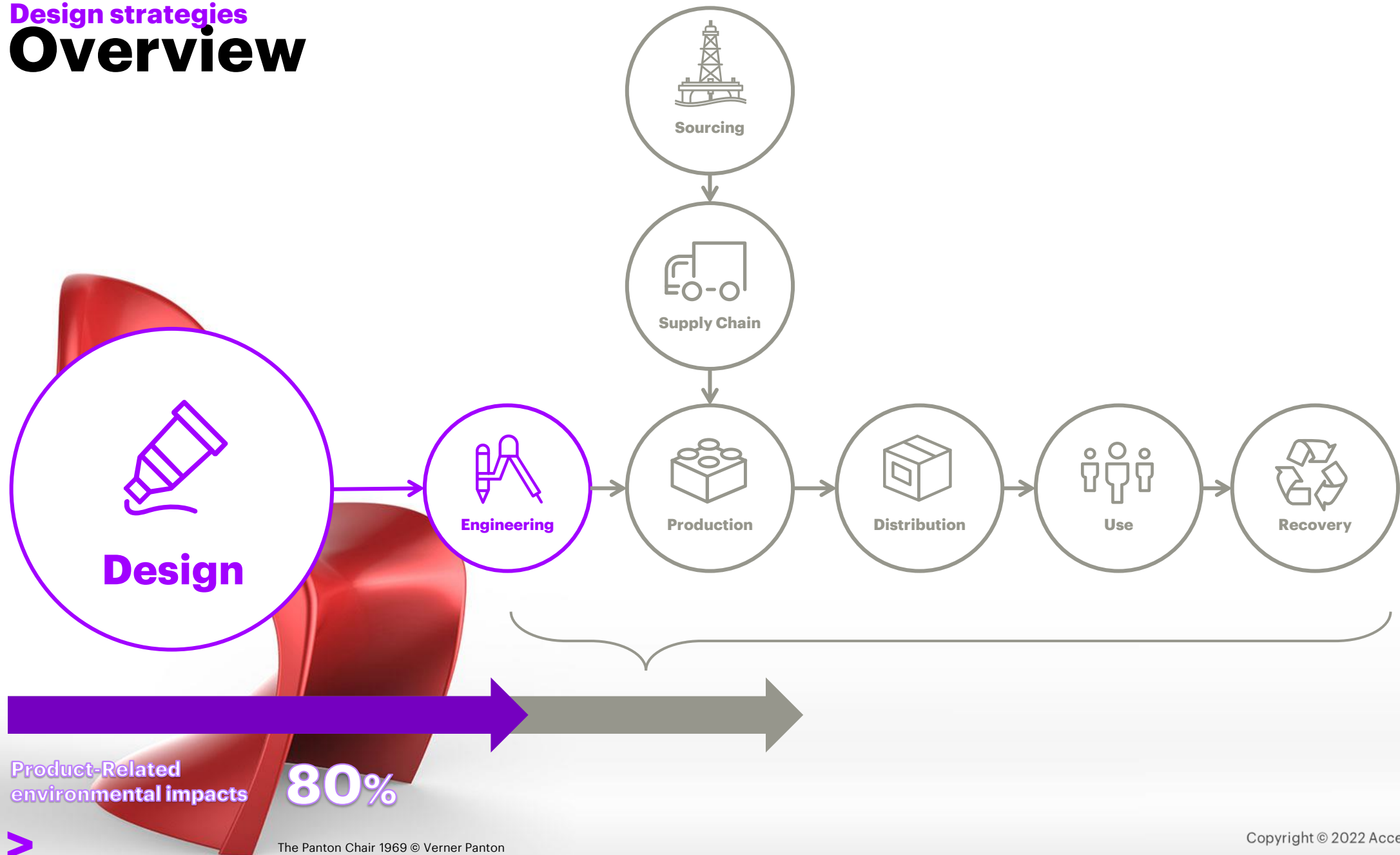
Michael Miebach *Photographer: Krisztian Bocsi/Bloomberg*

By Jennifer Surane

April 19, 2022, 3:15 PM GMT+2 [Link to article](#)



