#### 19

#### Technology

Varian, H. 2010. Intermediate Microeconomics, W.W. Norton.

#### **Technologies**

- A technology is a process by which inputs are converted to an output.
- *E.g.* labor, a computer, a projector, electricity, and software are being combined to produce this lecture.

#### **Technologies**

- Usually several technologies will produce the same product -- a blackboard and chalk can be used instead of a computer and a projector.
- Which technology is "best"?
- How do we compare technologies?

#### Input Bundles

- $x_i$  denotes the amount used of input i; *i.e.* the level of input i.
- An input bundle is a vector of the input levels;  $(x_1, x_2, ..., x_n)$ .
- E.g.  $(x_1, x_2, x_3) = (6, 0, 9.3)$ .

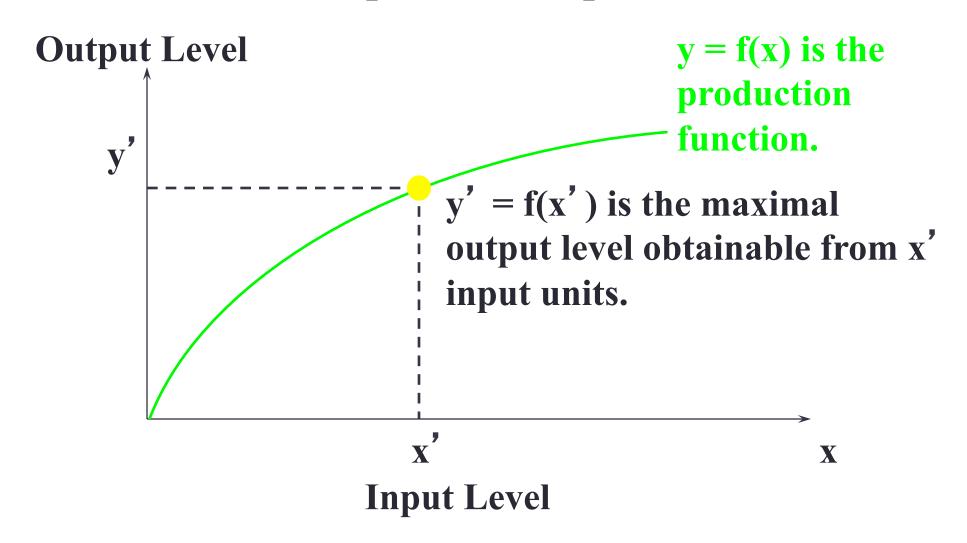
#### **Production Functions**

- y denotes the output level.
- The technology's production function states the maximum amount of output possible from an input bundle.

$$y = f(x_1, \dots, x_n)$$

#### **Production Functions**

One input, one output



#### Technology Sets

• A production plan is an input bundle and an output level;  $(x_1, \dots, x_n, y)$ .

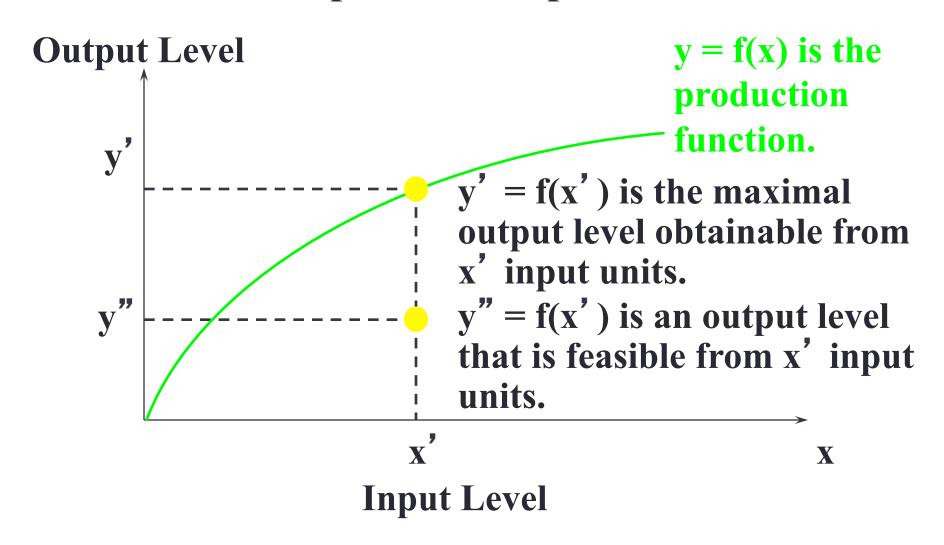
• A production plan is feasible if

$$y \le f(x_1, \dots, x_n)$$

• The collection of all feasible production plans is the technology set.

#### Technology Sets

#### One input, one output

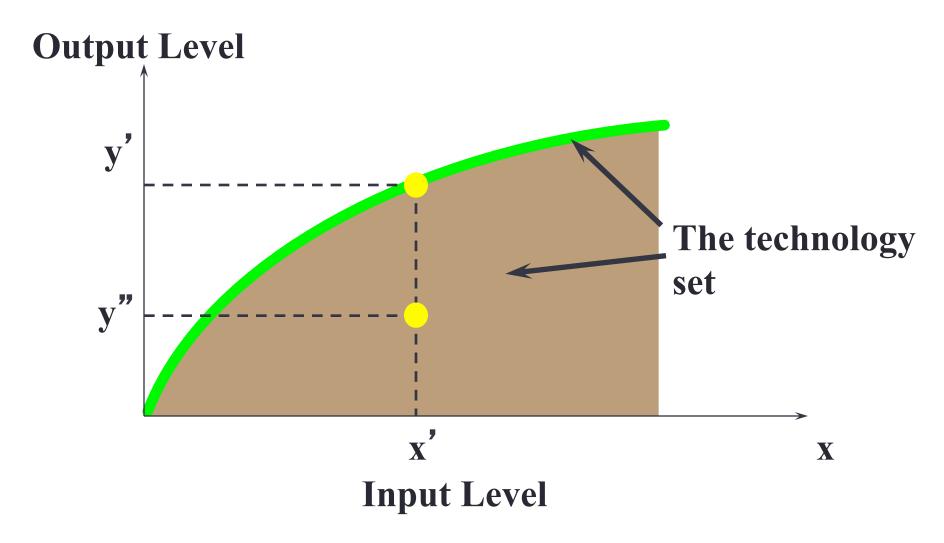


#### Technology Sets

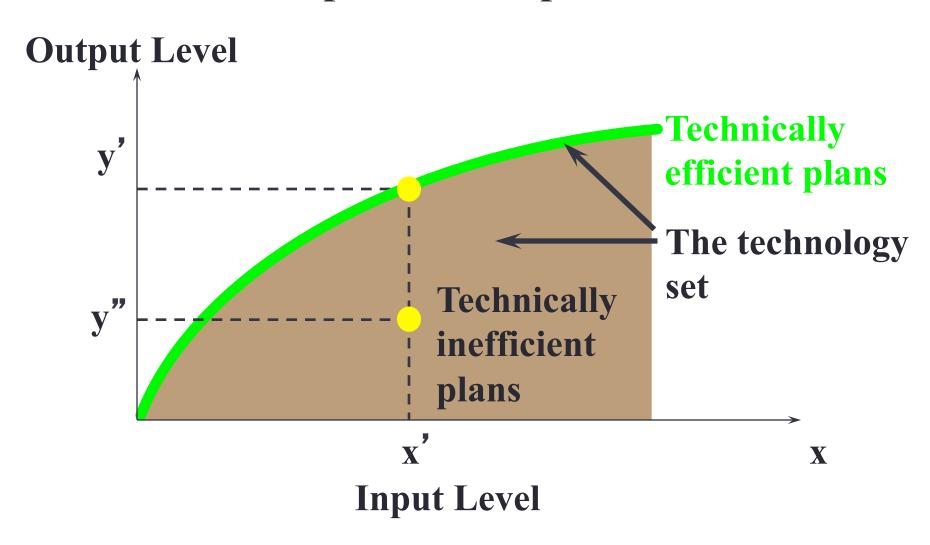
The technology set is

T = 
$$\{(x_1, \dots, x_n, y) | y \le f(x_1, \dots, x_n) \text{ and } x_1 \ge 0, \dots, x_n \ge 0\}.$$

# Technology Sets One input, one output



# Technology Sets One input, one output



- What does a technology look like when there is more than one input?
- The two input case: Input levels are  $x_1$  and  $x_2$ . Output level is y.
- Suppose the production function is

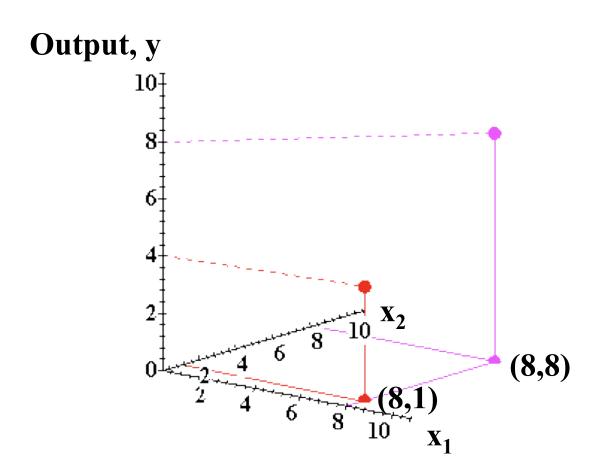
$$y = f(x_1, x_2) = 2x_1^{1/3}x_2^{1/3}$$
.

