

UNIVERSITY OF BALEARIC ISLANDS (UIB)

*A fantastic place
to study, and to
stay ...*



The **Balearic archipelago** is located in the western Mediterranean. It is made up of the islands of Mallorca, Menorca, Eivissa, Formentera and Cabrera.

Palma, the capital of the Balearic Islands, is a city open to the sea. All the different Mediterranean cultures and people passing through have left an indelible cultural legacy.

The **UNIVERSITY CAMPUS** lies in privileged natural surroundings, 7.5 km outside Palma but only a few minutes from the city centre thanks to the modern access routes and public transport.

The University also has two large **UNIVERSITY CENTRES** in Menorca and Eivissa, and **small university centres** in different towns of the Islands.



BALEARIC ISLANDS

- **Four islands:**
 - **Majorca:**
 - Palma is the capital
 - The major island
 - Population: 850.000 (mainly in Palma)
 - **Ibiza and Formentera**
 - Ibiza is the capital
 - Population: 120.000
 - **Minorca**
 - Maó is the capital
 - Population: 100.000
- 14.000.000 of tourists each year
- 35% of the population are foreigners
- Direct flights with most Europeans cities (specially during the summer season)

Majorca

- The Cathedral (in Palma)



Majorca

- The city centre, the Walls (Palma)



Majorca

- The cultural sites: Fundació Miró, etc.



Majorca

- The North Coast



Majorca

- The North Coast



Majorca

- The beaches of the north



Majorca

- The coast villages



Majorca

- The coast villages



Majorca

- The small villages



Living Cost in Palma

- Live in Palma: Estimated monthly costs:
 - Shared flat: 250 euros
 - Food: 100/150 euros
 - Transport: 30 euros
 - School materials: 40 euros
 - Extras: 100 euros
- Total cost: 520/570 euros

TRANSPORT TO UNIVERSITY OF THE BALEARIC ISLANDS

- **UIB** is located in Valldemosa Road, 7.5 km from the city centre. How to get there?
 - Private car
 - Bus
 - Underground
 - Bicycle (there's a bicycle lane from down town to the University)



Facilities

- Accommodation (<http://www.residenciauib.es/>)
 - University residence: especial price for foreign students
 - Daily cost: 22.40€ (breakfast)/29.55€ (full board)
 - Weekly cost: 156€ (full board)
 - Monthly cost: about 500€
 - UIB's Web search engine: to find a shared flat
<http://www.uib.es/borsa/habitatge/habitacions>



Other facilities

Campus Esport (<http://www.campusesport.com/>)



- 8 paddel courts, 1 tennis court, 1 football pitch, 3 indoor basket/volley/badminton courts, heated swimming pool, gym, etc.

Other facilities

Association of Mobility Students



The goal is to facilitate the students mobility in everything else and to organize several activities in order to promote their integration in the campus and in the Island.

- Contact info:
 - Office Sa Riera Building (971 17 29 07)
 - www.aembaleares.org
 - www.facebook.es/aembaleares

University of Balearic Islands

- Some photos



Faculty of Economics and Business



<http://fee.uib.es>

Our Bulding: Gaspar Melchor de Jovellanos



Facilities: Jovellanos Building



Auditorium, Library, PCs classrooms (about 200 PCs),
Bar and restaurant, Wi-Fi everywhere

Academic calendar 2018-2019:

- First semester:
 - From the second week of September (10th September) to the last week of December (21nd December)
 - Christmas holidays from 22nd December until 6th January (after the celebration of the Kings)
 - Exams from 10th January until 23th January
- Second semester:
 - From 11th February until 31st May
 - Easter holidays: 18-28st April (10 days)
 - Exams from 6-21st June
- Recuperations:
 - From 4-8th February (first semester subjects)
 - Between 1-5th July (second semester subjects).

