

**CONSULTATION QUESTIONNAIRE FOR
COMPANIES AND ORGANISATIONS THAT ARE REPRESENTATIVE OF PRODUCTION AND
PROFESSIONS
(Art. 11 DM 270/04)
2019/2020 ACADEMIC YEAR
Department of Economics and Finance**

The **Master of Science Degree in European Economy and Business Law** (MSc. in EEBL), with a ministerial degree category of **LM-90 in European Studies**, is geared toward students who are interested in acquiring more knowledge regarding the economic and legal aspects of the process of European integration. The programme is taught entirely in English over a period of two years. The programme begins with a review of statistics, mathematics, micro and macroeconomics. Students integrate their core academic experience by participating in events and moments of exchange with professionals from various sectors. Moreover, during their studies, students carry out a training activity in Italy or abroad that can be a curricular internship of at least three months or another activity aimed at acquiring additional skills useful for entrance into the workforce. The degree programme aims to specialize students in the application of economics to solve the problems of public policies, to provide students with advanced analytical skills to understand the economic context of market integration as well as the functioning of EU community institutions and the challenges that the EU faces in an increasingly globalized market. Through the development of decision-making skills and the resolution of specific sector-related problems, EEBL aims to train professionals such as experts in economics, law and institutions, specialists in politics and international relations, consultants, analysts, managers. For further details: <http://economia.uniroma2.it/master-science/eebl>.

First Year Courses	
Games, Information and Contract Theory	Industrial Organisation and Competition Policy
European Commercial Law	European Administrative Law
Advanced Management	European Public Choice and Public Economics
Economic History	Business Statistics
Second Year Courses	
Economics of European Integration	Economic Integration and Structural Reforms
International Economics	Global Management
Elective Courses (two to be chosen from the following)	
Development Economics	Labour and Personnel Economics
Econometrics for Applied Economics	Law and Economics
Economics of Procurement	Macroeconomics I
Economics of Territorial Organisation and Planning	Macroeconomics II
Empirical Banking	Microeconomics I
Environmental Economics	Microeconomics II
European Institutions, Law and Economics	Monetary Economics
Family Business	Organisational Psychology
Health Economics	Procurement and Supply Chain
International Commercial Law	

For further details regarding courses: <http://economia.uniroma2.it/master-science/eebl/courses/>

This questionnaire asks you to provide indications that will be useful for future EEBL academic planning, as the programme strives to respond to the ever-changing needs of the global society and job market.

COMPANY/ORGANIZATION CONSULTED	
Name	TestaAlta – Quantum Learning USA affiliate and licensee
Headquarters	Rome
Name, email and role of the representative answering the questionnaire	Lisa R Tucci, Principal LRTucci@testaalta.org
Date	10 MAY 2019

DEGREE PROGRAMME NAME: European Economy and Business Law				
	Yes	Sufficiently well	Not entirely	No
Does the degree's name clearly indicate the objective of the programme?	x			

Observations and suggestions:

As a biased believer in the importance of learning / incorporating Life Skills for kids to face their jobs of the future head on and make a difference, I think Life Skills Training could be highly beneficial as part of their orientation to the school – This is referenced by recent studies with companies, in which problem-solving, communications, other skills are highly beneficial; even more so than their learning. [P21.org](https://www.p21.org/) / a thinktank for companies looking at new grads, takes this on as well.

<https://www.psychologytoday.com/us/blog/artificial-maturity/201807/the-seven-top-skills-google-now-looks-in-graduates>

PROFESSIONAL FIGURES AND THE JOB MARKET

Do the professional figures that the degree programme educates respond to the demands of the professional or productive areas of your organization?

	Yes	More yes than no	More No than yes	No
Experts in economics, law and institutions		X		
Specialists in politics and international relations			X	
Analysts				X
Consultants	X			
Managers	X			

Observations and suggestions:

When studying INSTITUTIONS, our field is EDUCATION. It would be essential for people to look at EDUCATION from an institutional or administrative perspective, not just from the point of view of teaching. Students in European issues, must confront the reality of integrating economic migrants, reorganizing classrooms, and dealing with population issues so as not to ghetto-ize communities but rather, see to it that kids are educated, immigrants are valued, and students can capitalize on their skills for the betterment of society.

EXPECTED LEARNING OUTCOMES

Do the learning outcomes that the degree programme aims to reach in the disciplines below respond to the competencies that the work force requires for professional figures in your organization's area of activity?

Knowledge and understanding		
	Yes	No
Law	x	
Mathematics, statistics	x	
Economics	x	
Business	x	
Political and social sciences	x	

Observations and suggestions:

While our work is mainly with children, understanding how NGO's operate / how schools are funded, what ways we can build a better society by starting with the children...and of course, making economic decisions to build a business surrounding this work...is key to any job.

Is the three-month internship activity required by the degree programme sufficient for preparing graduates to enter the workforce?

Yes	More yes than no	More no than yes	No
	x		

Observations and suggestions:

Kids should get internships / practice **throughout** their college career, even whilst studying or at least, each summer. I think if the internship is in a proper place of business – and the office actually uses their talents toward building / finalizing / succeeding at projects, then it is a good entryway.

I was involved in AIESEC my entire college career. I learned more running the operations of the organization than I did during my internships, because the companies did not know what to do with me... It still gave me the impetus to come to Italy to work...and indirectly led me to my first job... So, yes, I am all for internships.

AIESEC should be hugely active on campus and fully supported by the program. As an ALUM, I would be happy to work with you on making this a reality, with my colleagues in Rome.

In your field of expertise, how important are the following competencies?
(evaluation from 1 to 10, with 10 as the highest rating)

Specific competencies	Rating
Ability to create a presentation using computerized instruments (i.e. PowerPoint)	10
Ability to elaborate projects for the participation in calls and tenders	10
Use of statistical software	6
Ability to access big data on internet	8
Use of econometrics software	1
Ability to create audio-visual material	10
Drafting of reports	9
Use of Excel	3
Use of Python	
Use of STATA	
Use of DMelt	
Use of OpenRefine	
Use of Orange	
Use of R	
Use of Tableau Public	
Use of Trifacta Wrangler	
Use of LaTeX	
Use of Solver	
Use of Microsoft Excel VBA	
Use of KNIME	
Use of other software (indicate which software)	
Audio-Visual Equipment (recording / film editing / producing)	

Youtube / videos – social media campaigns	
Other competencies (indicate which competencies)	

In your field of expertise, how important are the following competencies?
(evaluation from 1 to 10, with 10 as the highest rating)

General competencies	Rating
Problem solving	10
Innovation	10
Spirit of initiative	10
Goal-oriented	10
Operational control	10
Operational flexibility	10
Good at interpersonal relationships	10
Verbal communication	10
Teamwork	10
Self control	10
Self esteem	8
Flexibility toward different people and situations	10
Dedication to the organisation or company	7
Dedication to the GOALS of the organization	10
Other competencies	
Design Thinking	
Conflict Resolution / Negotiation	
Presentation (TEDx Style) - Engaging	

Do you have other observations and suggestions to share?

LEARNING LIFE SKILLS & INCORPORATING THEM INTO YOUR LIFE IS THE KEY TO SUCCESS

For further indications, please contact Ms. Jennifer Vieley: jennifer.lou.vieley@uniroma2.it.