

## Curriculum in MANAGEMENT (cohort: 2023-2025)

### 1° YEAR (2023/2024 a.y.)

1° SEMESTER	ECTS	SSD	CODE
<b>CORE COURSES</b>			
<b>COST ACCOUNTING, PLANNING AND CONTROL</b>	12	SECS-P/07	8012107
<b>ORGANISATIONAL DYNAMICS AND BEHAVIOUR</b>	12	SECS-P/10	8012106
<b>ECONOMIC CHOICE MODELLING</b>	6	SECS-P/01	8011937
2° SEMESTER	ECTS	SSD	CODE
<b>CORE COURSES</b>			
<b>STRATEGIC MANAGEMENT</b> - <i>ENTERPRISE EVOLUTION</i> - <i>DIGITAL TRANSFORMATION STRATEGY</i>	12	SECS-P/08	8012122
<b>BUSINESS ANALYTICS</b>	6	SECS-S/01	8011912
<b>REGULATION AND COMPETITION POLICIES</b>	6	SECS-P/02	8011936
<b>INTERNATIONAL COMMERCIAL LAW</b>	6	IUS/04	8011425

### 2° YEAR (2024/2025 a.y)

3° SEMESTER	ECTS	SSD	CODE
<b>SPECIALISATION COURSES</b>			
<b>SUSTAINABILITY MANAGEMENT</b>	9	SECS-P/07	8012115
<b>ENTREPRENEURIAL FINANCE</b>	6	SECS-P/09	8012099
<b>OPTIONAL COURSE*</b>	6		
4° SEMESTER	ECTS	SSD	CODE
<b>TWO COURSES to be chosen among:</b>			
<b>PROJECT MANAGEMENT</b>	6	ING-IND/17	8011615
<b>CHANGE MANAGEMENT</b>	6	SECS-P/10	8011715
<b>FINANCIAL ANALYSIS</b>	6	SECS-P/07	8011575
<b>PRODUCT, SERVICE AND INNOVATION MANAGEMENT</b>	6	SECS-P/08	8012100
<b>OPTIONAL COURSE*</b>	6		
<b>EXTRA ACTIVITY (*can be attended also during previous semesters)</b>	6		
<b>THESIS</b>	15		80121226

OPTIONAL COURSES*	ECTS	SSD	CODE
DIGITAL SUPPLY NETWORK	6	SECS-P/08	8012095
ECONOMICS OF PROCUREMENT	6	SECS-P/01	8011164
EXTERNAL AUDITING	6	SECS-P/07	8012096
FINANCIAL ENTERPRISE RISK MANAGEMENT	6	SECS-P/11	8012098
HR ANALYTICS AND DIGITAL TRANSFORMATION	6	SECS-P/10	8012094
ORGANISATIONAL PSYCHOLOGY	6	M-PSI/06	8011739
MARKETING ANALYTICS	6	SECS-S/01	8012091
INTERNATIONAL MARKETING	6	SECS-P/08	8010828
ORGANIZATION DESIGN	6	SECS-P/10	8012093
SALES MANAGEMENT	6	SECS-P/08	8011617

SUSTAINABLE BUSINESS MODELS INNOVATION	6	SECS-P/08	8012078
IT SYSTEMS, DATA AND APPLICATIONS	6	ING-INF/05	8011921
<del>DIGITAL MANAGEMENT CONSULTING*</del>	<del>6</del>	<del>SECS-P/08</del>	<del>8011922</del>
DIGITAL LEADERSHIP AND TEAMWORKS	6	SECS-P/10	8012150
PROJECT MANAGEMENT	IF NOT ALREADY CHOSEN		
CHANGE MANAGEMENT			
FINANCIAL ANALYSIS			
PRODUCT, SERVICE AND INNOVATION MANAGEMENT			

\*Not scheduled for students enrolled 2023-2024 a.y.