



Welcome to France!

INSEEC BBA
INTERNATIONAL PROGRAMS



Introduction



19
CAMPUSES IN FRANCE AND ABROAD



40 000
STUDENTS



800
PERMANENT PROFESSORS



15
SCHOOLS



200 000
ALUMNI



345
RESEARCH TEACHERS



5
FIELDS OF EDUCATION

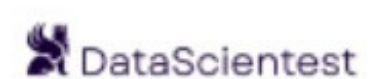
*Management, Engineering,
Communication, Design &
Creation, Political Science &
International Relations*

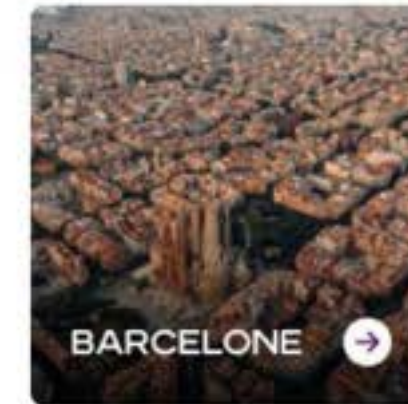
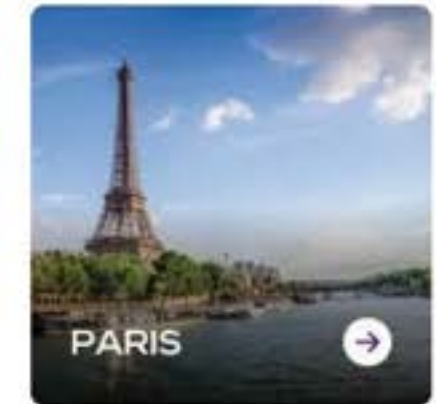
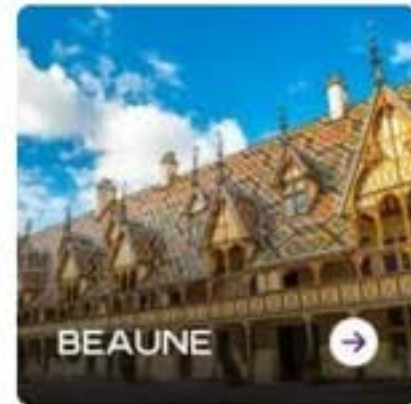


6
INCUBATORS



CEI.





BORDEAUX CAMPUS



BORDEAUX CAMPUS



CAPITAL OF SOUTHWEST OF FRANCE



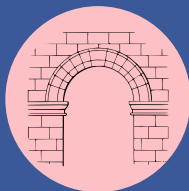
*LARGEST FINE-WINE PRODUCING REGION
ON EARTH*



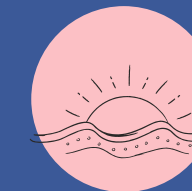
A CAMPUS IN THE HEART OF THE CITY



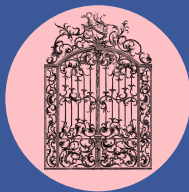
CYCLE-FRIENDLY CITY



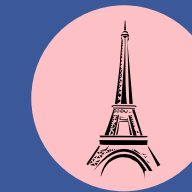
*BORDEAUX “CITY OF ART AND HISTORY”
AND UNESCO WORLD HERITAGE SITE*



*CLOSE TO THE ATLANTIC OCEAN, THE PYRÉNÉES
MOUNTAINS AND SPAIN*



TOWN OF EXQUISITE LIVING



2 HOURS FROM PARIS WITH THE TGV



LYON CAMPUS



LYON CAMPUS



2ND LARGEST CITY OF FRANCE



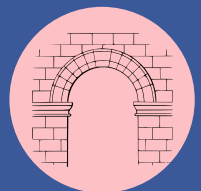
A CITY VOTED WORLD CAPITAL OF GASTRONOMY



