

1st Lecture: Introduction from Refinitiv

2nd Lecture: Prof. Gianpaolo Abatecola - Fundamentals of Research Design

- a) Research: Art or Science?
- b) What is a Research Question?
- c) Research Design: Theory and Practice

3rd Lecture: Prof. Massimiliano Pellegrini – Literature Review

- a) How to search on databases
- b) Referencing (Harvard Style)
- c) Systematic Literature Review
- d) Hypothesis Development
- e) Exploring/Gap in Literature

4th Lecture: Prof. Rocco Ciciretti – Quantitative Analysis I

a) Testing Market Efficiency

5th Lecture: Prof. Tommaso Proietti – Quantitative Analysis II

a) What quantitative methods can do 4 u

6th Lecture: Prof. Fabio Monteduro – Qualitative Analysis

- a) Case Study Research Design
- b) What is a Case Study?
- c) The Argument for and Against the Case Study Research Design
- d) How to Design and Conduct a Case Study
- e) How to Analyze the Results

7th Lecture: Prof. Gianpaolo Abatecola – De-Biasing Techniques

- a) Heuristics and Traps in Data Analytics
- b) Bounded rationality
- c) Analytics' Control Systems: Theory and Practice

This Lab will start in April (the timetable will be communicated via e-mail to the enrolled students as soon as the following form will expire).

The compilation is **mandatory** for the enrolment. The link to the form is: <u>https://goo.gl/forms/onhR0fd8TYfvpYKd2</u> (Deadline: March 2, 2019)