• E.g. the maximal output level possible from the input bundle  $(x_1, x_2) = (1, 8)$  is

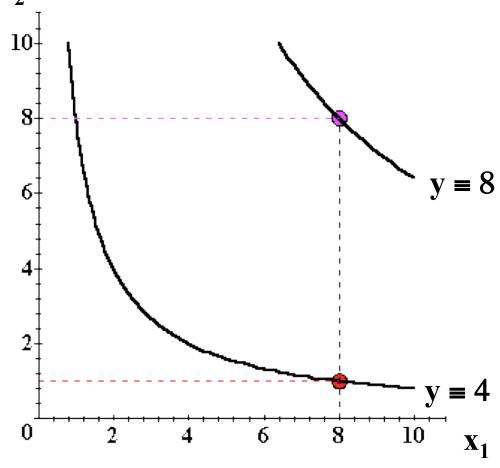
$$y = 2x_1^{1/3}x_2^{1/3} = 2 \times 1^{1/3} \times 8^{1/3} = 2 \times 1 \times 2 = 4.$$

• And the maximal output level possible from  $(x_1,x_2) = (8,8)$  is

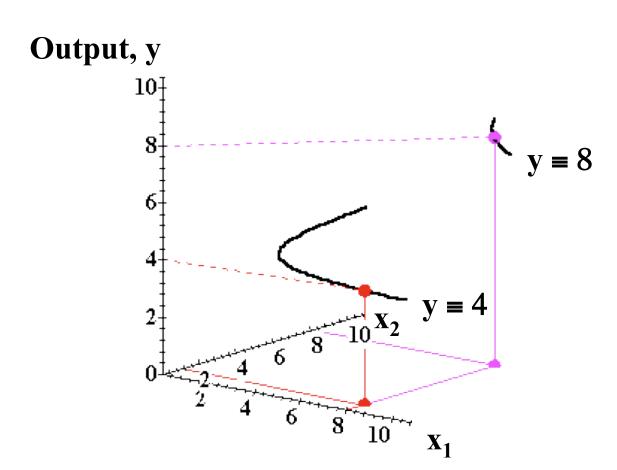
$$y = 2x_1^{1/3}x_2^{1/3} = 2 \times 8^{1/3} \times 8^{1/3} = 2 \times 2 \times 2 = 8.$$



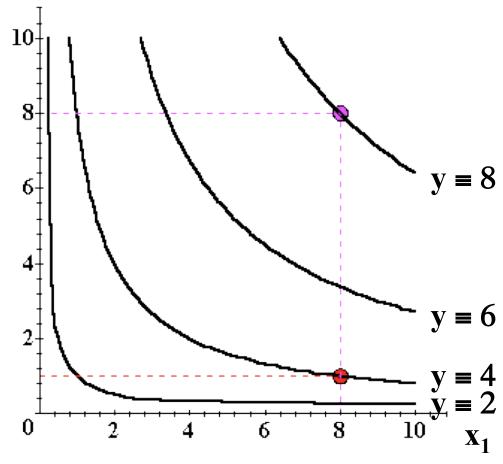
• The y output unit isoquant is the set of all input bundles that yield at most the same output level y.

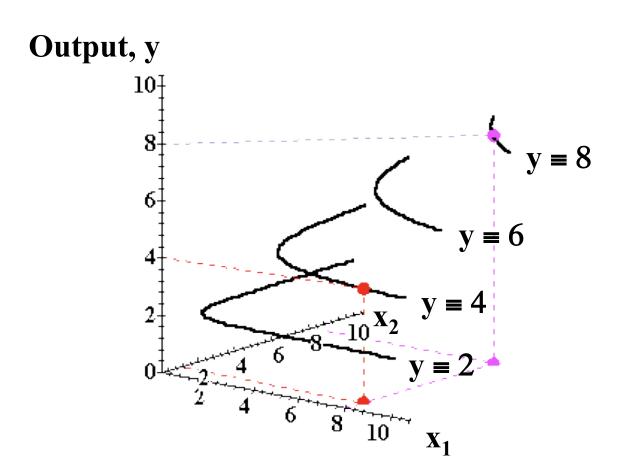


• Isoquants can be graphed by adding an output level axis and displaying each isoquant at the height of the isoquant's output level.



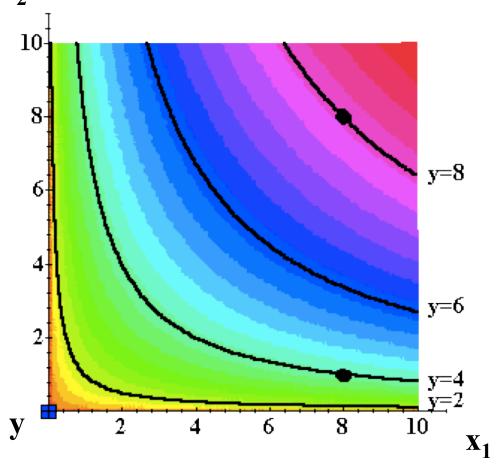
• More isoquants tell us more about the technology.

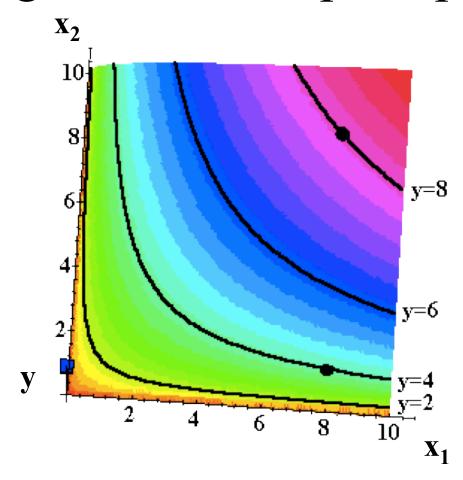


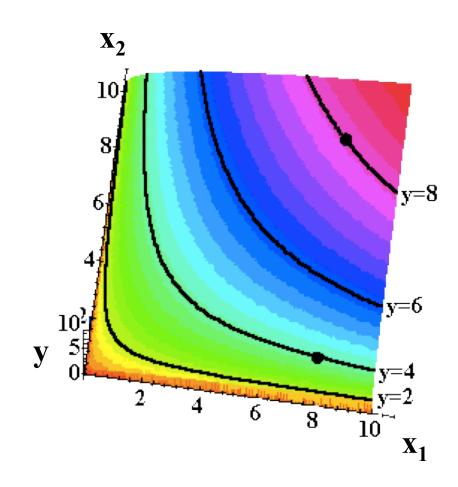


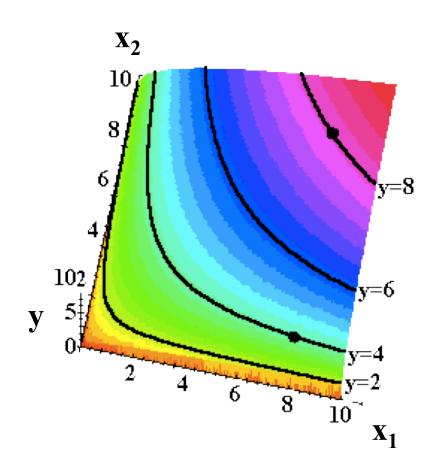
- The complete collection of isoquants is the isoquant map.
- The isoquant map is equivalent to the production function each is the other.
- E.g.

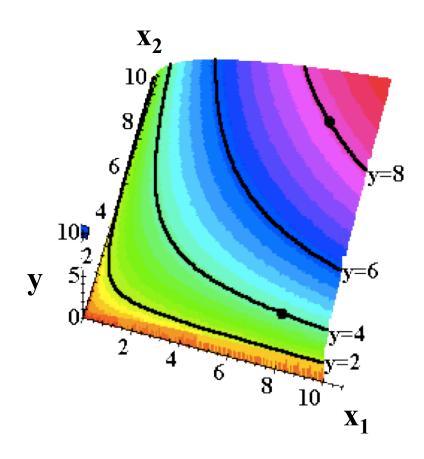
$$y = f(x_1, x_2) = 2x_1^{1/3}x_2^{1/3}$$

