



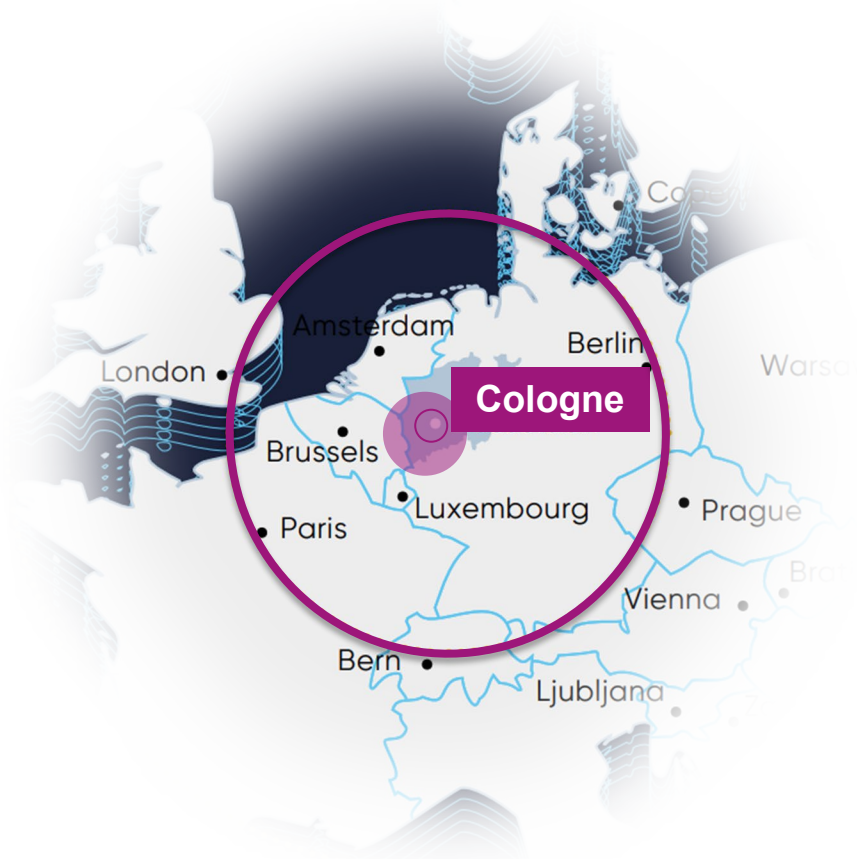
Factsheet

International Business (B.Sc.)



TH Köln at a glance

Name of Institution	Technische Hochschule Köln (TH Köln)	
Addresses	Technische Hochschule Köln Gustav-Heinemann-Ufer 54 50968 Köln Germany	Faculty of Business, Economics and Law Schmalenbach School of Business Claudiusstr. 1 50678 Köln Germany
Key Facts	<ul style="list-style-type: none">• Founded in 1971 as <i>Fachhochschule Köln</i>• Since 01.09.2015 <i>TH Köln</i>• Biggest University of Applied Sciences in Germany• 5 campuses across the Cologne area• More than 21,000 students• More than 4,700 students enroll at TH Köln every year• More than 3,500 students at the Faculty of Business, Economics and Law• 343 partner universities in total	
Extra Curriculars/Student Initiatives	<ul style="list-style-type: none">• Language Learning Center: various levels in 7 languages• Entrepreneurs Club Cologne / Entrepreneurs-Club TH Köln: Networking events, conferences and talks about starting your own business• Gateway: Start-up service that provides support in form of coachings, events, consultation on funding programs, prototyping etc.	



Schmalenbach School of Business (Faculty of Business, Economics and Law)

Study Programs

Bachelor

- International Business
In English
- Business Administration
In German and English
- Finance and Capital Markets
In German and English
- Business Law
In German

Master

- International Business and
Global Transformation
In English
- Market-Oriented Corporate
Management
In German and English
- Auditing, Taxation, Law
and Finance
In German
- Media Law and Media
Management
In German

Academic Calendar

You can find the academic calendar of the Schmalenbach School of Business [here](#).

History of the Schmalenbach School of Business

- Founded in 1947 as *Höhere Wirtschaftsfachschule der Stadt Köln* (Business College of the City of Cologne)
- Schmalenbach School of Business was named in 2012 after Eugen Schmalenbach, founder of modern business administration

Contact Student Exchange

Christina Linnemann

Departmental Coordinator and Program Coordinator International Business B.Sc.