Studies

Degrees:

- ✓ Economics
- ✓ Business Administration

Double degrees:

- ✓ Economics and Tourism
- ✓ Business Administration and Tourism
- ✓ Business Administration and Law

Official postgraduate studies:

- ✓ Master in Tourism Business Management, Organization and Economics
- ✓ Master in Economics of Tourism: Monitoring and Evaluation
- ✓ Master in Tourism Management and Planning
- ✓ Master in Accounting and Auditing
- ✓ Master's Degree in Big Data Analysis in Economics and Business
- ✓ **PhD in Applied Economics**
- ✓ **PhD in Economics, Organization and Management**



Degrees of Economics and Business Administration

- ✓ 4 years, 8 semesters, 240 ECTS
- ✓ Two shifts: Morning and Afternoon
- ✓ 60 ECTS per year (30 ECTS per semester): 5 subjects of 6 ECTS
- ✓ Languages: Spanish*, Catalan* and English

* *There are free Spanish and Catalan courses for exchange students every semester for every level*



Main fields

Business Administration

- Marketing
- Accountancy
- Finance
- Organization and management
- Introduction to Economics and economic analysis
- Analysis of economic data
- Non economic instruments

Economics

- Microeconomics
- Macroeconomics
- Public Administration Economics
- Spanish and International Economy
- Applied Economics
- Quantitative Economic Methods
- Economic History
- Business environment
- Non-economic instruments

Structure of the Degrees of Economics and Business Administration

- In 2009/2010 started the first year of the Degrees in Economics and Business Administration
- The grade consists in 240 ECTS (60 per year)
- Each subject has 6 ECTS and the subjects are grouped in fields

Structure and Subjects

- In the first year (basic core) there are 8 (out of 10) subjects common to Economics and Business Administration

Type of Subject	ECTS
Basic Core (BC)	60
Compulsory (COMP)	120
Electives (ELE)	30
Internship	18
Bachelor Thesis	12
Total	240

Structure of the Double Degrees

- In 2013/2014 started the first year of the Double Degree in Business Administration and Law and in 2015/2016 started the first year of the Double Degrees in Economics and Tourism and Business Administration and Tourism
- The double grades consist in
 - Business Administration and Law: 378 credits / 5 years
 - Business Administration and Tourism: 306 credits / 5 years
 - Economics and Tourism: 324 credits / 5 years
- Each subject has 6 ECTS and the subjects are grouped in fields
- Students need to complete 18 ECTS credits in External Practicum and 12 ECTS credits in a Final Degree Project

Structure and Subjects

Double degree in Business Administration and Tourism

Type of Subject	ECTS
Basic Core (BC)	66
Compulsory (COMP)	198
Electives (ELE)	12
Internship	18
Bachelor Thesis	12
Total	306

Elective modules

Business Administration

- Business Accounting and Taxation
- Management of Financial Businesses
- Administration and Management
- Management in Services and Tourism
- Management in Public Administrations

Economics

- Consultancy and Planning
- Public Administration
- Globalization and International Organizations
- Tax System

A GOOD OPORTUNITY FOR THE STUDENTS OF ECONOMICS AND BUSINESS

Pathway in English:

- Almost half of the credits must be done in English
- Includes for the local students a semester abroad studying in English



Pathway in English

- To be awarded the Certificate of completion of the PATHWAY IN ENGLISH, students must obtain at least 100 ECTS (50%) of the degree in English. That is:
 - A minimum of 60 ECTS during the first three academic years (in core or compulsory subjects)
 - To go to a foreign university studying in English a semester (30 ECTS)
 - And the end of degree project (12 ECTS)
- Other characteristics:
 - The maximum number of students per group is 45
 - Students who cannot officially demonstrate a sufficient level of English will be asked to take a level test. When deemed appropriate, the faculty will offer/recommend to take an English course in September

Subjects in English in 2018-2019

First semester	Second semester
1st year (Economics and business administration) (timetable)	
20600 Introduction to economics	20605 Microeconomics
20602 Introduction to Financial Operations and Markets	20606 Analysis of economic data
20600 - Economic Environment	20607 Introduction to business
2nd year (Business Administration) (timetable)	
21202 Finance Economics	21207 Investment and Business Financing
21204 Production and Operations Management	21208 Design of organizations
21205 Econometrics	
2nd year (Economics) (timetable)	
20610 Welfare economics	20614 Industrial organization
21612 Introduction to econometrics	
3rd year (Business Administration) (timetable)	
21213 Business Strategy	
21216 Marketing Management I	
3rd year (Economics) (timetable)	
20619 Economics of Information	20646 Personal Income Tax
20620 Environmental Economics	21145 Business English
20622 Economic Growth	

Indeed, the International Office offers courses in English for foreign students that can be found at http://estudis.uib.cat/es/Formacio_complementaria/liure_conf/ass_angles/

