

BLENDED INTENSIVE PROGRAM A.Y. 2023-2024



"Serious Game: Real Estate Manager"

Event venue
University of Rome Tor Vergata
June-July 2024

Application deadline: June 10th, 2024 (before 12:00)

1. The project

A. Partners involved

- University of Rome Tor Vergata (UNITOV) – Italy
- Istanbul Aydin University (AYDIN) – Turkey
- European University of Cyprus (EUC) – Cyprus
- University of Alba Iulia (ALBA)- Romania
- University of Beder (BEDER) – Albania
- Bucarest University of Economic Studies (ASE) - Romania

B. Students involved

- Max 30 students from UNITOV
- Max 10 from AYDIN
- Max 10 students from EUC
- Max 10 students from ALBA
- Max 5 students from BEDER
- Max 5 students from ASE

C. Pedagogical project

The BIP will introduce students to the real estate market and will explain the activities of a real estate manager.

Students will have an opportunity to work on real data and develop an investment strategy for the real estate asset management company starting from industry and business report. Top management from the industry will be invited.

The core activity of the BIP will be a simulation of the activities related to a real estate asset management company, starting from the selection of investment opportunities, the management of an income-producing real estate portfolio, and the disposal on the market.

The programme combines:

- Online lectures with top industry speakers coming from top consultancy companies in the real estate sector (one meeting online by week from June 10th to July 7th);
- In-person practice-based lectures on key issues for managing a real estate portfolio (July 15th and 16th);
- A company visit with one of the largest European real estate asset management company (July 17th);
- A Simulation game on Real estate asset management (July 18th and 19th)

D. Online activities

The online activities will be scheduled from June 12th to July 4th, 2024

E. Onsite activities

All the activities in presence will be organized at the University of Rome Tor Vergata from July 15th to July 19th, 2024

F. Associated ECTS

Each participant will receive an attendance certificate.

The course workload is 3 ECTS and it can be validated through a Learning Agreement.

Please be aware that the student is in charge of asking for the eligibility of the BIP program to be recognized in his/her curriculum to the director of his / her bachelor or master program before enrolling.

G. Calendar of activities

ONLINE ACTIVITIES

Meeting 1

06/12/24 (18:00-20:00 CET)

Venue: TEAMs channel

Kick-Off meeting – Introduction to real estate in Italy

Meeting 2

06/13/24 (18:00-20:00 CET):

Venue: TEAMs channel

Meeting with the industry: the office market

Meeting 3

06/20/24 (18:00-20:00 CET):

Venue: TEAMs channel

Meeting with the industry: the retail market

Meeting 4

06/27/24 (18:00-20:00 CET):

Venue: TEAMs channel

Meeting with the industry: the logistic market

Meeting 5

07/04/24 (18:00-20:00 CET):

Venue: TEAMs channel

Meeting with the industry: the hospitality market

IN-PRESENCE ACTIVITIES

07/15/24 – Day 1

Venue: School of Economics (Via Columbia 2, Rome)

(18:00 – 20:00) Welcome cocktail and university tour

07/16/24 – Day 2

Venue: School of Economics (Via Columbia 2, Rome)

(10:00 – 11:00): Presentations of partners

(11:00 – 13:00): Overview of the week activities and introduction to the game

(13:00 – 14:00): Lunch break

07/17/24 – Day 3

Venue: DEA Capital offices (Via Saverio Mercadante, 18, Rome)

(10:00 – 13:00): **Meeting with the top management of a real estate management company DeA Capital SGR**

07/18/24 – Day 4

Venue: School of Economics (Via Columbia 2, Rome)

(10:00 – 13:00): **Serious Game: REAL ESTATE MANAGER**

(13:00 – 14:00): **Lunch break**

07/19/24 – Day 5

Venue: School of Economics (Via Columbia 2, Rome)

(10:00 – 13:00): **Debriefing on the game**

(13:00 – 14:00): **Lunch break**

2. Application requirement and evaluation requirements

BIP Application requirements for Tor Vergata students:

- The academic career will be evaluated at: May 1st, 2024
- Application deadline is scheduled for: June 10th, 2024 (12.00)
- Applicants have to be enrolled to a master program or to the last year of an undergraduate degree.
- English language requirements: English B2

The application link is the following: <https://forms.office.com/e/6TZk42LXcC>

3. Evaluation criteria

Application will be evaluated by considering the following formula (max value 116 points):

OVERALL GRADE: ITEM A (CURRICULUM) + ITEM B (ADDITIONAL POINTS)

For students with the same overall grade, priority will be given to the younger candidates.

3.1 – CURRICULUM– ITEM A

For students in the first year of the master of science course, the formula that will be used is the following:

$(\text{final grade of the undergraduate degree} / \text{Maximum mark achievable in the undergraduate degree}) \times 100$

For all other students:

$[\text{Minimum (Number of Credits Achieved, Maximum Number of Credits achievable in the Course of Studies based on the year of enrollment of the candidate**)}/(\text{Maximum Number of Credits achievable in the Course of Studies based on the year of enrollment of the$

candidate**)] \times min[1, Number of Years expected to obtain the Title/(Current Academic Year - Enrollment Year + 1)] \times (weighted average of grades/weighted average of grades for students enrolled in the same course of study***) \times 100.

** When calculating the maximum number of credits achievable up to the candidate's reference course year, all activities included in the course of study are considered with the exception of the credits assigned by the study plan to the final exam / thesis

*** When calculating the weighted average for students belonging to the same course of study, all students enrolled in the course of study on the date of career evaluation will be taken into consideration regardless of the year of enrollment.

Please note that the formulas will consider only the grades recorded before May 1st and pre-exams and intermediate tests are not taken into account.

3.2 – ADDITIONAL POINTS– ITEM B

Additional points will be assigned to student with special needs in order to support the inclusivity of the BIP program. The additional points will be assigned on the basis of the following criteria:

- 10 points for all the students with fewer opportunities;
- up to 6 points on the basis of the ISEE value on the basis of the following table

Table.

ISEE VALUE	ADDITIONAL POINTS
ISEE \leq 13000	6
13000 < ISEE \leq 21000	5
21000 < ISEE \leq 26000	4
26000 < ISEE \leq 30000	3
30000 < ISEE \leq 40000	2
40000 < ISEE \leq 50000	1
ISEE > 50000 or ISEE not declared	0

4. Contact information

For any issue related to the application BIP please refer to:

Academic reference contact

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Administrative reference contact

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