

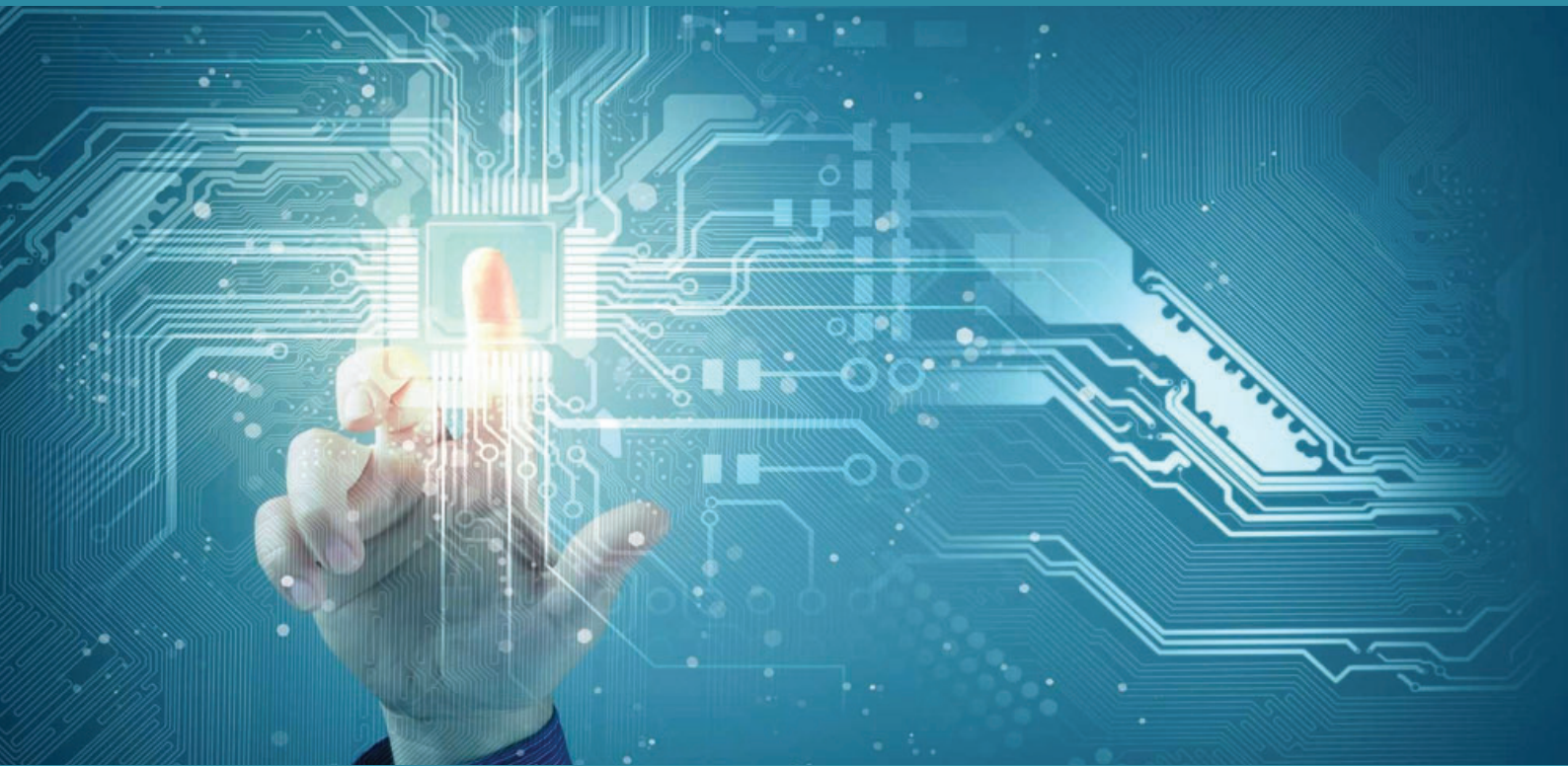


Co-funded by the Erasmus+ Programme of the European Union



MANAGEMENT CONSULTING IN THE DIGITAL AGE

BUDS Intensive Training Programme - 2022 Edition



11-15 July



suitable for master level students



digital skills



3 ECTS

About the programme

The programme aims to provide participants with hints and a direct engagement on how management consulting companies are driving digital transformation processes

The programme combines:

- self-paced training on the fundamentals of digital transformation (accessible on Open edX starting from 6 June)
- practice-based lectures on how management consulting companies are structuring digital transformation projects (from 11 to 15 July)
- group work on a consulting project assigned and supervised by a consulting company (prepared in parallel to the lectures and presented in the last week of July to the consulting company).

In parallel, participants will have the opportunity to enrich their data analytics skills by attending a free online course on SAS Visual Analytics.



General Information

PARTICIPANTS' BACKGROUND

The programme is addressed to master level students with different backgrounds, namely:

- 60% from Management and Economics
- 30% from Data Science/Statistics/Informatics
- 10% from other backgrounds (Law, Political Science, Psychology, etc)

SELECTION CRITERIA

Based on academic background and performance, CV, motivation letter.

APPLICATION DEADLINES

9 May 2022

FEES

€ 1200 - including the intensive training programme, accommodation and meals





The Venue - Villa Mondragone

Villa Mondragone is a patrician villa originally in the Italian municipality of Frascati (Latium, central Italy). It lies on a hill 416m above sea level, in an area called, from its many castles and villas, Castelli Romani, about 20 km (12 mi) southeast of Rome, near the ancient town of Tusculum. During the Renaissance, it has been a cardinal summer residence.

The Accomodation - Villa Vecchia

Villa Vecchia is a patrician villa near Frascati founded in 1560. It was used by popes as a summer residence. The villa now houses a restaurant and a charming hotel at the foothill of Villa Mondragone (reached with a 5 minutes walk across the park).



Consulting and IT companies involved in the past editions

 **accenture**

Arthur D Little

Capgemini 

Deloitte.
Digital

IBM

McKinsey
& Company


pwc

 **REPLY**

NTT DATA

SAP 

 **sas**

BUDS Intensive Training Programme - 2022 Edition

MANAGEMENT CONSULTING IN THE DIGITAL AGE

CONTACTS

Phone: +39 0672595555

Email: digitalconsulting.yerun@mscba.uniroma2.it

Website: <https://buds.uniroma2.it/intensive-training-programme/>



Management Consulting in the Digital Age is developed as a training activity within the BUDS (Building Up Digital Strategists) project, the strategic partnership co-funded by the European Commission, which involves five partner universities and three associate partners.

The main project objectives are:

- explore innovative ways to use digital teaching technologies
- transfer consulting skills as required for supporting digital transformation processes

Website: <https://buds.uniroma2.it/buds>

Email: info@buds.uniroma2.it

