EXTRA-ACTIVITY SEMINAR
Tor Vergata University: bachelor courses in “Business Administration & Economics”, May 2019

INSTRUCTOR: Prof. Vittorio de Pedys
Contact: vdepedys@escpeurope.eu, vdepedys@yahoo.it, de.pedys@economia.uniroma2.it
Office: Room 3C-4, 3rd floor Building B

COURSE: 18 hours
CFU: 3 for Extra Activities
ATTENDANCE: minimum 50% of the lectures

SEMINAR BACKGROUND:
Change is accelerating driven by technology and the market landscape will witness incredibly big and deep modifications. The impact on companies, on consumer behavior and on our life is already being felt. The future is already on us and we can look into some aspects which are telling more on the direction things will move in the next few years. It is for this reason that a look into the future of business might be of interest to all economics students.

LEARNING OBJECTIVES:
This seminar aims at giving some insights on the newest trends which are at the cutting edge of innovation in the financial space and markets. While not pretending to be over-technical the seminar will explore the changes which are happening at astonishing speed driven by innovation in finance.

PRE-REQUISITES:
This is not an advanced course, giving the limited amount of hours, and its exploratory nature. A basic knowledge of banking and finance concepts is helpful, in order to understand the magnitude of the changes being illustrated.

CONTENTS:
New current Fintech amazing trends
Blockchain: what is it and how it works
Bitcoin: its importance
Cryptocurrencies: other currencies, exchanges and ICOs
From E-Finance to Fintech: crowdfunding, payments, wealth management, credit& lending, regtech, security
Artificial intelligence
Fintech in Italy

DELIVERY METHOD:
A mix of some front end teaching, video tutorials, interactive observation of real-time business markets and analyses by some of the world’s experts.
TEACHING MATERIAL:
Provided by the Instructor

EVALUATION EXAM AND CREDITS:
A final essay or project agreed with the instructor will be assigned and it will give a PASS/NO PASS result. With PASS students have right to the credits

REFERENCES:
CB Insights, «The state of Regtech», Q3-2017
CB Insights, «The US small business Fintech Report», 2018
Deloitte, «Regtech is the new Fintech», 2016
K. Gai, M. Qiu, X. Sun, Pace University, «A survey on Fintech», Journal of network and computer applications, 2018, n. 103;
CB Insights, «State of artificial intelligence», 2018;
I. Lee, Y. Shin, «Fintech: echo system, business models, investment decisions, and challenges», in Business Horizons, 2018, n. 61;
CB Insights, «Tech trends», 2018
PWC, «Le aziende del Fintech in Italia», 2018 Report, Net Consulting n. 3
Banca d’Italia, «Fintech in Italia», Indagine conoscitiva, dicembre 2017

CALENDAR:
- May 2: 9-12 in room T4
- May 3: 9-11 in room 14 – Guest Lecturer DR. PIERPAOLO BENINTENDE – Head of Websales, Incert Spa, Tinexta Group - “The need for Regtech: why digital identity is the new oil in a technology-driven economy”
- May 6: 11-14 in room P8
- May 8: 9-12 in room S10
- May 9: 11-14 in room P9 – Guest Lecturer MS. GIULIA BRUSCO – Business Developer and Blockchain Academy Director, Coinshare - “Token Economy and Crypto”
Each participant to this workshop will receive 100 Euros in tokens TCJ
Interested students must to register in here within April 29: https://forms.gle/wHvT2cLMYGg6by9s8