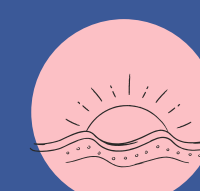
A CAMPUS IN THE HEART OF THE CITY



RICH LEACY OF SILK HISTORY



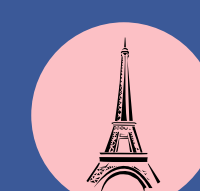
UNESCO WORLD HERITAGE SITE



*CLOSE TO THE ALPS MOUNTAINS,
THE FRENCH RIVIERA, SWITZERLAND
AND ITALY*



THE CITY OF 2 RIVERS



2 HOURS FROM PARIS WITH THE TGV



PARIS CAMPUS



PARIS CAMPUS



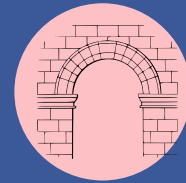
CAPITAL OF FRANCE



MOST VISITED CITY IN THE WORLD



A CAMPUS IN THE HEART OF THE CITY



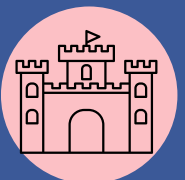
LOCATION OF ICONIC MONUMENTS



*LA DEFENSE: HUGE EUROPEAN
BUSINESS DISTRICT AND BIGGEST
HUB*



CAPITAL OF FASHION AND LUXURY



RICH HISTORY



IMPORTANT CULINARY SCENE



OUR SCHOOL'S VALUES

160 PARTNER
UNIVERSITIES

OPENING
TO THE INTERNATIONAL
(BAC+4 FORMAT)



PEDAGOGICAL
EXPERTISE
(STATE VISA)



EMPLOYABILITY



INSEEC BBA: IN THE TOP 10 OF BBA DEGREES IN FRANCE

Our program has **triple recognition**:

- A **VISA** issued by the French Ministry of Higher Education and Research
- A **level 6 RNCP** title issued by the French Ministry of Labour
- INSEEC BBA proud **participant in the Erasmus Charter for Higher Education (ECHE)**, the quality framework for higher education institutions participating in the Erasmus+ program.

The **international format** of our Degree corresponds to the Anglo-Saxon system of graduation

The recognition granted to our Diploma is a **guarantee of the pedagogical quality** of our 4-year course and allows a rapid and promising professional integration



DISCOVER THE INSEEC BBA

- International identity consolidated since 1988: 160 partner universities all over the world
- Wide-ranging skills in all aspects of Business, Management and Administration
- Immersive and innovative pedagogy in project mode named Learning by Doing: innovative teaching method based on group work and achievements
- Progressive professionalization (internship in France and abroad each year) for a perfect preparation for the international job market
- A school on a human scale with a dynamic student and community life



JOIN OUR ANNUAL EVENT: THE INSEEC BBA INTERNATIONAL WEEK!

FOR WHO?

Lecturers in the field of **Business Administration & International Management**: Global & Digital Marketing, Finance, Data Management, Entrepreneurship, Leadership, Geostrategy, Negotiation, Corporate Strategy, International Business Ethics, Brand Management & Personal Branding, Communication, Wine Business, Luxury, etc.

PROGRAM

Multicampus event

Teaching and jury for academic challenges (600 1st-Year and 2nd-Year students)

Workshops

Benchmarking sessions on educational practices

Networking activities

Discovery of the local market



ACADEMICS

INSEEC BBA FACTSHEET,
PROGRAMS OUTLINES,
HOUSING



Students may choose to attend one-semester or one-year programs:

FALL SEMESTER PROGRAMS

BELCO (Bordeaux Campus)

ATLANTIS (Lyon Campus)

The perfect exchange program (Full English)

BBA3 and BBA4

Share the French students' experience (French + English or Full English)

SPRING SEMESTER PROGRAM

BBA3

A program for both international and French students: it's all about sharing (Full English)



ACADEMICS

INSEEC BBA FACTSHEET,
PROGRAMS OUTLINES,
HOUSING



STUDY

35 students by class

International & French students in mixed classes

SEMESTER DATES

Fall: beginning of September - mid-December

Spring: mid-February - end of May

Semester break: 2-week break at Christmas

1-week break during each semester

APPLICATION REQUIREMENTS

Transcript of Records (in English)

Proof of English Proficiency (B2)

International Health Insurance

Passport Photo

GRADES

Grading scale out of 20

Minimum passing grade: 10/20

Nomination deadline for Fall Semester and Full-Year: **May 1**

Nomination deadline for Spring Semester: **October 15**

Application deadline for Fall Semester and Full-Year: **May 31**

Application deadline for Spring Semester: **November 15**





COST OF LIVING

INSEEC BBA FACTSHEET, PROGRAMS OUTLINES, HOUSING



An accommodation and Facilities Guide Will be provided to exchange students

***APL / CAF:
THE STUDENT
HOUSING AID***

Foreign students studying in France are eligible for housing benefits (APL / CAF)

For instance, if you rent an apartment alone you can receive €190 / month; €90 / month with flatsharing

Estimate expenses	Bordeaux (mimumum)	Lyon (mimumum)	Paris (mimumum)
Housing	€800	€850	€1050
Meals	€300	€300	€300
Transport	€21	€25	€45
Extra	€300	€300	€300
TOTAL	€1421	€1475	€1695



INSEEC BBA

INTERNATIONAL RELATIONS

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