BLENDED INTENSIVE PROGRAM
A.Y. 2023-2024

BIP - 2022-1-IT02-KA131-HED-000053104-1

" AI-empowered Management Consulting"

Event venue
University of Rome Tor Vergata
June-July 2024

Application deadline: May 10th, 2024 (before 12:00)

1. The project

A. Partners involved

- University Carlos III Madrid (UC3M) – Spain
- University of Potsdam (UP) - Germany
- University of Rome Tor Vergata (UNITOV) – Italy
- University of Southern Norway (USN) – Norway
- University of Tallinn (UT) - Estonia

B. Students involved

- Max 30 students from any UNITOV programme
- Max 5 from UP
- Max 10 students from UC3M
- Max 5 students from USN
- Max 5 students from UT

C. Programme

AI is entering strongly into professional services as a tool to foster the productivity and effectiveness of consultants but also to potentially displace them.

Any graduate student targeting a career in management consulting needs to be aware of how this profession will be reshaped by AI tools as well as by more traditional digital tools.

The programme combines:

- self-paced training on the fundamentals in the areas of digital transformation (accessible on Open edX from 3 June 2024);
- in-person practice-based lectures on how to design and develop an AI-driven digital consulting project (1-5 July 2024);
- hybrid group work on a digital consulting project under the joint supervision of an academic tutor and a practitioner tutor;
- online workgroup presentation on 11th or 12th July 2024

The Blended Intensive Programme is organised with the support of the Italian Association of Management Consulting Companies (Assoconsult).

Upon completion of the Blended Intensive Programme, a micro-credential (in the form of a digital badge) will be awarded on the basis of:

- preparatory online course on the fundamentals of digital transformation;
- active participation in the scheduled lectures;
- preparation and presentation of a group work.

D. Online activities

The online activities will be scheduled from June 3nd to July 12th, 2024

E. Onsite activities

All the activities in presence will be organized at the University of Rome Tor Vergata from July 1st to July 5th, 2024

F. Associated ECTS

The course workload is 3 ECTS and it can be validated through a Learning Agreement.

2. Application requirement and evaluation requirements

BIP Application requirements for Tor Vergata students:

- Applicants have to be enrolled to a master program or to the last year of an undergraduate/single cycle degree.
- The academic career will be evaluated at: April 1st, 2024
- English language requirements: at least English B2

Additional 10 points will be assigned on the basis of the programme/courses relatedness to the BIP subject area (namely management and data science).

The application deadline is **May 10th, 2024 (before 12.00)**

The application link is the following:

https://forms.office.com/e/FpjaUhZzxa

3. Evaluation criteria

Application will be evaluated by considering the following formula (max value 126 points):

OVERALL GRADE: ITEM A (CURRICULUM) + VOCE B (ADDITIONAL POINTS) + ITEM C (COERENCE)

For students with the same overall grade, priority will be given to the younger candidates.

3.1 – CURRICULUM– ITEM A

For students in the first year of the specialist course, the formula that will be used is the following:

(final grade of the undergraduate degree / Maximum mark achievable in the undegraduate degree)$\times 100$

** If the final grade of the undergraduate degree is not expressed in one hundred and ten, the equivalent grade will be calculated in the new scale.

For all other students:

[Minimum (Number of Credits Achieved, Maximum Number of Credits achievable in the Course of Studies based on the year of enrollment of the candidate**)/(Maximum Number of Credits achievable in the Course of Studies based on the year of enrollment of the candidate**)] × min[1, Number of Years expected to obtain the Title/(Current Academic Year - Enrollment Year + 1)] × (weighted average of grades/weighted average of grades for students enrolled in the same course of study***) × 100.

** When calculating the maximum number of credits achievable up to the candidate's reference course year, all activities included in the course of study are considered with the exception of the credits assigned by the study plan to the final exam / thesis

*** When calculating the weighted average for students belonging to the same course of study, all students enrolled in the course of study on the date of career evaluation will be taken into consideration regardless of the year of enrollment

Please note that the formulas will consider only the grades recorded before April 1st and pre-exam and intermediate tests are not taken into account.

3.2 – ADDITIONAL POINTS – ITEM B

Additional points will be assigned to student with special needs in order to support the inclusivity of the BIP program. The additional points will be assigned on the basis of the following criteria:
-     10 points for all the students with fewer opportunities;
-     up to 6 points on the basis of the ISEE value on the basis of the following table

Table.

ISEE value	Additional points
ISEE ≤ 13.000	6
13.000 < ISEE ≤ 21.000	5
21.000 < ISEE ≤ 26.000	4
26.000 < ISEE ≤ 30.000	3
30.000 < ISEE ≤ 40.000	2
40.000 < ISEE ≤ 50.000	1
ISEE > 50.000 or ISEE not available	0

3.3 – COHERENCE – ITEM C

Additional 10 points will be assigned to students enrolled in master program in which they attend courses of artificial intelligence and digital management.

4.   Contact information

For any issue related to the application BIP please refer to:

Academic reference contact

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Administrative reference contact

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