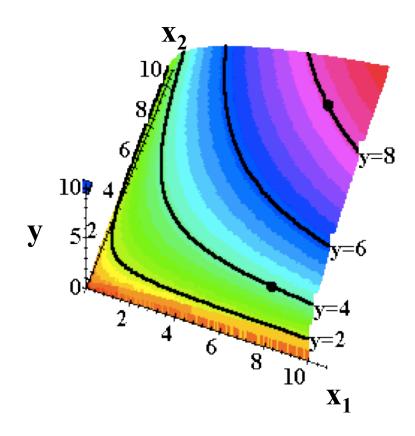


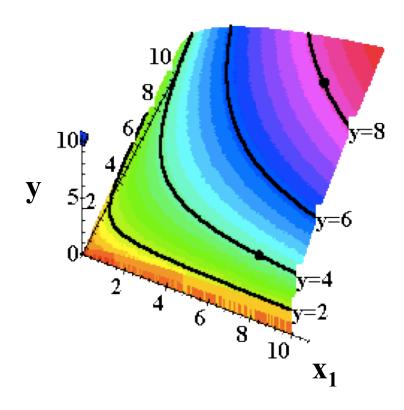


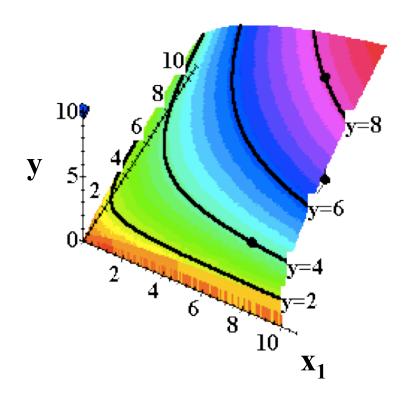


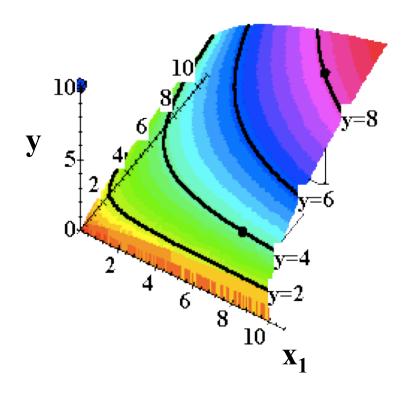


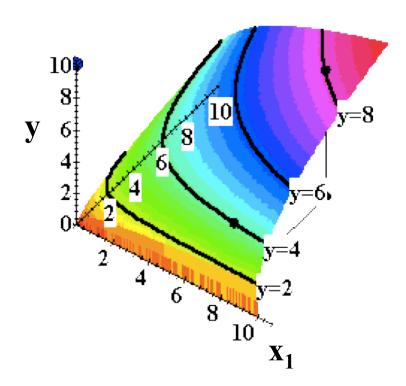


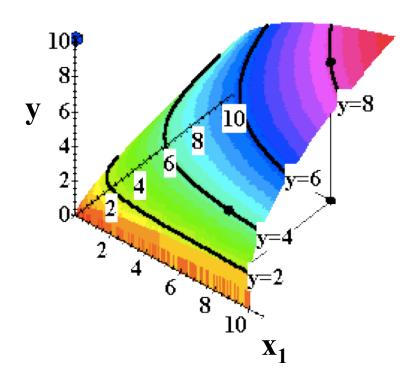


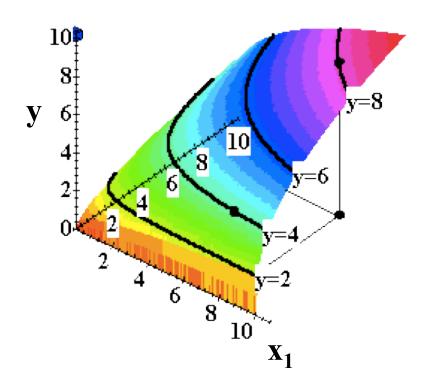


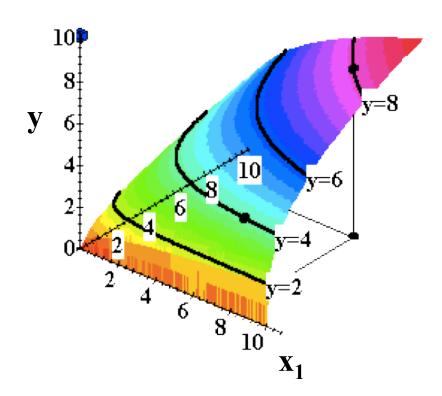


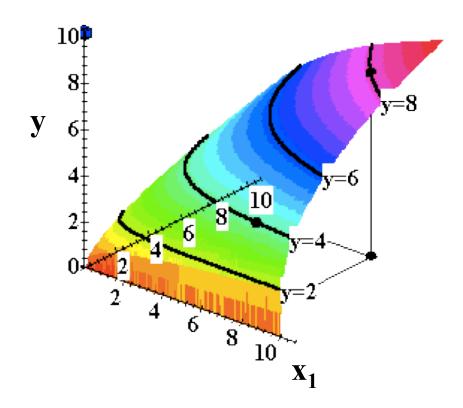




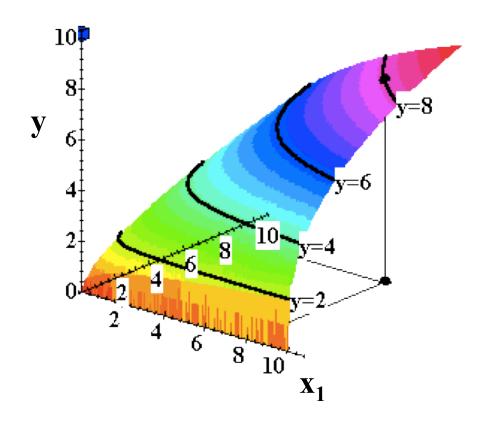




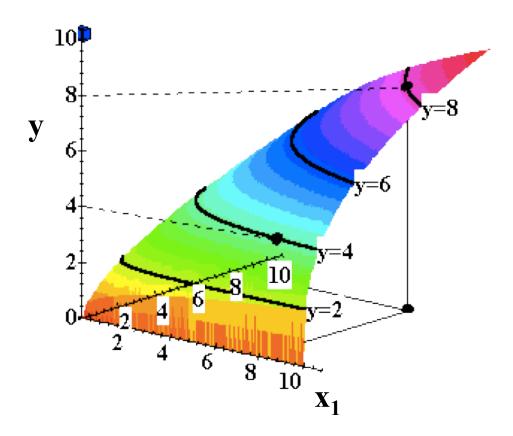




# Technologies with Multiple Inputs



# Technologies with Multiple Inputs





A Cobb-Douglas production function is of the form

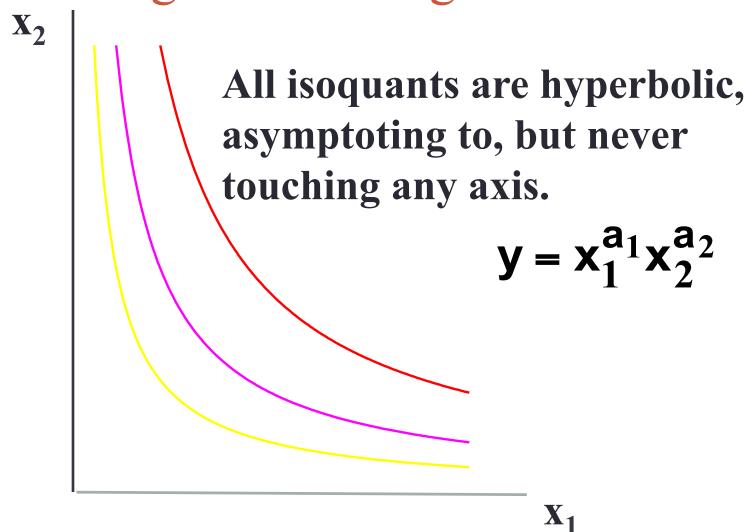
$$y = Ax_1^{a_1}x_2^{a_2} \times \cdots \times x_n^{a_n}$$
.

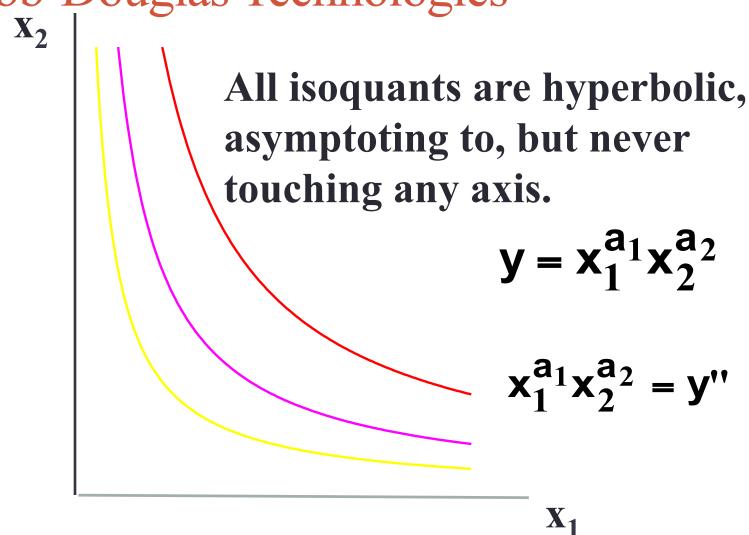
• E.g.

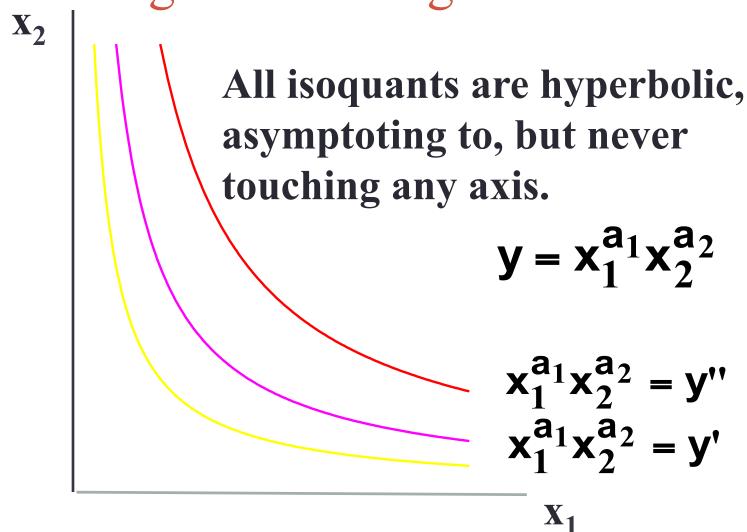
$$y = x_1^{1/3} x_2^{1/3}$$

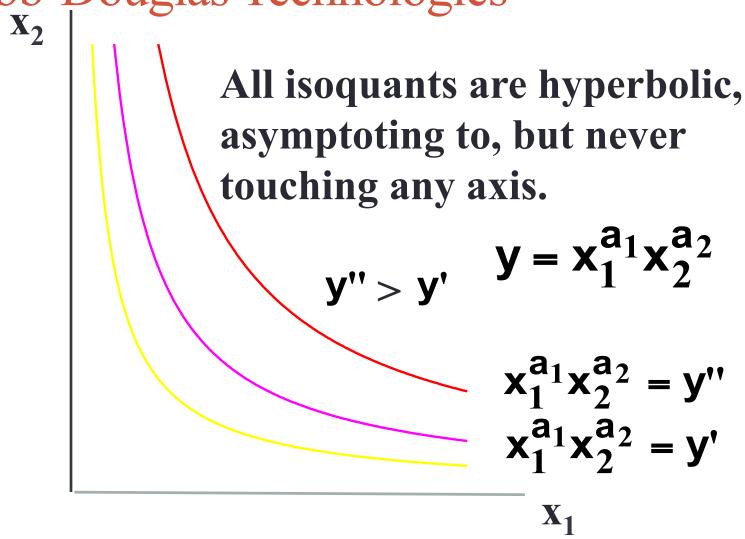
with

n = 2, A = 1, 
$$a_1 = \frac{1}{3}$$
 and  $a_2 = \frac{1}{3}$ .









