

COMPETENCES PROFESSIONNELLES		CYCLE PRE-MASTER					CYCLE MASTER/MSC		
		ANNEE 1	ANNEE 2	ANNEE 3	ANNEE 4	ANNEE 5			
OBJECTIFS		Les piliers du management 1 : Découverte de l'entreprise et de son environnement Acquisition d'une méthodologie	Les piliers du management 2: Etude approfondie des fonctions opérationnelles de l'entreprise	Les piliers du management 3: Perspective internationale et choix de spécialisation	Construction du projet professionnel	Intégration professionnelle			
		SEMESTRE 1 - Soft skills: Team building - Introduction au marketing - Droit des affaires - Comptabilité - Techniques quantitatives - Techniques quantitatives - #NOM?	SEMESTRE 3 - Soft skills: créativité & média - Comportement organisationnel - Analyse financière - Marketing stratégique - Introduction au codage - Méthodes quantitatives	SEMESTRE 5 COURS EDC OU ECHANGE ACADEMIQUE - Séminaire soft skills - Sustainable management - Entrepreneurial ecosystem - Corporate finance - Strategic management - Project management - Professional & career efficiency seminar	SEMESTRE 7 TRONC COMMUN DE GESTION - Seminaire Soft Skills - Management responsable - Gestion de projet & MSI - Finance d'entreprise - Ecosystème entrepreneurial	SEMESTRE 9 PROGRAMMES DE SPECIALISATION			
CONTENU DES PROGRAMMES		SEMESTRE 2 - Théorie des organisations - Introduction au design - Méthodes quantitatives - Marketing d'étude - Comptabilité générale	SEMESTRE 4 éloquence - Business plan - Mathématiques financières - Marketing opérationnel - Aspects juridiques & fiscaux de l'entreprise	SEMESTRE 6 ECHANGE ACADEMIQUE OU SEMESTRE CAMPUS BARCELONE/CAMPUS EGYPT	SEMESTRE 8 PROGRAMMES DE SPECIALISATION 1) Full time English - Entrepreneurship & Innovation - International business - Corporate finance - Supply chain - Management consulting 2) Format alternance-Français - Audit & Contrôle - Finance d'entreprise - Entrepreneuriat & Innovation - Marketing digital - Business development - Data science & business analysis - RH - E Business	SEMESTRE 10 1) Stage pré-emploi Format Full time English 2) Cours- Format alternance Audit & Contrôle Finance d'entreprise Entrepreneuriat & Innovation Marketing digital Business development Data science & business analysis RH E Business			
		LANGUES - English Skills - TOEFL Prep - Business English - Langue vivante 2 (Option) MISSION DE CONSULTING - Etude de marché (5 weeks)	LANGUES - English Skills - TOEFL Prep - Business English - Langue vivante 2 (Option) MISSION DE CONSULTING - Diagnostic financier (1 semaine) - Business plan (5 semaines)	LANGUES - Public Speaking MISSION DE CONSULTING /	LANGUES - English TOEIC Prep MISSIONS DE CONSULTING - Consulting (5 weeks)				
COMPETENCES PROFESSIONNELLES		STAGE Découverte du monde de l'entreprise (2 mois)	STAGE Force de vente (2 mois)	STAGE Projet professionnel (6 mois)	STAGE (Optionnel) Tremplin professionnel (2 mois)	STAGE Pré-emploi - Programme full time (6 months)			



