

**CONSULTATION QUESTIONNAIRE FOR  
COMPANIES AND ORGANISATIONS THAT ARE REPRESENTATIVE OF PRODUCTION AND  
PROFESSIONS**

**(Art. 11 DM 270/04)**

**2019/2020 ACADEMIC YEAR**

***Department of Economics and Finance***

The **Master of Science Degree in European Economy and Business Law (MSc. in EEBL)**, with a ministerial degree category of **LM-90 in European Studies**, is geared toward students who are interested in acquiring more knowledge regarding the economic and legal aspects of the process of European integration. The programme is taught entirely in English over a period of two years. The programme begins with a review of statistics, mathematics, micro and macroeconomics. Students integrate their core academic experience by participating in events and moments of exchange with professionals from various sectors. Moreover, during their studies, students carry out a training activity in Italy or abroad that can be a curricular internship of at least three months or another activity aimed at acquiring additional skills useful for entrance into the workforce. The degree programme aims to specialize students in the application of economics to solve the problems of public policies, to provide students with advanced analytical skills to understand the economic context of market integration as well as the functioning of EU community institutions and the challenges that the EU faces in an increasingly globalized market. Through the development of decision-making skills and the resolution of specific sector-related problems, EEBL aims to train professionals such as experts in economics, law and institutions, specialists in politics and international relations, consultants, analysts, managers. For further details: <http://economia.uniroma2.it/master-science/eebl>.

<b>First Year Courses</b>	
Games, Information and Contract Theory	Industrial Organisation and Competition Policy
European Commercial Law	European Administrative Law
Advanced Management	European Public Choice and Public Economics
Economic History	Business Statistics
<b>Second Year Courses</b>	
Economics of European Integration	Economic Integration and Structural Reforms
International Economics	Global Management
<b>Elective Courses (two to be chosen from the following)</b>	
Development Economics	Labour and Personnel Economics
Econometrics for Applied Economics	Law and Economics
Economics of Procurement	Macroeconomics I
Economics of Territorial Organisation and Planning	Macroeconomics II
Empirical Banking	Microeconomics I
Environmental Economics	Microeconomics II
European Institutions, Law and Economics	Monetary Economics
Family Business	Organisational Psychology
Health Economics	Procurement and Supply Chain
International Commercial Law	

For further details regarding courses: <http://economia.uniroma2.it/master-science/eebl/courses/>

This questionnaire asks you to provide indications that will be useful for future EEBL academic planning, as the programme strives to respond to the ever-changing needs of the global society and job market.

COMPANY/ORGANIZATION CONSULTED	
Name	AMERICAN EXPRESS
Headquarters	ROMA
Name, email and role of the representative answering the questionnaire	GABRIELE MASSI - MARKET HR <i>intern</i> gabriele.massi@axp.com
Date	3 MAY 2019

DEGREE PROGRAMME NAME: European Economy and Business Law				
	Yes	Sufficiently well	Not entirely	No
Does the degree's name clearly indicate the objective of the programme?		X		

Observations and suggestions:

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### PROFESSIONAL FIGURES AND THE JOB MARKET

Do the professional figures that the degree programme educates respond to the demands of the professional or productive areas of your organization?

	Yes	More yes than no	More No than yes	No
Experts in economics, law and institutions	X			
Specialists in politics and international relations		X		
Analysts	X			
Consultants		X		
Managers	X			

Observations and suggestions:

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**EXPECTED LEARNING OUTCOMES**

Do the learning outcomes that the degree programme aims to reach in the disciplines below respond to the competencies that the work force requires for professional figures in your organization's area of activity?

Knowledge and understanding		
	Yes	No
Law	X	
Mathematics, statistics	X	
Economics	X	
Business	X	
Political and social sciences		X

Observations and suggestions:

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Is the three-month internship activity required by the degree programme sufficient for preparing graduates to enter the workforce?

Yes	More yes than no	More no than yes	No
		X	

Observations and suggestions:

*For me, it's necessary 6 months to train students*

In your field of expertise, how important are the following competencies?  
(evaluation from 1 to 10, with 10 as the highest rating)

Specific competencies	Rating
Ability to create a presentation using computerized instruments (i.e. PowerPoint)	10
Ability to elaborate projects for the participation in calls and tenders	10
Use of statistical software	5
Ability to access big data on internet	5
Use of econometrics software	4
Ability to create audio-visual material	7
Drafting of reports	8
Use of Excel	10
Use of Python	4
Use of STATA	4
Use of DMelt	4
Use of OpenRefine	4
Use of Orange	4
Use of R	4
Use of Tableau Public	4
Use of Trifacta Wrangler	4
Use of LaTeX	4
Use of Solver	5
Use of Microsoft Excel VBA	4
Use of KNIME	4
Use of other software (indicate which software)	.
<b>Other competencies (indicate which competencies)</b>	

In your field of expertise, how important are the following competencies?  
(evaluation from 1 to 10, with 10 as the highest rating)

General competencies	Rating
Problem solving	10
Innovation	8
Spirit of initiative	9
Goal-oriented	9
Operational control	8
Operational flexibility	9
Good at interpersonal relationships	10
Verbal communication	9
Teamwork	10
Self control	9
Self esteem	8
Flexibility toward different people and situations	9
Dedication to the organisation or company	8
Other competencies	

Do you have other observations and suggestions to share?

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For further indications, please contact Ms. Jennifer Vieley: [jennifer.lou.vieley@uniroma2.it](mailto:jennifer.lou.vieley@uniroma2.it).