Facoltà di Economia
Dipartimento di Economia e Finanza
Dipartimento di Management e Diritto

1st Lecture: Introduction from Refinitiv

2nd Lecture – April 11 at 3:00 PM - Prof. Gianpaolo Abatecola - Fundamentals of Research Design (room C)
    a) Research: Art or Science?
    b) What is a Research Question?
    c) Research Design: Theory and Practice

3rd Lecture – April 18 at 3:00 PM - Prof. Massimiliano Pellegrini – Literature Review (room S4)
    a) How to search on databases
    b) Referencing (Harvard Style)
    c) Systematic Literature Review
    d) Hypothesis Development
    e) Exploring/Gap in Literature

4th Lecture – May 2 at 11:00 AM - Prof. Rocco Ciciretti – Quantitative Analysis I (room B)
    a) Testing Market Efficiency

5th Lecture - May 6 at 4:00 PM - Prof. Tommaso Proietti – Quantitative Analysis II (room C)
    a) What quantitative methods can do 4 u

6th Lecture: - May 17 at 3:00 PM - Prof. Fabio Monteduro – Qualitative Analysis (room C)
    a) Case Study Research Design
    b) What is a Case Study?
    c) The Argument for and Against the Case Study Research Design
    d) How to Design and Conduct a Case Study
    e) How to Analyze the Results

7th Lecture – May 24 at 3:00 PM - Prof. Gianpaolo Abatecola – De-Biasing Techniques (room C)
    a) Heuristics and Traps in Data Analytics
    b) Bounded rationality
    c) Analytics' Control Systems: Theory and Practice