

Procurement and Supply Chain

Written test

Total allowed time – 1.45 hours

In answering:

follow the order of the questions

leave two pages for each question and do not go over that length

Don't forget to write down here and in your paper:

Your name and enrolment number: _____

Questions on Part I – The core concepts

- 1) Define the supply chain and then describe the issues related to the “supply chain fit”

Questions on Part II – Purchasing Strategy and Planning

- 2) Describe the relevance of the Kraljic matrix for the purchasing strategy then explain the approaches suggested in each of the four quadrants of the matrix.

Questions on Part III – Digital Supply Chains

- 3) Briefly compare “Traditional” and “Digital” supply chains. Then focus on a single specific innovation characterizing digital supply chain, describing its characteristics and its relevance.

Questions on Part IV – SCOR

- 4) A consumer goods company decides to undertake a SCOR improvement program and their management decides that improving the service level will make them more competitive in the market. From their analysis the inventory mix is unbalanced and often lacks the best selling products. Please explain the key steps the company is expected to implement and why.