



1st Lecture: Introduction from Refinitiv & ICCREA Banca – April 11 at 2:00 PM (room S11)

2nd Lecture – April 11 at 3:00 PM - Prof. Gianpaolo Abatecola - Fundamentals of Research Design (room S11)

- a) Research: Art or Science?
- b) What is a Research Question?
- c) Research Design: Theory and Practice

3rd Lecture – April 18 at 3:00 PM - Prof. Massimiliano Pellegrini – Literature Review (room S4)

- a) How to search on databases
- b) Referencing (Harvard Style)
- c) Systematic Literature Review
- d) Hypothesis Development
- e) Exploring/Gap in Literature

4th Lecture – May 2 at 11:00 AM - Prof. Rocco Ciciretti – Quantitative Analysis I (room B)

- a) Testing Market Efficiency

5th Lecture - May 6 at 4:00 PM - Prof. Tommaso Proietti – Quantitative Analysis II (room C)

- a) What quantitative methods can do 4 u

6th Lecture – May 24 at 3:00 PM - Prof. Gianpaolo Abatecola – De-Biasing Techniques (room S6)

- a) Heuristics and Traps in Data Analytics
- b) Bounded rationality
- c) Analytics' Control Systems: Theory and Practice

7th Lecture – June 11 at 3:00 PM - Prof. Fabio Monteduro – Qualitative Analysis (room B)

- a) Case Study Research Design
- b) What is a Case Study?
- c) The Argument for and Against the Case Study Research Design
- d) How to Design and Conduct a Case Study
- e) How to Analyze the Results