SEMESTER	FIELD OF STUDY	COURSES	HOURS		ECTS
			FACE TO FACE	E-LEARNING	
FALL SEMESTER	MANAGEMENT & STRATEGY	Introduction to law	30	6	4
		Introduction to Cognitive psychology	18	N/A	2
	FINANCE, MANAGEMENT & DECISION MAKING	Quantitative decision Support methods I	30	6	4
		Principles of economics	18	N/A	2
		Financial accounting	30	6	4
	MARKETING	Sales & Customer relationship Management	30	6	4
	LANGUAGES & S SKILLS	Soft Skills: Team building	30	N/A	4
		Career & Workshop	96	6	1
		Efficient working methods	12	N/A	1
		Business English	20	10	3
	ELECTIVES	Luxury track	3	12	1
		Mobility track			
	OPTIONS	French as a foreign language	20	10	4
	BONUS	Student associations	N/A	N/A	2
TOTAL SEMESTER (Option & bonus excluded)			247	62	31
WINTER SEMESTER	MANAGEMENT & STRATEGY	Geopolitics	18	N/A	2
		Organizational theory	18	N/A	2
	FINANCE, MANAGEMENT & DECISION MAKING	Principles of economics II	18	N/A	2
		Quantitative decision Support methods II	30	6	4
		Management accounting & cost analysis	30	6	4
	MARKETING	Market studies & Sphinx	30	6	4
	ENTREPRENEURSHIP & DIGITAL TRANSFORMATION	Introduction to design	18	N/A	2
	LANGUAGES & S SKILLS	Business English II	20	10	3
		Efficient working methods	12	N/A	1
		Career & Workshop	9	6	1
	ELECTIVES	.French etiquette .French gastronomy from	10	N/A	1
	OPTIONS	French as a foreign language	20	10	4
	BONUS	Student Associations	N/A	N/A	2
	Internship	6 WEEKS	N/A	4	
TOTAL SEMESTER (Options & bonus excluded)			240	34	30

PROGRAMME DE COURS 2023-2024
ANNEE 1


SEMESTRE	DOMAINE D'ETUDE	MATIERES	HEURES		ECTS
			FACE A FACE	E-LEARNING	
SEMESTRE 1					
	MANAGEMENT & STRATEGIE	Introduction à la psychologie cognitive	18	N/A	2
		Introduction au droit	30	6	4
	FINANCE, MANAGEMENT, AIDE A LA DECISION	Méthodes quantitatives d'aide à la décision I	30	6	4
		Principes d'économie I	18	N/A	2
		Comptabilité financière	30	6	4
	MARKETING	Vente et gestion de la relation client	30	6	4
	LANGUAGES & S.SKILLS	Soft Skills: Team building	30	N/A	4
		Business English I	20	10	3
	CAREER PREP	Atelier 'Efficacité professionnelle & carrière I	9	6	1
		Méthodes de travail efficaces I	12	N/A	1
	ELECTIFS	Les médias à l'heure du digital	3	12	1
	BONUS	Vie associative	N/A	N/A	2
OPTIONS	LV2	20	10	2	
TOTAL SEMESTRE (Hors Options & Bonus)			230	48	30
SEMESTRE 2	MANAGEMENT & STRATEGIE	Géopolitique	18	N/A	2
		Théorie des organisations	18	N/A	2
	FINANCE, MANAGEMENT, AIDE A LA DECISION	Méthodes quantitatives d'aide à la décision II	30	6	4
		Comptabilité de gestion & analyse des coûts	30	6	4
		Principes d'économie II	18	N/A	2
	ELECTIFS	Comment choisir sa vie?	10	N/A	1
		Les médias à l'ère du digital			
	MARKETING	Etudes de marché & Sphynx	30	6	4
	ENTREPRENEURIAT & TRANSFORMATION DIGITALE	Introduction au design	18	N/A	2
	LANGUAGES & S.SKILLS	Business English II	20	10	4
		Atelier 'Efficacité professionnelle et Carrière' II	9	6	1
		Méthodes de travail efficaces	12	N/A	1
	OPTIONS	Langue vivante 2	20	N/A	2
BONUS	Vie associative	N/A	N/A	2	
	Stage	6 SEM	N/A	4	
TOTAL SEMESTRE (Hors options & Bonus)			222	34	31