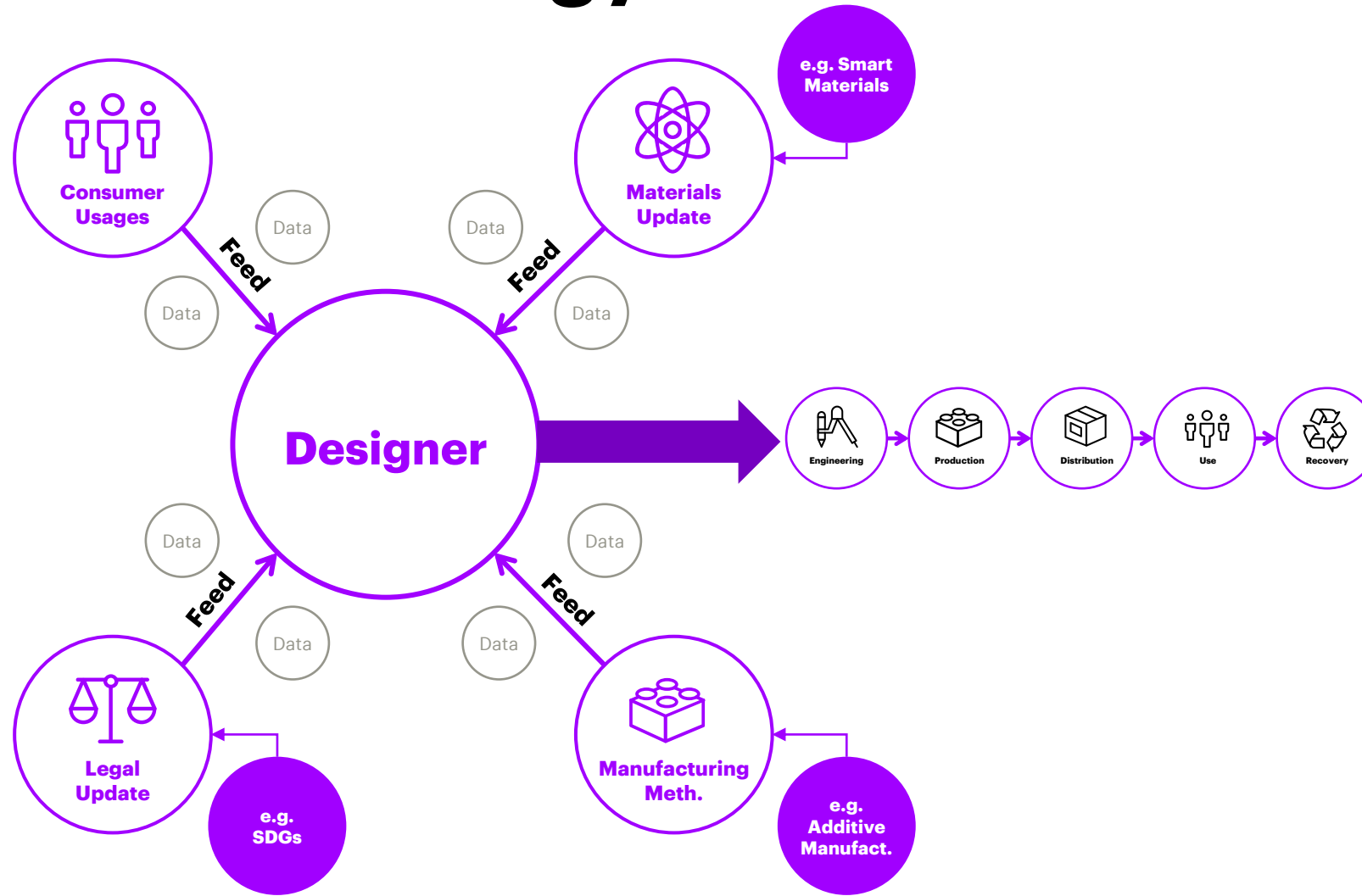
Design strategies Overview



Product-Related
environmental impacts

80%

Global Strategy

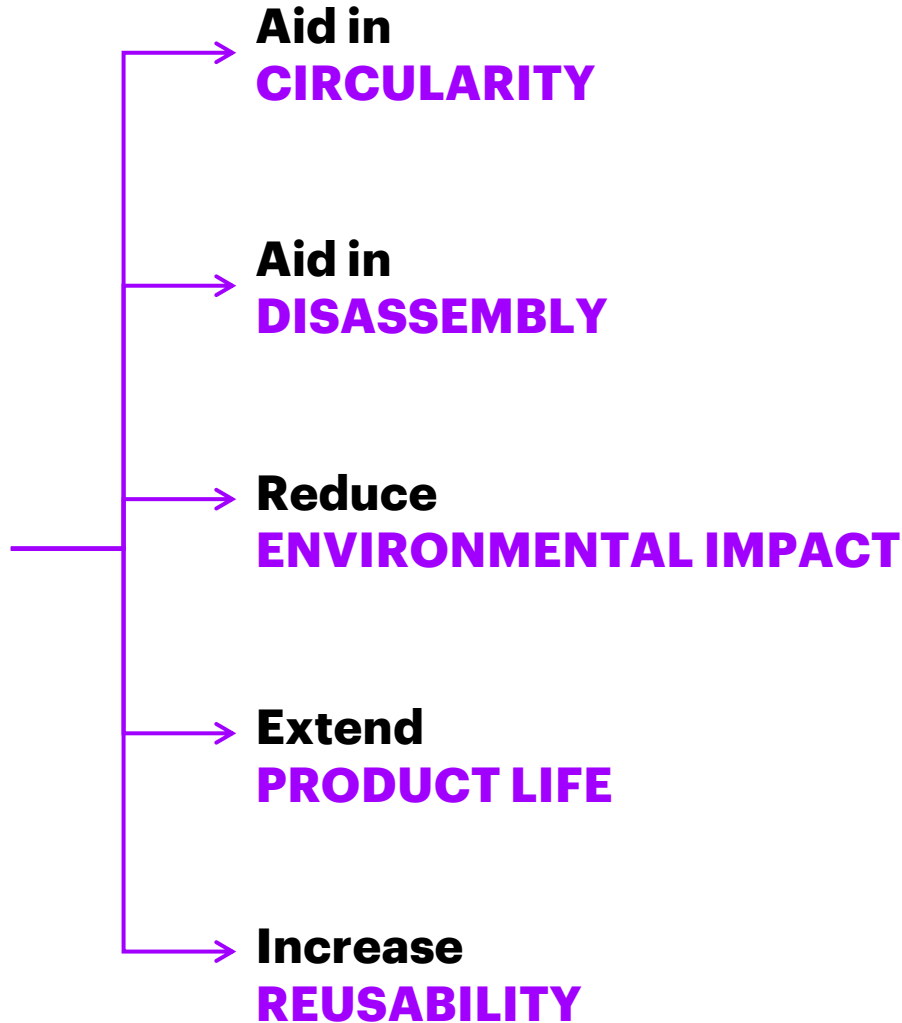


What are the key components of a sustainable design strategy?



Towards a Sustainable Future








Our vision is a digital transformation that enables sustainability and a circular product future through technological interventions in the product life cycle.