Internationality at Schmalenbach School of Business

- 75 partner universities in 32 countries
 - Over 150 outgoing applications every year
 - More than 50 incomings from all over the world every year
 - Teaching staff with practical experience in over 31 countries
-

International Business, B.Sc. (IBB)

Our Vision: Develop the most passionate leaders of tomorrow

Our Mission: Cultivate globally-minded, ethical leaders equipped with the knowledge, future skills and cultural competences necessary to thrive in the interconnected world of business



Key Facts about IBB

- The most requested study program at the Faculty
- Courses completely taught in English
- Obligatory semester abroad
- Optional practical training semester abroad
- Small multicultural groups (up to 30 students) and project-oriented team work
- Satisfaction rates:
 - among students (8,6/10)
 - among Alumni (8,9/10)

Key value points for International Partners

- We **care for and support** your students throughout the entire process
- International students are well integrated into each of the classes
- IBB courses aimed on developing an international mindset can be easily integrated into a home study program
- Cross-cultural experience is being maximized through small classes size and practically-oriented studies
- City of Cologne offers multicultural environment, vibrant city life, great location and connectivity for our internationals
- Studying in the heart of Europe

IBB Study Plan and Course Book

	Semester 1	Semester 2	Semester 3	Semester 4	Semester 5	Semester 6	Semester 7
Business Administration	<ul style="list-style-type: none"> • Introduction to International Business • Introduction to International Accounting and Taxation 	<ul style="list-style-type: none"> • Digital Transformation and Artificial Intelligence • Introduction to Marketing • International Management Accounting 	<ul style="list-style-type: none"> • International Marketing 	<ul style="list-style-type: none"> • International Corporate Finance • Consulting and Artificial Intelligence 		<ul style="list-style-type: none"> • International Supply Chain Management 	
Management & Leadership	<ul style="list-style-type: none"> • Business Psychology 		<ul style="list-style-type: none"> • Cross-Cultural Competence • Multicultural Entrepreneurship • International Management and Ethics 	<ul style="list-style-type: none"> • Cross-Cultural Competence • Multicultural Entrepreneurship • Management Elective 		<ul style="list-style-type: none"> • Global Leadership 	
Economics	<ul style="list-style-type: none"> • Managerial Microeconomics 	<ul style="list-style-type: none"> • International Macroeconomics 	<ul style="list-style-type: none"> • International Economics 	<ul style="list-style-type: none"> • Economic Resilience and International Trade 	Semester Abroad		Practical Training Semester Abroad (optional)
Business Law	<ul style="list-style-type: none"> • Introduction to International Business Law 						
Quantitative Methods		<ul style="list-style-type: none"> • Quantitative Methods A 	<ul style="list-style-type: none"> • Quantitative Methods B 			<ul style="list-style-type: none"> • Simulation Game International Management 	
Bachelor Thesis						<ul style="list-style-type: none"> • Bachelor Thesis 	

Our Students

- Have high university entry qualification of 1,3 (1 is maximum)
- 20% of regular students are international degree seekers
- More than 50 incoming students from 10+ countries are joining our courses every year (12% of them are from France)
- Top-destinations for semester abroad are France, Spain, USA, Australia and China