# Fixed-Proportions Technologies

• A fixed-proportions production function is of the form

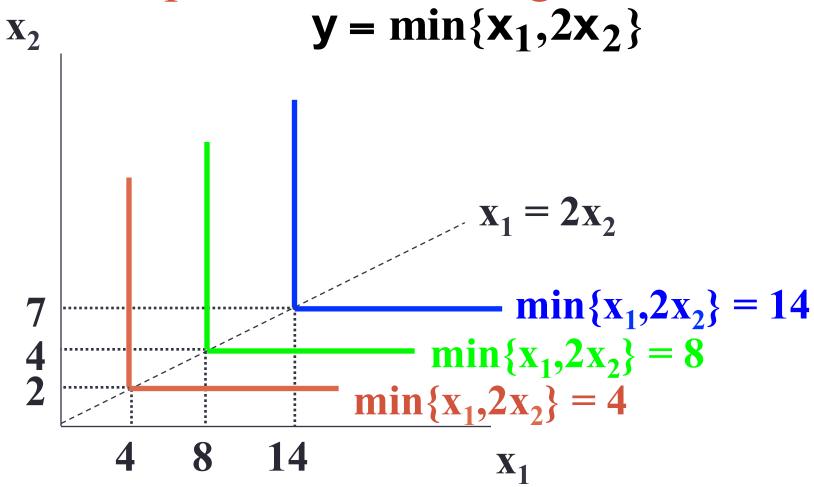
$$y = \min\{a_1 x_1, a_2 x_2, \dots, a_n x_n\}.$$

• E.g. 
$$y = min\{x_1, 2x_2\}$$

with

$$n = 2$$
,  $a_1 = 1$  and  $a_2 = 2$ .

# Fixed-Proportions Technologies



### Perfect-Substitutes Technologies

A perfect-substitutes production function is of the form

$$y = a_1 x_1 + a_2 x_2 + \cdots + a_n x_n$$
.

• E.g.

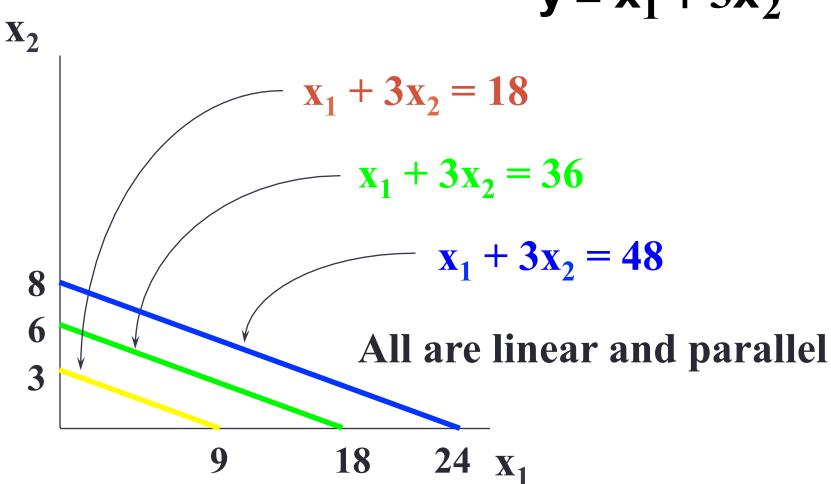
$$y = x_1 + 3x_2$$

with

$$n = 2$$
,  $a_1 = 1$  and  $a_2 = 3$ .

# Perfect-Substitution Technologies

$$y = x_1 + 3x_2$$



# Marginal (Physical) Products $y = f(x_1, \dots, x_n)$

$$y = f(x_1, \dots, x_n)$$

- The marginal product of input i is the rate-of-change of the output level as the level of input i changes, holding all other input levels fixed.
- That is,

$$MP_i = \frac{\partial y}{\partial x_i}$$

E.g. if 
$$y = f(x_1, x_2) = x_1^{1/3} x_2^{2/3}$$

then the marginal product of input 1 is

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$$y = f(x_1, x_2) = x_1^{1/3} x_2^{2/3}$$

then the marginal product of input 1 is

$$MP_1 = \frac{\partial y}{\partial x_1} = \frac{1}{3}x_1^{-2/3}x_2^{2/3}$$

E.g. if

$$y = f(x_1, x_2) = x_1^{1/3} x_2^{2/3}$$

then the marginal product of input 1 is

$$MP_1 = \frac{\partial y}{\partial x_1} = \frac{1}{3}x_1^{-2/3}x_2^{2/3}$$

and the marginal product of input 2 is

E.g. if

$$y = f(x_1, x_2) = x_1^{1/3} x_2^{2/3}$$

then the marginal product of input 1 is

$$MP_1 = \frac{\partial y}{\partial x_1} = \frac{1}{3}x_1^{-2/3}x_2^{2/3}$$

and the marginal product of input 2 is

$$MP_2 = \frac{\partial y}{\partial x_2} = \frac{2}{3} x_1^{1/3} x_2^{-1/3}.$$

Typically the marginal product of one input depends upon the amount used of other inputs. E.g. if

$$\begin{aligned} \mathsf{MP}_1 &= \frac{1}{3} \mathsf{x}_1^{-2/3} \mathsf{x}_2^{2/3} \quad \text{then,} \\ &\text{if } \mathsf{x}_2 = 8, \quad \mathsf{MP}_1 = \frac{1}{3} \mathsf{x}_1^{-2/3} 8^{2/3} = \frac{4}{3} \mathsf{x}_1^{-2/3} \\ &\text{and if } \mathsf{x}_2 = 27 \text{ then} \\ &\mathsf{MP}_1 = \frac{1}{3} \mathsf{x}_1^{-2/3} 27^{2/3} = 3 \mathsf{x}_1^{-2/3}. \end{aligned}$$

• The marginal product of input i is diminishing if it becomes smaller as the level of input i increases. That is, if

$$\frac{\partial MP_i}{\partial x_i} = \frac{\partial}{\partial x_i} \left( \frac{\partial y}{\partial x_i} \right) = \frac{\partial^2 y}{\partial x_i^2} < 0.$$

Marginal (Physical) Products  
E.g. if 
$$y = x_1^{1/3}x_2^{2/3}$$
 then  

$$MP_1 = \frac{1}{3}x_1^{-2/3}x_2^{2/3} \text{ and } MP_2 = \frac{2}{3}x_1^{1/3}x_2^{-1/3}$$

Marginal (Physical) Products  
E.g. if 
$$y = x_1^{1/3}x_2^{2/3}$$
 then  

$$MP_1 = \frac{1}{3}x_1^{-2/3}x_2^{2/3} \text{ and } MP_2 = \frac{2}{3}x_1^{1/3}x_2^{-1/3}$$

$$\frac{\partial MP_1}{\partial x_1} = -\frac{2}{9}x_1^{-5/3}x_2^{2/3} < 0$$

# Marginal (Physical) Products E.g. if $y = x_1^{1/3}x_2^{2/3}$ then

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$$MP_1 = \frac{1}{3}x_1^{-2/3}x_2^{2/3}$$
 and  $MP_2 = \frac{2}{3}x_1^{1/3}x_2^{-1/3}$ 

$$\frac{\partial MP_1}{\partial x_1} = -\frac{2}{9}x_1^{-5/3}x_2^{2/3} < 0$$

and 
$$\frac{\partial MP_2}{\partial x_2} = -\frac{2}{9}x_1^{1/3}x_2^{-4/3} < 0.$$

# Marginal (Physical) Products E.g. if $y = x_1^{1/3}x_2^{2/3}$ then

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$$\frac{\partial MP_1}{\partial x_1} = -\frac{2}{9}x_1^{-5/3}x_2^{2/3} < 0$$

and 
$$\frac{\partial MP_2}{\partial x_2} = -\frac{2}{9}x_1^{1/3}x_2^{-4/3} < 0.$$

Both marginal products are diminishing.

- Marginal products describe the change in output level as a single input level changes.
- Returns-to-scale describes how the output level changes as all input levels change in direct proportion (*e.g.* all input levels doubled, or halved).

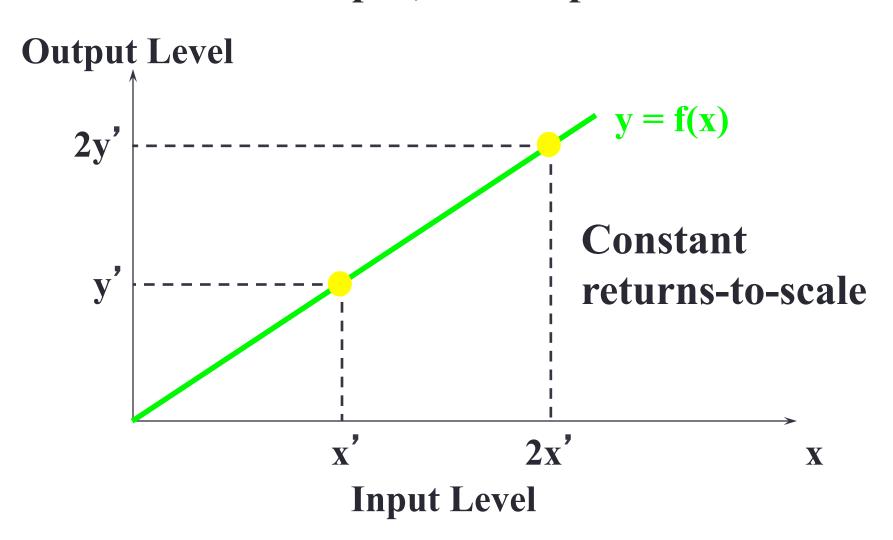
If, for any input bundle  $(x_1,...,x_n)$ ,

$$f(kx_1,kx_2,\cdots,kx_n) = kf(x_1,x_2,\cdots,x_n)$$

then the technology described by the production function f exhibits constant returns-to-scale.

E.g. (k = 2) doubling all input levels doubles the output level.

### One input, one output



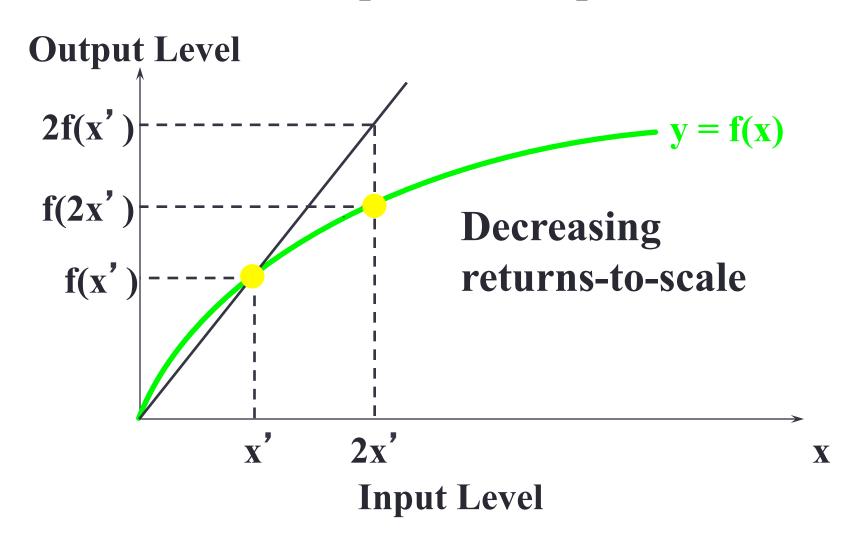
If, for any input bundle  $(x_1,...,x_n)$ ,

$$f(kx_1,kx_2,\cdots,kx_n) < kf(x_1,x_2,\cdots,x_n)$$

then the technology exhibits diminishing returns-to-scale.

