



**Academic Year 2022-2023
Syllabus
Anthropology of Globalization
CFU 6
Prof. Laura Brandimarte**

Course Description

This class explores the social, legal, cultural, and ethical implications of technology – social networks, apps, connected devices, algorithms, artificial intelligence and other new and evolving technologies have a profound impact on human culture and interactions. Contrasting perspectives are offered in the readings and explored through lectures, student presentations, and discussion. Special attention is given to issues of privacy and security, as the management of our online persona becomes more challenging and complex.

Living in a networked world generates significant, tangible benefits to the economy and to society as a whole, but at the same time it raises various social and ethical concerns which, while not always tangible or easy to measure, should be taken into consideration. In this course, we will study the privacy and security implications of various technologies, how to address them – both via further technological advances and regulation – as well as other ethical issues associated with them. We will discuss (potentially) privacy-intrusive and privacy-enhancing technologies, and what their respective properties and capabilities are; issues of commercial and government surveillance; recent developments in regulation; pros and cons of artificial intelligence-enabled product, service personalization, and algorithmic decision making. This course will give you a holistic view of privacy and security issues in the world of “big data.”

Teaching Method

The course is based on lectures introducing students to a variety of topics related to the impact of technologies on society. Lectures will be online until the December and will switch to a fully in-person modality starting on December 5. Students actively collaborate and cooperate in their learning through group discussions, presentations, forums. Much of the content to be discussed is drawn from current or recent news, as ethical issues (both ordinary and extra-ordinary) of newer and older technologies abound in everyday life. Some topics to be covered are listed below, but students may collaborate in selecting topics of interest, suggesting to skip or add some.

Schedule of Topics

Topic 1	Privacy, Security, Anonymity
Topic 2	Privacy Intrusive Technologies
Topic 3	The Internet of Things
Topic 4	Privacy Enhancing Technologies
Topic 5	Non-Government Surveillance, Targeted Advertising
Topic 6	Government Surveillance
Topic 7	Hactivism
Topic 8	Research Ethics
Topic 9	Personalization and the Filter Bubble
Topic 10	Ethics of Algorithms and Artificial Intelligence
Topic 11	Ethics of Information Dissemination
Topic 12	Net Neutrality
Topic 13	Privacy Regulation
Topic 14	Privacy and Online Social Networks

Textbook and Materials

There is no required textbook – all reading material will be made available in digital format at the beginning of class. In addition, each student will be assigned a book to read from the list below, and at the end of the semester everyone will present a final group project inspired by the book. More on this in the Assessment section.

List of books for the final project:

[Book of Anonymity](#), by Anon Collective
[Privacy is Hard and Seven Other Myths](#), by Jaap-Henk Hoepman
[The Voice Catchers](#), by Joseph Turow
[Living in Data](#), by Jer Thorp
[Atlas of AI](#), by Kate Crawford
[The New Breed: What Our History with Animals Reveals about Our Future with Robots](#), by Kate Darling
[The Shallows](#), by Nicholas Carr
[New Laws of Robotics](#), by Frank Pasquale
[The Black Box Society](#), by Frank Pasquale
[The Smarter Screen](#), by Shlomo Benartzi
[The Second Machine Age](#), by Erik Brynjolfsson and Andrew McAfee
[Machine, Platform, Crowd](#), by Andrew McAfee and Erik Brynjolfsson
[Obfuscation](#), by Finn Brunton and Helen Nissenbaum
[Data and Goliath](#), by Bruce Schneier
[Click Here to Kill Everybody](#), by Bruce Schneier
[A Dangerous Master](#), by Wendell Wallach
[Irresistible](#), By Adam Alter
[Streaming, Sharing, Stealing](#), by Michael Smith and Rahul Telang
[The Sharing Economy](#), by Arun Sundararajan
[Uberland](#), by Alex Rosenblat
[Automating Inequality](#), by Virginia Eubanks
[The Age of Surveillance Capitalism](#), by Shoshana Zuboff
[Permanent Record](#), by Edward Snowden
[Everything is Obvious](#), by Duncan Watts
[Superintelligence](#), by Nick Bostrom
[Dark Data: Why What You Don't Know Matters](#), by David J. Hand
[The Ethical Algorithm](#), by Michael Kearns and Aaron Roth
[Artificial Unintelligence](#), by Meredith Broussard
[Algorithms of Oppression](#), by Safiya Umoja Noble
[Weapons of Math Destruction](#), by Cathy O'Neil

Assessment

This course involves many activities, some of them are recurring activities, others will only occur once.

One-off activities:

- **Presentations.** Tentatively each week one or two groups of students are assigned or volunteer to work on a presentation (no longer than 10 minutes) on one of the recommended (i.e., not required) readings.
- **Assignment.** There will be one assignment this semester in the form of a long essay. It is an Information Diary, due Sunday November 13 at 11.59pm.
- **Written exam.** During the regular January exam session (short essay questions).
- **Final project.** The final project is a creative effort based on a book you will be assigned to read. Being creative requires commitment and effort. Final projects can be research papers, stories, poems, cartoons, comics, videos, movies, paintings, board games, online games, websites, apps, hacking tools... pretty much anything creative you can think of. The topic of your final project needs to be based on the book you are assigned, and in your final paper you will explain how the book you read inspired your idea. You may work in groups but each of you must read the entire book, or else it would be impossible to follow along and understand the message the book sends.

At the end of the semester, you will have 10 to 15 minutes to present your final project during class: we will adjust our schedule so every group can present.

Recurring activities:

- **Attendance.** Students are expected to inform the instructor if they miss or expect to miss a class session for a good reason. As in other GG courses, 80% attendance is required. Active participation is required by all in discussions during class meetings; infrequent or low-quality participation will lower the final grade.
- **Key questions about readings.** Be prepared to pose a question about the current reading or topic, and to discuss it, at each class meeting. Put thought into a question that would enrich our face-to-face inquiry into the week's theme.
- **Weekly quizzes.** For each topic, join the class prepared to answer a few multiple choice questions about the mandatory readings.

Most simply: do every assignment given to you, and do it in a better-than-perfunctory manner, and you will get at least a B. Do every assignment in a more-or-less excellent fashion, you will get at least an A-. In the table below, a grade percentage shows how grades will be distributed. The Instructor will be tracking your performance, but the numbers are not all there is to the story. Your grade will depend on the quality of your classroom participation, online group conversations, and demonstration of diligently engaging with the assignments and learning activities. You are also welcome to meet with the Instructor remotely to get a sense of how you are performing and to brainstorm ways to improve during the semester. The Instructor is always available via email to discuss the course, issues related to the course content, and your learning.

Activities	% on Final Grade
Quizzes	10%
Presentation	5%
Assignment	15%
Written Exam	35%
Final Project	35%

Office hours

Contact email address: lbrandimarte@arizona.edu.

Contact the Instructor via email to schedule meetings.

Non-attending students

Students who do not attend lectures (class attendance below 80%) will take a mandatory written exam based on the course material and work on an individual final paper based on an assigned book.

NOTE: If you are an Erasmus or a non Global Governance student who would like to attend one or more courses in the Global Governance programme, please be aware that, **before enrolling in the course**, you should have read the code of conduct and the procedural rules characterizing our programme. We assume that, if you enroll in the course, **you have read and accepted all Global Governance values and rules**. Notice that attendance is required from the very first lesson and you need to attend at least 80% of the course to be considered an attending student.
