INTERNSHIP DESCRIPTION

Research Assistant in the Department of Economics and Finance on the research project: "Getting Closer: Netflix Series and Global Culture"

1. *Institutional details*
- Tutor name and email: Professor Giorgio Gulino.
- Economic fields: Media and Cultural Economics.
- Internship start date (please indicate if flexible or not): Spring 2023, flexible.
- Full-time/Part-time: To be decided together with the student.

2. *Skills and Experience required*
- Languages required: English
- Degree requirement: Enrollment in MSc Economics
- Skills required:knowledge of R/Stata; some knowledge of micro-data management, understanding of higher level programming and Python is a benefit but not a requirement.

3. *Job description: "Big data collection and processing"*
- As global streaming services continue to expand their presence around the globe, it is increasingly investing in the production and distribution of localized, foreign-language content designed to woo international audiences. This research project aims to study the role of Netflix, the most used global streaming service, on viewers' knowledge about foreign cultures. We exploit variation in rainfall on the day a specific Netflix series is released as an exogenous source of variation in the series' viewership. Preliminary evidence indicates that bad weather during the first days in which the series is released has a positive effect on viewership, proxied by google trends, both in the short and long run. Exploiting survey and administrative data from several countries, we then examine the effect of Netflix series that could be clearly associated with a country on viewers' knowledge about the country's culture.
- The student will participate in the activities of the project titled "Getting Closer: Netflix Series and Global Culture," coauthored with Anatole Cheysson and Ruben Durante. The student will assist the team with empirical tasks related to the research at the intersection of media and cultural economics. These tasks will include, among others:

- o Data collection and scraping (from websites and other non-conventional data sources); big data wrangling (e.g., processing, cleaning).
  - o Write well-documented, reproducible data processing and push-button replication packages.
  - o Read (and summarize) research papers and assist with the drafting of the manuscript.
- The intern will begin to approach all the steps involving the development process of a research project. They will participate in building the ideas needed to develop the project, their empirical development up to the operation of solving the problems that arise along the way.

Please note: The student must complete 150 internship hours at least 45 days prior to his/her graduation. Upon termination of the internship, the Tutor will be required to send immediate notice to Desk Imprese Economia Tor Vergata deskimprese@economia.uniroma2.it with msc_economics@economia.uniroma2.it in copy so the student may obtain credit recognition for the internship activity.