E.g. (k = 2) doubling all input levels less than doubles the output level.

### One input, one output



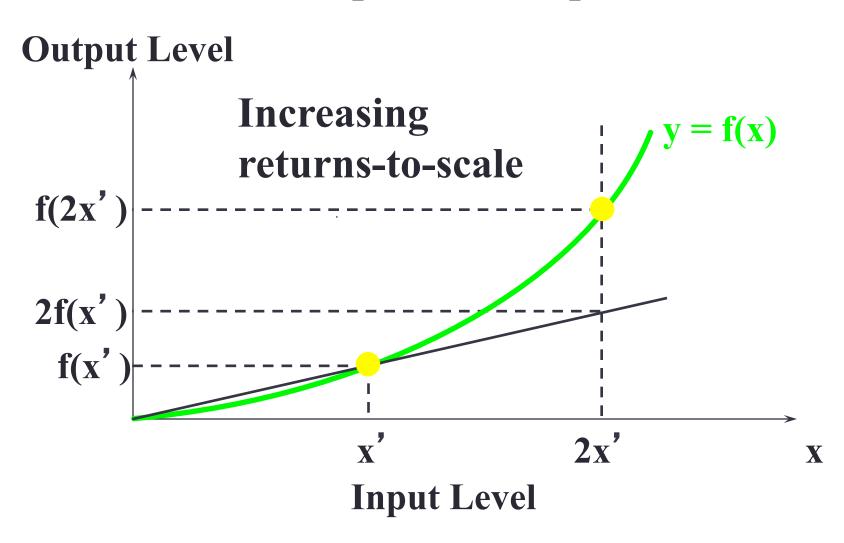
If, for any input bundle  $(x_1,...,x_n)$ ,

$$f(kx_1,kx_2,\dots,kx_n) > kf(x_1,x_2,\dots,x_n)$$

then the technology exhibits increasing returns-to-scale.

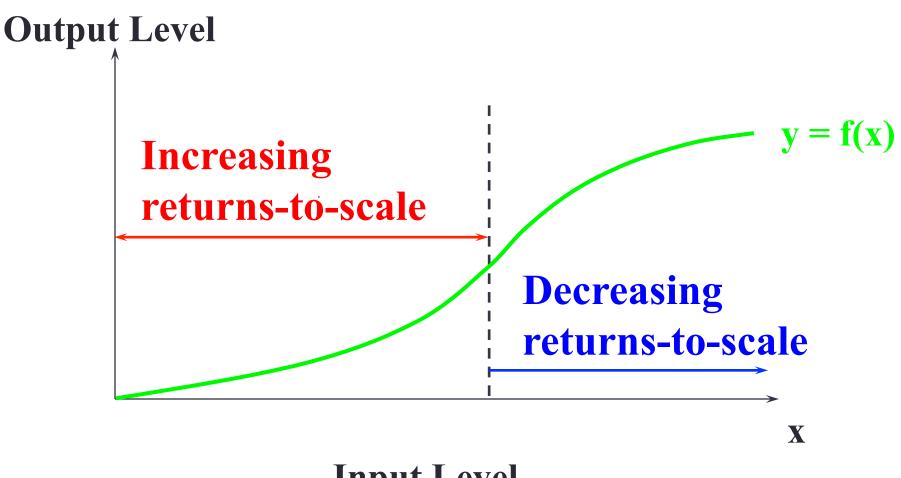
E.g. (k = 2) doubling all input levels more than doubles the output level.

### One input, one output



• A single technology can 'locally' exhibit different returns-to-scale.

### One input, one output



**Input Level** 

The perfect-substitutes production function is

$$y = a_1 x_1 + a_2 x_2 + \cdots + a_n x_n$$
.

Expand all input levels proportionately by k. The output level becomes  $a_1(kx_1) + a_2(kx_2) + \cdots + a_n(kx_n)$ 

The perfect-substitutes production function is

$$y = a_1 x_1 + a_2 x_2 + \cdots + a_n x_n$$
.

Expand all input levels proportionately

by k. The output level becomes

$$a_1(kx_1) + a_2(kx_2) + \cdots + a_n(kx_n)$$

$$= k(a_1x_1 + a_2x_2 + \cdots + a_nx_n)$$

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$$= k(a_1x_1 + a_2x_2 + \cdots + a_nx_n)$$

The perfect-substitutes production function exhibits constant returns-to-scale.

The perfect-complements production function is

$$y = \min\{a_1 x_1, a_2 x_2, \dots, a_n x_n\}.$$

Expand all input levels proportionately by k. The output level becomes  $\min\{a_1(kx_1),a_2(kx_2),\cdots,a_n(kx_n)\}$ 

The perfect-complements production function is

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Expand all input levels proportionately

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$$\min\{a_1(kx_1),a_2(kx_2),\cdots,a_n(kx_n)\}$$

$$= k(\min\{a_1x_1, a_2x_2, \cdots, a_nx_n\})$$

The perfect-complements production function is

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Expand all input levels proportionately

by k. The output level becomes

$$\min\{a_1(kx_1),a_2(kx_2),\cdots,a_n(kx_n)\}$$

- $= k(\min\{a_1x_1, a_2x_2, \cdots, a_nx_n\})$
- **= ky.**

The perfect-complements production function exhibits constant returns-to-scale.

The Cobb-Douglas production function is

$$y = x_1^{a_1} x_2^{a_2} \cdots x_n^{a_n}$$
.

$$(\mathbf{kx_1})^{\mathbf{a_1}}(\mathbf{kx_2})^{\mathbf{a_2}}\cdots(\mathbf{kx_n})^{\mathbf{a_n}}$$

The Cobb-Douglas production function is

$$y = x_1^{a_1} x_2^{a_2} \cdots x_n^{a_n}$$
.

$$(\mathbf{k}\mathbf{x}_1)^{\mathbf{a}_1}(\mathbf{k}\mathbf{x}_2)^{\mathbf{a}_2}\cdots(\mathbf{k}\mathbf{x}_n)^{\mathbf{a}_n}$$

$$= \mathbf{k}^{a_1} \mathbf{k}^{a_2} \cdots \mathbf{k}^{a_n} \mathbf{x}^{a_1} \mathbf{x}^{a_2} \cdots \mathbf{x}^{a_n}$$

The Cobb-Douglas production function is

$$y = x_1^{a_1} x_2^{a_2} \cdots x_n^{a_n}$$
.

$$(kx_1)^{a_1} (kx_2)^{a_2} \cdots (kx_n)^{a_n}$$

$$= k^{a_1} k^{a_2} \cdots k^{a_n} x^{a_1} x^{a_2} \cdots x^{a_n}$$

$$= k^{a_1+a_2+\cdots+a_n} x_1^{a_1} x_2^{a_2} \cdots x_n^{a_n}$$

The Cobb-Douglas production function is

$$y = x_1^{a_1} x_2^{a_2} \cdots x_n^{a_n}$$
.

$$(kx_1)^{a_1}(kx_2)^{a_2}\cdots(kx_n)^{a_n}$$
=  $k^{a_1}k^{a_2}\cdots k^{a_n}x^{a_1}x^{a_2}\cdots x^{a_n}$ 
=  $k^{a_1+a_2+\cdots+a_n}x_1^{a_1}x_2^{a_2}\cdots x_n^{a_n}$ 
=  $k^{a_1+\cdots+a_n}y$ .

The Cobb-Douglas production function is

$$y = x_1^{a_1} x_2^{a_2} \cdots x_n^{a_n}$$
.

$$(kx_1)^{a_1}(kx_2)^{a_2}\cdots(kx_n)^{a_n}=k^{a_1+\cdots+a_n}y.$$

The Cobb-Douglas technology's returnsto-scale is

constant if 
$$a_1 + ... + a_n = 1$$

The Cobb-Douglas production function is

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The Cobb-Douglas technology's returnsto-scale is

constant if 
$$a_1 + ... + a_n = 1$$
  
increasing if  $a_1 + ... + a_n > 1$ 

The Cobb-Douglas production function is

$$y = x_1^{a_1} x_2^{a_2} \cdots x_n^{a_n}$$
.

$$(kx_1)^{a_1}(kx_2)^{a_2}\cdots(kx_n)^{a_n}=k^{a_1+\cdots+a_n}y.$$

The Cobb-Douglas technology's returnsto-scale is

constant if 
$$a_1 + ... + a_n = 1$$
  
increasing if  $a_1 + ... + a_n > 1$   
decreasing if  $a_1 + ... + a_n < 1$ .

• Q: Can a technology exhibit increasing returns-to-scale even if all of its marginal products are diminishing?

- Q: Can a technology exhibit increasing returns-to-scale even if all of its marginal products are diminishing?
- A: Yes.
- E.g.

$$y = x_1^{2/3} x_2^{2/3}$$
.

$$y = x_1^{2/3}x_2^{2/3} = x_1^{a_1}x_2^{a_2}$$

$$a_1 + a_2 = \frac{4}{3} > 1$$
 so this technology exhibits increasing returns-to-scale.

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But MP<sub>1</sub> =  $\frac{2}{3}x_1^{-1/3}x_2^{2/3}$  diminishes as  $x_1$  increases

$$y = x_1^{2/3} x_2^{2/3} = x_1^{a_1} x_2^{a_2}$$

$$a_1 + a_2 = \frac{4}{3} > 1$$
 so this technology exhibits increasing returns-to-scale.