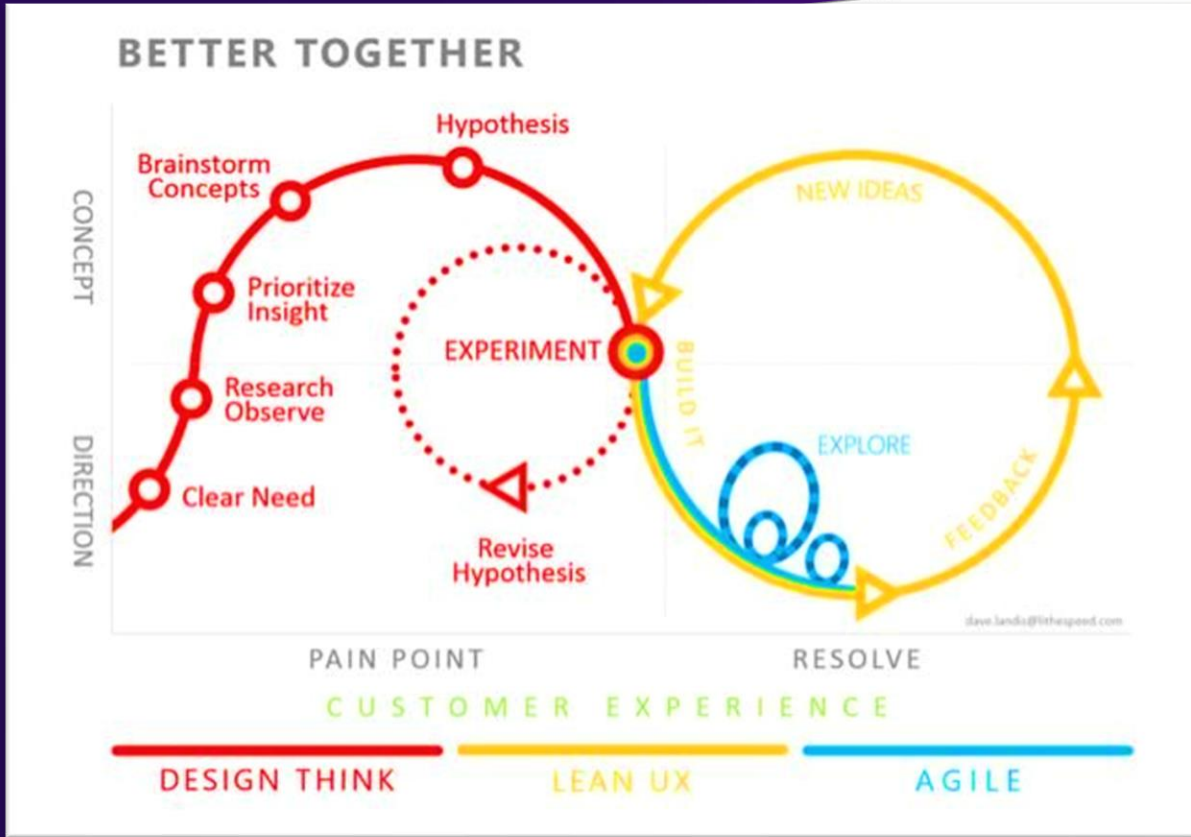
Sustainability Personas

Question Time! 😊

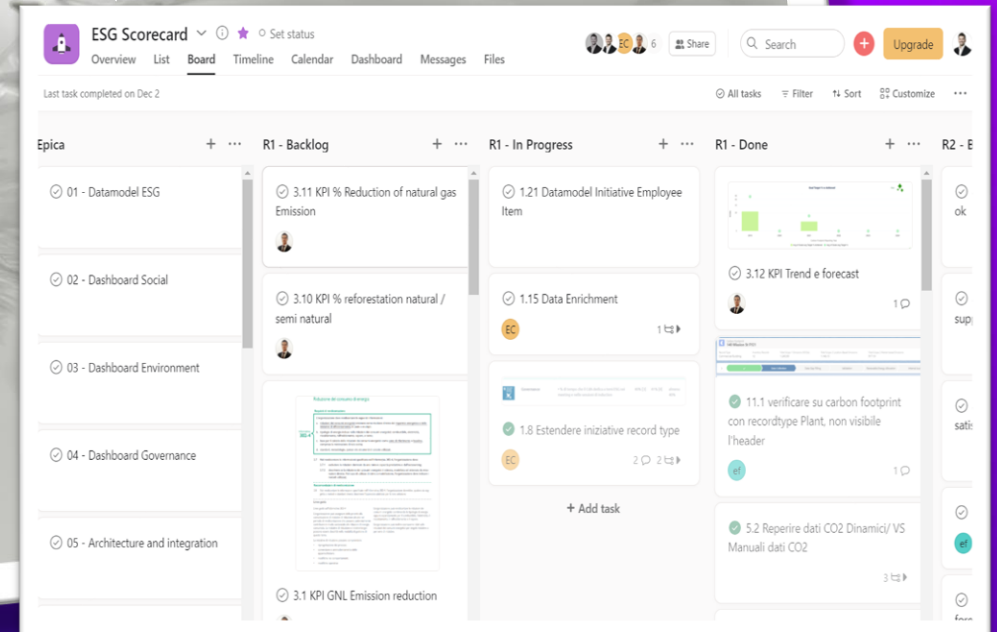
Sustainability Personas

Persona	Description	Key Responsibilities
 Sustainability Manager	Manages and oversees environmental KPIs and is ultimately responsible for deliverables from Sustainability Cloud to executives	<ul style="list-style-type: none"> • Signing off on management of usage and asset records • Signing off on audits of footprint records • Reviewing reports with executives
 Client Conserves Team Member	Reviews usage figures and identifies opportunities for advancing Client's sustainability goals	<ul style="list-style-type: none"> • Actively reviewing overall progress to ultimate goals on carbon, water, and waste • Reviewing sustainability projects and determining need for additional projects • Observing KPI trends at specific locations
 Executive	Reviews high-level reporting from Sustainability Cloud and develops environmental strategy with Sustainability Managers	<ul style="list-style-type: none"> • Reviewing dashboards
 Integration User	Manages and owns data and integrations-related activities in Salesforce	<ul style="list-style-type: none"> • Loading data • Handling integrations
 System Administrator	Manages the day-to-day operability of Sustainability Cloud and Salesforce functionality as well as planning for future enhancements to the platform	<ul style="list-style-type: none"> • Managing backend automation • Customizing the user interface (UI) • Managing security and user permissions • Managing data quality • Capturing business requirements for future enhancements beyond SI involvement
 Internal Auditor	Audits asset, usage, and footprint records in Sustainability Cloud	<ul style="list-style-type: none"> • Auditing usage and asset records • Auditing footprint records • Assisting with sustainability project tracking
 External Auditor	Audits asset, usage, and footprint records in Sustainability Cloud (as an external user)	<ul style="list-style-type: none"> • Auditing usage and asset records • Auditing footprint records

Sustainable Design Thinking



IDEAS



Salesforce-Accenture Sustainability Ecosystem

The Salesforce/Accenture Sustainability Ecosystem is funded on a 3-Layer approach which will be detailed described in the following chapter

ACCENTURE Dandelion Asset



- Social KPIs
- Web Scorecard
- Governance Survey
- CO2 simulator
- ...

SALESFORCE Net Zero Cloud 2.0



- Waste Management
- Supplier Management
- Carbon Footprint Forecast
- Science Based Objectives

SALESFORCE NetZero Cloud

- Scalable ESG Datamodel
- Easy Data Integration from External Sources
- Scope 1, 2, 3 tracking



SALESFORCE CRM Platform

- # 1 CRM for Customer Engagement
- 360° View
- Integration with Slack, Marketing, Ecommerce, etc



Salesforce launches NetZero Cloud

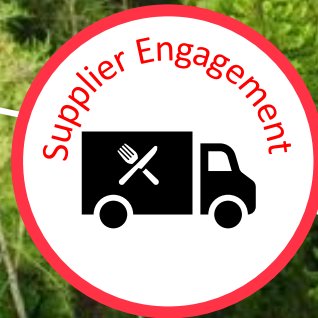
*From > Sustainability Cloud
To > NetZero Cloud*