PROGRAMME DE COURS 2023-24
ANNEE 2


SEMESTRE	DOMAINE D'ETUDE	MATIERES	HEURES		ECTS
			FACE A FACE	E-LEARNING	
SEMESTRE 3					
	MANAGEMENT & STRATEGIE	Comportement organisationnel	18	0	2
		Introduction au changement climatique	18	0	2
		Management des Ressources Humaines	30	6	4
	FINANCE, MANAGEMENT & AIDE A LA DECISION	Méthodes quantitative d'aide à la décision III	30	6	4
		Analyse financière	30	6	4
	MARKETING	Marketing stratégique & opérationnel	30	6	4
	LANGUES & SOFT SKILLS	Business English III	20	10	4
		Soft Skills: Connexion aux autres & communication	30	0	4
	ELECTIFS	Sujets à confirmer	3	12	1
	CAREER PREP	Ateliers efficacité professionnelle	9	6	1
	OPTIONS	LV2	20	3	2
BONUS	Vie associative	N/A	N/A	2	
TOTAL SEMESTRE (Hors options & bonus)			201	52	30
SEMESTRE 4	MANAGEMENT & STRATEGIE	Droit des affaires	30	6	4
		Initiation à la recherche	18	N/A	2
	FINANCE, MANAGEMENT & AIDE A LA DECISION	Gestion des opérations	30	6	4
		Traitement des données avancé	18	N/A	2
	ENTREPRENEURIAT & TRANSFORMATION DIGITALE	Business plan	30	6	4
		Introduction au codage	18	N/A	2
	LANGUES & SOFT SKILLS	Business English IV	20	10	4
		Eloquence & plaidoirie du manager	18	N/A	2
	ELECTIFS	Thème à confirmer	10	N/A	1
	CAREER PREP	Ateliers efficacité professionnelle	9	6	1
	OPTIONS	LV2	20	3	2
	BONUS	Vie associative	N/A	N/A	2
		Stage	8 SEM	N/A	4
TOTAL SEMESTRE (Hors option & bonus)			201	32	30

PROGRAMME COURSE 2023-2024
YEAR 2- ENGLISH TRACK



SEMESTER	FIELD OF STUDY	COURSES	HOURS		ECTS
			FACE TO FACE	E-LEARNING	
FALL SEMESTER					
	MANAGEMENT & STRATEGY	Organizational behaviour	18	N/A	2
		Human resource management	30	6	4
		Introduction to Climate change	18	N/A	2
	FINANCE MANAGEMENT & DECISION-MAKING	Quantitative decision Support methods III	30	6	4
		Financial analysis	30	6	4
	MARKETING	Strategic & operational marketing	30	6	4
	LANGUAGES & SOFT SKILLS	Soft Skills: Connection to others & communication	30	N/A	4
		Business English III	20	10	4
		Career workshops and professional projects	9	6	1
	ELECTIVES	Topics to be confirmed	3	12	1
	OPTIONS	French as a foreign language	20	10	4
BONUS	Student associations	N/A	N/A	2	
TOTAL SEMESTER (Options & bonus excluded)			218	48	30
WINTER SEMESTER	MANAGEMENT & STRATEGY	Business law	30	6	4
		Initiation to research	18	N/A	2
	FINANCE MANAGEMENT & DECISION-MAKING	Operations management	30	6	4
		Financial mathematics/Advanced data analysis	18	N/A	2
	ENTREPRENEURSHIP & DIGITAL TRANSFORMATION	Coding and apps creation	18	N/A	2
		Business plan	30	6	4
		Eloquence	18	N/A	2
	LANGUAGES & SOFT SKILLS	Career workshops and professional projects	9	6	1
		Business English IV	20	10	4
	ELECTIVES	Topics to be confirmed	10	N/A	1
	OPTIONS	French as a foreign language	20	10	4
	BONUS	Student associations	N/A	N/A	2
	Internship	6 WEEKS	N/A	4	
TOTAL SEMESTER (Options & Bonus excluded)			201	34	30

