

PERSPECTIVES ON SUCCESSFUL DIGITAL TRANSFORMATION

How to succeed in
digital transformation
projects

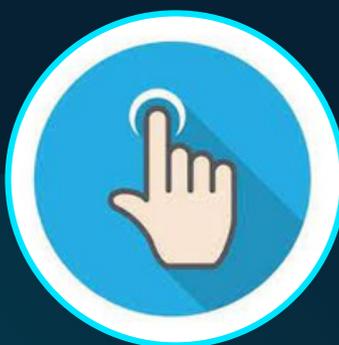


8-10 JUNE 2022



EVENT LOCATION

Kuopio: [virtual campus map](#):
CA-305, CANTHIA building.
Joensuu: [virtual campus map](#):
AU-112, AURORA building



REGISTRATION

[Click here](#)



DELIVERY METHOD

hybrid
the online link will be sent
before the event

The event aims at bringing together businesses in Eastern Finland and globally at mapping out how to succeed in digital transformation projects in various business fields and address current digital transformation challenges, brainstorm future requirements, and potential cutting-edge solutions.

The event is organised within the BUDS (Building Up Digital Strategists) project, the Erasmus+ strategic partnership co-funded by the European Commission, which involves five partner universities: University of Antwerp, Universidad Carlos III de Madrid, University of Eastern Finland, Universidade Nova de Lisboa, Tor Vergata University of Rome.

THE PROGRAMME IN BRIEF

- **Wednesday 8th June:** What are the critical components of successful digital transformation projects?
- **Thursday 9th June:** Experiences and best practices in successful digital transformation.
- **Friday 10th June:** How to ensure capabilities in people for successful digital transformation?

[Detailed Programme](#)