Released
Spring '22



'22

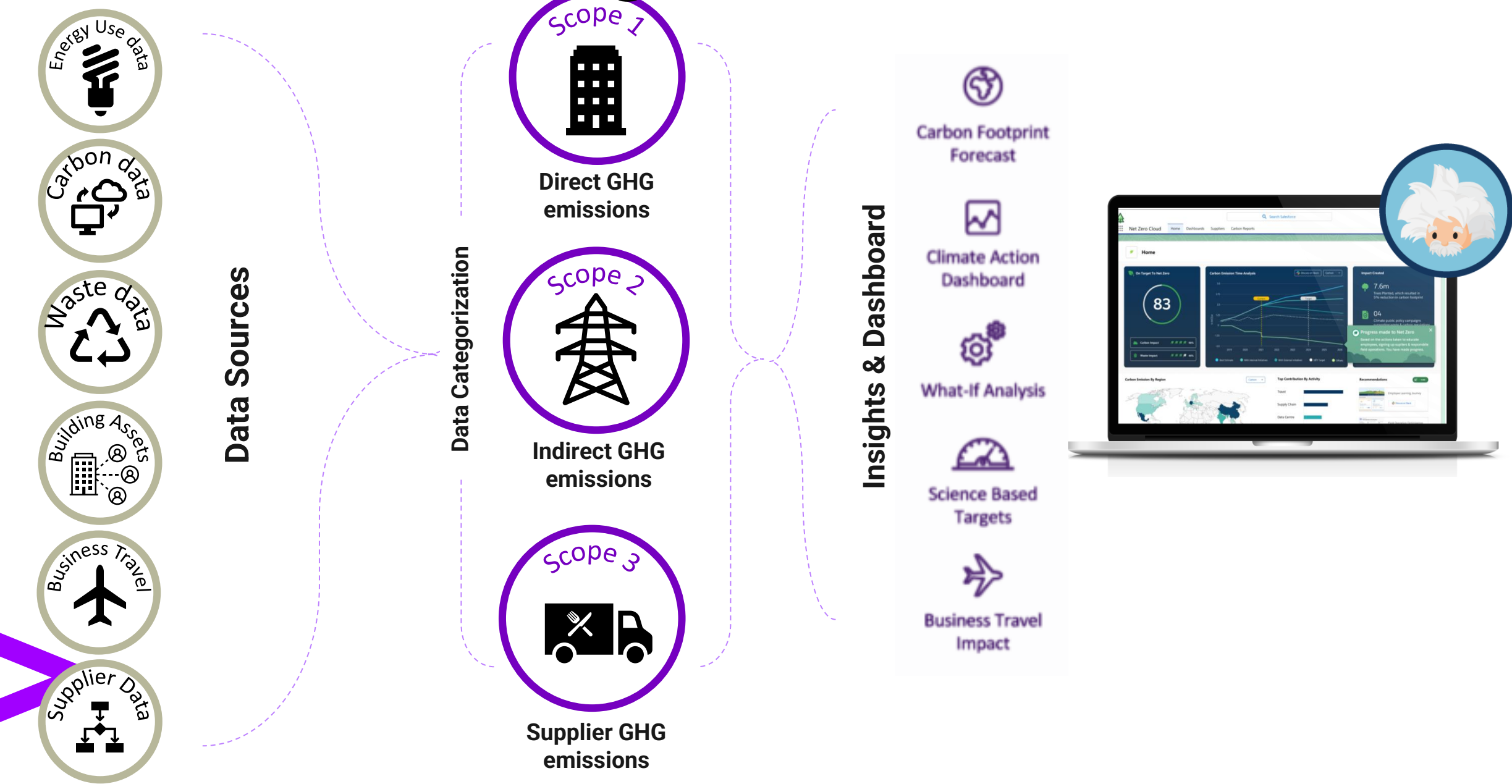
What is NetZero Cloud?



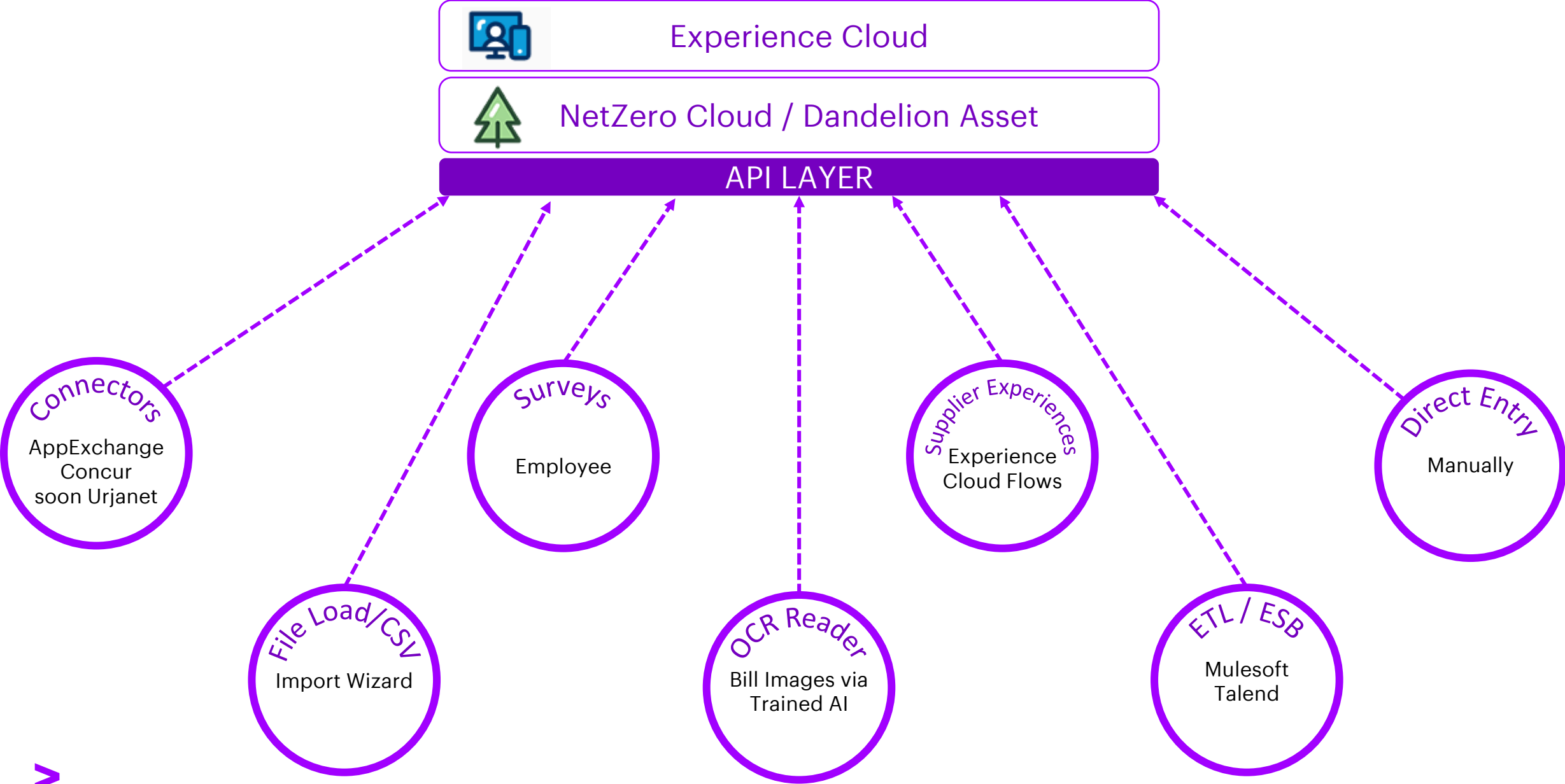
> Detailed Dashboard for Scope 1, 2 and 3 emissions