PROGRAMME COURSE 2023-2024
YEAR 3


SEMESTER	FIELD OF STUDY	COURSES	HOURS		ECTS
			FACE TO FACE	E-LEARNING	
FALL SEMESTER					
	MANAGEMENT & STRATEGY	Diplomacy & strategic negotiations	30	6	4
		Introduction to cross cultural management	18	N/A	2
	FINANCE MANAGEMENT & DECISION MAKING	Managerial finance	30	6	4
	MARKETING	Luxurisation of services & Industries	21	N/A	3
		Digital transformation marketing	30	6	4
	ENTREPRENEURSHIP & DIGITAL TRANSITION	Entrepreneurship for social impact	30	6	4
	ELECTIVES	To be specified	10	N/A	1
	LANGUAGES & SOFT SKILLS	Business English V	20	10	3
		Be an efficient manager	30	N/A	4
	CAREER PREP	Seminar 'Professional proficiency & career'	14	6	1
	OPTIONS	French as a foreign language	20	10	4
BONUS	Student associations	N/A	N/A	2	
TOTAL SEMESTER (Options excluded)			233	40	30
WINTER SEMESTER BARCELONA CAMPUS	MANAGEMENT & STRATEGY	Change management	30	N/A	5
		International human resources	30	N/A	5
	FINANCE, MANAGEMENT & DECISION MAKING PROCESS	Artificial intelligence challenges	30	N/A	5
		Management control	30	N/A	5
	ENTREPRENEURSHIP & DIGITAL TRANSITION	International digital business	30	N/A	5
	LANGUAGES & SOFT SKILLS	English course	20	10	5
TOTAL SEMESTER			170	10	30

PROGRAMME COURSE 2023-2024
YEAR 4- MAJOR FINANCE



SEMESTER	FIELD OF STUDY	COURSES	HOURS		ECTS	
			FACE TO FACE	E-LEARNING		
FALL SEMESTER COMMON CORE COURSES						
	MANAGEMENT & STRATEGY	Sustainable management	30	6	4	
		Strategic management	30	6	4	
		Project management & ISM	30	6	4	
		Business cases for learning: methodology	10,5	N/A	1	
		Well being at work	10,5	N/A	1	
	FINANCE	Corporate finance	30	6	4	
	ENTREPRENEURSHIP & DIGITAL TRANSFORMATION	Entrepreneurial ecosystem	30	6	4	
	LANGUAGES & SOFT SKILLS	Soft skills: Career development	14	N/A	1	
		Soft skills: personal development	21	N/A	3	
		Business English VII	20	10	4	
	OPTIONS	French as a foreign language	20	10	4	
	BONUS	Student associations	N/A	N/A	2	
TOTAL SEMESTER (Options & Bonus excluded)			226	40	30	
WINTER SEMESTER	FINANCE	Financial accounting	30	6	4	
		Financial markets	30	6	4	
		IT Tools for finance (VBA)	30	6	4	
		Financial mathematics	30	6	4	
		Advanced corporate finance	30	6	4	
		Data analysis & visualization with Power BI	30	6	4	
	LANGUAGES & SOFT SKILLS	English VIII	20	10	2	
		Soft skills seminar	21	N/A	3	
		LinkedIn learning	21	N/A	1	
	OPTIONS	French as a foreign language	20	10	4	
	BONUS	Student associations	N/A	N/A	2	
	TOTAL SEMESTER (Options & Bonus excluded)			242	46	30

PROGRAMME COURSE 2023-2024
YEAR 4- MAJOR FINANCE



SEMESTER	FIELD OF STUDY	COURSES	HOURS		ECTS	
			FACE TO FACE	E-LEARNING		
FALL SEMESTER COMMON CORE COURSES						
	MANAGEMENT & STRATEGY	Sustainable management	30	6	4	
		Strategic management	30	6	4	
		Project management & ISM	30	6	4	
		Business cases for learning: methodology	10,5	N/A	1	
		Well being at work	10,5	N/A	1	
	FINANCE	Corporate finance	30	6	4	
	ENTREPRENEURSHIP & DIGITAL TRANSFORMATION	Entrepreneurial ecosystem	30	6	4	
	LANGUAGES & SOFT SKILLS	Soft skills: Career development	14	N/A	1	
		Soft skills: personal development	21	N/A	3	
		Business English VII	20	10	4	
	OPTIONS	French as a foreign language	20	10	4	
	BONUS	Student associations	N/A	N/A	2	
TOTAL SEMESTER (Options & Bonus excluded)			226	40	30	
WINTER SEMESTER	FINANCE	Financial accounting	30	6	4	
		Financial markets	30	6	4	
		IT Tools for finance (VBA)	30	6	4	
		Financial mathematics	30	6	4	
		Advanced corporate finance	30	6	4	
		Data analysis & visualization with Power BI	30	6	4	
		LANGUAGES & SOFT SKILLS	English VIII	20	10	2
	Soft skills seminar		21	N/A	3	
	LinkedIn learning		21	N/A	1	
	OPTIONS	French as a foreign language	20	10	4	
	BONUS	Student associations	N/A	N/A	2	
	TOTAL SEMESTER (Options & Bonus excluded)			242	46	30

