

**Strategic Management**  
Module on Digital Transformation Strategy

**Exam guidelines**  
A.Y. 2024/25

# Exam structure

The exam will be structured on **four questions** and will last in total **60 minutes**.

Question 1 asks you to report your name, surname and enrollment number

Question 2 and Question 3 will ask you definitions, descriptions and analysis from the video contents (namely Q2 from W1 to W3 and Q3 from W4 to W6).

Question 4 will ask you to provide examples of what you have studied.

Question 5 will ask you more detailed questions mainly from the additional readings and videos.

As to their relevance on the final mark:

- Q2 and Q3 weight 60% (max 9 points each)
- Q4 and Q5 weight 40% (max 6 points each, with a “supportive” evaluation grid)

# Exam contents

**Question 2** and **Question 3** will refer to the contents of the videos.

**Question 4** will ask you to provide examples of what you have studied, in a similar way to what we did during our live sessions. When you go through the materials you are studying take some time to connect what you are studying with what you see all around you and/or with your general knowledge on how companies work.

**Question 5** will ask you more detailed questions mainly from the “Additional readings and videos”. You need to study all the material that is directly in the platform. Moreover:

- In the additional readings from Week 1 to Week 3, some short videos and short articles are referred to. Go and look at/read them to get the general meaning. There will be no detailed questions on these “linked” videos/articles but it would be good if you eventually refer to them.
- In the additional materials (especially from Week 4 to Week 6), some long documents are referred to (such as BPMN, UNESCO, NIST guidelines). You don’t need to download and study these long documents. You will be able to answer properly to the exam questions just with the descriptions reported on the platform. However if you go through them briefly you will get a better sense of how much they are relevant in the business practices!

# The day of the exam

The exam will be taken in one of the computer rooms at the Faculty (normally S4 or S2).

Depending on the number of the enrolled participants, you might be split into 2/3 sessions (In case I'll circulate a GDrive for the reservation).

You will come to exam classroom as you will be assigned a computer in the room. Don't forget to bring a document and your university card (with your matricula).

Once everyone is in the room and all the PC have been checked in, the test will be opened and each of the participant will be able to start the test.

There will be an "individual clock" counting 1 hour (to be more precise 62 minutes) starting for each of you exactly when you begin the test.

My suggestion is to read all the four questions you have been assigned and then start writing, knowing that on average you will have 15 minutes for each answer.

The questions are randomly assigned by the platform from a large set of questions, respecting the criteria highlighted for each question type.

# How to access the test (and practice before with two sample tests)

Check the procedure before the exam date  
.... and make sure you know your username and password for Teams  
access as you will need them in the computer room!!

# Link to the website

- <https://esamionline.uniroma2.it/>



## Annunci del sito

(There are no discussion topics yet in this forum)

## Course categories

▼ Collapse all

### ▼ Lauree triennali

▷ [Economia](#) (567)

▷ [Giurisprudenza](#) (94)

▷ [Ingegneria](#) (503)

▷ [Lettere](#) (1472)

▷ [Medicina](#) (.....)

# Access to the website



Login

[Hai dimenticato la password?](#)

**Accesso docenti e studenti (credenziali Teams)**

 Microsoft 365

In the login page click on  
Microsoft365 connect  
(**without writing  
username and password  
in the upper section!**)

# Select the course

**Università Tor Vergata - esami scritti**

**Annunci del sito**

[Sottoscrivi il forum](#)

Al momento in questo forum non sono presenti argomenti di discussione

Write Cerruti in the "Search courses"

[Minimizza tutto](#)

Press Search

## Corsi

- ▼ Lauree triennali
  - ▶ Economia
  - ▶ Giurisprudenza
  - ▶ Ingegneria
  - ▶ Lettere
  - ▶ Medicina
  - ▶ Scienze
- ▼ Lauree magistrali
  - ▶ Economia
  - ▶ Giurisprudenza



# Select the course

Parole da  
cercare



cerruti

> Filtri

Select Strategic Management – Digital Transformation strategy

Ricerca

! campi a compilazione obbligatoria

<< 1 2

 **BUSINESS STRATEGY**

CERRUTI-8011870

[Visualizza i risultati nel contesto - nel corso BUSINESS STRATEGY](#)

 **Strategic Management - Digital Transformation Strategy**

CERRUTI-8012122

[Visualizza i risultati nel contesto - nel corso Strategic Management - Digital Transformation Strategy](#)

<< 1 2

[linea.uniroma2.it/course/view.php?id=5588](#)

# Access to the test page

## ▼ Iscrizione spontanea (Studente)

Non è necessaria una chiave di iscrizione

Iscrivimi

Click on “Iscrizione Spontanea” and  
“iscrivimi”

## Strategic Management - Digital Transformation Strategy

[Corso](#) [Impostazioni](#) [Partecipanti](#) [Valutazioni](#) [Report](#) [Altro ▼](#)

### ▼ General information

[Minimizza tutto](#)



You are in the right place ... wait here the official opening of the exam session!



Here you can upload your Group Assignment

Spunta come completato

### ▼ Examples of exam tests




Test 1

Spunta come completato

This is the webpage of our course

# Access to the actual test

## ✓ Examples of exam tests

 Test 1


Spunta come completato

 Test 2

Nascosta agli studenti

Spunta come completato

## ✓ May 26 exam

 Session 1 at 13:30

Nascosta agli studenti

Spunta come completato

 Session 2 at 15:00

Nascosta agli studenti

Spunta come completato

At the start of the exam, you will click on the date of the exam [For instance “May 26th” for those taking the exam in the first date] to start the quiz.

**The quiz will open only on in that moment for just that time slot!**

Each of you will have 62 minutes from the precise moment of your start.