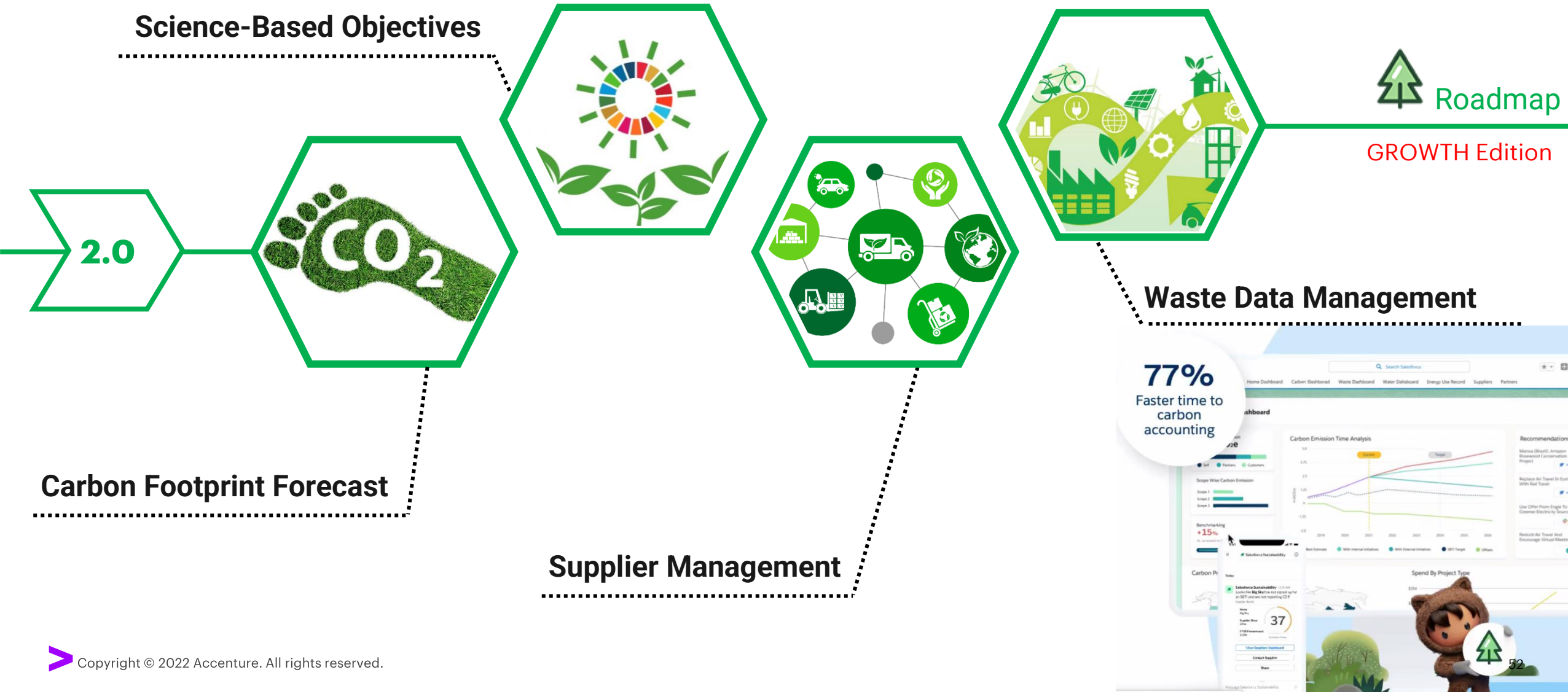
Data Collection & Categorization in Salesforce NetZero



Data Loading & Integration with Salesforce NetZero



What can Salesforce NetZero Cloud 2.0 do for you?



NetZero Core Features:

Energy Uses

The use of energy is the main source of greenhouse gas emissions due to the activity of an organization.

With **NetZero**, using the **energy use records** the company can determine the consumption data type generated by each asset in the organization:

Information

Name: EnergyUseRecord Vehicle Dandelion

Owner Name: Alessio Russo

Vehicle Asset: e-Mix Fleet Alfa001

Emissions Source: e-Mix Fleet Carbon Footprint

Company-Owned Asset: ☐

Supplier: e-MIX

Cost Center: 356

Retrofitted Electric Vehicle: ☒

Report Period Detail

Start Date: 23/02/2021

End Date: 23/02/2022

Carbon Footprint Report Date: 23/02/2022

Buttons: Cancel, Save & New, Save

- Air travel energy use
- Freight hauling energy use
- Hotel stay energy use
- Rental car energy use
- Stationary asset energy use
- Vehicle asset energy use



NetZero Core Features: Emission Factor

But **how is it possible to calculate the GHG** linked to the activities of the organization?

To calculate how many greenhouse gas emissions are produced by the company's activities, it is necessary to associate the emission factors with the use of energy generated by each asset of the organization.

With **NetZero** it is possible to link each energy consumption with the relative **Emission Factor**.

Example: with this feature it is possible enter a value to calculate hotel stay emissions measured in kg of CO₂e equivalent per night.

Air Travel Emissions Factor Air Travel UK First Class - DEFRA 2021	
Emissions Factor Update Year 2021	Distance Unit Kilometers
Related	Details
Information	
Name	Air Travel UK First Class -
Emissions Factor Data Source	https://www.gov.uk/government/publications/air-travel-emissions-factors
Haul Length Distance Definition	
Short-Haul Maximum Distance	482,8
Medium-Haul Maximum Distance	3,701,5
Long-Haul Minimum Distance	0,0
Air Travel Factors per Passenger Kilometer	
CO ₂ /Passenger-km for Short-Haul (kg)	0,2253900
CO ₂ /Passenger-km for Medium-Haul (kg)	0,5885200
CO ₂ /Passenger-km for Long-Haul (kg)	0,5597000
CH ₄ /Passenger-km for Short-Haul (kg CO ₂ e)	0,0000100
CH ₄ /Passenger-km for Medium-Haul (kg CO ₂ e)	0,0000200
CH ₄ /Passenger-km for Long-Haul (kg CO ₂ e)	0,0000200

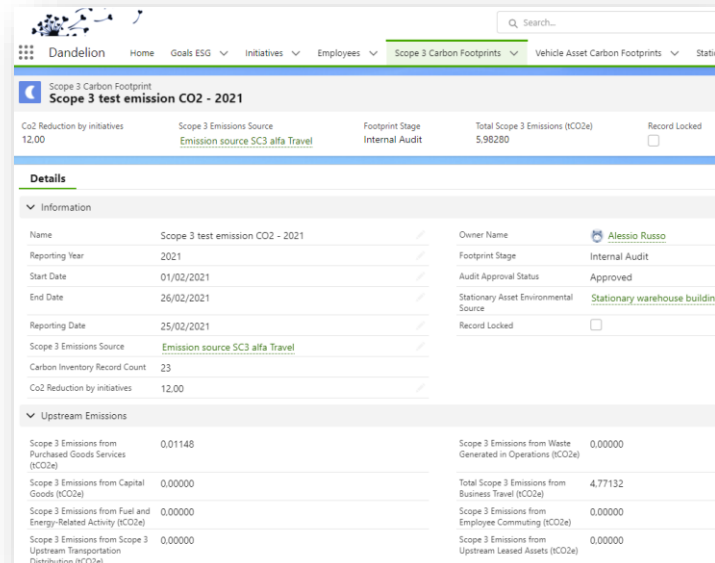
> * An emissions factor is a representative value that attempts to relate the quantity of a pollutant released to the atmosphere with an activity associated with the release of that pollutant.



NetZero Core Features: Carbon Footprint

Carbon footprint shows the carbon footprint of an asset, a set of assets, or a set of business activities.

For example, it is possible to create a carbon footprint rolling up all Vehicle Asset energy use records to calculate the carbon footprint of the asset.



