

Università degli Studi di Roma "Tor Vergata" DIPARTIMENTO DI ECONOMIA E FINANZA 00133 Roma - Via Columbia, 2



Surname: Seim Name: Brigitte University/Master: University of North Carolina – Chapel Hill Role: Professor in the Department of Public Policies Location: Chapel Hill, North Carolina Date: Wednesday, November 18, 2020

1. The Bachelor of Arts in Global Governance – *as you can see from our Courses described in the booklet* - offers interdisciplinary teaching, which aims to prepare professionals to face global challenges that require specific legal and socio-economic competencies, as well as a wide range of technical and scientific knowledge and soft skills to manage cultural integration, mediation and team dynamics. Do you have similar Bachelor programs at your University? What is your personal opinion about such type of (Liberal Arts and Sciences) programs?

We have a similar program called Global Studies. It is a curriculum, so it does not have its own department. The advantages of that is that it is highly interdisciplinary because it includes units across the College. For instance, I am in the Department of Public Policies, but I teach half of my time there. One of the disadvantages is that, compared to your program, we are less able to do the career training, career preparation and job training that I think your program has because we don't have a faculty, nor do we have an administration with personnel.

2. One of the main goals of the 3-year B.A. in Global Governance is to support the academic education of our students with a series of professional trainings so as to better identify their potential work opportunities after they graduate. For this reason, Global Governance encourages training programs and internships within institutions, firms and organizations, both in Italy and abroad, selected on the basis of their prestige and quality of the experience. Do you think that these activities are important for the placement of our students in a University/Master program like yours or is it too early to do them during a Bachelor?

I think not only it is perfectly appropriate, I also think it is a great idea. I wish our program was able to provide such opportunities.



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3. Global Governance is implementing the so-called "Mentors Project". The main purpose of the project is to provide advice to students regarding choices on future studies and/or careers by putting them in touch (throughout the duration of the course) with a professional for advice and counsel. Does your University/program use Mentors or something similar to enrich your students' knowledge of the world? If so, are they effective?

There are advisors but they are professors, so they are not professionals. In the Department of Public Policies, we have a fairly robust advisory program which involves some courses that are specifically designed for mentoring students. In essence, students take a practical assignment under the supervision of a faculty member. They meet in groups and they meet with their clients who is receiving the practical project and then they meet with the professor that is supervising them. That has turned into a beneficial relationship for all those involved (students, clients and professors). That is not really advising per se, but it turns into being advisory in a way.

4. In order to help our students, select an appropriate academic pathway to follow after they have completed the B.A. in Global Governance, the course offers three majors to choose from: Economics and Philosophy; Political Science, Law and History; Science and Technology. Do you think it is advisable to offer majors, or in other words, subject areas that students specialize in, in a bachelor's degree? Would you give a greater attention to a candidate from one of those three paths or would you look only at other dimensions of their Bachelor studies? In case yes, which one of the 3 majors?

Depending on the project I could see all three of them as important. However, in my field (Public Policies) Economic and Philosophy and Political Science Law and History are the two majors that would be the most appealing.

I think it's fundamental to provide students with a major. I often tell students that the major and your focus within that major is like your brand. It is the best way you convey to employers and collaborators what training you have. If I only see Global Governance my assumption would be incorrect, but if I read the specific major, I would understand your "brand" better.

5. Do you think that the Global Governance graduates that the course intends to train will be in demand by the labor market and/or University graduate programs over the next ten years? If not or only partly, what do you think is missing?

Very good question. Yes, of course you will be in demand in the labor market. The Covid Crisis has revealed the importance of international interdisciplinary studies of economics, politics and legal themes etc. As the world recovers from this crisis, there will be a demand for students who have these kinds of skills. I think that one of the things that has emerged from this crisis is the need to understand ethical ramification of a lot of different policies. Thus, my suggestion would be to expand on the ethical framework of making decisions from a Global Governance perspective.



6. What are the competencies, skills and abilities that in general your University (or, if applicable, your Master) cherishes in an applicant?

I am part of a program that recruits master's students and I am part of a program that recruits PhD students.

With regards to the master's program, we are looking for someone with a clear sense of purpose, someone that is using the program as a means for an end. The exploration phase should be over by the time students apply to master's programs. We are looking for clarity of purpose. We are looking for language ability (technical language) and skills specific to a field.

With regards to the PhD program, we are looking for quantitative training in economics, political science, statistics etc. We are less interested in the grades and more interested in the willingness to take on quantitative work. The other thing we look for is independence. A PhD requires five years of being on your own and that requires independence and a lot of motivation.

7. Do you think that the Global Governance graduates that the course intends to train may perform well in graduate programs at your University? Please specify the names of the programs.

I think the Master's in Global Studies would be a great fit for GG students. We are eager for international applicants, as well. Also, there is an interdisciplinary master's program called Africa African American Diaspora Studies (AAAD) which could be appealing to GG students.

8. What kind of extra training would you offer to our Bachelor students so that their skills and competences can better respond to the requirements of the graduate programs at your University?

Two things might be useful: the ethics of global engagement that I mentioned before and program evaluation. In other words, how to evaluate government programs both at the micro and macro level. I think it is very useful to turn Global Governance studies in something that is more focused on causalities.

9. Would you suggest any specific/special activity/project carried out in undergraduate programs at your University that could be included in the Global Governance BA?

It sounds like you already have something like that, but I would suggest having a group-work program similar to the one I mentioned in question number 3.

10. Would your University be interested in an Erasmus/Overseas program with the Global Governance BA? If yes, are there any specific prerequisites or competences that our students should have in order to participate?

I don't know precisely but I have been in some conversations with the people that work in the Study Abroad Office and they are always looking for ways to expand the study abroad offering. I believe



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study abroad programs could provide a golden opportunity to more disadvantaged students that did not have the means to travel and study abroad in previous years. On the other side, if your students were coming here, I believe the only real requirement would be cultural competency. In other words, excellent English (both written and spoken) and being able to fit into the American culture. North Carolina is very "American" and that could be difficult to assimilate. We would look for someone that is ready and willing to live in North Carolina.

11. Please report here any other comment or suggestion regarding the structure and contents of the Global Governance BA

I think we covered a lot of things. The only recommendation I have is to keep doing what Prof. Piga is doing. In other words, reaching out to and involving academia and professionals from abroad. It is a very strategic networking that will ultimately bring high return on investments to Global Governance. I am indeed in a couple of admission committees here.