But 
$$MP_1 = \frac{2}{3}x_1^{-1/3}x_2^{2/3}$$
 diminishes as  $x_1$ 

increases and

$$MP_2 = \frac{2}{3}x_1^{2/3}x_2^{-1/3}$$
 diminishes as  $x_1$ 

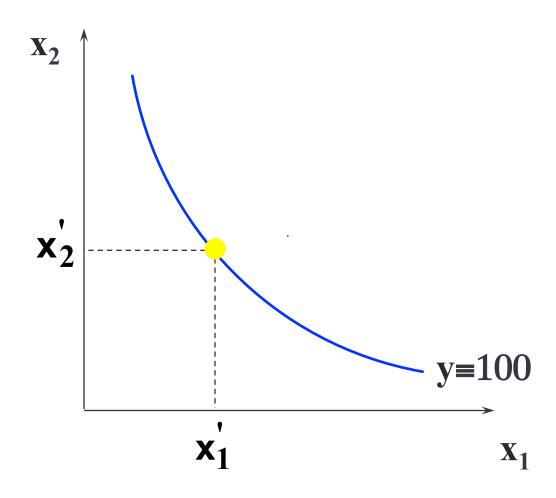
increases.

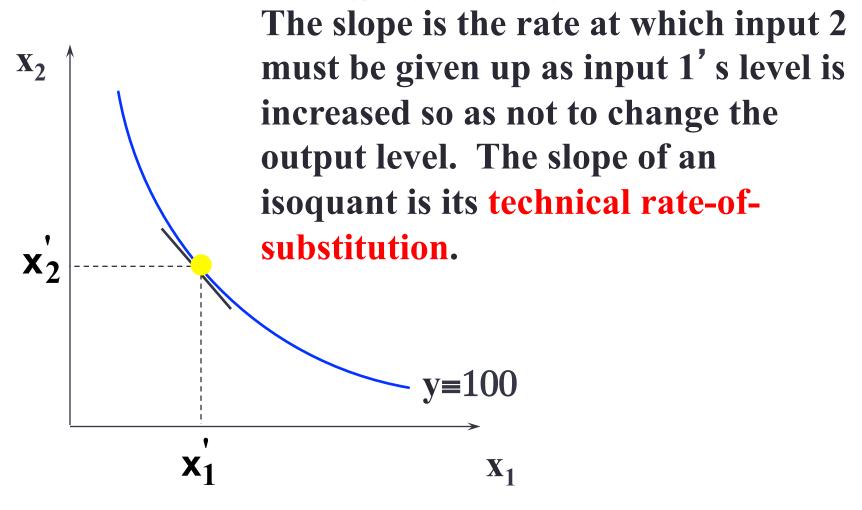
• So a technology can exhibit increasing returns-to-scale even if all of its marginal products are diminishing. Why?

- A marginal product is the rate-of-change of output as one input level increases, holding all other input levels fixed.
- Marginal product diminishes because the other input levels are fixed, so the increasing input's units have each less and less of other inputs with which to work.

• When all input levels are increased proportionately, there need be no diminution of marginal products since each input will always have the same amount of other inputs with which to work. Input productivities need not fall and so returns-to-scale can be constant or increasing.

• At what rate can a firm substitute one input for another without changing its output level?





• How is a technical rate-of-substitution computed?

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- The production function is  $y = f(x_1, x_2)$ .
- A small change  $(dx_1, dx_2)$  in the input bundle causes a change to the output level of

$$dy = \frac{\partial y}{\partial x_1} dx_1 + \frac{\partial y}{\partial x_2} dx_2.$$

$$dy = \frac{\partial y}{\partial x_1} dx_1 + \frac{\partial y}{\partial x_2} dx_2.$$

But dy = 0 since there is to be no change to the output level, so the changes  $dx_1$ and  $dx_2$  to the input levels must satisfy

$$0 = \frac{\partial y}{\partial x_1} dx_1 + \frac{\partial y}{\partial x_2} dx_2.$$

$$0 = \frac{\partial y}{\partial x_1} dx_1 + \frac{\partial y}{\partial x_2} dx_2$$

rearranges to

$$\frac{\partial y}{\partial x_2} dx_2 = -\frac{\partial y}{\partial x_1} dx_1$$

**SO** 

$$\frac{dx_2}{dx_1} = -\frac{\partial y / \partial x_1}{\partial y / \partial x_2}.$$

$$\frac{dx_2}{dx_1} = -\frac{\partial y / \partial x_1}{\partial y / \partial x_2}$$

is the rate at which input 2 must be given up as input 1 increases so as to keep the output level constant. It is the slope of the isoquant.

Douglas Example

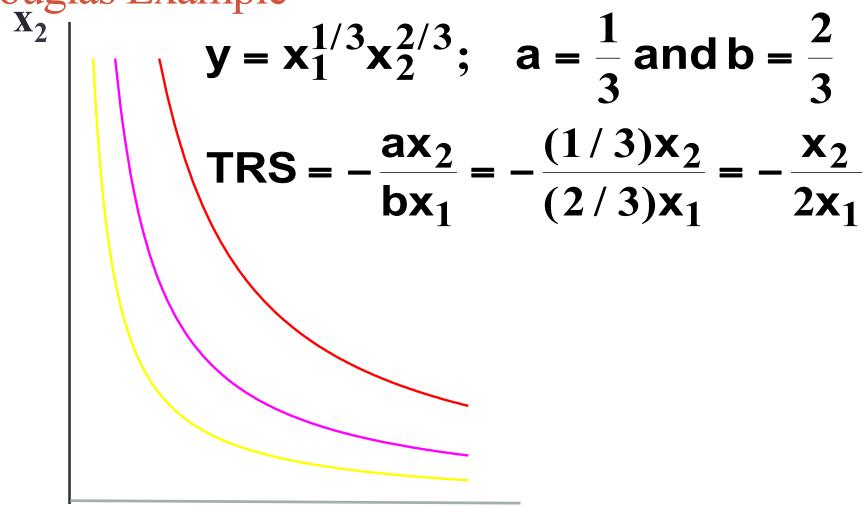
$$y = f(x_1, x_2) = x_1^a x_2^b$$

$$\frac{\partial y}{\partial x_1} = ax_1^{a-1}x_2^b \quad \text{and} \quad \frac{\partial y}{\partial x_2} = bx_1^a x_2^{b-1}.$$

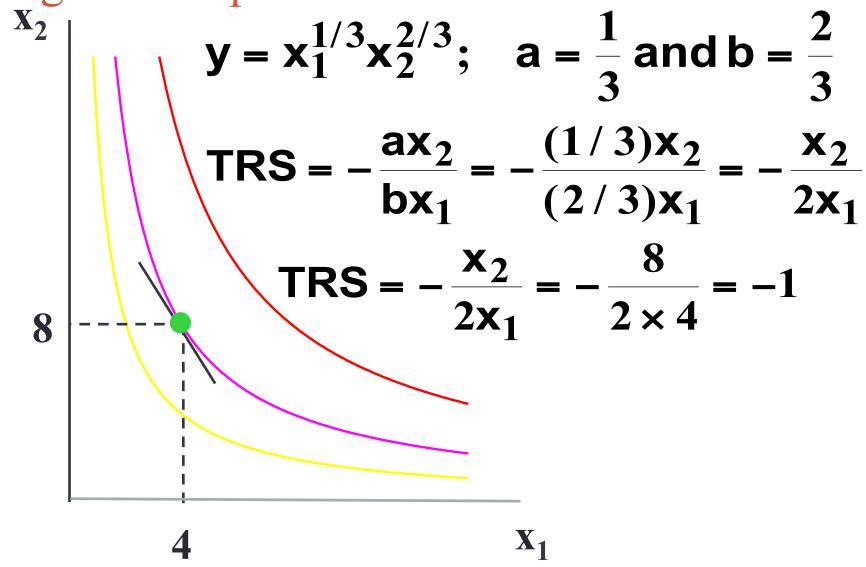
The technical rate-of-substitution is

$$\frac{dx_2}{dx_1} = -\frac{\partial y / \partial x_1}{\partial y / \partial x_2} = -\frac{ax_1^{a-1}x_2^b}{bx_1^ax_2^{b-1}} = -\frac{ax_2}{bx_1}.$$

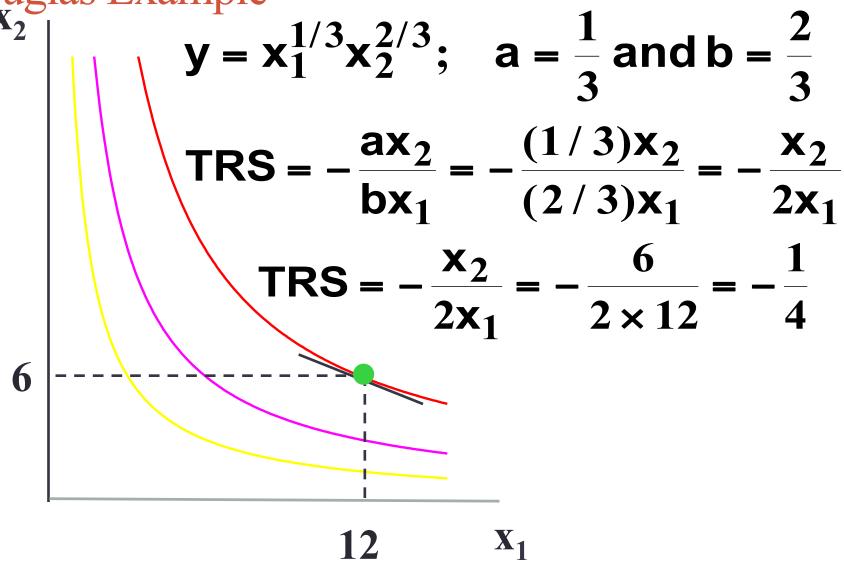
Douglas Example



Douglas Example



Douglas Example X<sub>2</sub> |

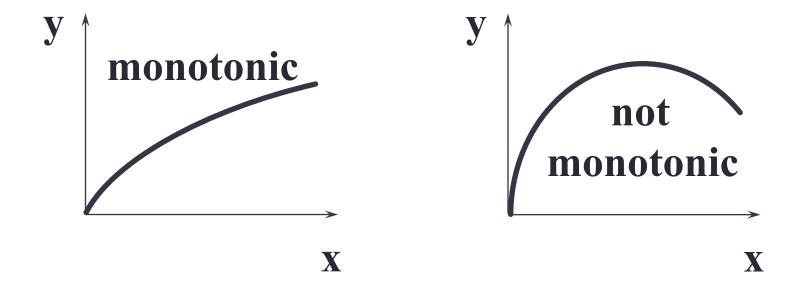


# Well-Behaved Technologies

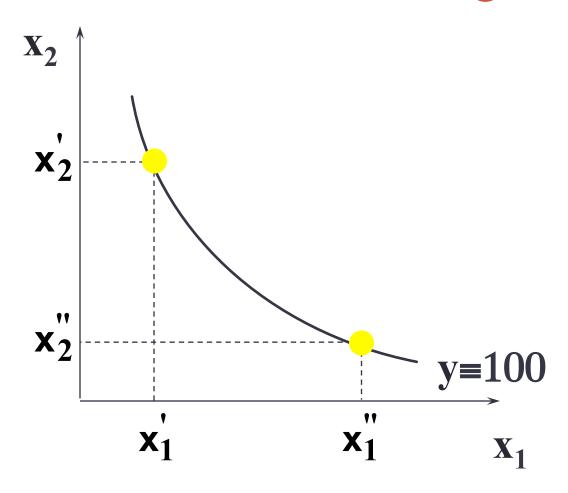
- A well-behaved technology is
  - monotonic, and
  - · convex.

