



Academic Year 2022-2023

Syllabus

Public Management

CFU 6

Prof. Denita Cepiku

Course Description

The course aims at providing general knowledge of public management, which has been part of the globalization process as attested by public sector reform models such as the New Public Management in the late 1980s and Public Governance in the early 1990s that have affected, although with different pace and approaches, almost every country in the world.

In developed countries, the mid-1970s crisis stimulated an international conversation, led by the OECD Public Management Committee that public sector reform should be a policy field in its own right. In developing countries, development organizations such as the UNDP and the World Bank realized that economic performance depended on an effective and efficient public sector and adopted and promoted the New Public Management model as well. Finally, also post-communism countries joined the managerial wave of modernization.

While the latest global (economic and health) crises have highlighted the fact once again that economic performance hinges on an effective public sector, models of reform have changed shifting from market-type mechanisms to networked and participatory approaches.

The course examines both the theoretical frameworks underlying public management reforms in the past thirty years and the empirical evidence gathered so far.

Issues addressed during the course refer to the way in which globalization affects structure and purpose of governments, administrative reforms implemented to respond to globalization and their impact. Emerging theories guiding public management at the global level will also be discussed such as networks and public-private partnerships, co-production and open innovation.

Teaching method

The course includes lectures, case study discussions involving out of the class readings, simulations and group work on selected problems, followed by presentation of main findings.

This course will provide students with a mixture of theoretical and class discussion on global trends as they relate to public management and public administration.

At the end of the course, students will be able to:

- Describe, explain and provide a critical assessment of public management reforms at the global level.
- Analyse international policy networks around public sector reform and policy dynamics.

Schedule of Topics

1. Introduction to the course. What is management? Origins of management. Private vs. public management: what are the differences? Collective problems and tentative answers at the global level. Private, public, non-profit organizations: specificities in terms of management.
2. Public management as a policy field.
3. Global trends: New Public Management and the Public Governance.
4. Public sector reforms and innovations in OECD countries in the past three decades.
5. Open government & open state. The OGP and the OECD recommendations.
6. Resilience and recovery plans and public sector reforms.
7. Leadership and strategy in the public sector.
8. Performance management.

9. Collaborative governance. Networks and network management. User and community co-production of public services and outcomes.

Textbook:

The Routledge Handbook of Global Public Policy and Administration, 2017

<https://www.routledge.com/The-Routledge-Handbook-of-Global-Public-Policy-and-Administration/Klassen-Cepiku-Lah/p/book/9781138845220>

Attending students: [chapters 1, 13, 14, 16, 25, 26, 27] and ppt slides.

Non attending students: in addition to the above: chapters 1-5 & 11.

Additional non-compulsory readings

- Tony Bovaird, Elke Loeffler (2015). *Public Management and Governance*. 3rd edition. Routledge.
- Osborne, S. P. (ed.). 2010. *The New Public Governance?: Emerging Perspectives on the Theory and Practice of Public Governance*. Abingdon, UK: Routledge.
- Pollitt, Christopher and G. Bouckaert. 2000. *Public Management Reforms: A Comparative Analysis*. Oxford: Clarendon Press.
- Other materials made available through the course website.

Assessment

The final grade will be 100% based on the written exam.

Office hours

Upon appointment by email: Prof. Cepiku cepiku@economia.uniroma2.it

NOTE: If you are an **Erasmus or a non Global Governance student** who would like to attend one or more courses in the Global Governance programme, please be aware that, **before enrolling in the course**, you should have read the code of conduct and the procedural rules characterizing our programme. We assume that, if you enroll in the course, **you have read and accepted all Global Governance values and rules**. Notice that attendance is required from the very first lesson and you need to attend at least 80% of the course to be considered an attending student.