Scope 3 test emission CO2 - 2021	
Co2 Reduction by initiatives	12.00
Scope 3 Emissions Source	Emission source SC3 alfa Travel
Footprint Stage	Internal Audit
Total Scope 3 Emissions (tCO2e)	5.98280
Record Locked	<input type="checkbox"/>
Details	
Information	
Name	Scope 3 test emission CO2 - 2021
Reporting Year	2021
Start Date	01/02/2021
End Date	26/02/2021
Reporting Date	25/02/2021
Scope 3 Emissions Source	Emission source SC3 alfa Travel
Carbon Inventory Record Count	23
Co2 Reduction by initiatives	12.00
Upstream Emissions	
Scope 3 Emissions from Purchased Goods Services (tCO2e)	0.01148
Scope 3 Emissions from Capital Goods (tCO2e)	0.00000
Scope 3 Emissions from Fuel and Energy-Related Activity (tCO2e)	0.00000
Scope 3 Emissions from Scope 3 Upstream Transportation Distribution (tCO2e)	0.00000
Scope 3 Emissions from Waste Generated in Operations (tCO2e)	0.00000
Total Scope 3 Emissions from Business Travel (tCO2e)	4.77132
Scope 3 Emissions from Employee Commuting (tCO2e)	0.00000
Scope 3 Emissions from Upstream Leased Assets (tCO2e)	0.00000

When the energy use records are attached to a carbon footprint record, the system automatically calculates the asset's **scope 1, 2, and 3 emissions**.



*It is possible manually enter supplemental scope 1 emissions, scope 2 market emissions, scope 2 location emissions, and scope 3 emissions on all carbon footprint record types.

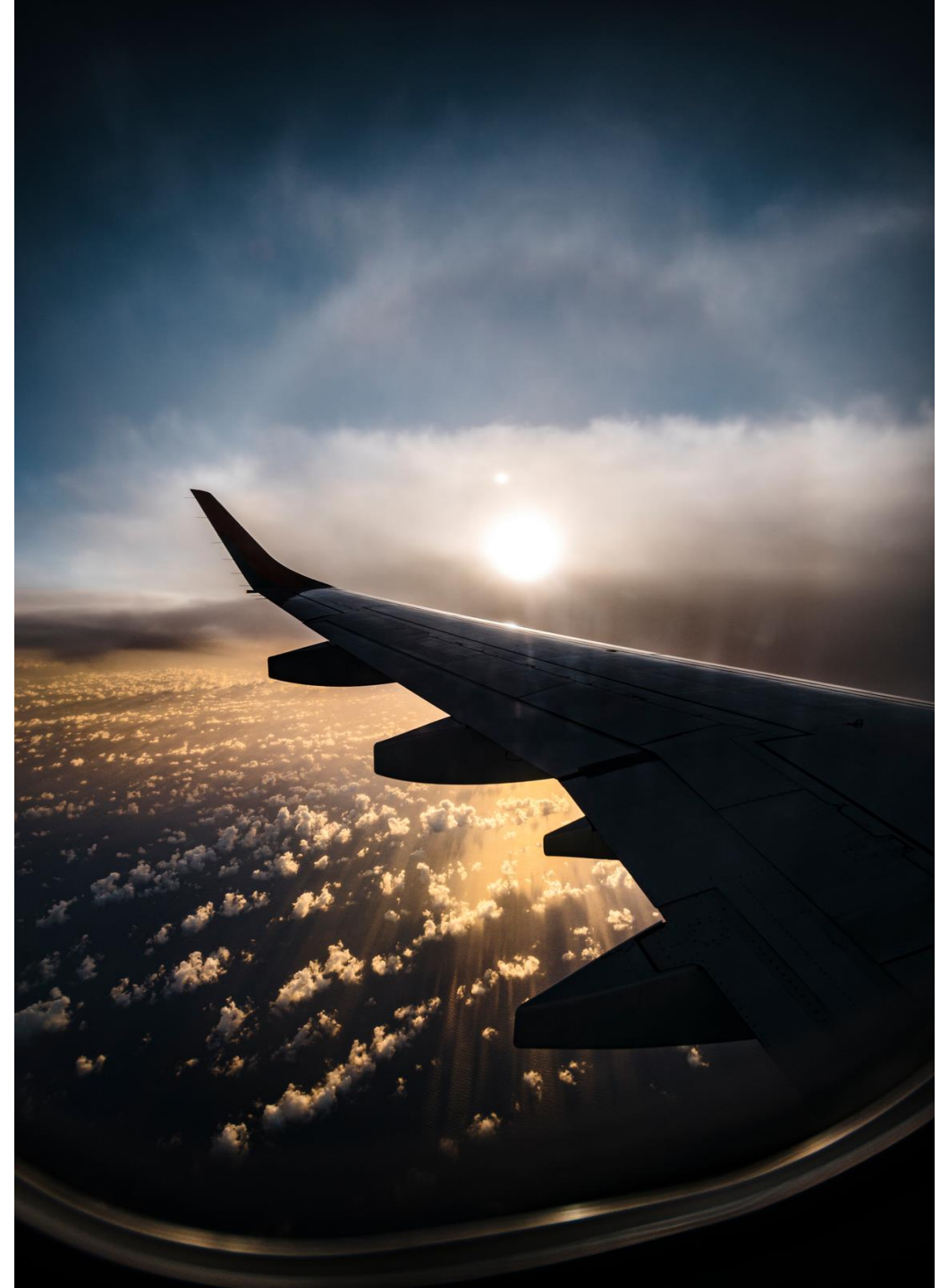


NetZero Core Features:

Scope 3 HUB

The **Scope 3 Hub** offers a single point of management for your company's procurement-related scope 3 emissions:

- **Procurement emissions factor** set datasets represent reference data that's used to calculate an amount of currency as an approximate amount of tCO₂e (metric tons of carbon-dioxide equivalent).
- **Scope 3 procurement summary** represents a group of scope 3 procurement items that quantify and classify specific spending and relate that to a carbon footprint.
- Apply historical inflation rates to adjust the emissions factors so that procurement data from a year different from the emissions factor data can be used to do the calculations.



NetZero Core Features: Procurement

NetZero supports the accounting for scope 3 emissions, and specifically makes procurement-related scope 3 emissions easy to calculate according to the GHG Protocol.

Scope 3 Procurement Summary Procurement 2021 Summary	
Total Spent Amount 234.00000	Total Scope 3 Emissions (tCO ₂ e) 0.01148
Scope 3 Carbon Footprint Scope 3 test emission CO ₂ - 2021	
Details	
Information	
Name Procurement 2021 Summary	Carbon Footprint Report Date 25/02/2021
Calendar Year 2013	Complete <input checked="" type="checkbox"/>
Currency Code USD	Description
Stationary Asset Environmental Source Stationary warehouse building	Scope 3 Emissions Source Emission source SC3 alfa Travel
Procurement Emissions Factors USEEIO Dataset v1.2 2013	Record Locked <input type="checkbox"/>
Scope 3 Summary	
Total Scope 3 Emissions (tCO ₂ e) 0.01148	Total Spent Amount 234.00000
Total Scope 3 Upstream Emissions (tCO ₂ e) 0.01148	Scope 3 Uncategorized Emissions (tCO ₂ e) 0.00000
Total Scope 3 Downstream Emissions (tCO ₂ e) 0.00000	Scope 3 Carbon Footprint Scope 3 test emission CO ₂ - 2021

Net Zero converts the amount that the organization spends for an individual procurement category in tonnes of carbon dioxide equivalent (tCO₂e) by using a matched procurement emissions factor.