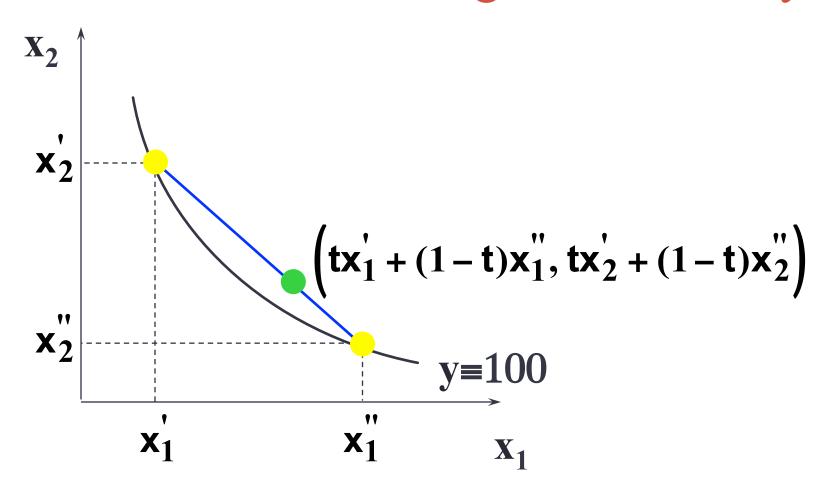
## Well-Behaved Technologies - Monotonicity

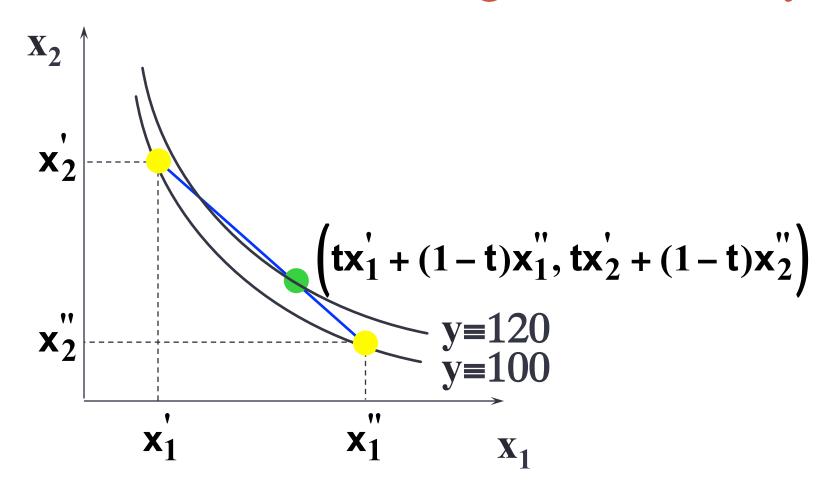
• Monotonicity: More of any input generates more output.

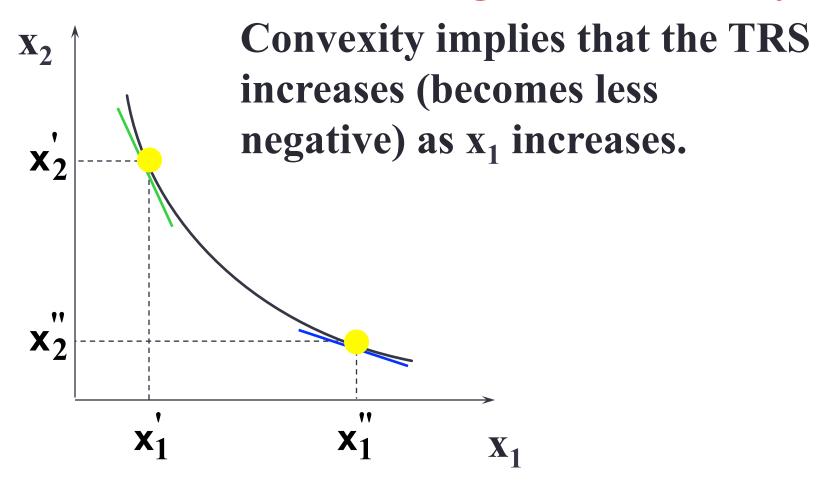


• Convexity: If the input bundles x' and x" both provide y units of output then the mixture tx' + (1-t)x'' provides at least y units of output, for any 0 < t < 1.

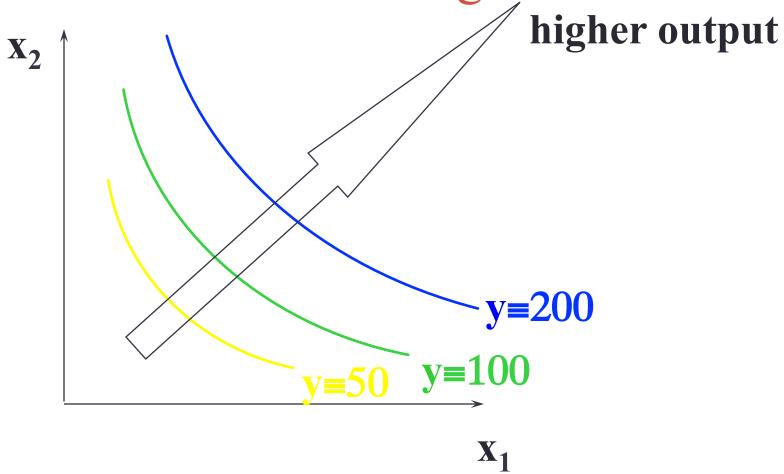








# Well-Behaved Technologies

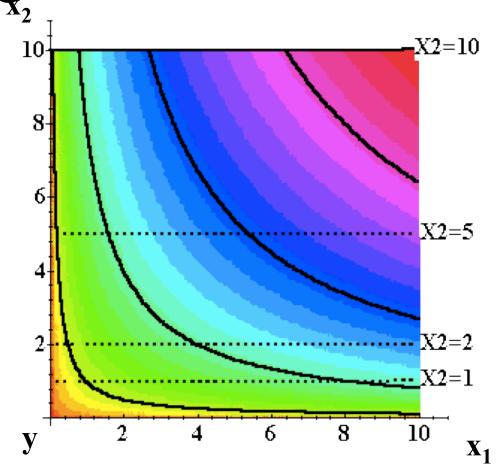


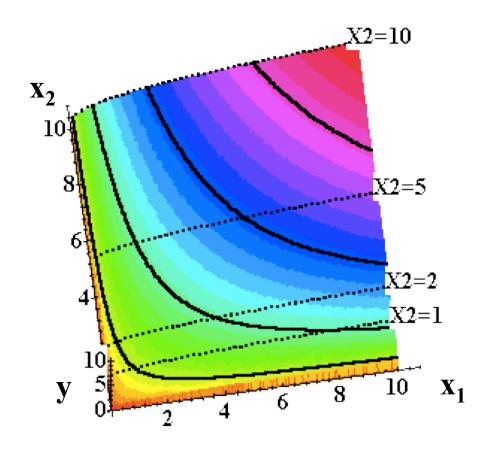
- The long-run is the circumstance in which a firm is unrestricted in its choice of all input levels.
- There are many possible short-runs.
- A short-run is a circumstance in which a firm is restricted in some way in its choice of at least one input level.

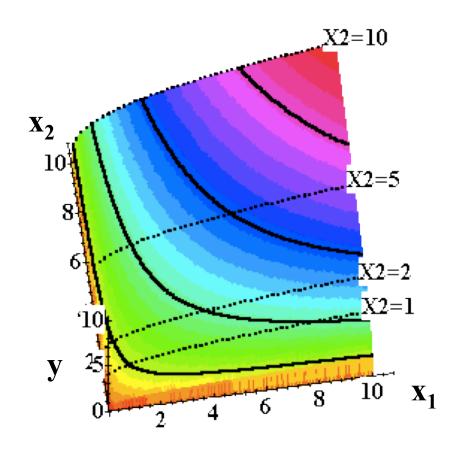
- Examples of restrictions that place a firm into a short-run:
  - waiting for a new facility to be completed
  - temporarily being unable to install, or remove, machinery
  - being required by law to meet affirmative action quotas
  - having to meet domestic content regulations.

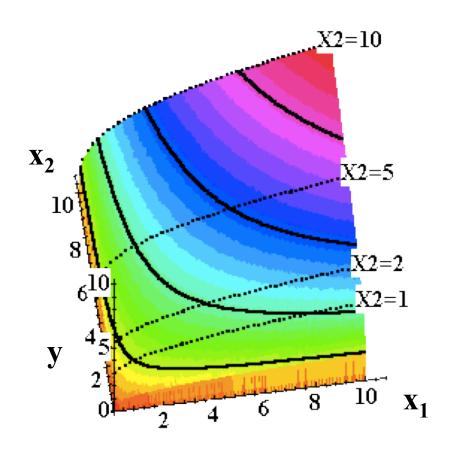
• A useful way to think of the long-run is that the firm can choose as it pleases in which short-run circumstance to be.

