



Università degli studi di Roma “Tor Vergata”
ORGANIZATION DESIGN
A.A. 2024/2025

Group Task

1. Work Objective

The task consists in applying key theoretical concepts learned during the course to real-world companies learned during the course to real companies to illustrate their functioning and organization. The group must choose a company with at least 50 employees and an acceptable level of formalization. Private and public companies, non-profit and sports organizations, bodies, and institutions are all acceptable.

2. Work Output

The task must result in a PowerPoint presentation, optionally integrated with a written Word report explaining the presentation, following the guidelines outlined below. The PowerPoint and any written report have no length restrictions.

3. Contents

The work should preferably be structured as follows:

- **Brief Introduction:** company profile, history, products/services/functions, size, ownership.
- **Analysis of key variables** to understand the rationality/quality/opportunity of the following choices made by the company:
 - Strategy and environment of the firm
 - Configuration of the firm
 - Process and people of the firm
- **Critical reflection** on the choices made by the selected company. The group must demonstrate its ability to critically reflect and provide its own evaluation of the organizational profile adopted by the company, using the theoretical and conceptual frameworks covered during the course. In doing so, it should also suggest any corrective or integrative actions that could be proposed to the company.

* The elements listed above should be considered “mandatory contents.” The work may also cover other analytical dimensions beyond those mentioned above.

** To carry out the work, students may use the theoretical connections found in the textbook. It is also possible (but as an addition and not a replacement) to refer to supplementary sources (books, articles, etc.). It is also allowed to include links to videos and documents from the web.