By measuring this data, it is possible to calculate the Scope 3 carbon footprint of procurement and take action to reduce the business impact on atmospheric warming.



Business Region
All

Asset
All

Asset Type
All

Duration
Current Year

Compare to Duration
Previous Year

Total Carbon Emissions

4.0B

▲10.83%

Scope 1 Emissions

32.1M

▼-1.9%

Scope 2 Market-Based Emissions

103.8M

▼-7.72%

Scope 2 Location-Based Emissions

103.8M

▼-7.72%

Scope 3 Emissions

3.9B

▲11.55%

All the emission values are in tCO2e

Emissions Breakup



Commercial B...
Data Center
Freight
Procurement
Travel
Vehicles

Scope Wise Emissions

tCO2e

500M
-500M

1.5e
1.0e
0.5e
0

2016

2017

2018

2019

2020

2021

2022

2023

2024

2025

2026

2027

2028

2029

2030

2031

2032

2033

TODAY

Scope 1 Emissions (tCO2e)

Scope 2 Location-Based Emissions

Scope 3 Emissions (tCO2e)

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Emissions by Country



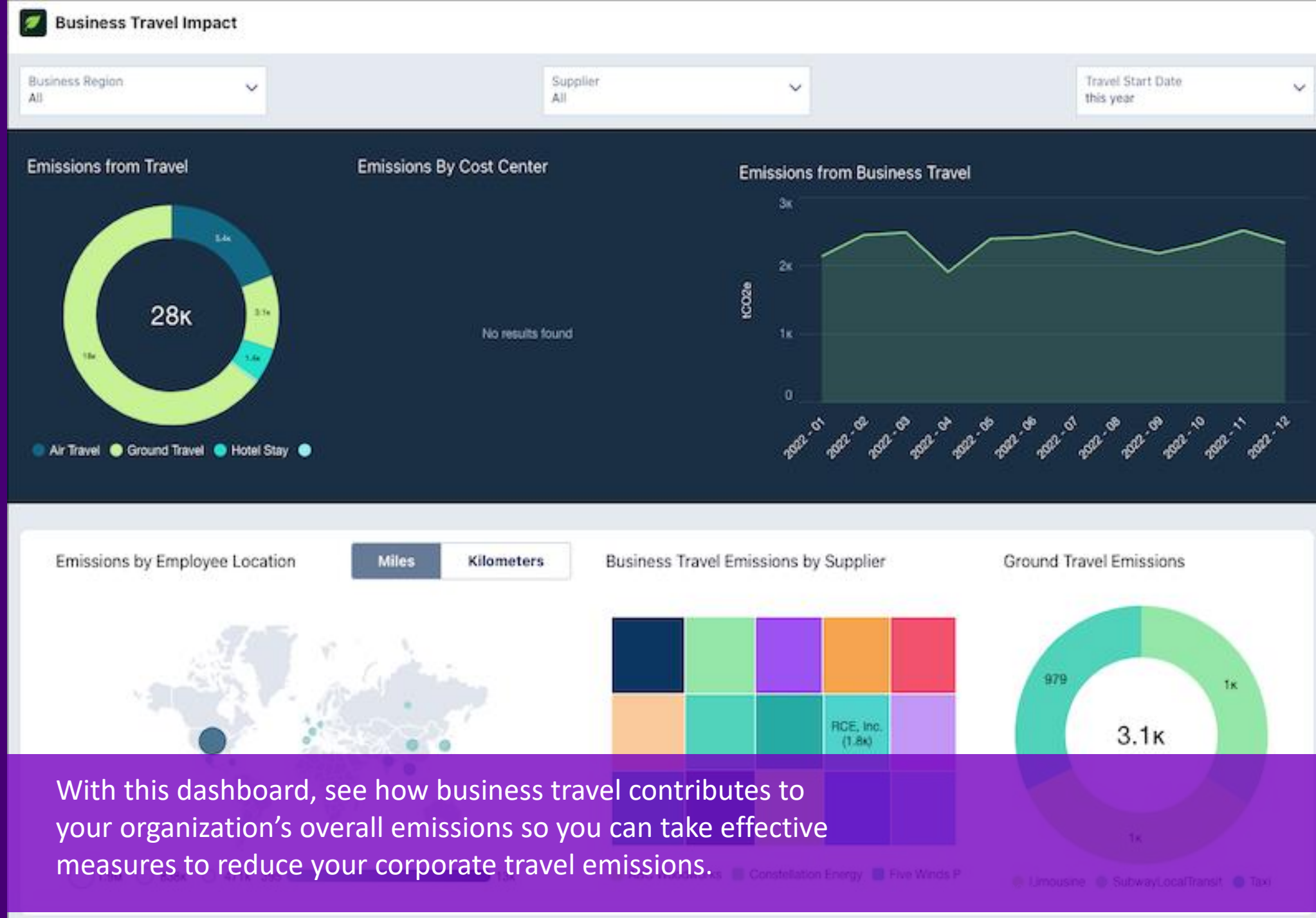
This dashboard enables you to gain insights into where and how your emissions are generated to help you create a climate action plan to reduce them.