PROGRAMME COURSE 2023-2024
YEAR 4- MAJOR INTERNATIONAL BUSINESS


SEMESTER	FIELD OF STUDY	COURSES	HOURS		ECTS
			FACE TO FACE	E-LEARNING	
FALL SEMESTER COMMON CORE COURSES					
	MANAGEMENT & STRATEGY	Sustainable management	30	6	4
		Strategic management	30	6	4
		Project management & ISM	30	6	4
		Business cases for learning	10,5	N/A	1
		Well being at work	10,5	N/A	1
	FINANCE, MANAGEMENT & DECISION MAKING	Corporate finance	30	6	4
	ENTREPRENEURSHIP & DIGITAL TRANSFORMATION	Entrepreneurial ecosystem	30	6	4
	LANGUAGES & SOFT SKILLS	Soft skills: Career development	14	N/A	1
		Soft skills seminar	21	N/A	3
		Business English VII	20	10	4
	OPTIONS	French as a foreign language	20	10	4
	BONUS	Student associations	N/A	N/A	2
	TOTAL SEMESTER (Options & Bonus excluded)			226	30
WINTER SEMESTER	ENTREPRENEURSHIP & DIGITAL TRANSFORMATION	Business development & Business assignment	30	6	7
		IA & Cyber security	30	6	4
	FINANCE, MANAGEMENT & DECISION MAKING	Entrepreneurial finance and account management	30	6	4
	MANAGEMENT & STRATEGY	Human resources Management	30	6	4
		Supply chain management	30	6	4
	LANGUAGES & SOFT SKILLS	Business English VIII	20	10	3
		Soft Skills seminar	21	N/A	3
	CAREER PREP	LinkedIn Learning	14	N/A	1
	OPTIONS	French as a foreign language	20	10	4
	BONUS	Student associations	N/A	N/A	2
TOTAL SEMESTER (Options & Bonus excluded)			205	40	30

PROGRAMME COURSE 2023-2024
YEAR 4- MAJOR ENTREPRENEURSHIP & INNOVATION


SEMESTER	FIELD OF STUDY	COURSES	HOURS		ECTS
			FACE TO FACE	E-LEARNING	
FALL SEMESTER COMMON CORE COURSES					
	MANAGEMENT & STRATEGY	Sustainable management	30	6	4
		Strategic management	30	6	4
		Project management & ISM	30	6	4
		Business cases for learning methodology	10,5	N/A	1
		Wellbeing at work	10,5	N/A	1
	FINANCE	Corporate finance	30	6	4
	ENTREPRENEURSHIP & DIGITAL TRANSFORMATION	Entrepreneurial ecosystem	30	6	4
	LANGUAGES & SOFT SKILLS	Soft skills: Career development workshop	14	N/A	1
		Soft skills: personal development	21	N/A	3
		Business English 7	20	10	4
	BONUS	Student associations	N/A	N/A	2
OPTIONS	French as a foreign language	20	10	4	
TOTAL SEMESTER (Options & Bonus excluded)			226	40	30
WINTER SEMESTER	ENTREPRENEURSHIP & DIGITAL TRANSFORMATION	Business development + Business assignment	30	6	7
		IA & Cyber security	30	6	4
	FINANCE	Entrepreneurial finance: forecasting, budgeting & controlling	30	6	4
	MANAGEMENT & STRATEGY	Human resources management	30	6	4
		Supply chain management	30	6	4
	LANGUAGES & SOFT SKILLS	Soft skills seminar	21	N/A	3
		Business English VIII	20	10	3
	CAREER PREP	LinkedIn learning	14	N/A	1
	BONUS	Student associations	N/A	N/A	2
	OPTIONS	French as a foreign language	20	10	4
TOTAL SEMESTER (Options & Bonus excluded)			205	40	30

