

CORSO DI LAUREA IN “Business Administration & Economics”

CLASSE DI LAUREA L33–L18 CODICE ATENEO T-17/T-16 DIDATTICA EROGATA A.Y.2018/2019

BSc in Business Administration (L-18) & Economics (L-33)						
First Year (A.Y. 2018-19)						
Sem.	n.	Course	Professor	CFU	SSD	DELPHI CODE
I semester	1	Fundamental of Business Administration 1 st Group 2 nd Group	Emiliano Di Carlo Fabio Monteduro	12	SECS-P/07	8011730
	2	Mathematics Mathematics I	Davide Pirino	6 out of 12	SECS-S/06	8011793 M-5286
	3	Introduction to the Legal System 1 st Group 2 nd Group	Silvio Vannini Martina Conticelli	6	IUS/09	8011736
		Computer Skills	Andrea Covini	6		8011548
II Semester	4	General Management	Gianpaolo Abatecola	9	SECS-P/08	8011731
	5	Microeconomics	Luca Panaccione, Berardino Cesi	12	SECS-P/01	8011733
	6	Marketing	Michela Mingione	6	SECS-P/08	8011423
		Mathematics II	Isabella Valdivia	6 out of 12	SECS-S/06	M-5285
Second Year (A.Y. 2019-2020)						
I semester	7	Quantitative Methods Quantitative Methods I Quantitative Methods II	-	12	SECS-S/03	8011794 M-5287 M-5288
	8	Macroeconomics	-	9	SECS-P/01	8011540
	9	European Corporate law	-	6	IUS/05	8011732
II semester	10	Introduction to Finance	-	12	SECS-P/11	8011753
	11	Game Theory	-	6	SECS-P/01	8011754
	12	Uniform Private Law	-	6	IUS/14	8011752
	13	Economic History	-	6	SECS-P/01	8011758

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Third Year (A.Y. 2020-2021)											
Economics (L-33)						Business Administration(L-18)					
I Semester	14	Industrial Organization	-	9	SECS-P/02	8011755	Industrial Organization	-	9	SECS-P/02	8011755
	15	Financial Accounting	-	6	SECS-P/07	8011759	Financial Accounting	-	6	SECS-P/07	8011759
	16	Introduction to Econometrics	-	6	SECS-P/05	8011762	Corporate and Business Strategy	-	6	SECS-P/08	8011766
	17	Mathematical Finance	-	6	SECS-S/06	8011544	Contract and Obligations Law	-	6	IUS/01	8011767
II semester	18	Public Economics and Policy	-	6	SECS-P/01	8011763	Business Organization	-	6	SECS-P/10	8011768
	19	Quantitative Methods III	-	6	SECS-S/03	8011764	Financial Analysis	-	6	SECS-P/07	8011575
Optional Courses To Be Chosen Among Them											
		Corporate and Business Strategy		6	SECS-P/08	8011766	Introduction to Econometrics		6	SECS-P/05	8011762
		Contract and Obligations Law		6	IUS/01	8011767	Mathematical Finance		6	SECS-S/06	8011544
		Business Organization		6	SECS-P/10	8011768	Public Economics and Policy		6	SECS-P/01	8011763
		Financial Analysis		6	SECS-P/07	8011575	Quantitative Methods III		6	SECS-S/03	8011764
		Knowledge Management		6	SECS-P/08	8011829	Knowledge Management		6	SECS-P/08	8011829
		Consumer Choices		6	SECS-P/10	8011850	Consumer Choices		6	SECS-P/10	8011850
		Strategic Entrepreneurial Behaviour		6	SECS-P/10	8011851	Strategic Entrepreneurial Behaviour		6	SECS-P/10	8011851
		Entrepreneurship and Innovation		6	SECS-P/10	8011852	Entrepreneurship and Innovation		6	SECS-P/10	8011852
		Retail Management		6	SECS-P/08	8011849	Retail Management		6	SECS-P/08	8011849
		Service Marketing		6	SECS-P/08	8011823	Service Marketing		6	SECS-P/08	8011823
		Corporate Finance		6	SECS-P/09	8011546	Corporate Finance		6	SECS-P/09	8011546
		Systems Dynamics Modelling and Simulation For Intelligent Organisations		6	SECS-P/10	8011883	Systems Dynamics Modelling and Simulation For Intelligent Organisations		6	SECS-P/10	8011883
		Organizational Choices in Family Business		6	SECS-P/10	8011904	Organizational Choices in Family Business		6	SECS-P/10	8011904
<p>EXTRA ACTIVITIES (for a maximum of 6 CFU) Simulation Game. Practice Marketing(3CFU) : Michela Mingione Translating Theory Into Practice Through Business Game (3 CFU): Luna Leoni Excel : from zero to hero (6 CFU): Andrea Covini Problem solving: from the problem to a solution in a flow (6 CFU): Andrea Covini Fundamental of programming (6 CFU): Andrea Covini Trading Techniques On Financial Markets (3 CFU): Vittorio De Pedys</p>											
FINAL THESIS (3 CFU)											