**CONSULTATION QUESTIONNAIRE FOR**

**COMPANIES AND ORGANISATIONS THAT ARE REPRESENTATIVE OF PRODUCTION AND PROFESSIONS**

**(Art. 11 DM 270/04)**

**2019/2020 ACADEMIC YEAR**

***Department of Economics and Finance***

The **Master of Science Degree in European Economy and Business Law** (MSc. in EEBL), with a ministerial degree category of **LM-90 in European Studies**, is geared toward students who are interested in acquiring more knowledge regarding the legal and economic aspects of the process of European integration. The programme is taught entirely in English over a period of two years. The programme begins with a review of statistics, mathematics, micro and macroeconomics, along with Italian language courses for foreign students. Students integrate their core academic experience by participating in events and moments of exchange with professionals from various sectors. Moreover, during their studies, students carry out a training activity in Italy or abroad that can be a curricular internship of at least three months or another activity aimed at acquiring additional skills useful for entrance into the workforce. The degree programme aims to specialize students in the application of economics to solve the problems of public policies, to provide students with advanced analytical skills to understand the economic context of market integration as well as the functioning of EU community institutions and the challenges that the EU faces in an increasingly globalized market. Through the development of decision-making skills and the resolution of specific sector-related problems, EEBL aims to train professionals such as experts in economics, law and institutions, specialists in politics and international relations, consultants, analysts, managers. For further details: <http://economia.uniroma2.it/master-science/eebl> .

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| --- | --- |
| First Year Courses | |
| Games, Information and Contract Theory | Industrial Organisation and Competition Policy |
| Advanced Management | European Public Choice and Public Economics |
| Economic History | Business Statistics |
| European Commercial Law | European Administrative Law |
| Second Year Courses | |
| Economics of European Integration | Economic Integration and Structural Reforms |
| Global Management | International Economics |
| Elective Courses (two to be chosen from the following) | |
| Development Economics | Law and Economics |
| Econometrics for Applied Economics | Macroeconomics I |
| Economics of Territorial Organisation and Planning | Macroeconomics II |
| Environmental Economics | Microeconomics I |
| European Institutions, Law and Economics | Microeconomics II |
| Health Economics | Monetary Economics |
| Labour and Personnel Economics | Theory of Banking |

For further details:<http://economia.uniroma2.it/master-science/eebl/courses/>

This questionnaire asks you to provide indications that will be useful for future EEBL academic planning, as the programme strives to respond to the ever-changing needs of the global society and job market.

|  |  |
| --- | --- |
| COMPANY/ORGANIZATION CONSULTED | |
| Name | Brunswick srl |
| Headquarters | Via Solferino 7 Milano |
| Name, email and role of the representative answering the questionnaire | Lidia Fornasiero, Director  lfornasiero@brunswickgroup.com |
| Date | 14.02.2019 |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| DEGREE PROGRAMME NAME: European Economy and Business Law | | | | |
|  | **Yes** | **Sufficiently well** | **Not entirely** | **No** |
| Does the degree’s name clearly indicate the objective of the programme? | x |  |  |  |

Observations and suggestions:

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**PROFESSIONAL FIGURES AND THE JOB MARKET**

Do the professional figures that the degree programme educates respond to the demands of the professional or productive areas of your organization?

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | Yes | More yes than no | More No than yes | No |
| Experts in economics, law and institutions | x |  |  |  |
| Specialists in politics and international relations | x |  |  |  |
| Analysts |  | x |  |  |
| Consultants |  |  | x |  |
| Managers |  |  |  | x |

Observations and suggestions:

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**EXPECTED LEARNING OUTCOMES**

Do the learning outcomes that the degree programme aims to reach in the disciplines below respond to the competencies that the work force requires for professional figures in your organization’s area of activity?

|  |  |  |
| --- | --- | --- |
| Knowledge and understanding |  | |
|  | **Yes** | **No** |
| Law | x |  |
| Mathematics, statistics |  | x |
| Economics | x |  |
| Business | x |  |
| Political and social sciences | x |  |

Observations and suggestions:

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Is the three-month internship activity required by the degree programme sufficient for preparing graduates to enter the workforce?

|  |  |  |  |
| --- | --- | --- | --- |
| Yes | More yes than no | More no than yes | No |
|  |  |  | x |

Observations and suggestions:

Our internship programme requires a minimum of 6 months to prepare a graduate to fulfill the requirements of our entry-level job description

In your field of expertise, how important are the following competencies?

(evaluation from 1 to 10, with 10 as the highest rating)

|  |  |
| --- | --- |
| Specific competencies | Rating |
| Ability to create a presentation using computerized instruments (i.e. PowerPoint) | 10 |
| Ability to elaborate projects for the participation in calls and tenders | 10 |
| Use of statistical software | 8 |
| Ability to access big data on internet | 10 |
| Use of econometrics software | na |
| Ability to create audio-visual material | 8 |
| Drafting of reports | 10 |
| Use of Excel | 10 |
| Use of Python | na |
| Use of STATA | na |
| Use of DMelt | na |
| Use of OpenRefine | na |
| Use of Orange | na |
| Use of R | na |
| Use of Tableau Public | na |
| Use of Trifacta Wrangler | na |
| Use of LateX | na |
| Use of Solver | na |
| Use of Microsoft Excel VBA | na |
| Use of KNIME | na |
| Use of other software (indicate which software) | na |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
| Other competencies (indicate which competencies) |  |
| Writing (Italian and English) | 10 |
| Presentation skills | 10 |
| Analytical skills | 10 |
| Capacity of summarizing complex texts in clear bullet points | 10 |
|  |  |
|  |  |

In your field of expertise, how important are the following competencies?

(evaluation from 1 to 10, with 10 as the highest rating)

|  |  |
| --- | --- |
| General competencies | Rating |
| Problem solving | 10 |
| Innovation | 10 |
| Spirit of initiative | 10 |
| Goal-oriented | 10 |
| Operational control | 8 |
| Operational flexibility | 10 |
| Good at interpersonal relationships | 10 |
| Verbal communication | 10 |
| Teamwork | 10 |
| Self control | 10 |
| Self esteem | 8 |
| Flexibility toward different people and situations | 10 |
| Dedication to the organisation or company | 10 |
| Other competencies |  |

Do you have other observations and suggestions to share?

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For further indications, please contactMs. Jennifer Vieley: [jennifer.lou.vieley@uniroma2.it](mailto:jennifer.lou.vieley@uniroma2.it).