

Seminar

"How to make an effective presentation"



The ability to communicate properly ideas, concepts and results by having a public speech is pivotal to make people appreciate the quality of your work. The need to have a public speech is more and more usual either in academic or not academic contests.

Thesis dissertations, post-graduate programs interviews (master, phd, etc.), job interviews and job meetings are just few examples of situation where the ability to have a public speech in front of an audience (evaluation committees, colleagues, etc.) can make the difference. This **one-day seminar** analyses the key aspects of good presentations including the planning of contents, the timing, the use of communication tools and materials (e.g. brochures, slides, presenters, blackboards, videos, etc.) and the interaction with the audience.



3 Credits
for students of
**Bsc in
Business and
Economics**



Wednesday
November 3rd 2016
from
10.00am to 5.00pm

Participation is free but a registration is required. **Registrations will be allowed until Friday, October 28th 2016.**



Who is interested can send an e-mail (Object: "Seminar participation - Effective presentation") to Prof. Gianni Nicolini (gianni.nicolini@uniroma2.it), including in the mail his/her university program (e.g. CLEMIF, Bsc Business and Economics, Bsc Global Governance, etc.).