

**CONSULTATION QUESTIONNAIRE FOR
COMPANIES AND ORGANISATIONS THAT ARE REPRESENTATIVE OF PRODUCTION
AND PROFESSIONS
(Art. 11 DM 270/04)
2019/2020 ACADEMIC YEAR
Department of Economics and Finance**

The **Master of Science Degree in European Economy and Business Law** (MSc. in EEBL), with a ministerial degree category of **LM-90 in European Studies**, is geared toward students who are interested in acquiring more knowledge regarding the legal and economic aspects of the process of European integration. The programme is taught entirely in English over a period of two years. The programme begins with a review of statistics, mathematics, micro and macroeconomics, along with Italian language courses for foreign students. Students integrate their core academic experience by participating in events and moments of exchange with professionals from various sectors. Moreover, during their studies, students carry out a training activity in Italy or abroad that can be a curricular internship of at least three months or another activity aimed at acquiring additional skills useful for entrance into the workforce. The degree programme aims to specialize students in the application of economics to solve the problems of public policies, to provide students with advanced analytical skills to understand the economic context of market integration as well as the functioning of EU community institutions and the challenges that the EU faces in an increasingly globalized market. Through the development of decision-making skills and the resolution of specific sector-related problems, EEBL aims to train professionals such as experts in economics, law and institutions, specialists in politics and international relations, consultants, analysts, managers. For further details: <http://economia.uniroma2.it/master-science/eebl>.

First Year Courses	
Games, Information and Contract Theory	Industrial Organisation and Competition Policy
Advanced Management	European Public Choice and Public Economics
Economic History	Business Statistics
European Commercial Law	European Administrative Law
Second Year Courses	
Economics of European Integration	Economic Integration and Structural Reforms
Global Management	International Economics
Elective Courses (two to be chosen from the following)	
Development Economics	Law and Economics
Econometrics for Applied Economics	Macroeconomics I
Economics of Territorial Organisation and Planning	Macroeconomics II
Environmental Economics	Microeconomics I
European Institutions, Law and Economics	Microeconomics II
Health Economics	Monetary Economics
Labour and Personnel Economics	Theory of Banking

For further details: <http://economia.uniroma2.it/master-science/eebl/courses/>

This questionnaire asks you to provide indications that will be useful for future EEBL academic planning, as the programme strives to respond to the ever-changing needs of the global society and job market.

COMPANY/ORGANIZATION CONSULTED	
Name	Brunswick srl
Headquarters	Via Solferino 7 Milano
Name, email and role of the representative answering the questionnaire	Lidia Fornasiero, Director lfornasiero@brunswickgroup.com
Date	14.02.2019

DEGREE PROGRAMME NAME: European Economy and Business Law				
	Yes	Sufficiently well	Not entirely	No
Does the degree's name clearly indicate the objective of the programme?	x			

Observations and suggestions:

PROFESSIONAL FIGURES AND THE JOB MARKET

Do the professional figures that the degree programme educates respond to the demands of the professional or productive areas of your organization?

	Yes	More yes than no	More No than yes	No
Experts in economics, law and institutions	x			
Specialists in politics and international relations	x			
Analysts		x		
Consultants			x	
Managers				x



Observations and suggestions:

EXPECTED LEARNING OUTCOMES

Do the learning outcomes that the degree programme aims to reach in the disciplines below respond to the competencies that the work force requires for professional figures in your organization’s area of activity?

Knowledge and understanding	Yes	No
Law	x	
Mathematics, statistics		x
Economics	x	
Business	x	
Political and social sciences	x	

Observations and suggestions:

Is the three-month internship activity required by the degree programme sufficient for preparing graduates to enter the workforce?

Yes	More yes than no	More no than yes	No
			x

Observations and suggestions:

Our internship programme requires a minimum of 6 months to prepare a graduate to fulfill the requirements of our entry-level job description

In your field of expertise, how important are the following competencies?
(evaluation from 1 to 10, with 10 as the highest rating)

Specific competencies	Rating
Ability to create a presentation using computerized instruments (i.e. PowerPoint)	10
Ability to elaborate projects for the participation in calls and tenders	10
Use of statistical software	8
Ability to access big data on internet	10
Use of econometrics software	na
Ability to create audio-visual material	8
Drafting of reports	10
Use of Excel	10
Use of Python	na
Use of STATA	na
Use of DMelt	na
Use of OpenRefine	na
Use of Orange	na
Use of R	na
Use of Tableau Public	na
Use of Trifacta Wrangler	na
Use of LateX	na
Use of Solver	na
Use of Microsoft Excel VBA	na
Use of KNIME	na
Use of other software (indicate which software)	na
Other competencies (indicate which competencies)	
Writing (Italian and English)	10
Presentation skills	10
Analytical skills	10
Capacity of summarizing complex texts in clear bullet points	10



In your field of expertise, how important are the following competencies?
(evaluation from 1 to 10, with 10 as the highest rating)

General competencies	Rating
Problem solving	10
Innovation	10
Spirit of initiative	10
Goal-oriented	10
Operational control	8
Operational flexibility	10
Good at interpersonal relationships	10
Verbal communication	10
Teamwork	10
Self control	10
Self esteem	8
Flexibility toward different people and situations	10
Dedication to the organisation or company	10
Other competencies	

Do you have other observations and suggestions to share?

For further indications, please contact Ms. Jennifer Vieley:
jennifer.lou.vieley@uniroma2.it.