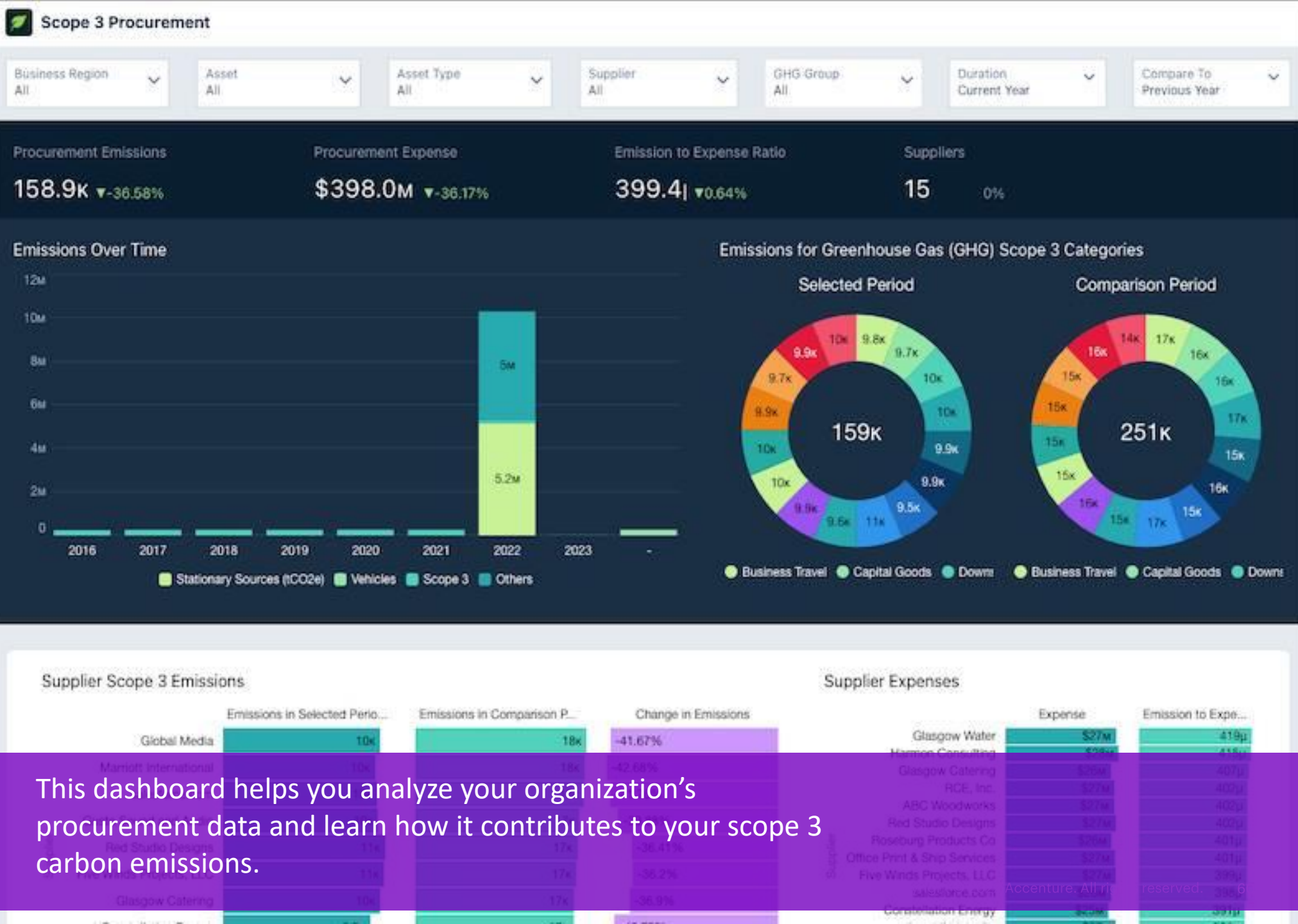
Total Emissions (tCO2e) 14M 1.0e

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Dashboard: Business Travel Impact





This dashboard helps you analyze your organization's procurement data and learn how it contributes to your scope 3 carbon emissions.





Waste Management Dashboard

Business Region
All

Asset
All

Asset Type
All

Waste Type
All

Duration
All

Compare To Duration
Previous Year

Total Waste Disposed (tonnes)

626.5k ▲493.65%

Total Waste Emissions

1.2M ▲495.27%

Upstream Emissions

274.2k ▲494.83%

Downstream Emissions

150.4k ▲491.86%

*All Emissions are in tCO2e

Hazardous vs Non Hazardous Waste

%based on qty



Treatment Method

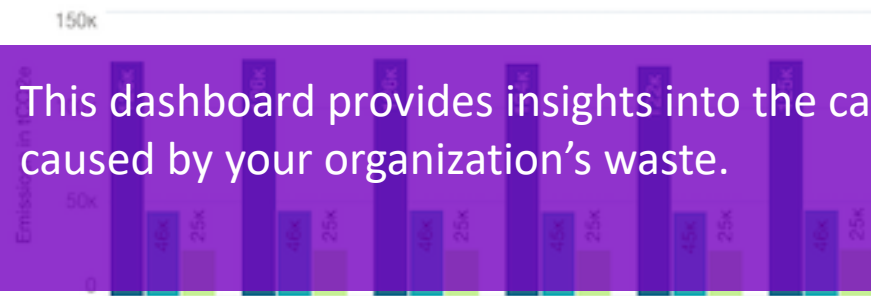
Distribution based on qty



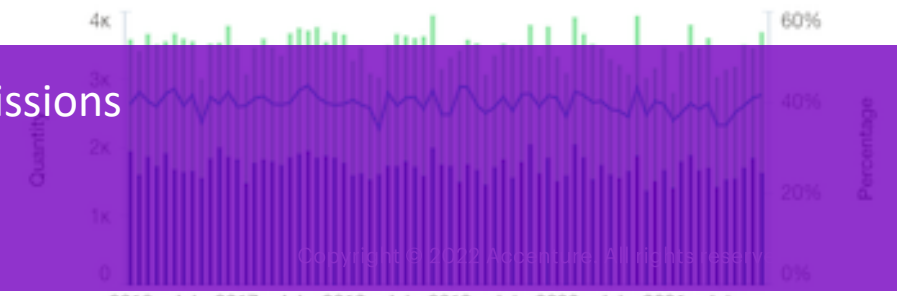
Waste Types

	Quantity
Copper Wire	79k
Aluminium Cans	79k
Glass	79k
Tires	78k
Leaves	78k
Newspaper	78k
PVC	78k
Steel Cans	78k

Total Scope 3 Upstream & Downstream Emissions



Waste Diversion



This dashboard provides insights into the carbon emissions caused by your organization's waste.

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Dashboard: Audit Dashboard



This dashboard allows you to analyze your organization's carbon emissions and verify the accuracy of emissions data.

What are the Business Benefit while using **Salesforce NetZero?**

- Incorporate Sustainability into core company value
- Cloud computing reduce carbon footprint
- Move local data files into one single source of truth
- Share data with Stakeholder and partners
- Focus on the **Customer Engagement** and Involve actively the Customer in the **sustainability change**
- NetZero as a service (investor, supplier, marketplace)



Sustainability Services at Accenture focus on 6 defined growth themes



Net Zero Carbon Industry Transitions

Helping our clients navigate the energy transition through innovation-led, business model transformation



Responsible Supply Chain, Product Design & Circular Economy

Designing and delivering trusted, net zero and circular end-to-end value chains



Sustainable Technologies / Green IT & Cloud

Reducing the footprint of IT through sustainable Journey to Cloud and more efficient technology practices



Sustainability Measurement, Analytics & Ledger

Leveraging technology and software to better measure and monitor sustainability performance across the business



Sustainable Organization, Leadership & Learning

Developing sustainable operating models, new-skilling and upskilling sustainable talent alongside our T&O practice



Consumer Brand, Growth & Experience

Unlocking growth opportunity from the growing consumer pull for more sustainable products, services and experiences

ACCENTURE SALESFORCE ACADEMY

TECH TRAINING LAB – LOW LEVEL AGENDA – DAY 5

Modules	Unit Details	Mins
Net Zero Cloud Basics	Get Started with Net Zero Cloud	10 min
	Track Emissions with Net Zero Cloud	10 min
	Explore Additional Features of Net Zero Cloud	10 min
Carbon Accounting for Assets with Net Zero Cloud	Learn the Foundations of Carbon Accounting	10 min
	Track Emissions for Stationary Assets	10 min
	Manage Carbon Footprint Records for Stationary Assets	10 min
	Track Carbon Emissions for Vehicle Asset Sources	10 min
	Explore Additional Features for Carbon Accounting	10 min
Carbon Accounting for Scope 3 with Net Zero Cloud	Track Scope 3 Activities	10 min
	Calculate Emissions from Business Travel	10 min
	Calculate Emissions from Freight Hauling and Waste	10 min
	Calculate Procurement-Related Emissions	10 min

