



Innovation in Banking and Digital Finance

Instructor: Nicola Forti

Aim: Innovation and Digital transformation are playing an important role in the evolution of Banks and Financial sector.

The course is aimed to present how the Banking industry is structured and how it is changing - due to the impact of financial technologies and the pressure of new competitors - in the four main business areas: Corporate banking, Retail banking, Asset management and Payments systems.

The course is appropriate for students interested in Banking, wishing to learn how Fintech is reconfiguring Banking and financial Business models.



Description: The course aims to present the innovations in the Banking and Financial industry and to highlight the features of new players compared to traditional ones. The approach will be strongly focused on the best practices from major groups and new players and startup companies.

Every class will benefit from several presentations of key experiences and case studies presented by Bank top managers, Fintech experts, Researchers and Strategic consultants, directly involved in the most impacted business areas.

Students will understand the changes in the Banking Business Models and the implications of Fintech for the future of banks.

Timetable

TOPIC	DATE	TIME
Banking context and banking evolution	22-04-2021	14.00-18.00
Innovation in Corporate banking	29-04-2021	14.00-18.00
New trends in Retail banking	06-05-2021	14.00-18.00
Asset management and Insurance	13-05-2021	14.00-18.00
The future of Payment systems	20-05-2021	14.00-18.00

Registration deadline: April 15th, 2021

