1st Lecture: Introduction from Refinitiv

2nd Lecture: Prof. Gianpaolo Abatecola - Fundamentals of Research Design
   a) Research: Art or Science?
   b) What is a Research Question?
   c) Research Design: Theory and Practice

3rd Lecture: Prof. Massimiliano Pellegrini – Literature Review
   a) How to search on databases
   b) Referencing (Harvard Style)
   c) Systematic Literature Review
   d) Hypothesis Development
   e) Exploring/Gap in Literature

4th Lecture: Prof. Rocco Ciciretti – Quantitative Analysis I
   a) Testing Market Efficiency

5th Lecture: Prof. Tommaso Proietti – Quantitative Analysis II
   a) What quantitative methods can do

6th Lecture: Prof. Fabio Monteduro – Qualitative Analysis
   a) Case Study Research Design
   b) What is a Case Study?
   c) The Argument for and Against the Case Study Research Design
   d) How to Design and Conduct a Case Study
   e) How to Analyze the Results

7th Lecture: Prof. Gianpaolo Abatecola – De-Biasing Techniques
   a) Heuristics and Traps in Data Analytics
   b) Bounded rationality
   c) Analytics’ Control Systems: Theory and Practice

This Lab will start in April (the timetable will be communicated via e-mail to the enrolled students as soon as the following form will expire).

The compilation is mandatory for the enrolment.
The link to the form is: https://goo.gl/forms/onhR0fd8TYfvpYKd2
(Deadline: March 2, 2019)