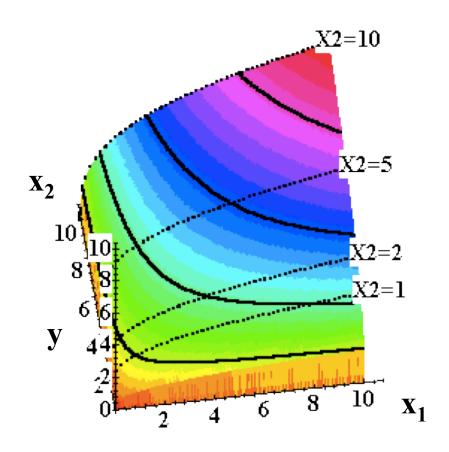
- What do short-run restrictions imply for a firm's technology?
- Suppose the short-run restriction is fixing the level of input 2.
- Input 2 is thus a fixed input in the short-run. Input 1 remains variable.

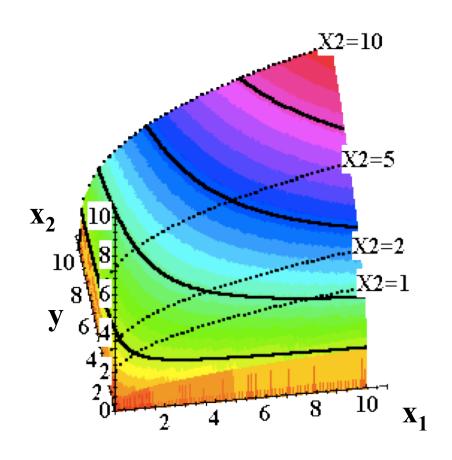


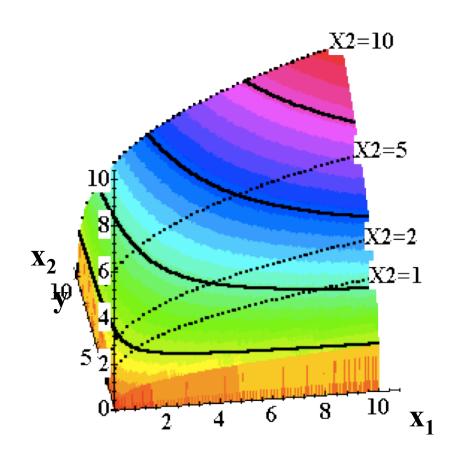


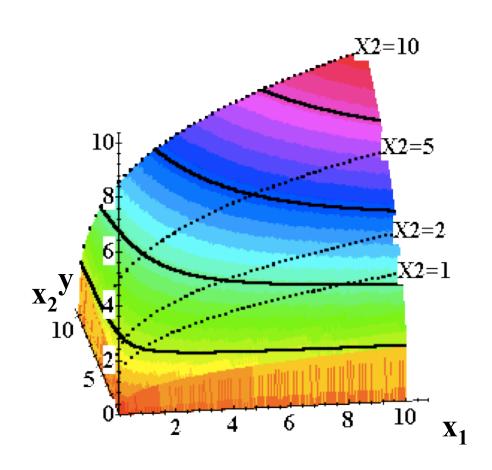


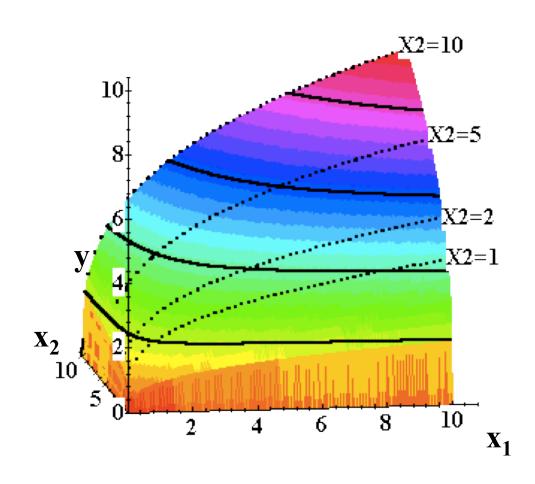


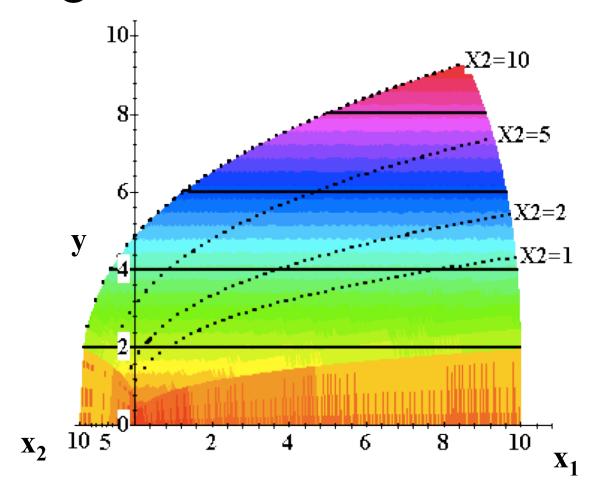


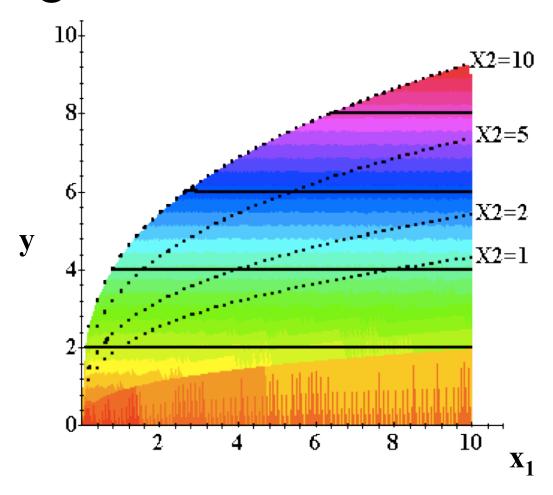


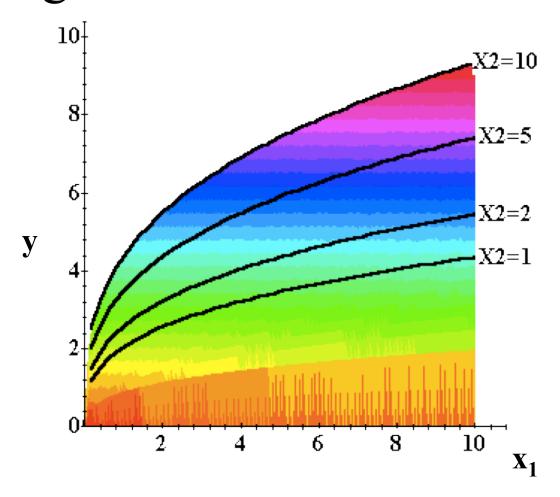


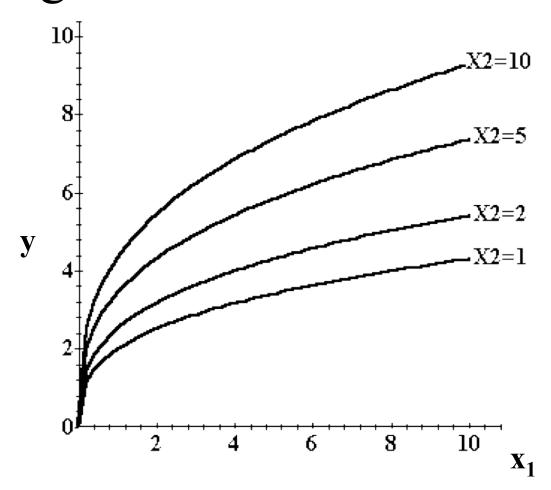












Four short-run production functions.

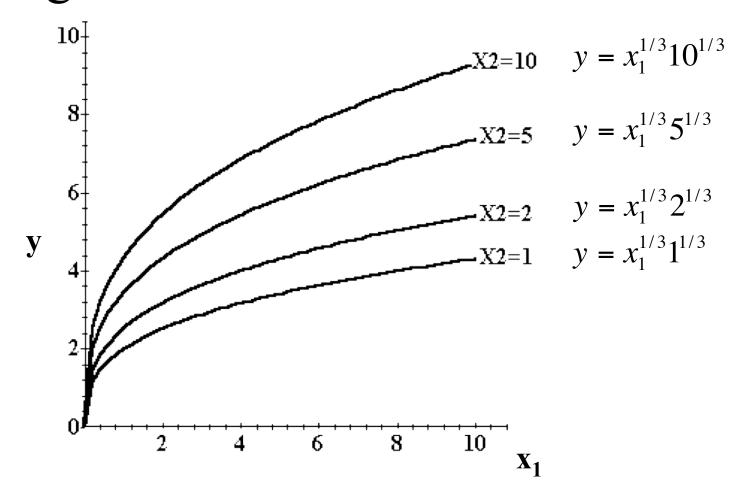
 $y = x_1^{1/3}x_2^{1/3}$  is the long-run production function (both  $x_1$  and  $x_2$  are variable).

The short-run production function when

$$x_2 = 1$$
 is  $y = x_1^{1/3} 1^{1/3} = x_1^{1/3}$ .

The short-run production function when

$$x_2 = 10 \text{ is } y = x_1^{1/3} 10^{1/3} = 2 \cdot 15x_1^{1/3}.$$



Four short-run production functions.

#### Summary

- A production function describes the maximum quantity of output that can be produced with a given set of inputs, and it reflects underlying technology.
- Technologies exhibit constant, decreasing, or increasing returns to scale, which refer to the rate at which output increases as all inputs are increased proportionally.
- An **isoquant** shows all combinations of inputs that generate a given quantity of output.
  - The slope of the isoquant is known as the **technical rate of substitution**, and it tells us the rate at which inputs are substitutable in production.

    • The TRS =  $\frac{dx_2}{dx_1} = -\frac{\partial y / \partial x_1}{\partial y / \partial x_2}$
- A well-behaved technology is monotonic and convex.
- In the long-run all inputs are adjustable, while in the shortrun, at least one input is fixed.