YEAR 4- MAJOR STRATEGIC SUPPLY CHAIN MANAGEMENT & SUSTAINABILITY


SEMESTER	FIELD OF STUDY	COURSES	HOURS		ECTS
			FACE TO FACE	E-LEARNING	
FALL SEMESTER COMMON CORE COURSES					
	MANAGEMENT & STRATEGY	Sustainable management	30	6	4
		Strategic management	30	6	4
		Project management & ISM	30	6	4
		Business cases for learning methodology	10,5	N/A	1
		Wellbeing at work	10,5	N/A	1
	FINANCE	Corporate finance	30	6	4
	ENTREPRENEURSHIP & DIGITAL TRANSFORMATION	Entrepreneurial ecosystem	30	6	4
	LANGUAGES & SOFT SKILLS	Soft skills: Career development workshop	14	N/A	1
		Soft skills: personal development	21	N/A	3
		Business English 7	20	10	4
	BONUS	Student associations	N/A	N/A	2
	OPTIONS	French as a foreign language	20	10	4
TOTAL SEMESTER (Options & bonus excluded)			226	40	30
WINTER SEMESTER	ENTREPRENEURSHIP & DIGITAL TRANSFORMATION	Business development + Business assignment	30	6	7
		IA & Cyber security	30	6	4
	FINANCE	Entrepreneurial finance: forecasting, budgeting & controlling	30	6	4
	MANAGEMENT & STRATEGY	Human resources management	30	6	4
		Supply chain management	30	6	4
	LANGUAGES & SOFT SKILLS	Soft skills seminar	21	N/A	3
		Business English VIII	20	10	3
	CAREER PREP	LinkedIn learning	14	N/A	1
	BONUS	Student associations	N/A	N/A	2
	OPTIONS	French as a foreign language	20	10	4
TOTAL SEMESTER (Options & Bonus excluded)			205	40	30

PROGRAMME COURSE 2023-2024
YEAR 4- MAJOR MANAGEMENT CONSULTING



SEMESTER	FIELD OF STUDY	COURSES	HOURS		ECTS
			FACE TO FACE	E-LEARNING	
FALL SEMESTER COMMON CORE COURSES					
	MANAGEMENT & STRATEGY	Sustainable management	30	6	4
		Strategic management	30	6	4
		Project management & ISM	30	6	4
		Business cases for learning methodology	10,5	N/A	1
		Wellbeing at work	10,5	N/A	1
	FINANCE	Corporate finance	30	6	4
	ENTREPRENEURSHIP & DIGITAL TRANSFORMATION	Entrepreneurial ecosystem	30	6	4
		Soft skills: Career development workshop	14	N/A	1
	LANGUAGES & SOFT SKILLS	Soft skills: personal development	21	N/A	3
		Business English 7	20	10	4
	BONUS	Student associations	N/A	N/A	2
	OPTIONS	French as a foreign language	20	10	4
TOTAL SEMESTER (Options & Bonus excluded)			226	40	30
WINTER SEMESTER	ENTREPRENEURSHIP & DIGITAL TRANSFORMATION	Business development + Business assignment	30	6	7
		IA & Cyber security	30	6	4
	FINANCE	Entrepreneurial finance: forecasting, budgeting & controlling	30	6	4
	MANAGEMENT & STRATEGY	Human resources management	30	6	4
		Supply chain management	30	6	4
	LANGUAGES & SOFT SKILLS	Soft skills seminar	21	N/A	3
		Business English VIII	20	10	3
	CAREER PREP	LinkedIn learning	14	N/A	1
	BONUS	Student associations	N/A	N/A	2
	OPTIONS	French as a foreign language	20	10	4
TOTAL SEMESTER (Options & Bonus excluded)			205	40	30