Internships

- Compulsory 450hrs
- 2 ways:
 - Through the Economics and Business Faculty
 - DOIP: <http://www.fueib.org>
- It is mandatory to be fluent at Spanish!
- If the exchange students have a good level of English or Spanish (B1-B2) will be taken in consideration



Sponsors

Scholarships International

- Erasmus+ (UE)
- Overseas exchange agreements with: Argentina, Brasil, Canada, Chile...
- CINDA: Latin-American countries.
- ISEP USA & CIEE, at USA.
- EUROWEB: Balcanic area
- Alyssa: Tunisia
- HERMES: Middle-East
- UNetBA: Morocco, Tunisia, Algeria, Egypt & Lybia
- CANEM: Central-Asia

Spain

- SICUE
- Program DRAC

Cooperation with developing countries

- Internships and stays at underdeveloped countries.



You also have postgraduate alternatives!!!

Official master programs:

- ✓ Master in Tourism, management and planning
- ✓ Master in economics of tourism: monitoring and evaluation
- ✓ Master in Tourism Business Management, Organization and Economics
- ✓ Master in Accounting and Auditing
- ✓ Master's Degree in Big Data Analysis in Economics and Business



PhD Programs:

- ✓ PhD in Applied Economics
- ✓ PhD in Economics, Organization and Management





Business companies value
experiences abroad

We are waiting you ...



Master in Tourism Management and Planning

Official Inter-University Master

- *University of the Balearic Islands (UIB)*
- *Escuela Universitaria del Maresme (EUM) - Pompeu Fabra University (UPF)*



Universitat de les Illes Balears

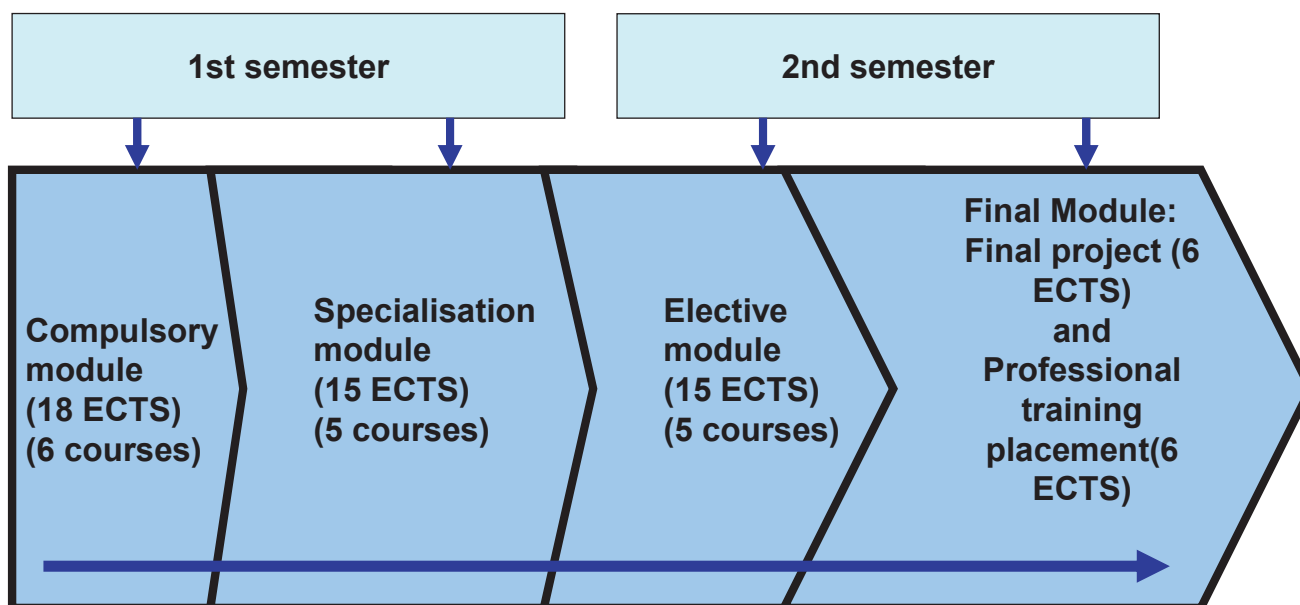


Universitat Pompeu Fabra
Barcelona



Tecnocampus
Construïm futur

Master structure:



Students are allow to do the master in either of the two universities:



Universitat de les Illes Balears



Universitat Pompeu Fabra
Barcelona

I. Compulsory Module (18 ECTS)

- Business and strategic models in tourism
- Environmental management for tourism firms
- Advanced management systems for excellence and integration
- Tourism economics
- Quantitative methods for tourism research
- Territorial tourism planning

II. Specialisation Module (15 ECTS)

Three different areas of specialization additionally to the general one:

- Tourism business management
- Tourism destination planning (solely at UIB)
- Nautical tourism and cruises (solely at EUM-UPF)

Information and registration:

- Information:
 - [WEB](#)
 - Dolors Panades
 - 0034 971259895
 - dolorsp@uib.es
 - Antoni Maria Alcover i Sureda Building
- Price (aproximation): 1.700 € - 2.000 €

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Universitat
de les Illes Balears

Master in Economics of Tourism: Monitoring and Evaluation

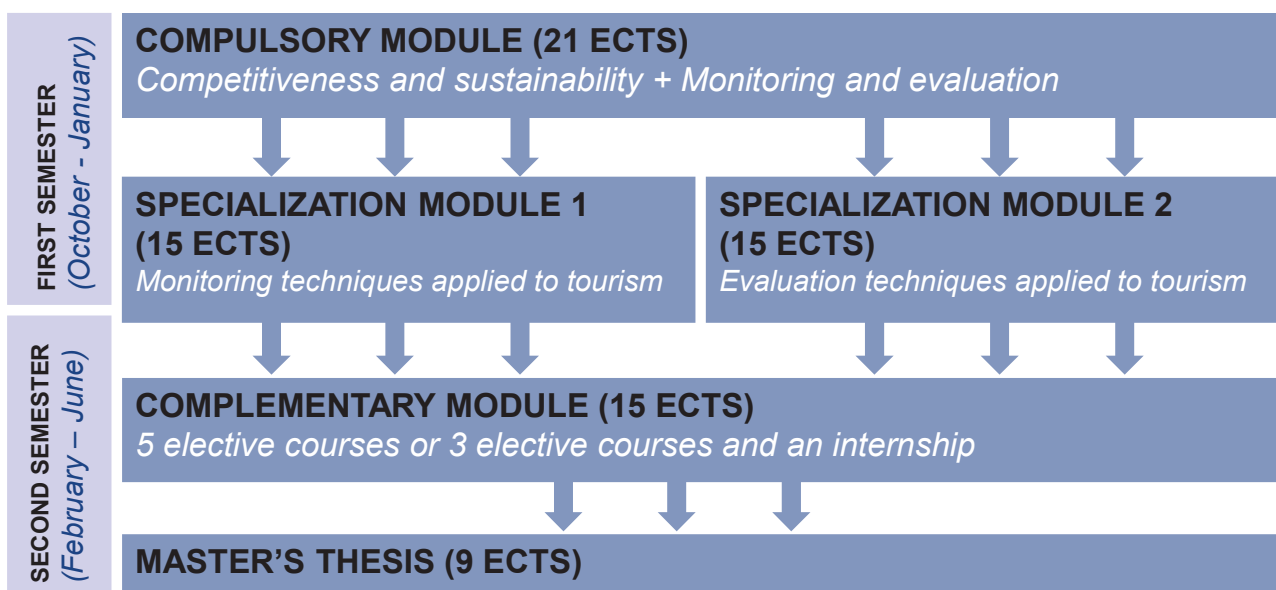
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MAIN FEATURES OF THE PROGRAMME

- ❖ **Duration of study?** One academic year (60 ECTS)
- ❖ **When do lectures start?** First week of October
- ❖ **Teaching/working language?** English
- ❖ **How much does the master cost?** Between €1,800 (EU-students) and €2,300 (non EU-students)

Master in Economics of Tourism: Monitoring and Evaluation

PROGRAMME STRUCTURE (60 ECTS)



Master in Economics of Tourism: Monitoring and Evaluation

WHAT ARE THE ENTRY REQUIREMENTS?

Who can enrol on the master?

All applicants must:

1. Hold a degree from a European University (or equivalent)
2. Have language skills equivalent to the B2 level in English

What factors are considered in the admission?

All applications will be evaluated on the basis of:

1. Nature of degree held
2. Performance and average grade in the undergraduate degree
3. Professional experience in the fields of economics/tourism

Master in Economics of Tourism: Monitoring and Evaluation

CONTACT AND ADDITIONAL INFORMATION

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Master in Economics of Tourism: Monitoring and Evaluation