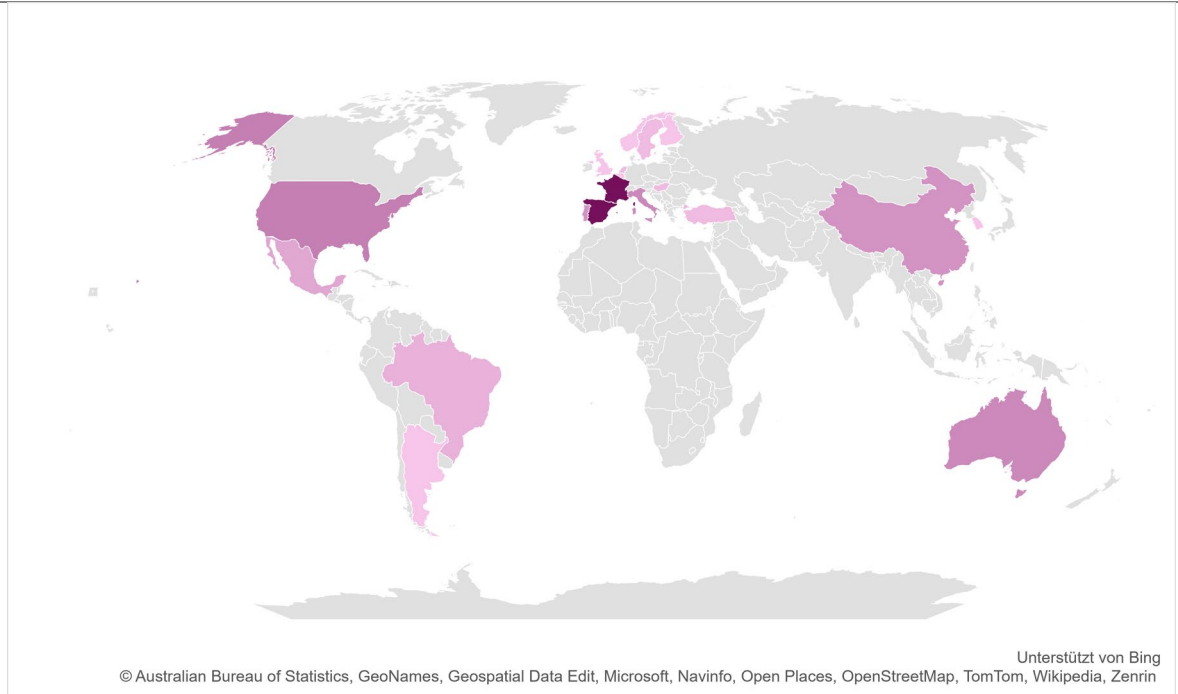


Fig.1 Semester Abroad Destinations of IBB students

Our Alumni

- More than 2/3 start in exciting positions within international companies directly after graduating IBB study program

Career Profiles (selection)

Startup and VC Principal
@ Google

International Product Manager
@ Roche

Customer Experience Marketing
Supervisor @ UPS

Senior Consultant
@ Deloitte

Senior HR Manager
@ L'Oréal

Global Solution Advisor
@ SAP

Tech Business Developer
@ Amazon Freight

Senior Marketing and Communication
Manager @ Sporto



Our Teaching Staff

- All Professors have an extensive work experience in international companies (10+ years)
- Teaching staff have work experience in 24 countries and teaching experience in 31 countries

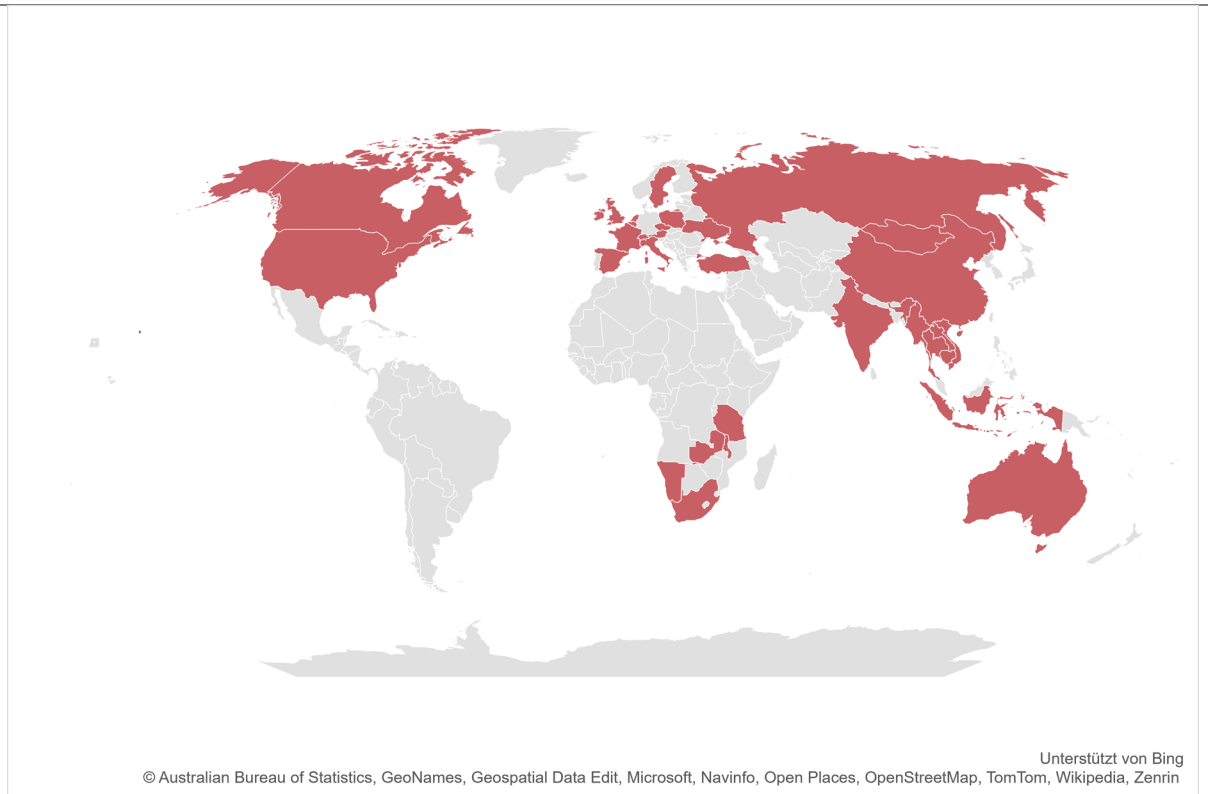


Fig. 2. International working and teaching experience of IBB Faculty

IBB Team – We support your students from day one!



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IBB Program
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