PROGRAMME COURSE 2023-2024
YEAR 5- MAJOR CORPORATE FINANCE


SEMESTER	FIELD OF STUDY	COURSES	HOURS		ECTS
			FACE TO FACE	E-LEARNING	
FALL SEMESTER					
	FINANCE	Financial analysis	30	6	4
		LBO & private equity	30	6	4
		Quantitative methods for finance	30	6	4
		M& A and value creation	30	6	4
		Corporate governance	30	6	4
		Business game for finance	30	6	4
	MANAGEMENT & STRATEGY	Thesis methodology	21	N/A	2
	CAREER PREP	LinkedIn Learning	14	N/A	1
	LANGUAGES & SOFT SKILLS	Business rhetoric	20	10	4
BONUS	Student associations	N/A	N/A	2	
OPTION: Languages	French as a foreign language	20	10	4	
WINTER SEMESTER	INTERNSHIP + THESIS DEFENSE 6 MONTHS-30 ECTS				
TOTAL SEMESTERS 9 &10 (Options & Bonus excluded)			235	40	60



SEMESTER	FIELD OF STUDY	COURSES	HOURS		ECTS
			FACE TO FACE	E-learning	
FALL SEMESTER					
	<i>MARKETING</i>	International marketing	30	6	4
	<i>MANAGEMENT & STRATEGY</i>	International economics, globalisation & world trade	30	6	4
		International business law	30	6	4
		Sustainable supply chain	30	6	4
		Methodology Master thesis	21	N/A	3
	<i>FINANCE</i>	International finance & portfolio management	30	6	4
	<i>LANGUAGES & SOFT SKILLS</i>	Business rhetoric	20	10	3
		Soft skills seminar	21	N/A	3
	<i>CAREER PREP</i>	LinkedIn learning	14	N/A	1
	<i>BONUS</i>	Student associations	N/A	N/A	2
<i>OPTION: Languages</i>	French as a foreign language	20	10	4	
WINTER SEMESTER	INTERNSHIP 6 MONTHS - 30 ECTS				
TOTAL SEMESTERS 9 & 10 (Option & Bonus excluded)			206	40	60

PROGRAMME COURSE 2023-2024
YEAR 5- INNOVATION & ENTREPRENEURSHIP -


SEMESTER	FIELD OF STUDY	COURSES	HOURS		ECTS
			FACE TO FACE	E-learning	
FALL SEMESTER					
	ENTREPRENEURSHIP & DIGITAL TRANSFORMATION	Company creation	30	6	4
		Social entrepreneurship	30	6	4
		Innovation management	30	6	4
		Internationalization strategy	30	6	4
		Microentrepreneurship	30	6	4
	MANAGEMENT & STRATEGY	Methodology Master Thesis	21	N/A	3
	LANGUAGES & SOFT SKILLS	Business rhetoric	20	10	3
		Soft Skills seminar	21	N/A	3
	CAREER PREP	LinkedIn Learning	14	N/A	1
BONUS	Student associations	N/A	N/A	2	
OPTION: Languages	French as a foreign language	20	10	4	
WINTER SEMESTER	INTERNSHIP 6 MONTHS - 30 ECTS				
TOTAL SEMESTER (Option courses excluded)			226	40	60



SEMESTER	FIELD OF STUDY	COURSES	HOURS		ECTS
			FACE TO FACE	E-learning	
FALL SEMESTER					
	<i>FINANCE</i>	Advanced financial analysis & Corporate finance	30	6	4
		Advanced Excel & Introduction to VBA	18	N/A	2
	<i>MANAGEMENT & STRATEGY</i>	Advanced strategy & Business modeling	30	6	4
		IT Strategy	30	6	4
		Business process design	18	N/A	2
		Making strategic decisions in Operations & Supply chain	20	N/A	3
		Impact of AI on the global scale	18	N/A	2
		Master thesis methodology	21	N/A	2
	<i>LANGUAGES & SOFT SKILLS</i>	Business rhetoric	20	10	4
		Soft Skills seminar	21	N/A	3
	<i>CAREER PREP</i>	LinkedIn Learning	14	N/A	1
	<i>PERSONAL DEVELOPMENT</i>	Student associations	N/A	N/A	2
<i>OPTION: Languages</i>	French as a foreign language	20	10	4	
WINTER SEMESTER	INTERNSHIP 6 MONTHS - 30 ECTS				
TOTAL SEMESTER (Option courses excluded)			219	28	31